Research interests

Broadly—Designing/building/evaluating user interfaces and information visualizations. **Lately**—Communicating uncertainty to non-experts; building usable statistical tools (for uncertainty visualization, Bayesian analysis, and multiverse analysis); visualization literacy.

I am excited when technology baffles its users. Every new confusion surrounding how a system *is* carries fresh insight into how it *should be*.

Employment

	1 3
2023-	Associate Professor Northwestern University Computer Science and Communication Studies
2020–2023	Assistant Professor Northwestern University Computer Science and Communication Studies
2016–2020	Assistant Professor University of Michigan School of Information
	Education
2010–2016	PhD, Computer Science & Engineering, University of Washington Advisors: Julie Kientz and Shwetak Patel Thesis: Designing for user-facing uncertainty in everyday sensing and prediction
2010–2012	Master of Science, Computer Science & Engineering, University of Washington Advisors: Julie Kientz and Shwetak Patel
2008–2010	Master of Mathematics, Computer Science, University of Waterloo Advisor: Michael Terry Thesis: Techniques and heuristics for improving the visual design of software agreements
2004–2008	Bachelor of Computer Science, University of Waterloo Minor in Fine Art (Studio Specialization) Honours with Distinction
	Awards & honours
2024	Best Paper Award for "In dice we trust" (CHI 2024)
2024	Best Paper Honorable Mention for "Watching the election sausage get made" (CHI 2024)
2024	Best Paper Honorable Mention for "Odds and insights" (CHI 2024)
2024	Best Paper Honorable Mention for "Authors' values and attitudes" (CHI 2024)

	2023	IEEE VGTC Visualization Significant New Researcher Award
	2023	Best Paper Award for "Swaying the public?" (VIS 2023)
	2023	Best Paper Honorable Mention for "CALVI" (CHI 2023)
	2023	Best Paper Honorable Mention for "Subjective probability correction" (CHI 2023)
	2023	Best Paper Honorable Mention for "multiverse" (CHI 2023)
	2022	NSF CISE Medium: Pls: Matthew Kay, Jessica Hullman ~\$1.2M (~\$600k each)
	2022	CRA CI Fellowship for post-doc Fumeng Yang: (~\$120k/year for two years)
	2022	Best Paper Honorable Mention for "Evaluating the use" (VIS 2022)
	2020	Best Paper Award for "Visual reasoning strategies" (InfoVis 2020)
	2020	Best Paper Honorable Mention for "A probabilistic grammar of graphics" (CHI 2020)
	2019	NSF CISE Small #1910431: PI: Matthew Kay, ~\$500k
	2019	Best Paper Award for "Increasing the transparency of research papers" (CHI 2019)
	2018	NSF CISE Small #1815790: Pls: Matthew Kay, Lane Harrison, ~\$500k (~\$250k each)
	2018	Best Paper Honorable Mention for "Uncertainty displays" (CHI 2018)
	2016	Best Paper Award for "Mobile manifestations of alertness" (MobileHCI 2016)
	2016	Best Paper Honorable Mention for "Researcher-centered design of statistics" (CHI 2016)
	2015	Best Paper Honorable Mention for "Beyond Weber's Law" (InfoVis 2015)
	2015	Best Paper Award for "Unequal representation and gender stereotypes" (CHI 2015)
	2013	Best Paper Award for "There's no such thing as gaining a pound" (UbiComp 2013)
	2012	Best Paper Award for "Lullaby: A capture & access system" (UbiComp 2012)
2011-	-2013	NSERC Postgraduate Scholarship (Doctoral)
2008-	-2010	NSERC Alexander Graham Bell Canada Graduate Scholarship (Master's)
2008-	-2010	President's Graduate Scholarship, University of Waterloo
	2008	NSERC Undergraduate Student Research Assistantship
2004-	-2008	Descartes Scholarship, University of Waterloo

Publications

Journal articles (fully reviewed, archival)

 $\underline{Authors\ whose\ names\ are\ underlined}\ were\ students\ at\ the\ time\ of\ publication.$

The backstory to "Swaying the public": A design chronicle of election forecast visualizations
Fumeng Yang, Mandi Cai, Chloe Mortenson, Hoda Fakhari, Ayse D Lokmanoglu,
Nicholas Diakopoulos, Erik C Nisbet, and Matthew Kay

IEEE Transactions on Visualization and Computer Graphics 31(1) (proc. VIS 2024)

J22	2025	Maryam Hedayati and Matthew Kay IEEE Transactions on Visualization and Computer Graphics 31(1) (proc. VIS 2024)
J21	2025	Promises and pitfalls: Using large language models to generate visualization items Yuan Cui , Lily Ge , Yiren Ding , Lane Harrison ,

