

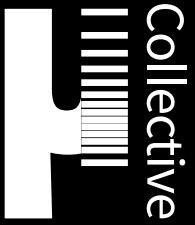
Uncertainty visualization with `tidybayes` and `ggdist`

Matthew Kay

Assistant Professor

Computer Science and Communication Studies

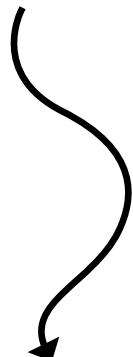
Northwestern University





Strategies for effective uncertainty visualization

Strategies for effective uncertainty visualization



Examples with tidybayes and ggdist (and posterior...?)

Ignoring uncertainty is easy...

Predictions from 2016 presidential election

[Justin H. Gross, Washington Post, <http://wapo.st/2fCYvDW>]

FiveThirtyEight

28%

NYT Upshot

15%

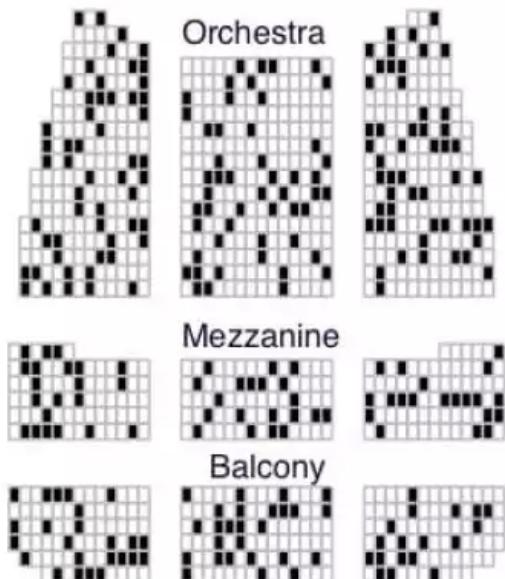
HuffPo Pollster

2%

Predictions from 2016 presidential election

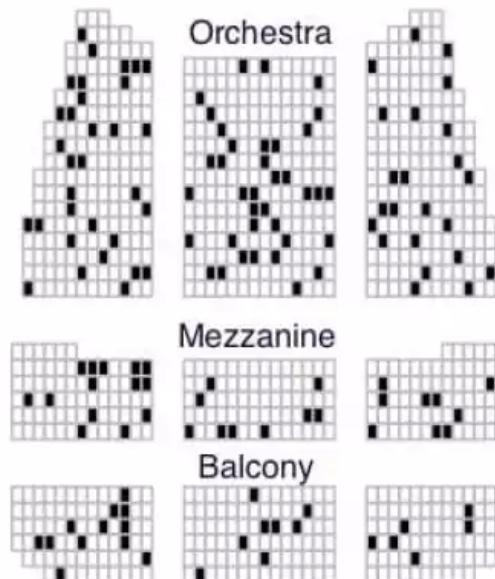
[Justin H. Gross, Washington Post, <http://wapo.st/2fCYvDW>]

FiveThirtyEight



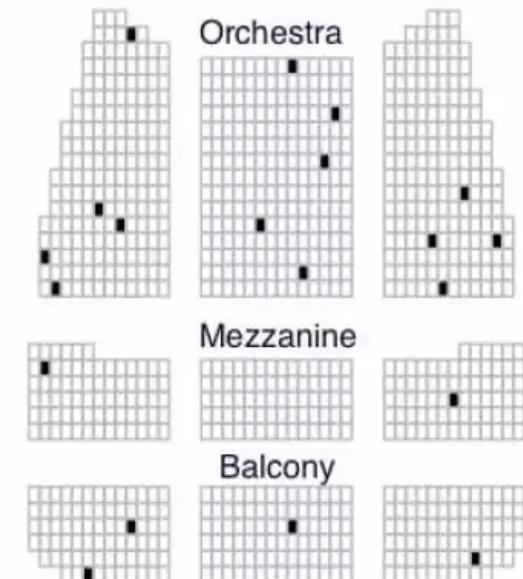
286 cases in 1,000

NYT Upshot



150 cases in 1,000

HuffPo Pollster



20 cases in 1,000

People are very good at ignoring uncertainty...

People are very good at ignoring uncertainty...

Especially when we provide bad
uncertainty representations

Icon arrays in medical risk communication

[Figure from Fagerlin, Wang, Ubel. Reducing the influence of anecdotal reasoning on people's health care decisions: Is a picture worth a thousand statistics? Medical Decision Making 2005; 25:398–405]

Success Rate of Balloon Angioplasty



Successfully cured
of angina



Not successfully cured
of angina

Success Rate of Bypass Surgery



Successfully cured
of angina



Not successfully
cured of angina

Frequency framing or discrete outcome visualization

What is an icon array for a
continuous distribution?

What is an icon array for a
continuous distribution?

An example scenario...

Pine Street.
www.OneBusAway.org.



this bus stop.
More room for pedestrians

transit.htm



was recently expanded
ext year.

358E VIA AURORA

11:05 - 8 min delay

28

BROADVIEW
FREMONT

11:09 - on time

5

16

NORTHGATE
WALLINGFORD

11:10 - on time

6

358E

AURORA VILLAGE
VIA AURORA AVE N

11:12 - on time

8

120

DOWNTOWN
SEATTLE WHITE
CENTER

11:15 - 6 min delay

11

5

NORTHGATE
GREENWOOD

11:17 - 3 min delay

13

Be advised:

Bus arrival estimates are based on the best available information but actual times will vary.
Traffic and other conditions can affect the accuracy of this information.



this bus stop.
More room for pedestrians

transit.htm



was recently expanded
ext year.

358E VIA AURORA

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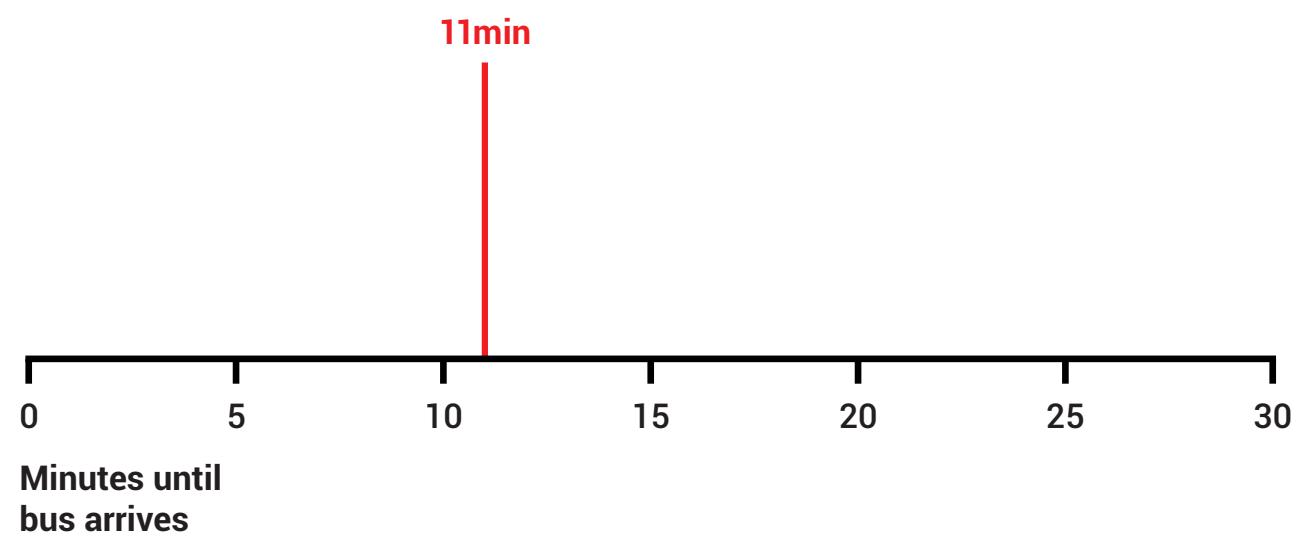
11:17 - 3 min delay

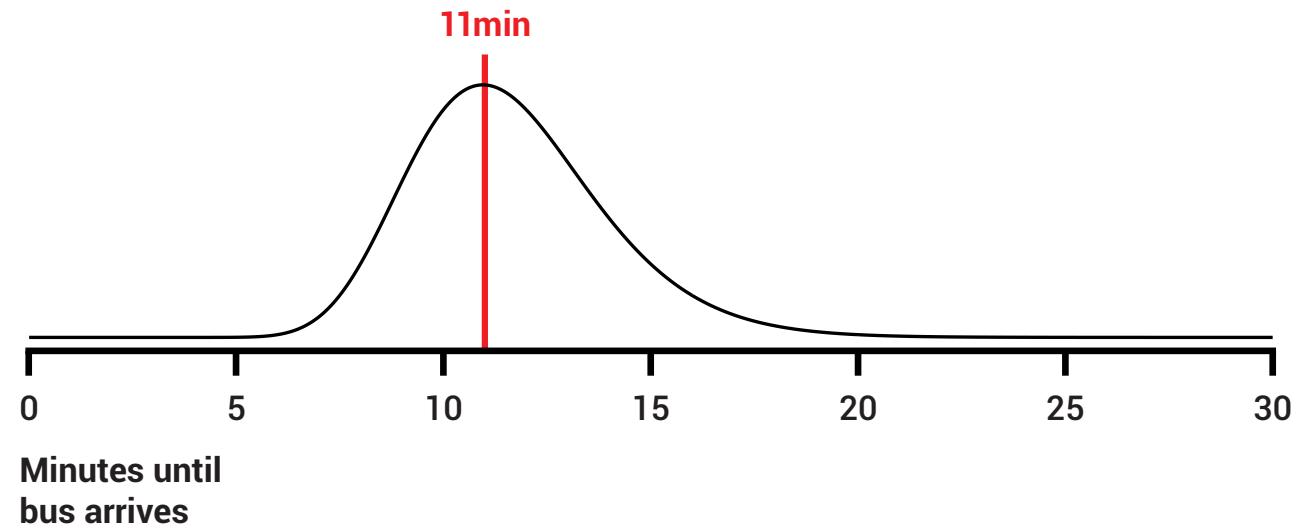
13

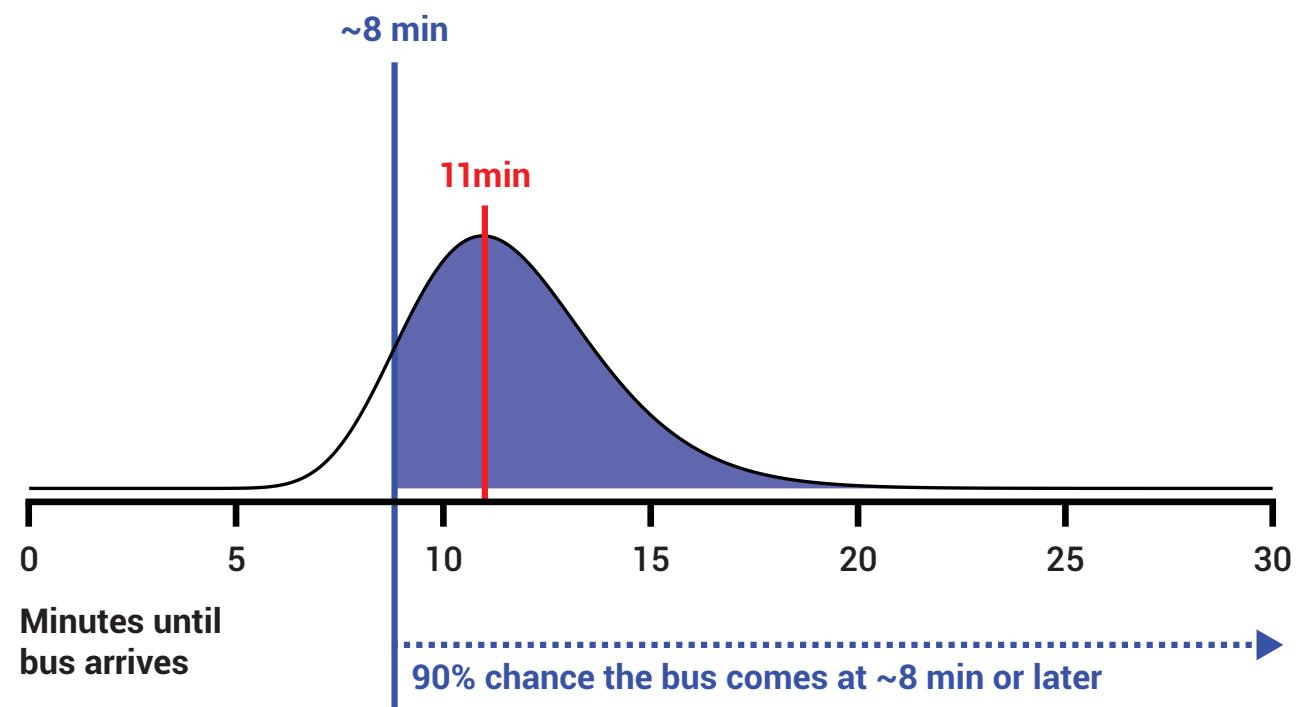
Be advised:

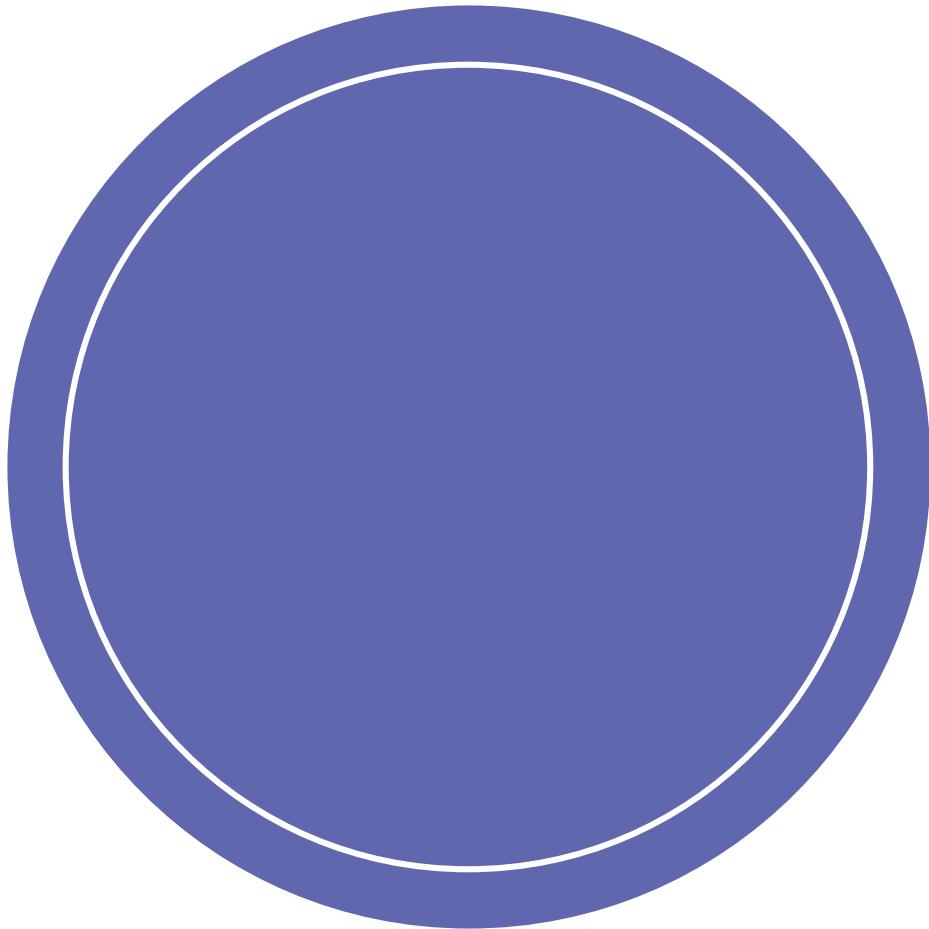
Bus arrival estimates are based on the best available information but actual times will vary.
Traffic and other conditions can affect the accuracy of this information.

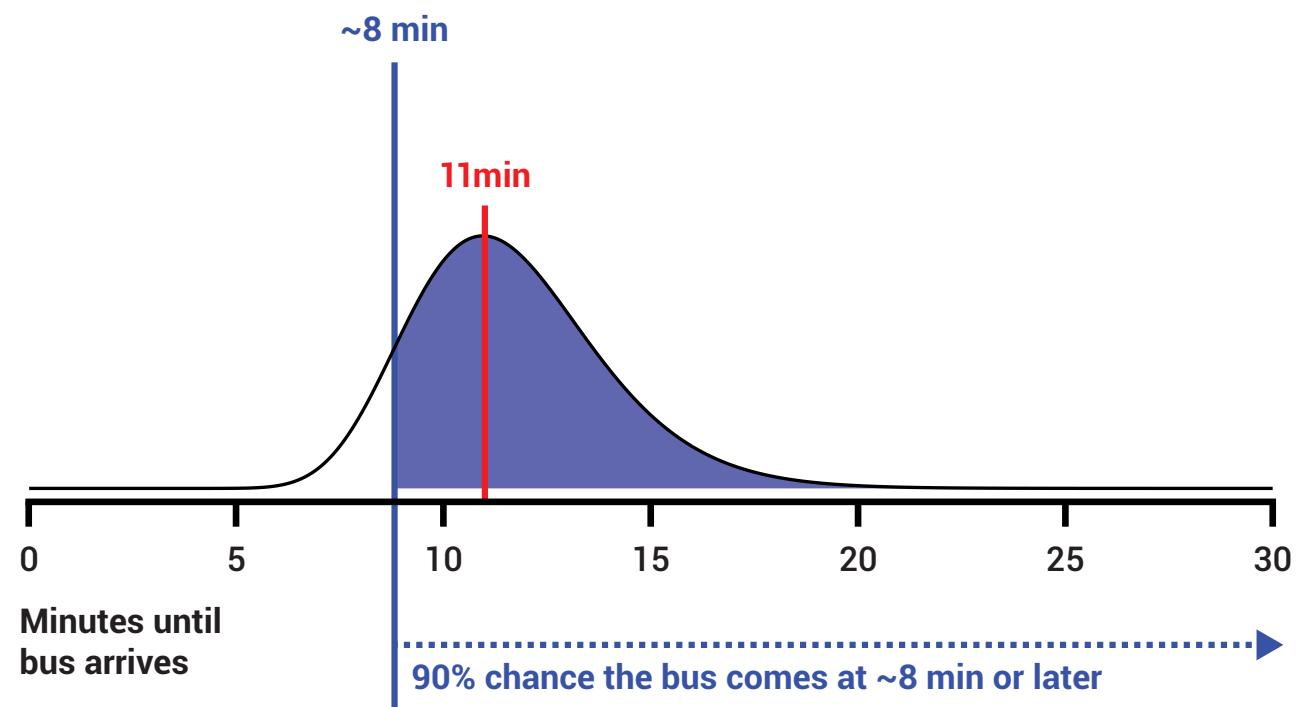
Do I have time to get a coffee?