J12	2021	Fine-scale spatial clustering of measles nonvaccination that increases outbreak potential is obscured by aggregated reporting data Nina B Masters, Marisa C Eisenberg, Paul L Delamater, Matthew Kay, Matthew L Boulton, and Jon Zelner Proceedings of the National Academy of Sciences 117 (45)
J11	© 2021	Visual reasoning strategies for effect size judgments and decisions Alex Kale, Matthew Kay, and Jessica Hullman IEEE Transactions on Visualization and Computer Graphics (proc. INFOVIS 2020) Best paper award (top 1 paper)
J10	2021	Revealing perceptual proxies with adversarial examples Brian D Ondov, Fumeng Yang, Matthew Kay, Niklas Elmqvist, and Steven Franconeri IEEE Transactions on Visualization and Computer Graphics (proc. INFOVIS 2020)
J09	2020	Uncertain about uncertainty: How qualitative expressions of forecaster confidence impact decision-making with uncertainty visualizations Lace Padilla, Maia Powell, <i>Matthew Kay</i> , Jessica Hullman Frontiers in Psychology 11
J08	2019	In pursuit of error: A survey of uncertainty visualization evaluation Jessica Hullman, <u>Xiaoli Qiao</u> , Michael Correll, <u>Alex Kale</u> , and <i>Matthew Kay</i> IEEE Transactions on Visualization and Computer Graphics 25(1) (proc. INFOVIS 2018)
J07	2019	Hypothetical outcome plots help untrained observers judge trends in ambiguous data Alex Kale, Francis Nguyen, Matthew Kay, and Jessica Hullman IEEE Transactions on Visualization and Computer Graphics 25(1) (proc. INFOVIS 2018)
J06	2018	Addressing the need for validation of a touchscreen psychomotor vigilance task: important considerations for sleep health research Michael Grandner, Nathaniel Watson, <i>Matthew Kay</i> , Demi Ocaño, and Julie Kientz Sleep Health 4(5)
J05	2018	A patient-centered proposal for Bayesian analysis of self-experiments for health <u>Jessica Schroeder, Ravi Karkar,</u> James Fogarty, Julie Kientz, Sean Munson, and <i>Matthew Kay</i> Journal of Healthcare Informatics Research (2018)
J04	2018	Imagining replications: Graphical prediction & discrete visualizations improve recall & estimation of effect uncertainty Jessica Hullman, <i>Matthew Kay</i> , <u>Yea-Seul Kim</u> , and <u>Samana Shrestha</u> IEEE Transactions on Visualization and Computer Graphics 24(1) (proc. INFOVIS 2017)
J03	2017	Semi-automated tracking: A balanced approach for self-monitoring applications Eun Kyoung Choe, Saeed Abdullah, Mashfiqui Rabbi, Edison Thomaz, Daniel A. Epstein, Matthew Kay, Felicia Cordeiro, Gregory D. Abowd, Tanzeem Choudhury, James Fogarty, Bongshin Lee, Mark Matthews, and Julie A. Kientz IEEE Pervasive Computing 16(1), 1536–1268
J02	‡ 2016	Beyond Weber's Law: A second look at ranking visualizations of correlation Matthew Kay and Jeffrey Heer IEEE Transactions on Visualization and Computer Graphics 22(1) (proc. INFOVIS 2015) Best paper honorable mention (top 2 papers)

J01 2	2015	Consumer sleep technologies: A review of the landscape Ping-Ru T Ko, Julie A Kientz, Eun Kyoung Choe, Matthew Kay, Carol A Landis, and Nathaniel F Watson JCSM: Journal of clinical sleep medicine 11(12), 1455–1461
_		Conference papers (fully reviewed, archival)
C34 🌣 2	2024	In dice we trust: Uncertainty displays for maintaining trust in election forecasts over time Fumeng Yang, Chloe Rose Mortenson, Erik Nisbet, Nicholas Diakopoulos, and Matthew Kay CHI '24: Conference on human factors in computing systems Best paper award (top 1%)
C33 🌼 2	2024	Watching the election sausage get made: How data journalists visualize the vote counting process in U.S. elections Mandi Cai and Matthew Kay CHI '24: Conference on human factors in computing systems Best paper honorable mention (top 5%)
C32 2	2024	Milliways: Taming multiverses through principled evaluation of data analysis paths Abhraneel Sarma, Kyle Hwang, Jessica Hullman, and Matthew Kay CHI '24: Conference on human factors in computing systems
C31 🌣 2	2024	Odds and insights: Decision quality in exploratory data analysis under uncertainty <u>Abhraneel Sarma</u> , <u>Xiaoying Pu</u> , <u>Yuan Cui</u> , Eli T Brown, Michael Correll, and <u>Matthew Kay</u> CHI '24: Conference on human factors in computing systems <u>Best paper honorable mention</u> (top 5%)
C30 2	2024	To cut or not to cut? A systematic exploration of y-axis truncation Sheng Long and Matthew Kay CHI '24: Conference on human factors in computing systems
C29 🌞 2	2024	Authors' values and attitudes towards Al-bridged scalable personalization of creative language arts Taewook Kim, Hyomin Han, Eytan Adar, Matthew Kay, and John Joon Young Chung CHI '24: Conference on human factors in computing systems Best paper honorable mention (top 5%)
C28 2	2024	V-FRAMER: Visualization framework for mitigating reasoning errors in public policy <u>Lily W Ge</u> , Matthew Easterday, <i>Matthew Kay</i> , Evanthia Dimara, Peter Cheng, and Steven L Franconeri CHI '24: Conference on human factors in computing systems
C27 🌣 2	2023	CALVI: Critical thinking assessment for literacy in visualizations <u>Lily W Ge, Yuan Cui</u> , and <i>Matthew Kay</i> CHI '23: Conference on human factors in computing systems Best paper honorable mention (top 5%)
C26 2	2023	How data analysts use a visualization grammar in practice Xiaoying Pu and Matthew Kay CHI '23: Conference on human factors in computing systems

C25	٠	2023	Subjective probability correction for uncertainty representations Maryam Hedayati, Fumeng Yang, and Matthew Kay CHI '23: Conference on human factors in computing systems Best paper honorable mention (top 5%)
C24	٠	2023	multiverse: Multiplexing alternative data analyses in R notebooks <u>Abhraneel Sarma, Alex Kale, Michael Jongho Moon,</u> Nathan Taback, Fanny Chevalier, Jessica Hullman, and <i>Matthew Kay</i> CHI '23: Conference on human factors in computing systems <u>Best paper honorable mention (top 5%)</u>
C23		2023	"It can bring you in the right direction": Episode-driven data narratives to help patients navigate multidimensional diabetes data to make care decisions Shriti Raj, Toshi Gupta, Joyce Lee, Matthew Kay, and Mark W Newman CHI '23: Conference on human factors in computing systems
C22		2021	An aligned rank transform procedure for multifactor contrast tests <u>Lisa A Elkin</u> , <i>Matthew Kay</i> , James J Higgins, Jacob O Wobbrock UIST '21: Symposium on User Interface Software and Technology
C21	٠	2020	A probabilistic grammar of graphics <u>Xiaoying Pu</u> and <i>Matthew Kay</i> CHI '20: Conference on human factors in computing systems Best paper honorable mention (top 5%)
C20		2020	Prior setting in practice: Strategies and rationales used in choosing prior distributions for Bayesian analysis <u>Abhraneel Sarma</u> and <i>Matthew Kay</i> CHI '20: Conference on human factors in computing systems
C19		2020	How patterns of students dashboard use are related to their achievement and self-regulatory engagement Fatemeh Salehian Kia, Stephanie D Teasley, Marek Hatala, Stuart A Karabenick, and Matthew Kay LAK '20: Conference on learning analytics & knowledge
C18	٠	2019	Increasing the transparency of research papers with explorable multiverse analyses Pierre Dragicevic, Yvonne Jansen, <u>Abhraneel Sarma</u> , <u>Matthew Kay</u> , and Fanny Chevalier CHI '19: Conference on human factors in computing systems Best paper award (top 1%)
C17		2019	Some prior(s) experience necessary: Templates for getting started with Bayesian analysis Chanda Phelan, Jessica Hullman, <i>Matthew Kay</i> , and Paul Resnick CHI '19: Conference on human factors in computing systems
C16		2019	Decision-making under uncertainty in research synthesis: Designing for the garden of forking paths Alex Kale, Matthew Kay, and Jessica Hullman CHI '19: Conference on human factors in computing systems
C15	٠	2018	Uncertainty displays using quantile dotplots or CDFs improve transit decision-making Michael Fernandes, LoganWalls, Sean Munson, Jessica Hullman, and Matthew Kay CHI '18: Conference on human factors in computing systems Best paper honorable mention (top 5%)

C14 2017	Self-experimentation for behavior change: Design and formative evaluation of two approaches <u>Jisoo Lee, Erin Walker, Winslow Burleson, Matthew Kay, Matthew P. Buman, and Eric B. Hekler CHI '17</u> : Conference on human factors in computing systems
C13 2016	Cognitive rhythms: Unobtrusive and continuous sensing of alertness using a mobile phone Saeed Abdullah, Elizabeth Murnane, Mark Matthews, Matthew Kay, Julie Kientz, Geri Gay, and Tanzeem Choudhury UBICOMP '16: Conference on ubiquitous computing
C12 🌼 2016	Mobile manifestations of alertness: Connecting biological rhythms with patterns of smartphone app use Elizabeth Murnane, Saeed Abdullah, Mark Matthews, Matthew Kay, Julie Kientz, Geri Gay, Tanzeem Choudhury, and Dan Cosley MOBILEHCI '16: Conference on Human–Computer Interaction with Mobile Devices and Services Best paper award (top 2 papers)
C11 🌞 2016	Researcher-centered design of statistics: Why Bayesian statistics better fit the culture and incentives of CHI Matthew Kay, Gregory Nelson, and Eric Hekler CHI '16: Conference on human factors in computing systems, 23% AR Best paper honorable mention (top 5%)
C10 2016	When (ish) is my bus? User-centered visualizations of uncertainty in everyday, mobile predictive systems Matthew Kay, Tara Kola, Jessica Hullman, and Sean Munson CHI '16: Conference on human factors in computing systems, 23% AR
C09 2015	SleepTight: Low-burden, self-monitoring technology for capturing and reflecting on sleep behaviors <u>Eun Kyoung Choe</u> , Bongshin Lee, <i>Matthew Kay</i> , Wanda Pratt, and Julie A. Kientz UBICOMP '15: Conference on ubiquitous computing, 30% AR
CO8 🌼 2015	Unequal representation and gender stereotypes in image search results for occupations <i>Matthew Kay</i> , <u>Cynthia Matuszek</u> , and Sean Munson CHI '15: Conference on human factors in computing systems, 23% AR Best paper award (top 1%)
CO7 2015	How good is 85%? A survey tool to connect classifier evaluation to acceptability of accuracy Matthew Kay, Shwetak N. Patel, and Julie A. Kientz CHI '15: Conference on human factors in computing systems, 23% AR
CO6 🌼 2013	There's no such thing as gaining a pound: Reconsidering the bathroom scale user interface <i>Matthew Kay</i> , Dan Morris, mc schraefel, and Julie A. Kientz UBICOMP'13: Conference on ubiquitous computing, 23% AR Best paper award (top 1%)
CO5 2013	PVT-Touch: Adapting a reaction time test for touchscreen devices Matthew Kay, Kyle Rector, Sunny Consolvo, Ben Greenstein, Jacob O. Wobbrock, Nathaniel F. Watson, and Julie A. Kientz PERVASIVEHEALTH '13: Conference on pervasive computing technologies for healthcare, 34% AR