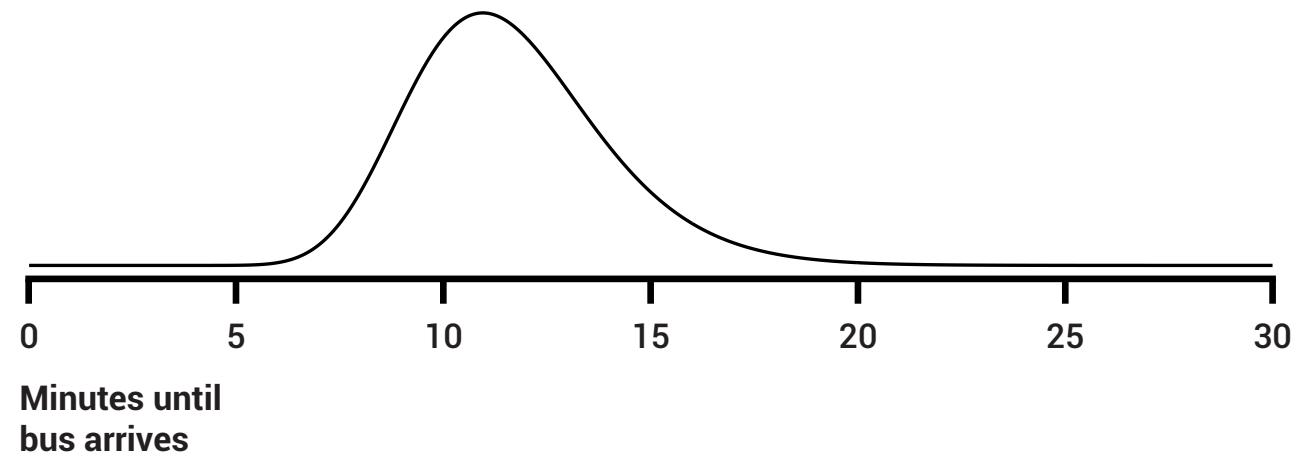


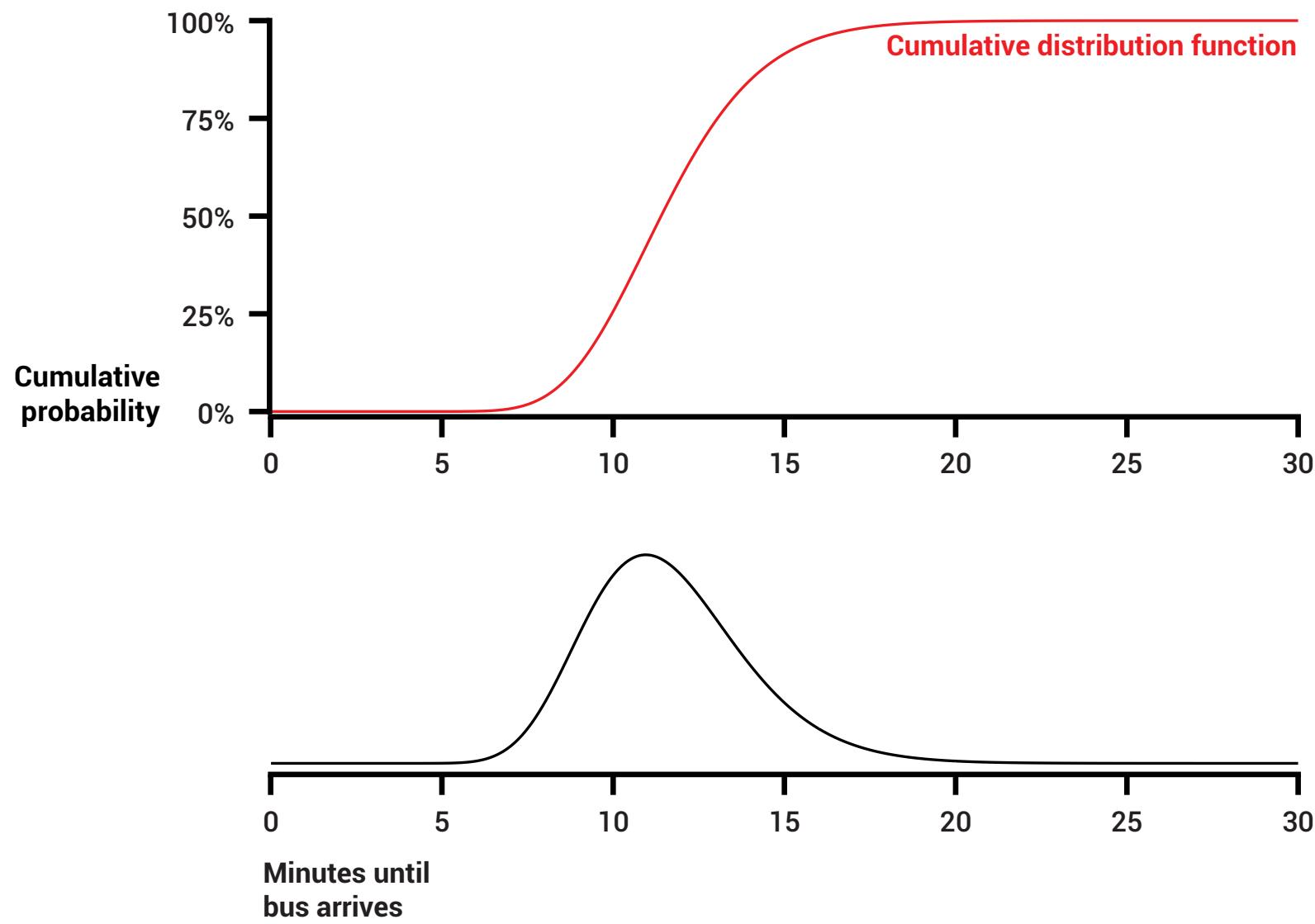


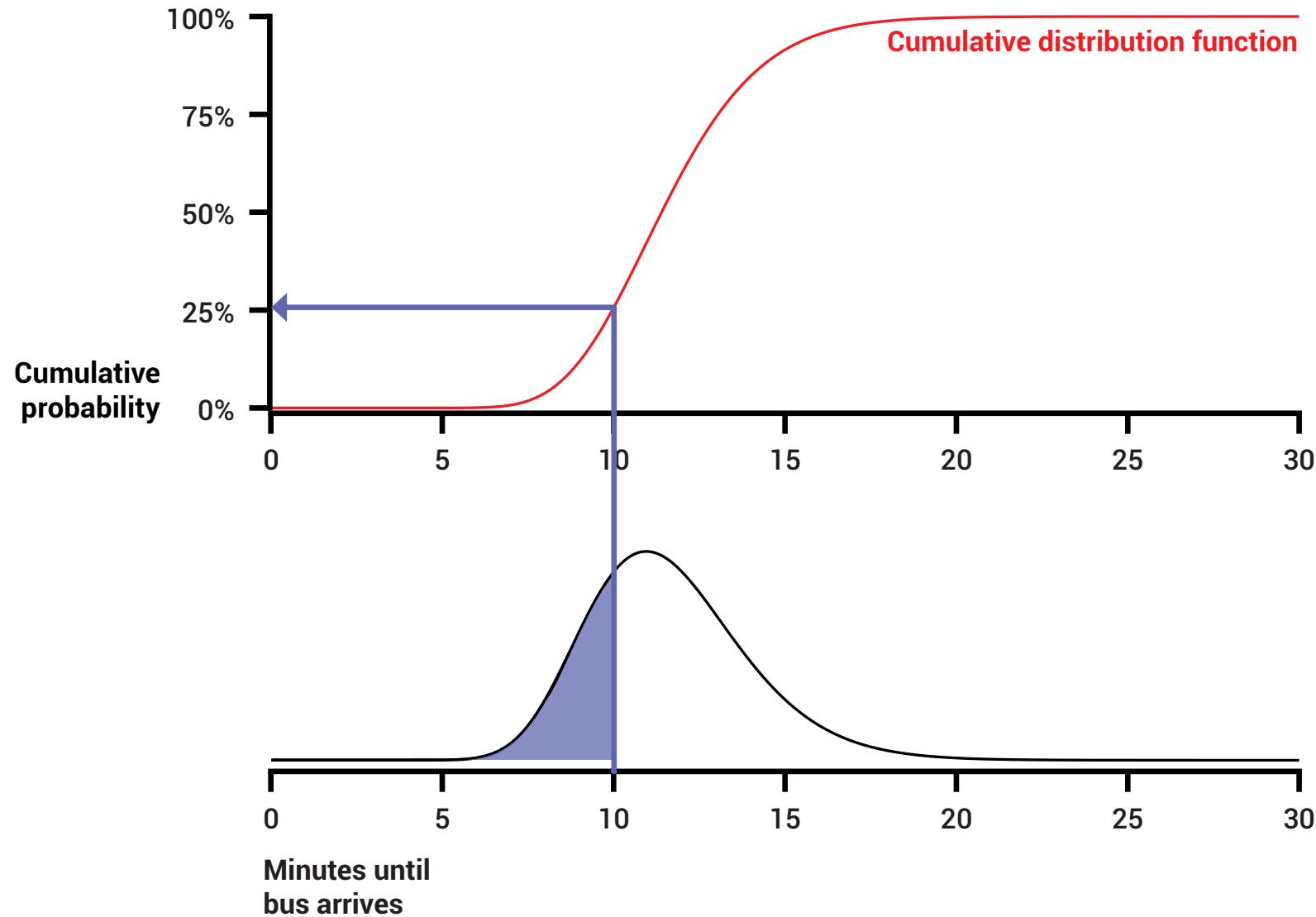


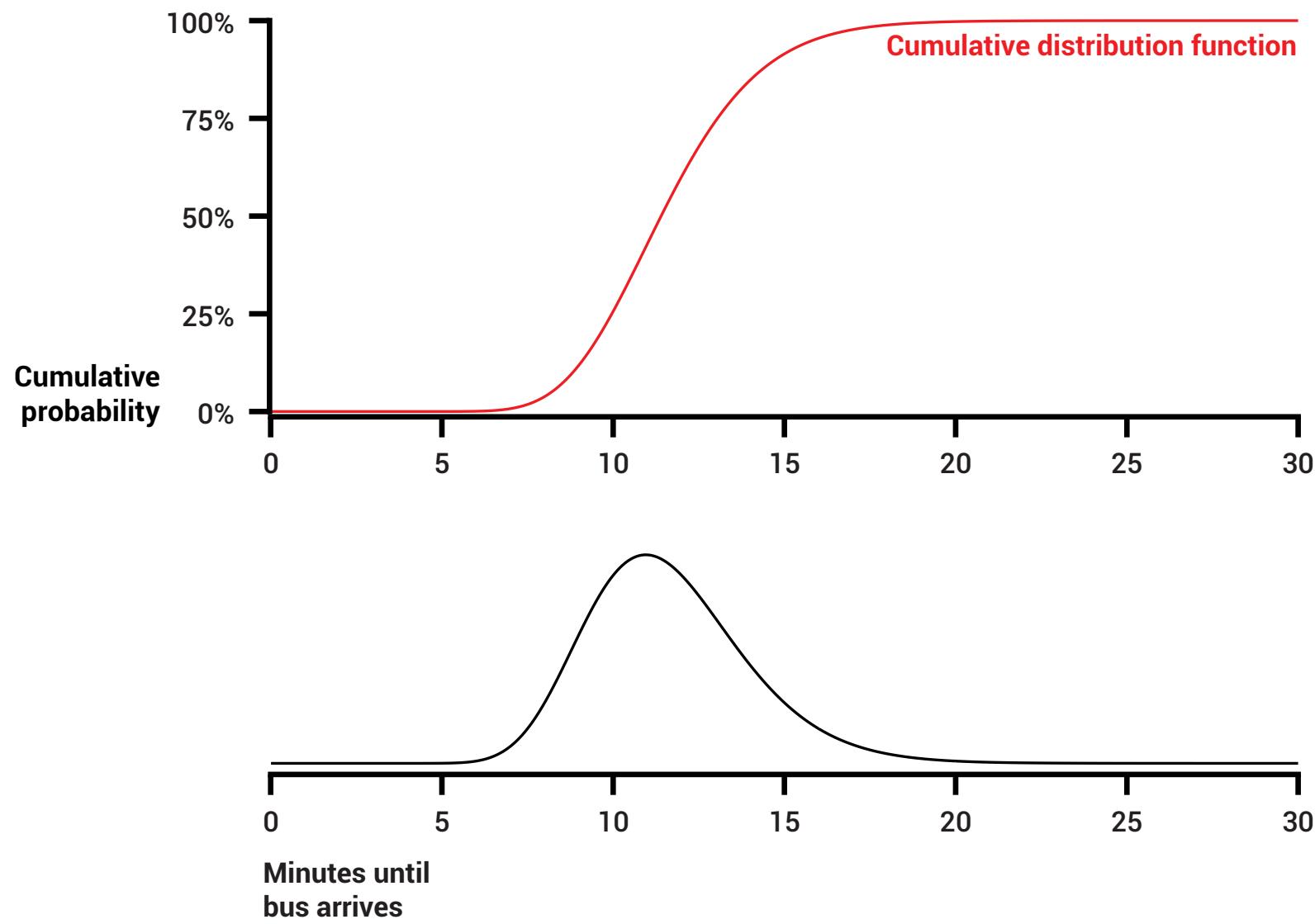


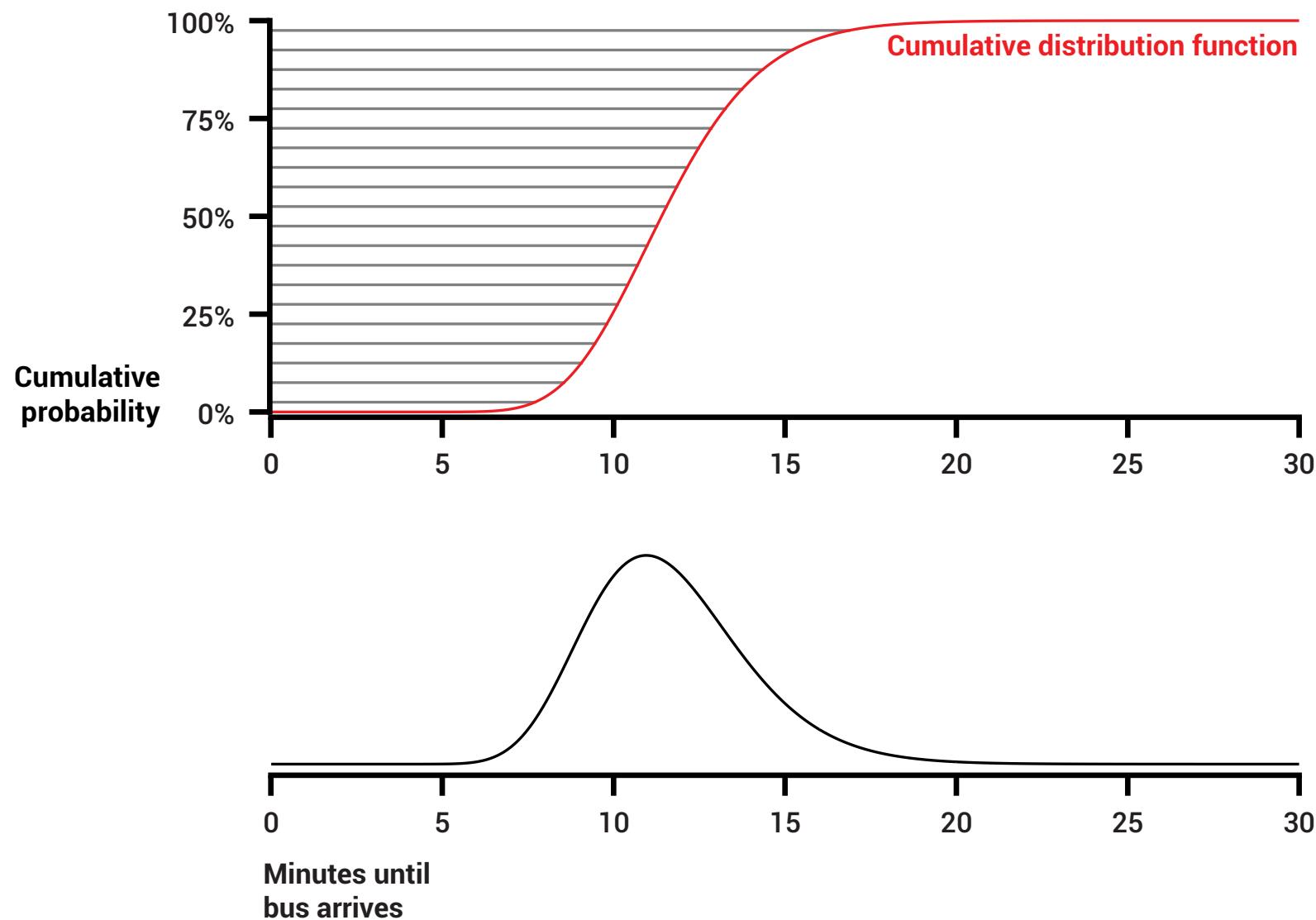


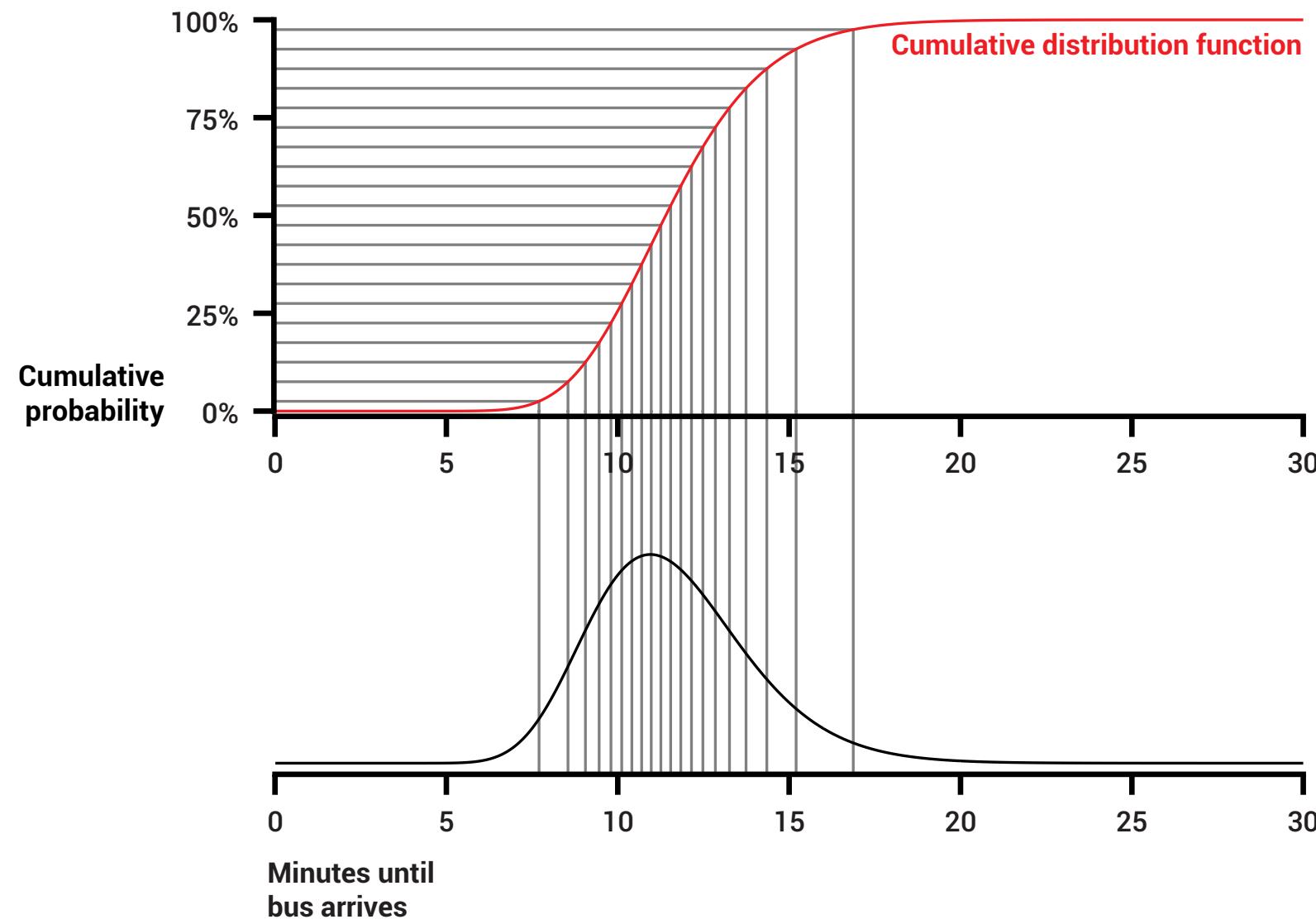


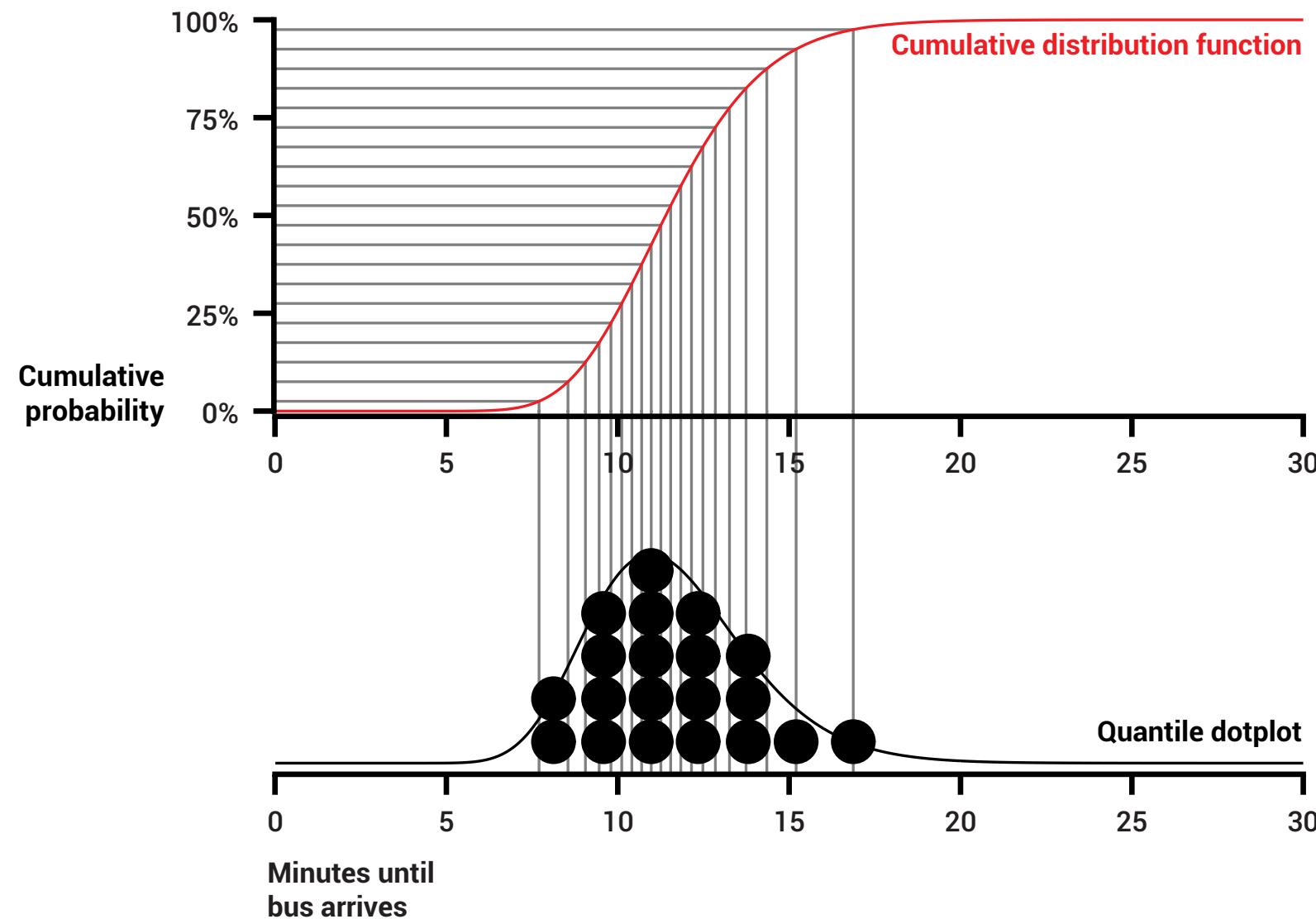


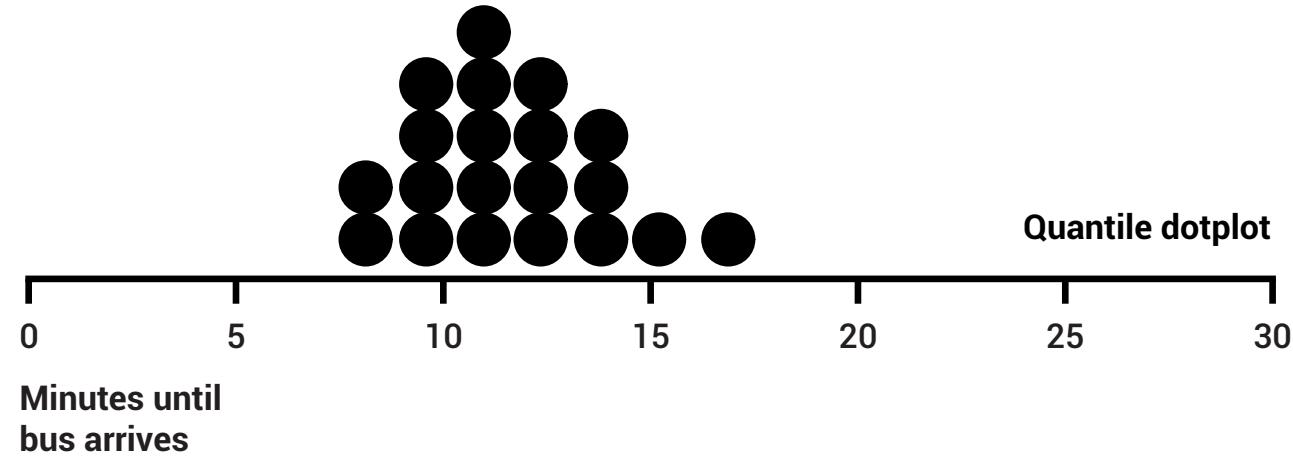
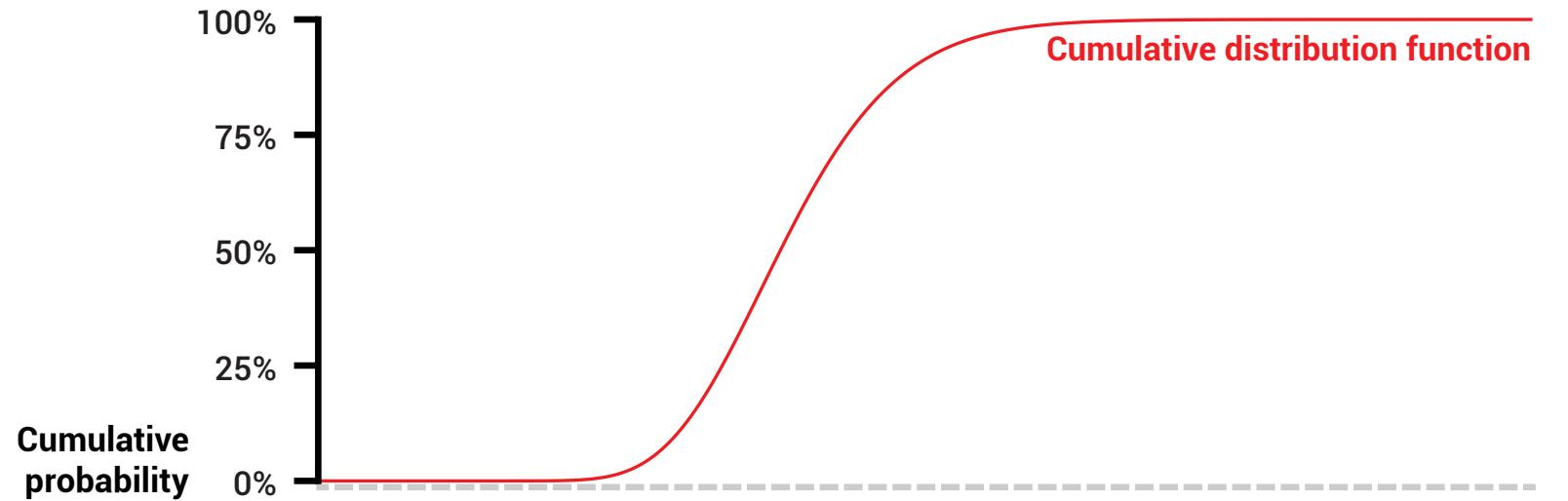