CO4 🌣	2012	Lullaby: A capture & access system for understanding the sleep environment Matthew Kay, Eun Kyoung Choe, Jesse Shepherd, Benjamin Greenstein, Nathaniel F. Watson, Sunny Consolvo, and Julie A. Kientz UBICOMP '12: Conference on ubiquitous computing, 19% AR Best paper award (top 1%)
Co3	2010	Textured agreements: Re-envisioning electronic consent Matthew Kay and Michael Terry SOUPS '10: Symposium on usable privacy and security, 25% AR
C02	2010	Perceptions and practices of usability in the Free/Open Source Software (FOSS) community Michael Terry, <i>Matthew Kay</i> , and <u>Ben Lafreniere</u> CHI '10: Conference on human factors in computing systems, 22% AR
CO1	2008	Ingimp: Introducing instrumentation to an end-user open source application Michael Terry, <i>Matthew Kay</i> , Brad Van Vugt, <u>Brandon Slack</u> , and <u>Terry Park</u> CHI '08: Conference on human factors in computing systems, 22% AR
		Workshop papers & abstracts (lightly reviewed)
		For a listing of workshops I have co-organized, see the Service section.
A12	2024	Old wine in a new bottle? Analysis of visual lineups with signal detection theory Sheng Long and Matthew Kay BELIV '24: Evaluation and beyond – Methodological approaches for visualization
A11	2024	Tasks and telephones: Threats to experimental validity due to misunderstandings of visualisation tasks and strategies <u>Abhraneel Sarma</u> , <u>Sheng Long</u> , Michael Correll, <i>Matthew Kay</i> BELIV '24: Evaluation and beyond – Methodological approaches for visualization
A10	2024	The role of data journalists as educators Mandi Cai, Matthew Kay CHI '24 workshop toward a more comprehensive understanding of visualization literacy
A09	2024	From pixels to practices: Reconceptualizing visualization literacy Maryam Hedayati, Ayse Hunt, Matthew Kay CHI '24 workshop toward a more comprehensive understanding of visualization literacy
A08	2023	"Choose-your-own" D3 labs for learning to adapt online code Maryam Hedayati, Matthew Kay VIS '23 workshop on visualization education, literacy, and activities (EDUVIS)
A07	2018	The garden of forking paths in visualization: A design space for reliable exploratory visual analytics <u>Xiaoying Pu</u> and <i>Matthew Kay</i> BELIV '18: Evaluation and beyond – Methodological approaches for visualization
A06	2017	Validation of a touchscreen psychomotor vigilance task for Android devices Demi Ocano, Nathaniel F. Watson, <i>Matthew Kay</i> , Julie A. Kientz, and Michael Grandner SLEEP 40 (Abstract supplement): A88

A05	2013	Initial validation of an Android-based psychomotor vigilance task Matthew Kay, Michael Grandner, <u>Jared Bauer</u> , Rebecca Lang, Nathaniel F. Watson, and Julie A. Kientz SLEEP 36 (Abstract supplement)
A04	2012	Evaluating Zeo and Fitbit for tracking sleep behaviors Matthew Kay, Eun Kyoung Choe, and Julie A. Kientz UBICOMP '12 workshop on evaluating off-the-shelf technologies for personal health monitoring
A03	2012	Lullaby: Capturing the unconscious in the sleep environment Matthew Kay, Eun Kyoung Choe, Jesse Shepherd, Benjamin Greenstein, Nathaniel F. Watson, Sunny Consolvo, and Julie A. Kientz CHI '12 workshop on personal informatics
A02	2011	Lullaby: Environmental sensing for sleep self-improvement Matthew Kay, Eun Kyoung Choe, Jesse Shepherd, Benjamin Greenstein, Sunny Consolvo, Patrick Gage Kelley, and Julie A. Kientz CHI '11 workshop on personal informatics
A01	2010	Communicating software agreement content using narrative pictograms Matthew Kay and Michael Terry ALT.CHI '10 (CHI '10 extended abstracts)
		Book chapters
Во3	2021	User-centered design for a student-facing dashboard grounded in learning theory Stephanie D. Teasley, <i>Matthew Kay</i> , <u>Shannon Elkins</u> , <u>Jackson Hammond</u> in Visualizations and Dashboards for Learning Analytics, eds. Muhittin Sahin, Dirk Ifenthaler Springer
BO2	2020	Uncertainty visualization Lace Padilla, <i>Matthew Kay</i> , Jessica Hullman in Wiley StatsRef: Statistics Reference Online, eds. N. Balakrishnan, T. Colton, B. Everitt, W. Piegorsch, F. Ruggeri and J.L. Teugels
B01	2016	Nonparametric statistics in human–computer interaction Jacob O. Wobbrock and <i>Matthew Kay</i> in Modern Statistical Methods for HCI, eds. Judy Robertson and Maurits Kaptein Springer International Publishing
		Magazine articles
MO4	2017	How do you know if 85% accuracy is good enough for your application? Matthew Kay, Shwetak N. Patel, and Julie A. Kientz GETMOBILE: Mobile Computing and Communications 21(2), 5–8
Моз	2014	Challenges in personal health tracking: The data isn't enough Matthew Kay XRDS: Crossroads, the ACM Magazine for Students 21(2), 32–37
Mo2	2013	Ubicomp 2012 conference report Sidhant Gupta and Matthew Kay LEFE Pervasive Computing 12(1)

MO1	2012	The changing nature of (ubiquitous) computing Matthew Kay XRDS blogs, in Crossroads, the ACM Magazine for Students 19(1)
		Posters
PO3	2019	Designing for preregistration: A user-centered perspective <u>Xiaoying Pu</u> , <u>Licheng Zhu</u> , <u>Matthew Kay</u> , and Frederick Conrad CHI '19 Late-breaking Work
PO2	2014	How good is 85%? Connecting classifier performance to acceptability of accuracy <i>Matthew Kay</i> , Shwetak N. Patel, and Julie A. Kientz HCIC '14: Human Computer Interaction Consortium Workshop
PO1	2009	Textured agreements: Re-envisioning electronic consent Matthew Kay and Michael Terry SOUPS '09: Symposium on usable privacy and security
		R packages
RO5	2021–	posterior: Tools for working with posterior distributions Paul-Christian Bürkner, Jonah Gabry, <i>Matthew Kay</i> , Aki Vehtari https://cran.r-project.org/package=posterior
RO4	2021-	multiverse: Explorable multiverse data analysis and reports Abhraneel Sarma, Michael Moon, <i>Matthew Kay</i> , Alex Kale, Nathan Taback, Fanny Chevalier, Jessica Hullman, Pierre Dragicevic, Yvonne Jansen https://mucollective.github.io/multiverse/ https://cran.r-project.org/package=multiverse/
RO3	2020-	ggdist: Visualizations of distributions and uncertainty Matthew Kay https://cran.r-project.org/package=ggdist
RO2	2015-	tidybayes: Bayesian analysis + tidy data + geoms Matthew Kay https://mjskay.github.io/tidybayes/ https://cran.r-project.org/package=tidybayes/
RO1	2014-	ARTool: R package for aligned rank transform for nonparametric factorial ANOVAs Matthew Kay and Jacob O. Wobbrock https://cran.r-project.org/package=ARTool