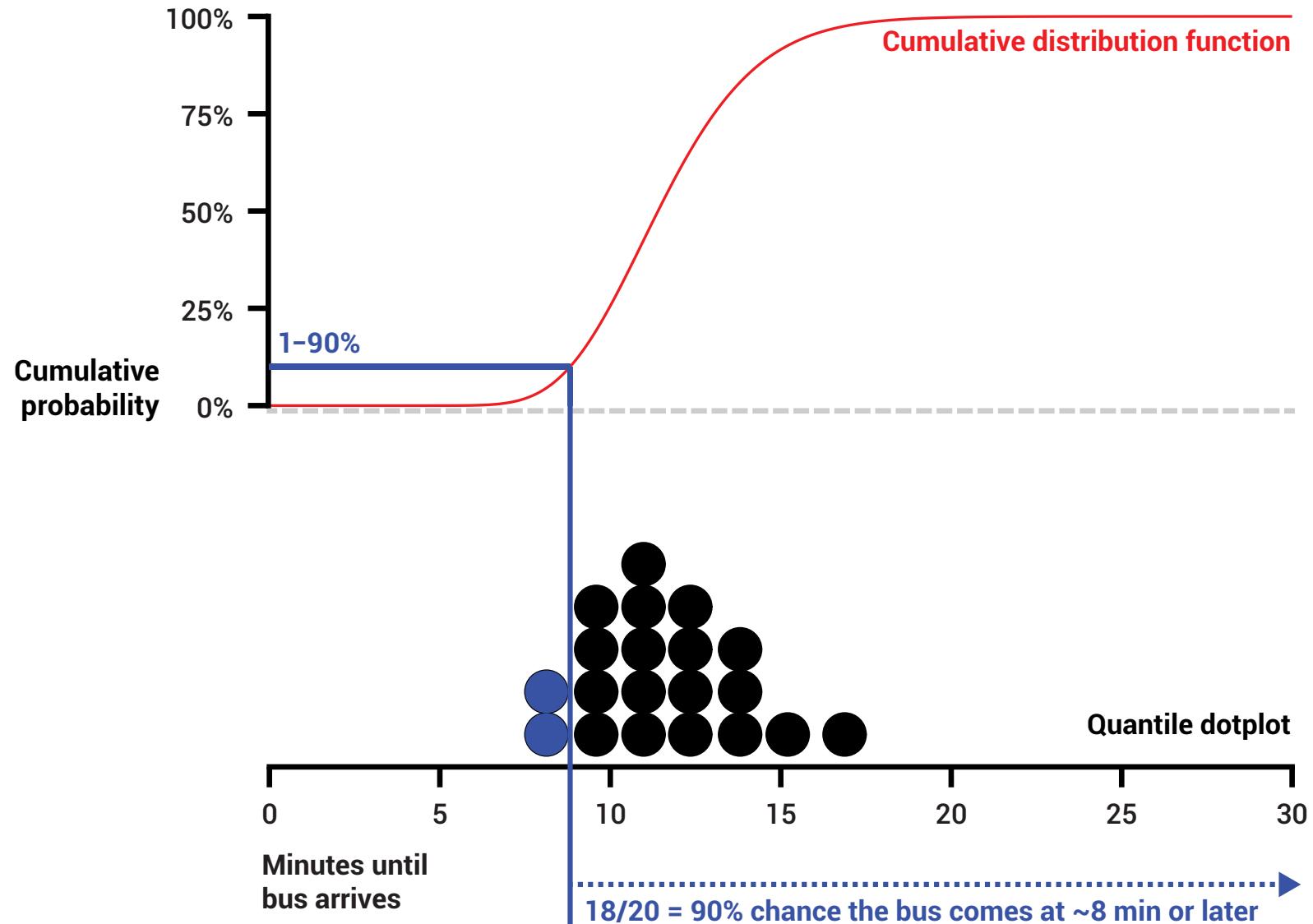


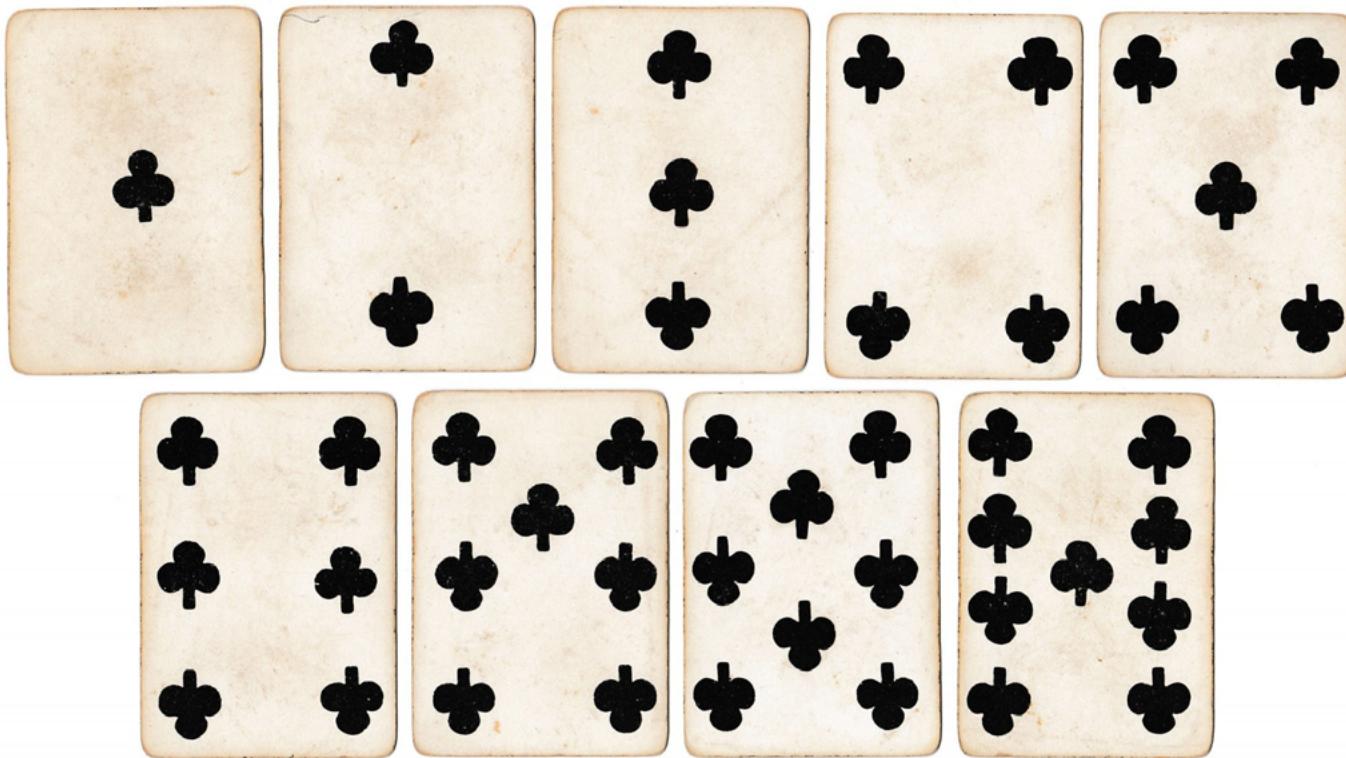












1

2

3

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5

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7

8

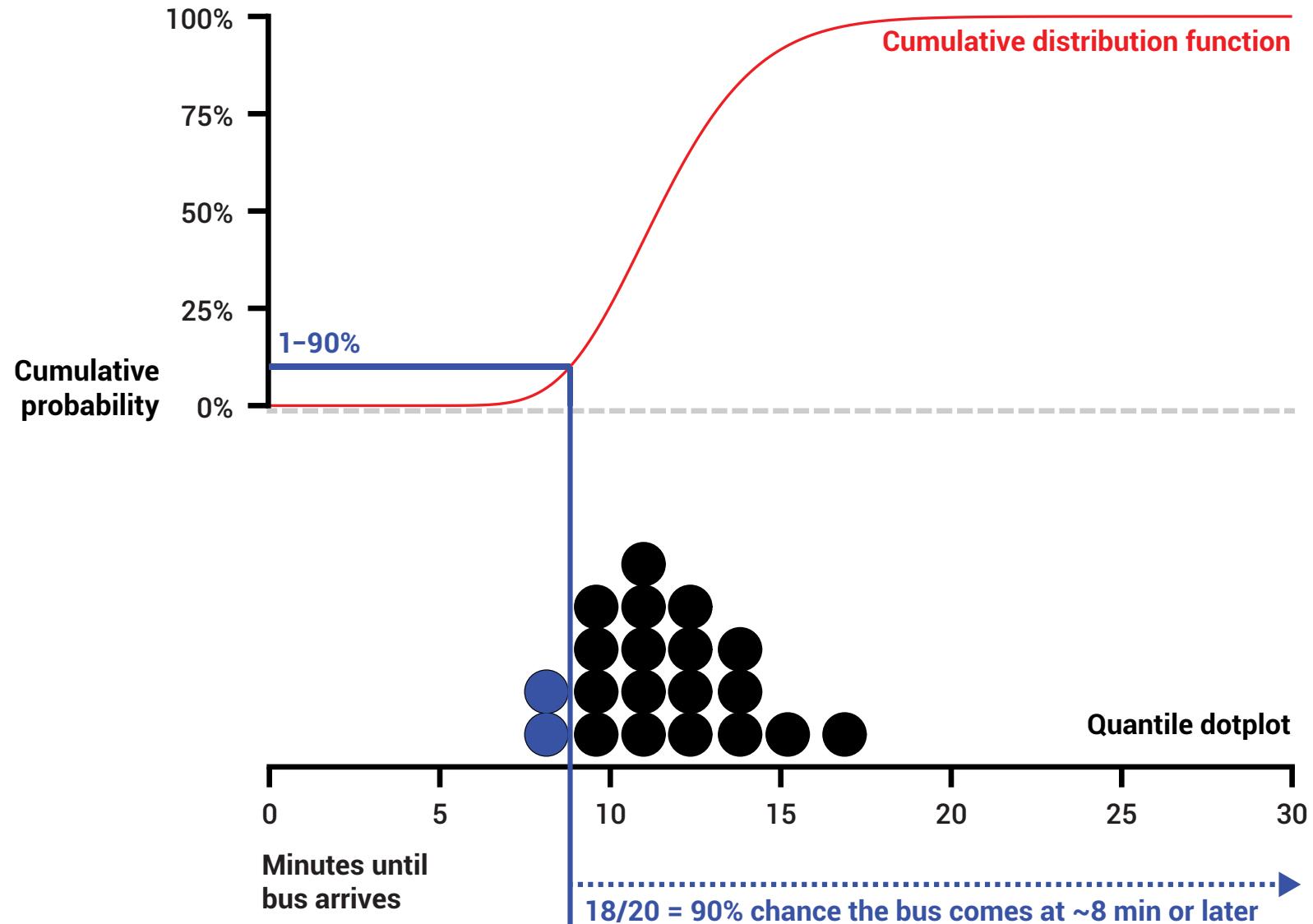
9

10

11

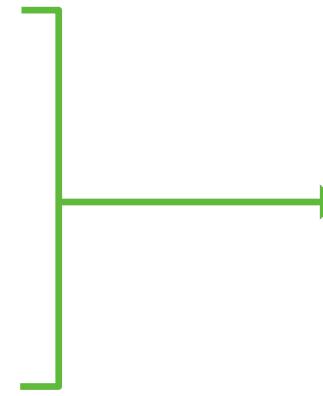
12

13



task requirements
visualization perception
uncertainty cognition

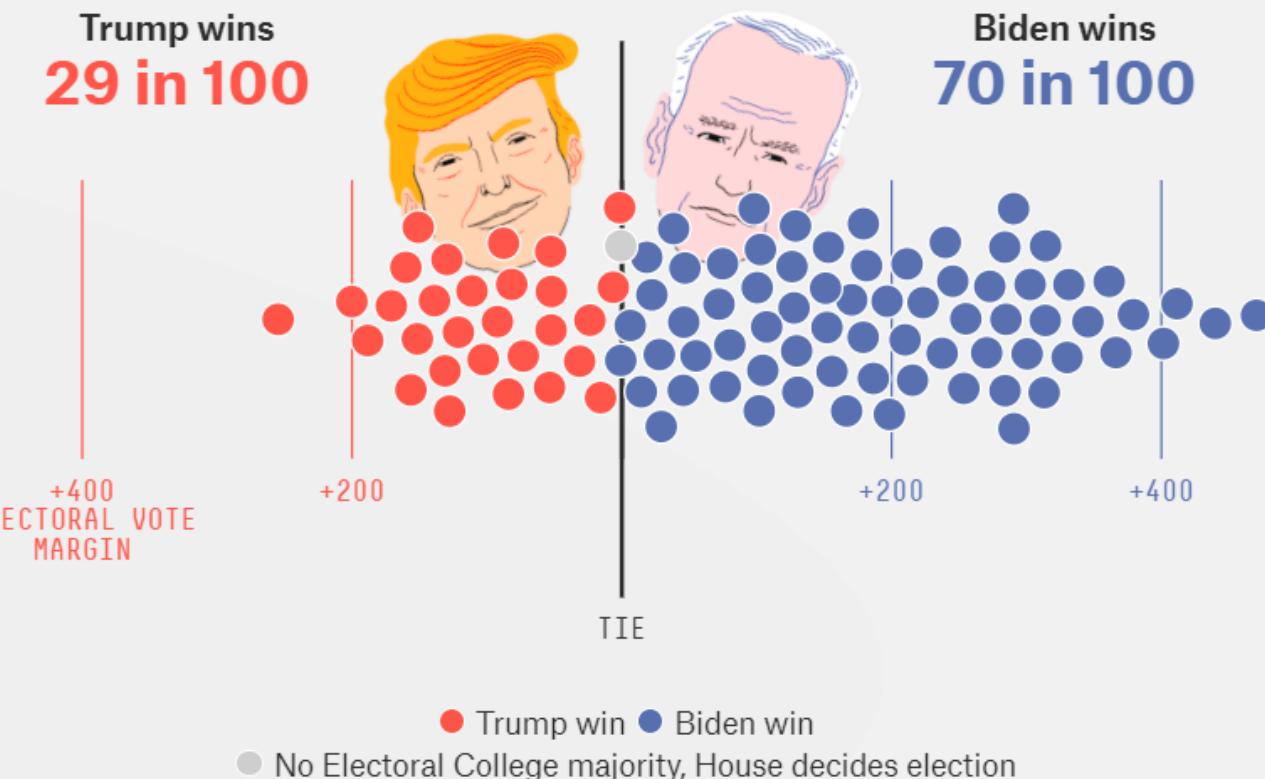
task requirements
visualization perception
uncertainty cognition



**effective uncertainty
visualization design**

Biden is *favored* to win the election

We simulate the election 40,000 times to see who wins most often. The sample of 100 outcomes below gives you a good idea of the range of scenarios our model thinks is possible.

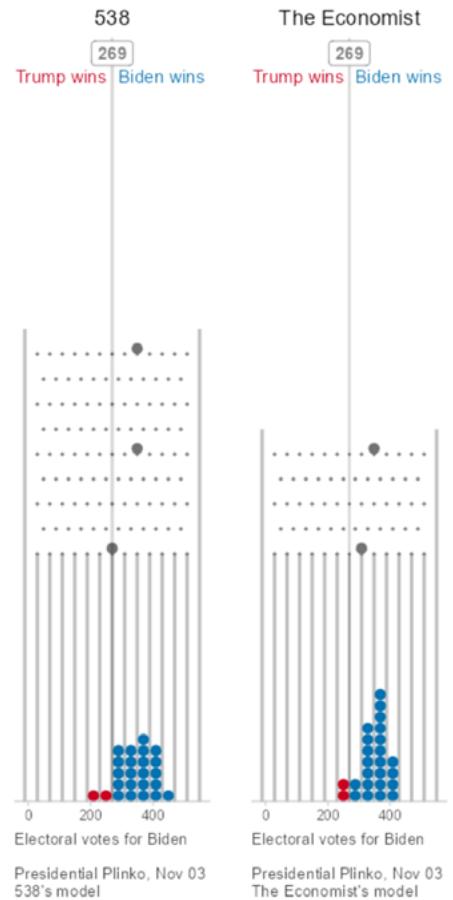


Don't count the underdog out! Upset wins are surprising but not impossible.

Presidential Plinko

[<http://presidential-plinko.com/>]

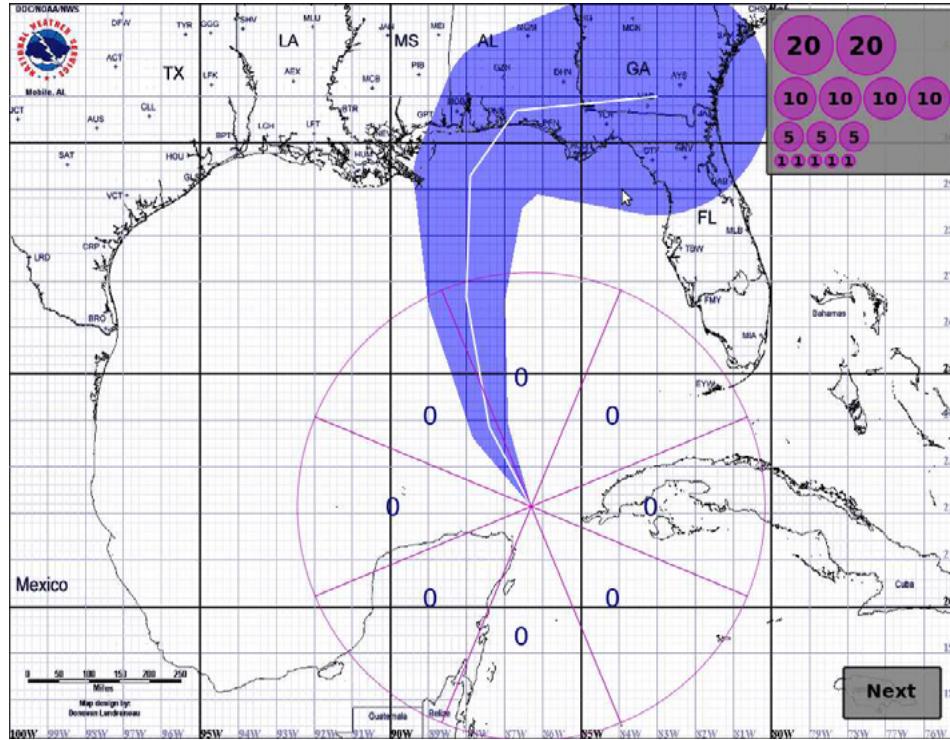
Pre-election day predictions



More examples (and pitfalls...)

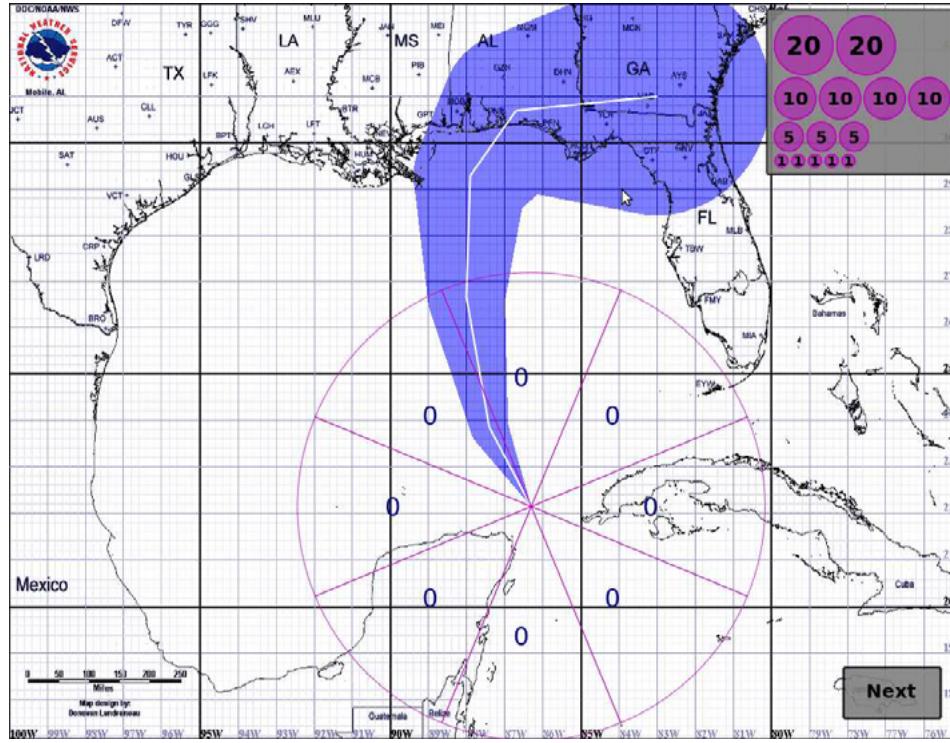
Hurricane error cones

[Cox, House, Lindell. Visualizing Uncertainty in Predicted Hurricane Tracks.
International Journal for Uncertainty Quantification, 3(2), 143–156, 2013]



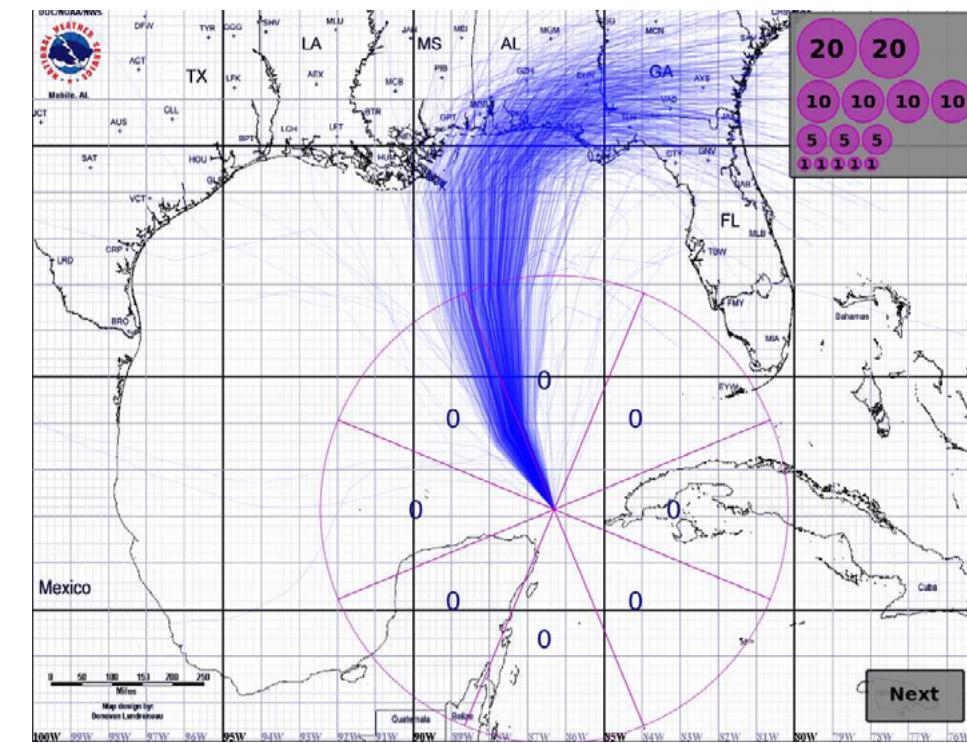
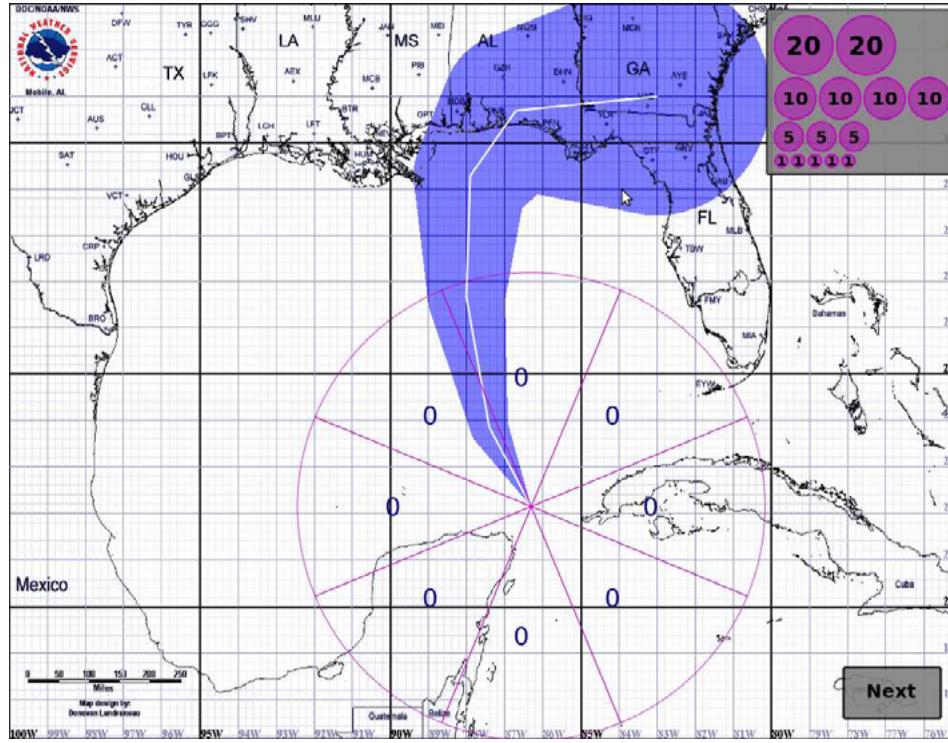
Deterministic construal errors

[Joslyn & LeClerc. Decisions With Uncertainty: The Glass Half Full. Current Directions in Psych. Science, 22(4), 2013]



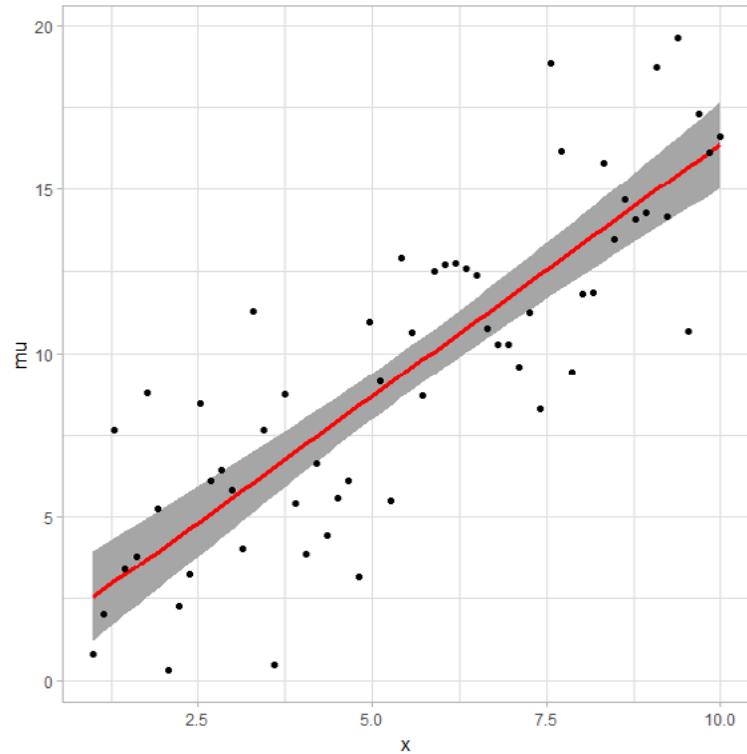
Spaghetti plots for hurricane predictions

[Cox, House, Lindell. Visualizing Uncertainty in Predicted Hurricane Tracks.
International Journal for Uncertainty Quantification, 3(2), 143–156, 2013]



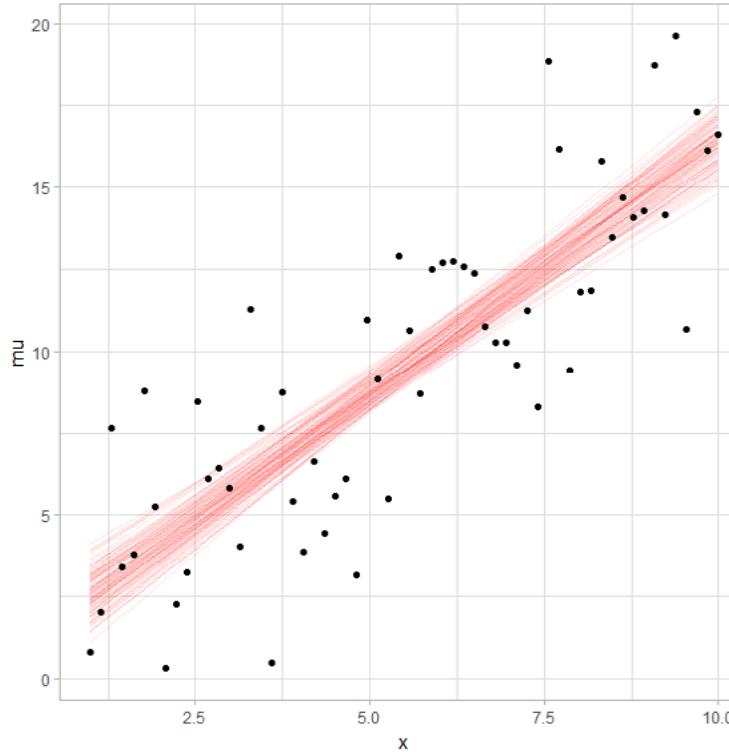
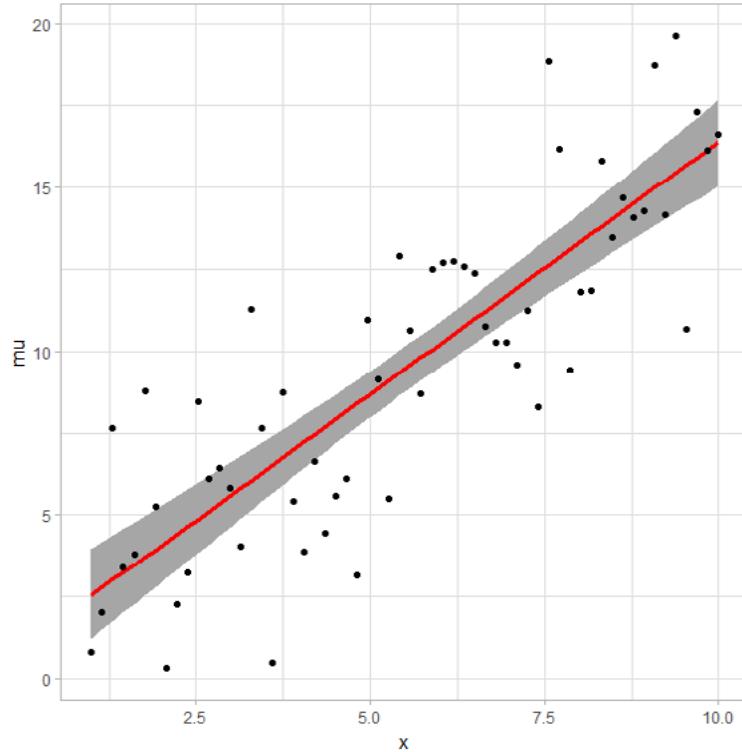
Fit line uncertainty

[<https://github.com/mjskay/uncertainty-examples/blob/master/linear-regression.md>]



Fit line uncertainty

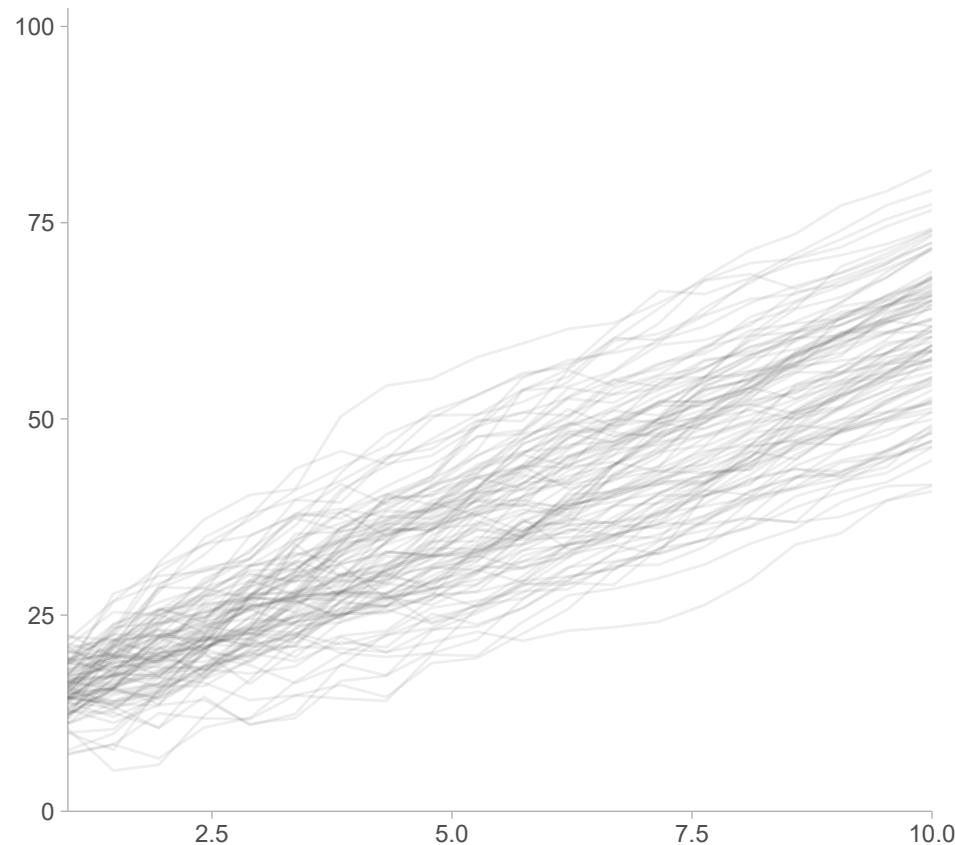
[<https://github.com/mjskay/uncertainty-examples/blob/master/linear-regression.md>]