Publicly available research code & data

Since about 2014 I have made it a habit to release datasets and analysis code (usually in R) with all papers where I am first author. Previous work may not have ethics approval for this. Most of the code for later papers with students not listed here is also publicly available (see the papers).

Data and analysis for "Uncertainty displays ..." [C15]
Michael Fernandes, Logan Walls, Sean Munson, Jessica Hullman, and Matthew Kay
https://github.com/Michael-Fernandes/uncertainty-displays-for-transit

2017	Materials for "Imagining replications" [J04] Jessica Hullman, <i>Matthew Kay</i> , Yea-Seul Kim, and Samana Shrestha https://github.com/jhullmanuw/imagining_replications_infovis2017
2016	Data and analysis for "Research-centered design of statistics" [C11] Matthew Kay, Gregory Nelson, and Eric Hekler https://github.com/mjskay/bayes-for-chi
2016	Data and analysis for "When (ish) is my bus?" [C10] Matthew Kay, Tara Kola, Jessica Hullman, and Sean Munson https://github.com/mjskay/when-ish-is-my-bus
2015	Data and analysis for "Beyond Weber's Law" [J02] Matthew Kay and Jeffrey Heer https://github.com/mjskay/ranking-correlation
2015	Data and analysis for "Unequal representation and gender stereotypes" [C08] Matthew Kay, Cynthia Matuszek, and Sean Munson https://github.com/mjskay/gender-in-image-search
2015	Code for "How good is 85%? A survey tool" [C07] Matthew Kay, Shwetak N. Patel, and Julie A. Kientz https://github.com/mjskay/acceptability-of-accuracy
	Talks & panels
	All first-author conference papers listed above were also given as presentations at their respective conferences and are not listed again in this section.
	Invited talks
2024	Systematic uncertainty visualization design Novartis
2022	Visualizing multiverse analyses Multiverse workshop at SIPS (Society for the Improvement of Psychological Science) 2022
2021	A biased tour of the uncertainty visualization zoo Lawrence Livermore National Laboratory https://youtu.be/eyLxh_YY3Hw
2021	Uncertainty visualization with tidybayes and ggdist Bayes@Lund https://youtu.be/EtrmxMX8zWw
2021	Strategies for effective uncertainty visualization Nonclinical Biostatistics Conference 2021
2021	Strategies for effective uncertainty visualization Rostock Retreat, Max Plank Insitute for Demographic Research
2021	Uncertainty visualization as a moral imperative BostonCHI https://www.youtube.com/watch?v=mfQ3QVyw4No
2020	Uncertainty visualization and Bayes Generable https://www.youtube.com/watch?v=PaCalivE8ok

2020	Building effective uncertainty visualizations with tidybayes and ggdist StanCon 2020 https://www.youtube.com/watch?v=wbzfqh_3LyM
2019	Uncertainty visualization as a moral imperative Northwestern University Technology and Social Behavior Speaker Series
2019	tidybayes: Tidy data + Bayesian analysis + geoms Ann Arbor R Users Group
2018	A biased tour of the uncertainty visualization zoo Tapestry 2018 https://www.youtube.com/watch?v=E1kSnWvqCwo
2018	Tidy data and Bayesian analysis make uncertainty visualization fun OpenVisConf 2018 https://www.youtube.com/watch?v=vqzO-9LSoG4
2018	Uncertainty visualization for scientific communication Psychology Methods Hour, University of Michigan
2018	Discrete outcome uncertainty visualization Center for Bioethics and Social Sciences in Medicine, University of Michigan
2014	On weight scales, sensing, and accuracy: Improving the user interface of user-facing uncertainty in ubiquitous computing University of Waterloo
2013	Personal informatics & sleep UW CSE Summer Academy for Advancing Deaf & Hard of Hearing in Computing
2012	Lullaby: A capture and access system for the sleep environment UW CSE Industry Affiliates' Day 2012
	Course guest lectures
2024	Uncertainty visualization, misinformation, and election forecasting
2024	Introduction to grad studies (Northwestern Computer Science)
2023	
·	Introduction to grad studies (Northwestern Computer Science) Uncertainty visualization
2023	Introduction to grad studies (Northwestern Computer Science) Uncertainty visualization STA 313: Advanced data visualization (Duke) Introduction to uncertainty visualization
2023	Introduction to grad studies (Northwestern Computer Science) Uncertainty visualization STA 313: Advanced data visualization (Duke) Introduction to uncertainty visualization PSYCH 252: Graduate-level statistical methods (Stanford) Information visualization for data science BDSI 2019: Big Data Summer Institute at the University of Michigan BDSI 2018: Big Data Summer Institute at the University of Michigan
2023 2021 2017–2019	Introduction to grad studies (Northwestern Computer Science) Uncertainty visualization STA 313: Advanced data visualization (Duke) Introduction to uncertainty visualization PSYCH 252: Graduate-level statistical methods (Stanford) Information visualization for data science BDSI 2019: Big Data Summer Institute at the University of Michigan BDSI 2018: Big Data Summer Institute at the University of Michigan BDSI 2017: Big Data Summer Institute at the University of Michigan Visualization for scientific communication