**Spaghettis help when you have
correlated distributions...**

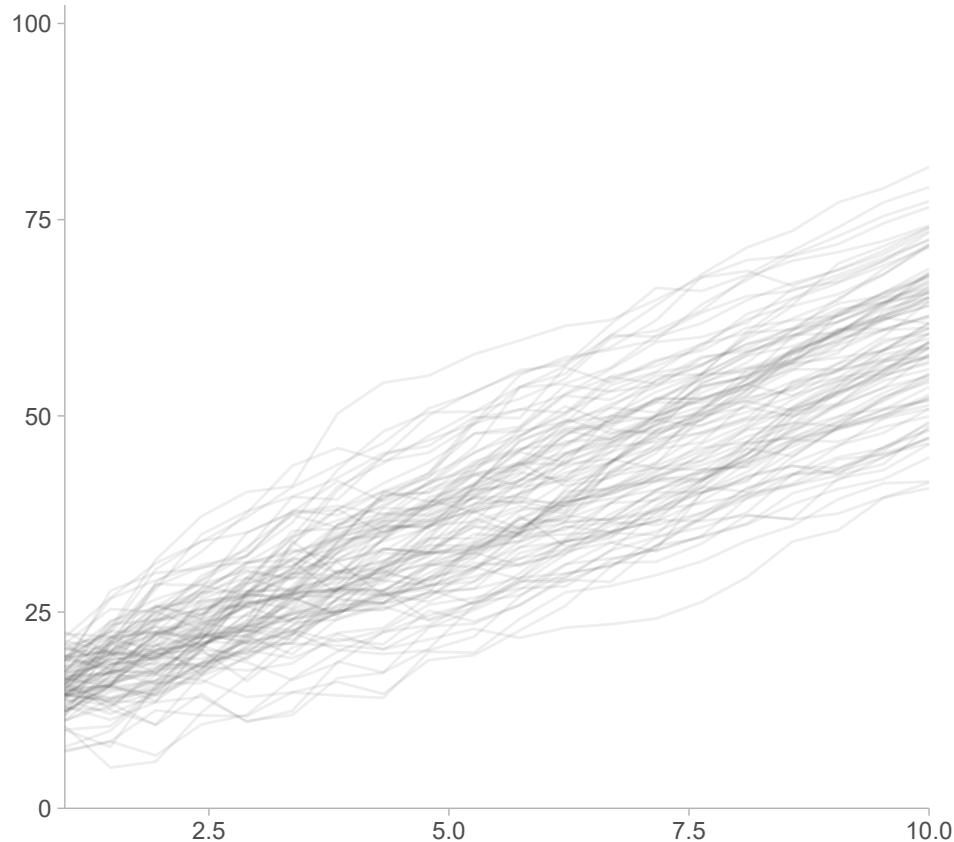
Intervals obscure correlation

High correlation

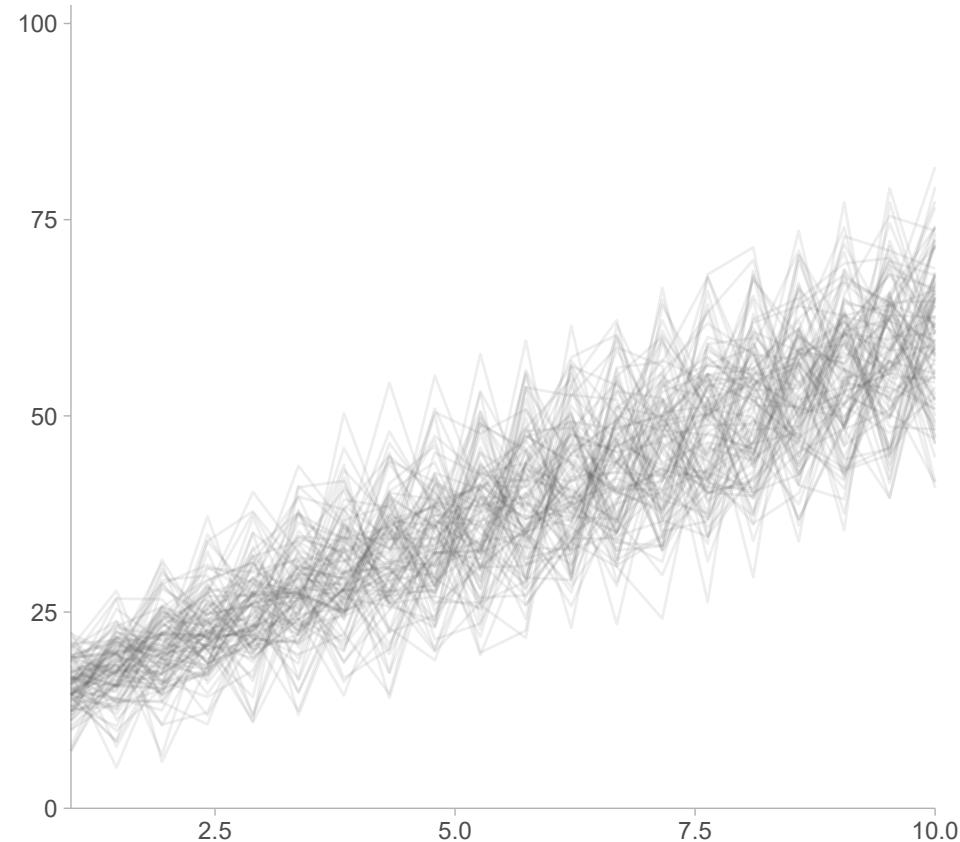


Intervals obscure correlation

High correlation

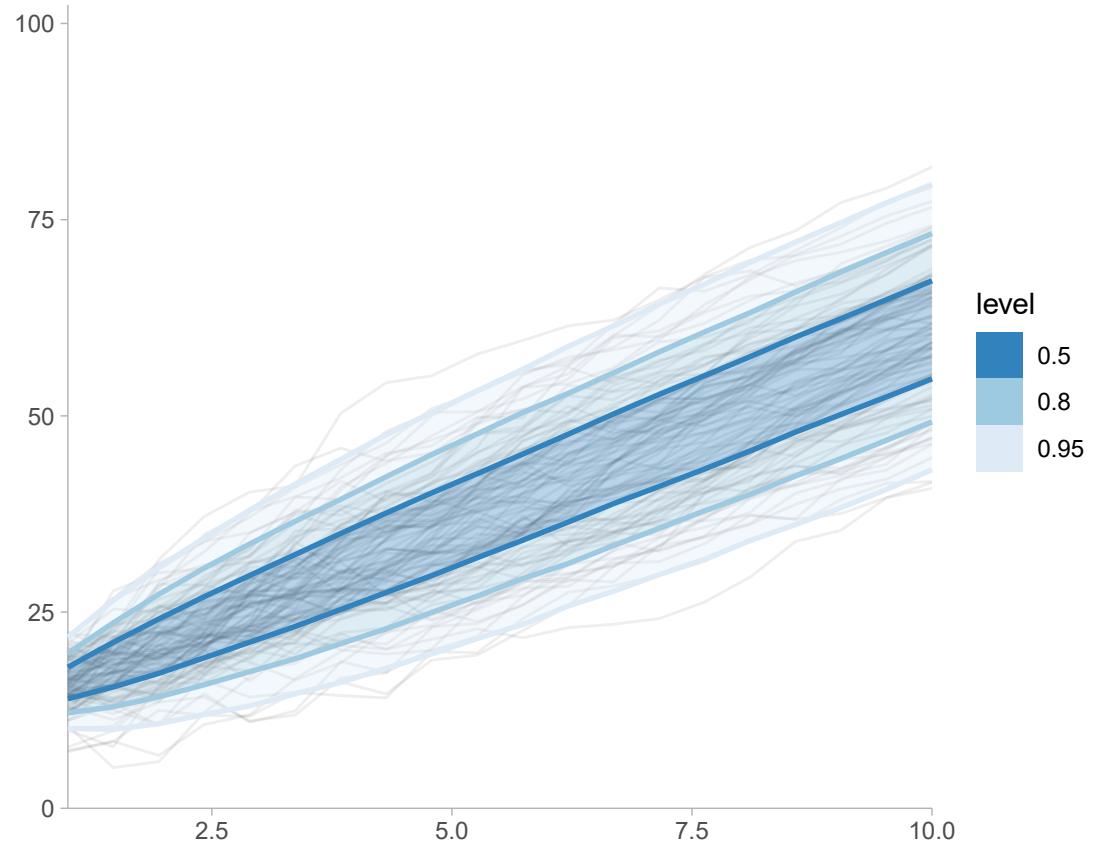


No correlation

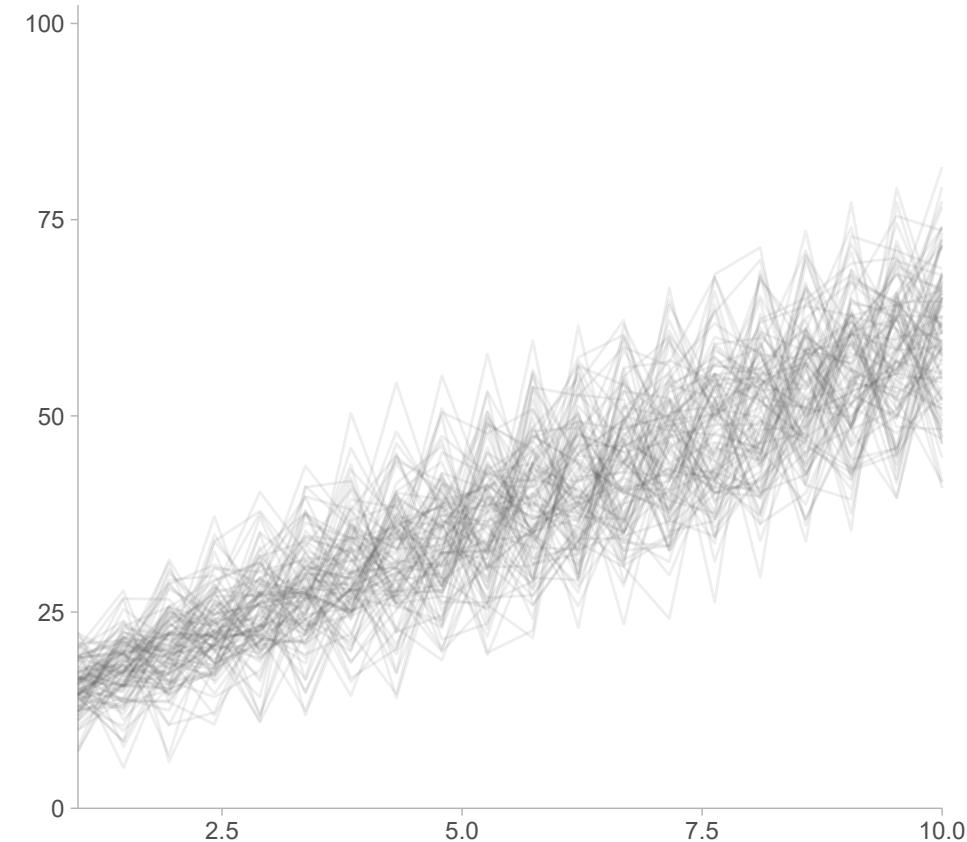


Intervals obscure correlation

High correlation

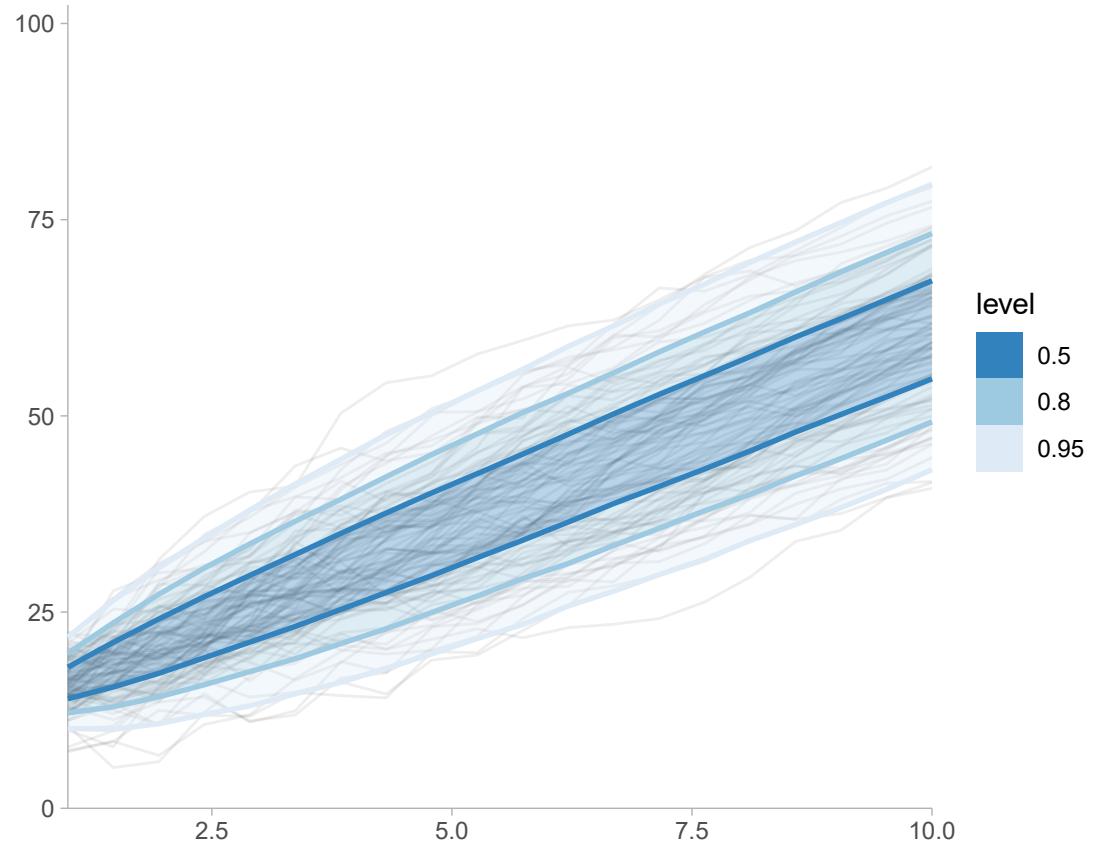