2014	Critique CSE 440: User Interface Design, Prototyping, and Evaluation
2014	Designing for mobile web, responsive web, and mobile apps HCID 520: User Interface Software and Technology
2013	Challenges in personal informatics CSE 440: Introduction to HCI
	Discussion panels
2020	A picture is worth a thousand stories: Visualizing COVID-19 with Jessica Hullman Northwestern Buffett Institute for Global Affairs http://youtu.be/llvvBzMs-AnU
2018	Frontiers of data visualization with Martin Wattenberg, Michelle Borkin, and Arvind Satyanarayan MIT Statistics and Data Science Convention 2018 http://youtu.be/zd97cxduPgM
2018	Increasing replicability: Emerging tools and associated challenges with Nick Michalak and Yilin Wang American Psychological Association 2018 Conference
2016	How can we improve empirical research on understanding visual information? with Steve Haroz, Pierre Dragicevic, Ronald Rensink, and Jessica Hullman InfoVis 2016
2014	Research design and collaboration with Jason Bobe and Eric Hekler Quantified Self Public Health Symposium 2014
	Advising
	Former Postdocs
	Fumeng Yang, Northwestern University
	Alireza Karduni, Northwestern University (with Jessica Hullman and Steven Franconeri
	Current PhD students
	Mandi Cai, Northwestern University Technology and Social Behavior
	Taewook Kim, Northwestern University Technology and Social Behavior
	Lily Ge, Northwestern University Computer Science
	Sheng Long, Northwestern University Computer Science
	Yuan Cui, Northwestern University Computer Science
	Maryam Hedayati, Northwestern University Computer Science + Learning Science
	Abhraneel Sarma, Northwestern University Computer Science (with Jessica Hullman)

	Former PhD students
	Brian Hall, University of Michigan School of Information
	Xiaoying Pu, University of Michigan Computer Science and Engineering
	Doctoral qualifier / prelim committee member
2021	Dongping Zhang, Northwestern University Computer Science
2021	Priyanka Nanayakkara, Northwestern University Computer Science
2021	Hyeok Kim, Northwestern University Technology and Social Behavior
2018	Heeryung Choi, University of Michigan School of Information
2018	Brian Hall, University of Michigan School of Information
2018	Carl Haynes, University of Michigan School of Information
2018	Shiqing He, University of Michigan School of Information
2017	Hariharan Subramonyam, University of Michigan School of Information
	Master's thesis chair
2018	Abhraneel Sarma, University of Michigan School of Information
	Master's thesis committee member
2018	Josh Gardner, University of Michigan School of Information
	Other Master's students mentored in research
2018	Ruchi Ookalkar, University of Michigan School of Information
2018-2019	Puhe Liang, University of Michigan School of Information
	Undergraduate student mentor
2021	Daniel Wang, Northwestern University Computer Science
2018-2019	Dillon Zaugg, University of Michigan Computer Science and Engineering
	Computing Research Association Distributed Research Experiences for Undergraduates (DREU) mentor
2016	Tara Kola, Tufts University (mentored at University of Washington)
	Service
	To the research community
2024-2025	VIS Area Paper Chair (Theoretical and Empirical)
2022-2023	CHI Visualization Paper Subcommittee Co-chair

ACM Interactions Editor-in-Chief Search Committee Member

2020

2016

BELIV Workshop Co-organizer

2015–2016		CSCW 2016 Co-webmaster
	2014	UbiComp 2014 Program Committee Student Volunteer
		As a conference workshop or special interest group (SIG) organizer
Wo9	2024	Toward a more comprehensive understanding of visualization literacy Lily W Ge, Maryam Hedayati, Yuan Cui, Yiren Ding, Karen Bonilla, Alark Joshi, Alvitta Ottley, Benjamin Bach, Bum Chul Kwon, David N Rapp, Evan Peck, Lace M Padilla, Michael Correll, Michelle A Borkin, Lane Harrison, and Matthew Kay Workshop at CHI '24
Wo8	2024	Experimenting with new review methods, open practices, and interactive publications in HCI Lonni Besançon, Florian Echtler, <i>Matthew Kay</i> , and Chat Wacharamanotham SIG at CHI '24
Wo7	2021	Special Interest Group on Visualization Grammars Xiaoying Pu, Matthew Kay, Steven M Drucker, Jeffrey Heer, Dominik Moritz, and Arvind Satyanarayan SIG at CHI '21
wo6	2018	Special Interest Group on Transparent Statistics Guidelines Chat Wacharamanotham, <i>Matthew Kay</i> , Steve Haroz, Shion Guha, and Pierre Dragicevic SIG at CHI '18 https://transparentstatistics.org/chi2018/
Wo5	2017	Moving Transparent Statistics Forward at CHI Matthew Kay, Steve Haroz, Shion Guha, Pierre Dragicevic, and Chat Wacharamanotham Workshop at CHI '17 https://transparentstatistics.org/chi2017/
Wo4	2017	Designing for Uncertainty in HCI: When Does Uncertainty Help? Miriam Greis, Jessica Hullman, <i>Matthew Kay</i> , Michael Correll, and Orit Shaer Workshop at CHI '17 http://visualization.ischool.uw.edu/hci_uncertainty/
Wo3	2016	Special Interest Group on Transparent Statistics in HCI Matthew Kay, Steve Haroz, Shion Guha, and Pierre Dragicevic SIG at CHI '16 https://transparentstatistics.org/chi2016/
WO2	2014	Disasters in personal informatics: The unpublished stories of failure and lessons learned Jon E. Froehlich, Jakob Eg Larsen, <i>Matthew Kay</i> , and Edison Thomaz Workshop at UBICOMP '14
WO1	2014	Biological rhythms and technology Mark Matthews, Erin Carroll, Saeed Abdullah, Jaime Snyder, <i>Matthew Kay</i> , Tanzeem Choudhury, Geri Gay, and Julie A. Kientz Workshop at CHI '14
		At Northwestern University
	2022	School of Communication Arts Strategy Advisory Committee member
	2022	Computer Science CS+X postdoc search committee member
	2021	Communication Studies HCI faculty search committee member
2020-2021		Technology and Social Rehavior PhD admissions committee member

2020	Computer Science PhD admissions committee member
2020	Computer Science teaching postdoc search co-chair
	At University of Michigan
2018–2020	ArtsEngine faculty representative for the School of Information
2018	oSTEM (Out in Science Technology, Engineering, and Math) LGBTQ faculty panel member
2017-2018	MISC (Michigan Interactive and Social Computing) seminar co-organizer
2017	Speaker at CS KickStart program to introduce first year women to Computer Science
2017	SIGCHI Chapter Faculty Mentor
	At University of Michigan School of Information
2018-2019	Data Science Faculty Search Committee Member
2018	Bachelor's Program Committee Member
2017-2018	Doctoral Program Committee Member
	At University of Washington CSE
2014–2015	dub Speaker Series Student Committee Member Responsible for coordinating speakers for the weekly dub group HCI speaker series
SPRING 2015	Paul Allen Computing Challenge Judge Judged ~30 personal informatics-related research posters from high school student teams
WINTER 2014	Prospective Graduate Student Admissions Reviewer Reviewed prospective graduate student applications for UW CSE
SUMMER 2013	Speaker at Summer Academy for Advancing Deaf & Hard of Hearing in Computing Presented research to deaf and hard of hearing high school students
SPRING 2013	Graduate Student Satisfaction Survey Coordinator Organized the annual survey of grad student happiness and reported on its results
SPRING 2012	Prospective Student Committee After-party Coordinator Organized after-party for visiting prospective grad students
FALL 2011	New Graduate Student Orientation Co-coordinator Organized panels, talks, and activities to introduce new students to UW CSE and Seattle
SPRING 2011	Prospective Student Committee Graduate Student Whip Ensured graduate students scheduled time to meet prospectives
	At University of Waterloo CS
SPRING 2010	Human–Computer Interaction Tutorial Leader Designed and ran two intoductory HCI tutorials for high school girls interested in CS
	As a conference program subcommittee chair / area chair
2024	IEEE VIS Theroetical & Empirical area co-chair
2022-2023	ACM CHI Visualization subcommittee co-chair

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As a conference program committee member
2021-2022
             IEEE VIS
2020-2021
             ACM CHI
             ACM FAT^*
     2019
     2018
             ACM CHI
             As a reviewer (for conferences)
             Special Recognitions for exceptional reviews.
        (
2013-2024
             CHI 🌣 (2016) 🌣 (2018) 🌣 🌣 (2019) 🌣 🌣 (2021) 🌣 (2024)
2016-2023
             IEEE VIS 🌣 🌣 🤄 (2023)
2016-2022
             BELIV
             CSCW 🌣 (2016) 🌣 (2017)
2016-2021
2017-2021
             EuroVis
2015-2020
             UIST 🌣 (2015) 🌣 (2016)
             FAT^*
     2019
2016-2018
             MobileHCI
             Digital Health
     2017
             CHI Works-in-Progress / Late-Breaking Work
2013-2017
             HealthWear
     2016
             UbiComp
2014-2016
             Pervasive Health
     2014
             GΙ
     2010
             As a reviewer (for journals)
2017-2021
             IEEE Transactions on Visualization and Computer Graphics
             ACM IMWUT 🌣 (2020)
2017-2020
2018-2019
             ACM TOCHI
             Risk Analysis
     2017
             Human-Computer Interaction
     2016
     2016
             Human Factors
             IEEE Pervasive Computing
     2015
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Media

2022 Uncertainty Visualization & Usable Stats

Learning Bayesian Statistics Podcast, Alexandre Andorra, Aug 17 2022, https://learnbayesstats.com/episode/66-uncertainty-visualization-usable-stats-matthew-kay

2020 Forecast Election Results With Presidential Plinko

Lifehacker, David Murphy, Oct 8 2020, https://lifehacker.com/forecast-election-results-with-presidential-plinko-1845313040

2019 Visualizing Uncertainty with Jessica Hullman and Matthew Kay

Data Stories Podcast, Enrico Bertini and Moritz Stefaner, Jan 2019, http://datastori.es/134-visualizing-uncertainty-with-jessica-hullman-and-matthew-kay/

2015 For "Unequal representation and gender stereotypes ..." [C08]

The New York Times, Claire Cain Miller, When algorithms discriminate, Jul 9 2015, http://nyti.ms/1JX8Wwv

CBC Radio Spark, Nora Young, Women at work in image search, May 3 2015, http://www.cbc.ca/1.3057841

Fast Company, Lydia Dishman, The hidden gender bias in Google image search, Apr 22 2015, http://www.fastcompany.com/3045295/strong-female-lead/the-hidden-gender-bias-in-google-image-search

BBC Newsbeat, Amelia Butterly, Google image search for CEO has Barbie as first female result, Apr 16 2015, http://www.bbc.co.uk/newsbeat/article/32332603/google-image-search-for-ceo-has-barbie-as-first-female-result

@ChelseaClinton, What happens when you Google image search "CEO"?
10 rows down you find the first female face-Barbie, Apr 15 2015, https://twitter.com/ChelseaClinton/status/588394572545466369

Pacific Standard, Nathan Collins, Image searches misrepresent women in the workplace, Apr 13 2015, http://www.psmag.com/nature-and-technology/image-searches-misrepresent-women-in-the-workplace

The Cut, Molly Oswaks, This is the first female face Google finds when you search 'CEO', Apr 13 2015, http://thecut.io/1yoCPE6

The Washington Post, Jennifer Langston, The uncomfortable truth about how we view working women in one simple Google search, Apr 9 2015, http://wapo.st/1EzDMKP

The Atlantic, Adrienne LaFrance, Be careful what you Google, Apr 10 2015, http://www.theatlantic.com/technology/archive/2015/04/be-careful-what-you-google/390207/

The Verge, T.C. Sottek, Google search thinks the most important female CEO is Barbie, Apr 9 2015, http://www.theverge.com/tldr/2015/4/9/8378745/i-see-white-people

PCWorld, Zach Miners, The first woman CEO to appear in a Google images search is ... CEO Barbie, Apr 9 2015, http://www.pcworld.com/article/2908592/the-first-woman-ceo-to-appear-in-a-google-images-search-is-ceo-barbie.html

GeekWire, Molly Brown, Study puts Google image search results to the gender bias test, Apr 9 2015, http://www.geekwire.com/2015/study-puts-google-image-search-results-to-the-gender-bias-test/

2012 For "Lullaby: A capture & access system ..." [C04]

97.3 KIRO FM News, The Lullaby could help you get a better night's sleep some day, Sept 11 2012, http://mynorthwest.com/?nid=577&a=9946148&p=1011

Mashable, Device uncovers the secret things you do in your sleep, Sept 10 2012, http://mashable.com/2012/09/10/lullaby-sleep-lab/

NBCNews.com, Francie Diep, Lullaby puts a sleep lab in your bedroom, Sept 7 2012, http://www.nbcnews.com/id/48947316/ns/technology and science-innovation/t/lullaby-puts-sleep-lab-your-bedroom

Teaching experience

	reaching experience
	at Northwestern University
WINTER 2022	MTS 525 / COMP SCI 496: Visualization for Scientific Communication Students: \sim 15
WINTER 2022	COMP SCI 333: Interactive Information Visualization Students: ~40
FALL 2021	COMM ST 395: Information Visualization Students: ~10
SPRING 2021	COMM ST 395: Information Visualization Students: ~10
WINTER 2021	MTS 525 / COMP SCI 496: Visualization for Scientific Communication Students: ~10
WINTER 2021	HLTH COM 455: Human–Computer Interaction for Healthcare Students: ~45
	at the University of Michigan
WINTER 2020	SI 649 / EECS 548: Information Visualization Students: ~50
WINTER 2019	SI 649 / EECS 548: Information Visualization Students: ~50
FALL 2018	SI 330: Data Manipulation Students: ~50
WINTER 2018	SI 710: Practical Use and Communication of Bayesian Statistics Students: ~15
WINTER 2018	SI 649 / EECS 548: Information Visualization Students: ~60
FALL 2017	SI 649 / EECS 548: Information Visualization Students: ~60
WINTER 2017	SI 330: Data Manipulation

Students: ~50

FALL 2016 SI 649 / EECS 548: Information Visualization

Co-taught with Eytan Adar. Students: ~60

Curriculum development at University of Washington CSE

2014 CSE 440: Introduction to HCI

Assisted James Fogarty in redesigning the fourth year Human–Computer Interaction curriculum for the Fall 2014 and Winter 2015 offerings

as a Teaching Assistant at University of Washington CSE

WINTER 2015 CSE 440: Introduction to HCI

Professor: Maya Cakmak. Students: 50

Led weekly group critiques, marked assignments

> Professor: James Fogarty. Students: 16 Marked labs and reading reports

FALL 2010 CSE 321: Software Design and Implementation

Professor: David Notkin. Students: 42

Tutored students one-on-one, marked, ran labs/recitations

as a Teaching Assistant at University of Waterloo CS

WINTER 2010 CS 349: User Interfaces

Professor: Michael Terry. Students: 128

Tutored students one-on-one, marked, covered some lectures

FALL 2009 CS 489: Human-Computer Interaction

Professor: Michael Terry. Students: 31

Provided feedback at group critiques, marked, covered some lectures

SPRING 2009 CS 349: User Interfaces

Professor: Byron Becker. Students: 50 Tutored students one-on-one, marked

WINTER 2009 CS 489: Human-Computer Interaction

Professor: Edward Lank. Students: 13

Provided feedback at group critiques, marked, covered some lectures

FALL 2008 CS 489: Human-Computer Interaction

Professor: Michael Terry. Students: 23

Provided feedback at group critiques, marked, covered some lectures

Research assistantships & internships

2014-2016 Research Assistant, Intel Science & Technology Center for Pervasive Computing at UW

Supervisor: Julie Kientz

Exploring pervasive technology for health and behaviour change

FALL 2013 Research Intern, Microsoft Research Cambridge

Supervisors: Kenton O'Hara, James Scott

Designed and prototyped novel hardware for smartphone interaction

SUMMER 2012 Research Intern, Microsoft Research Redmond

Supervisors: Dan Morris, m.c. schraefel

Studied of user perceptions of consumer health sensing data with a focus on weight

WINTER 2011 Research Assistant, Intel Labs Seattle

Supervisors: Ben Greenstein, Sunny Consolvo

Built and evaluated Lullaby, a system for tracking environmental factors that disturb sleep

2008–2010 Graduate Research Assistant, University of Waterloo

Supervisor: Michael Terry

Designed and evaluated user interfaces for software agreements

2007-2008 Undergraduate Research Assistant, University of Waterloo

Supervisor: Michael Terry

Developed and user-tested narrative pictograms for informed consent