No correlation

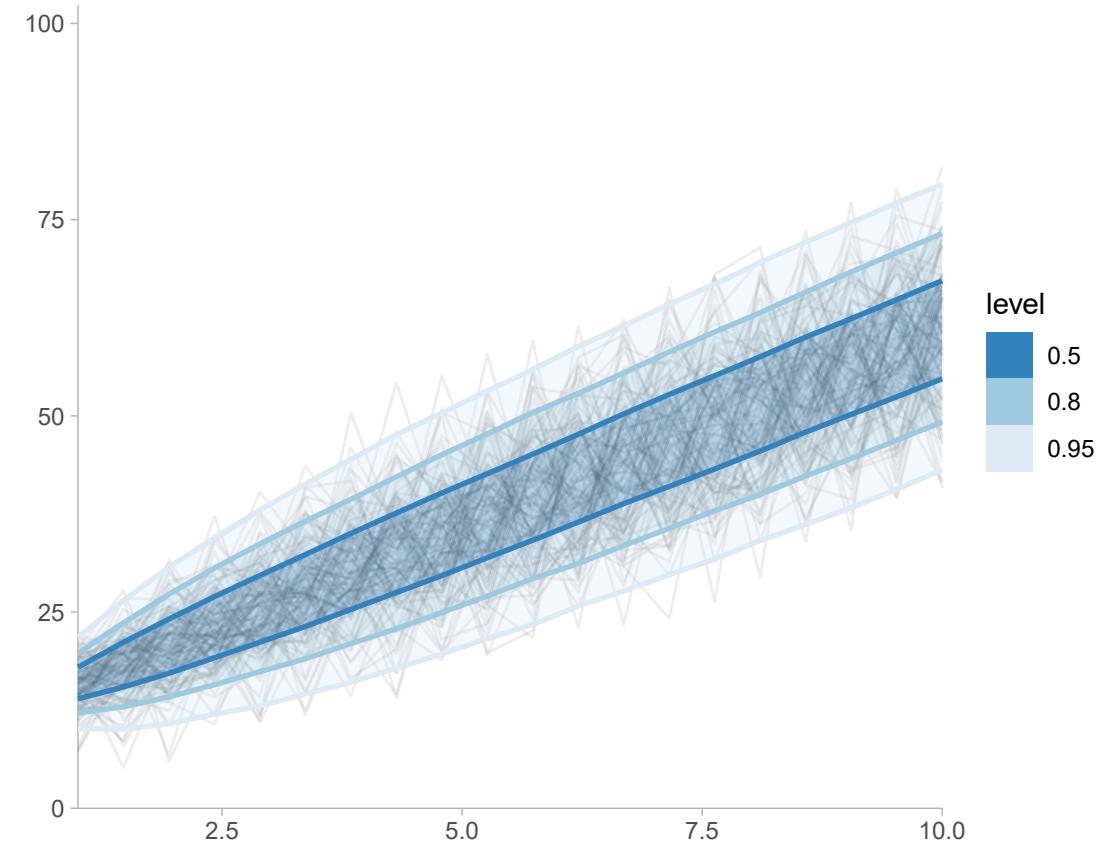


Intervals obscure correlation

High correlation

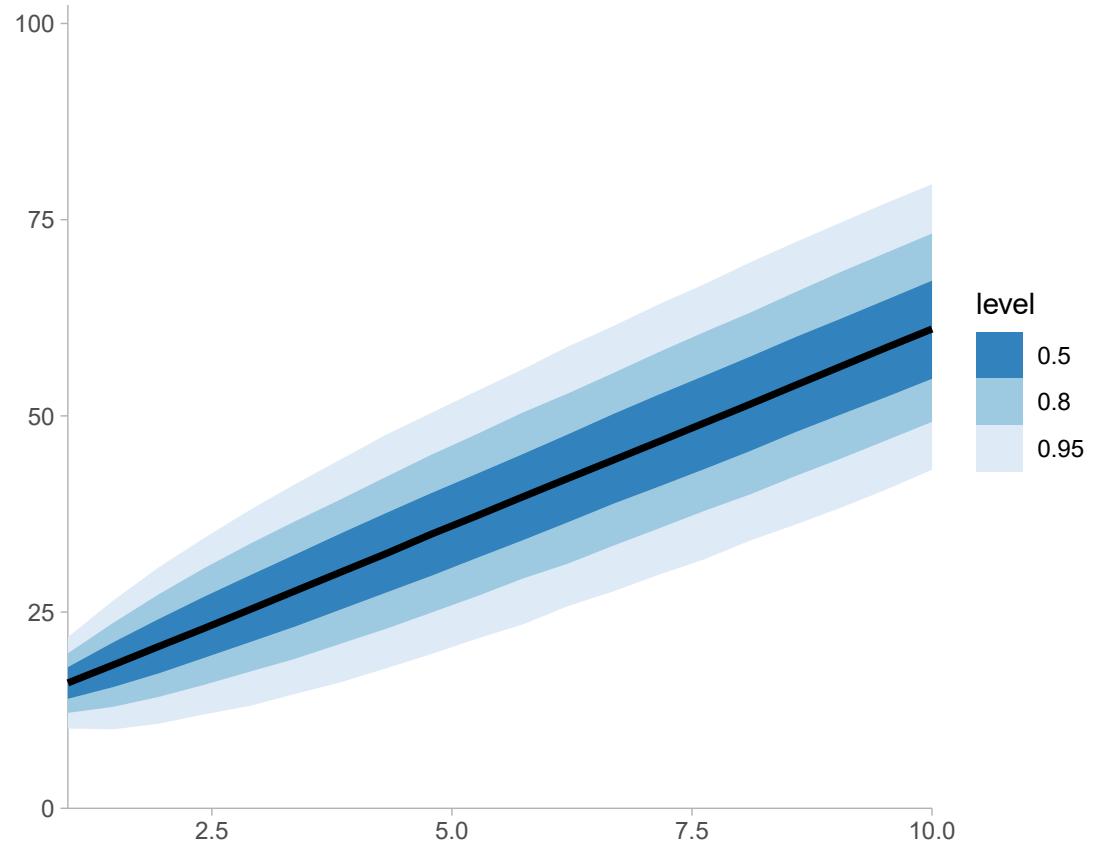


No correlation

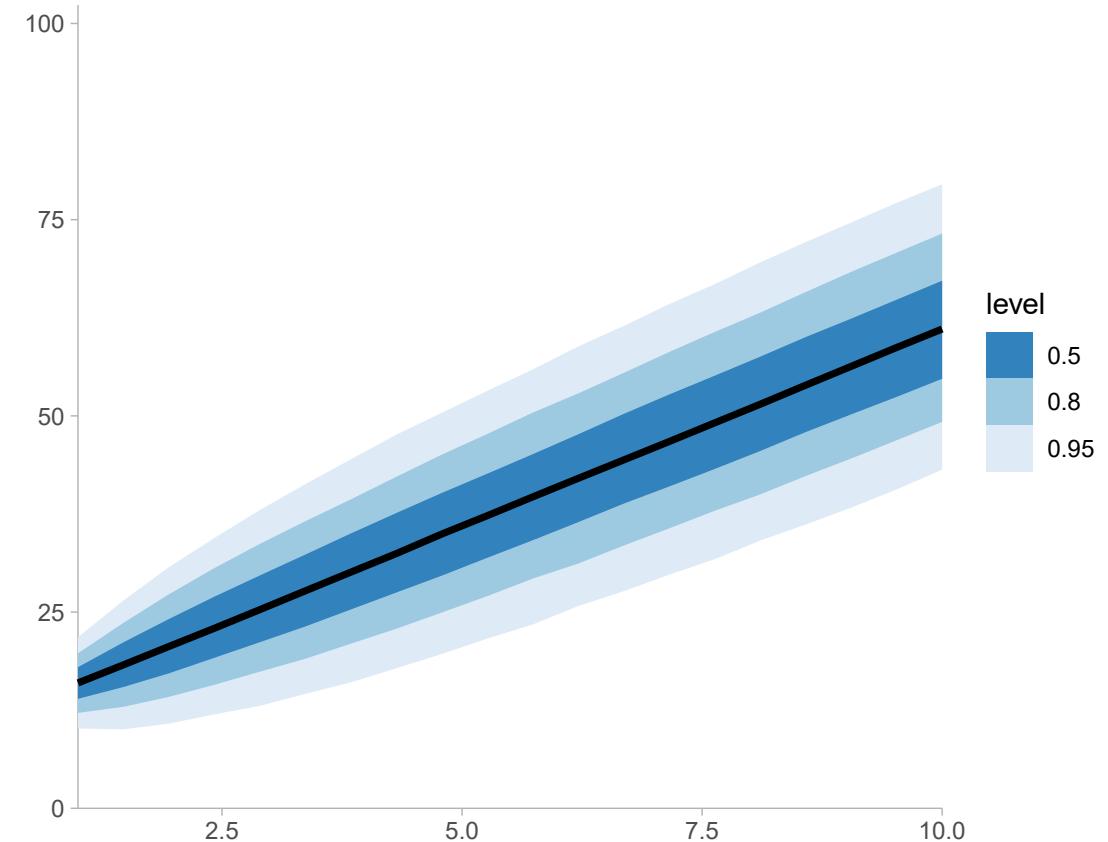


Intervals obscure correlation

High correlation

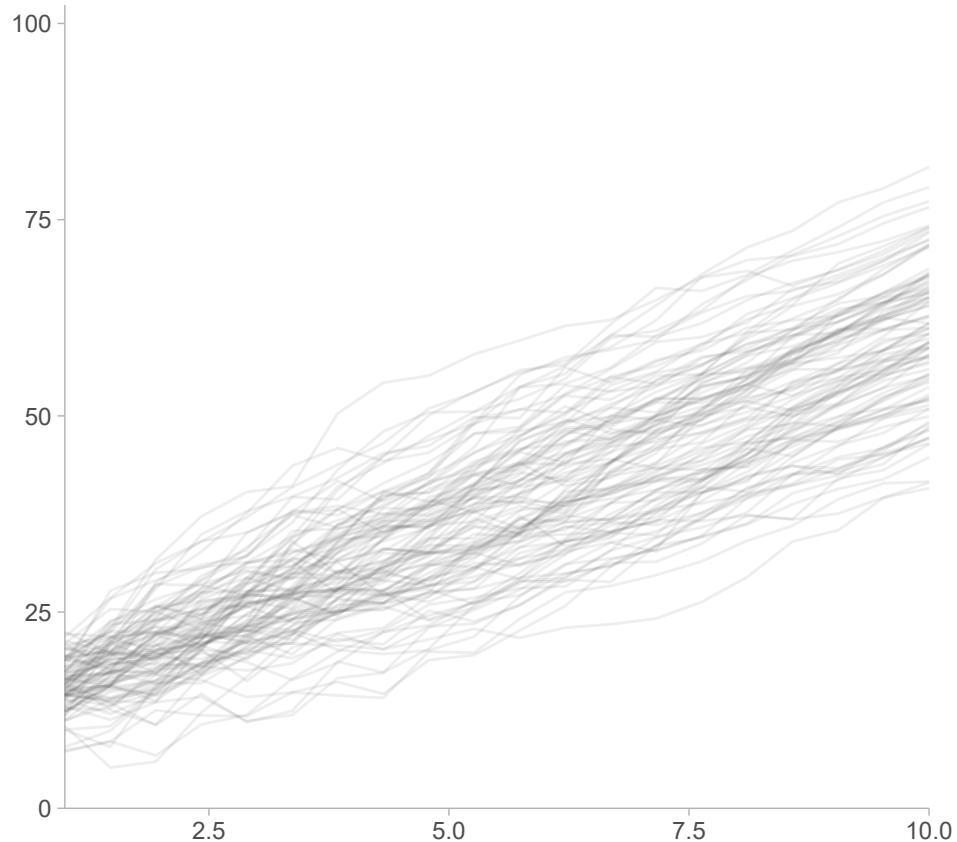


No correlation

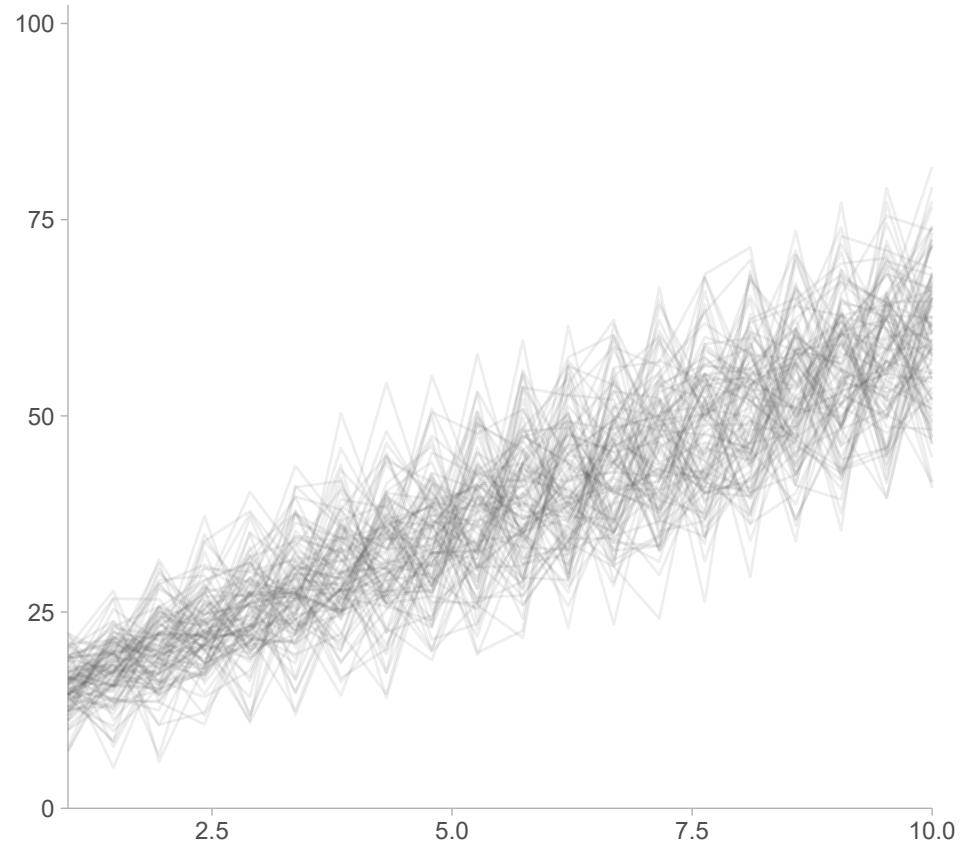


Intervals obscure correlation

High correlation



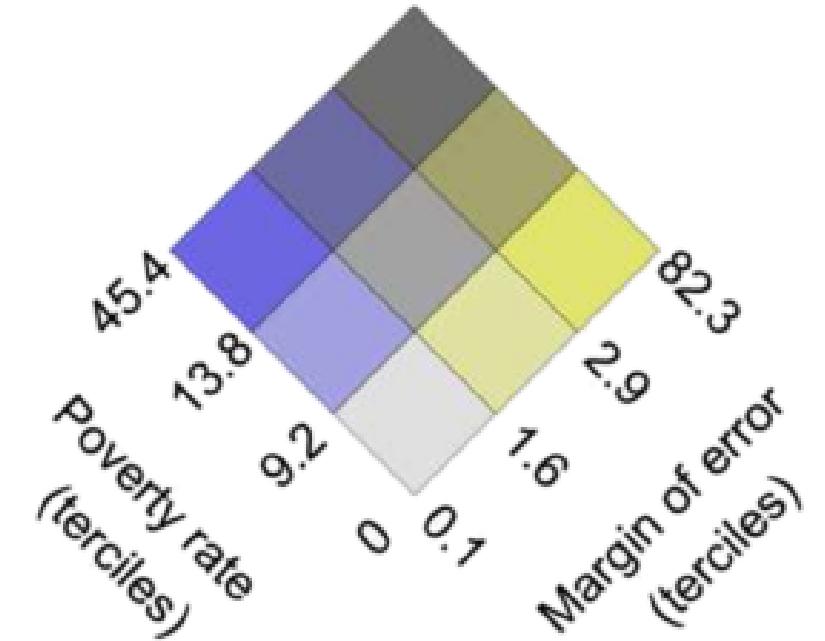
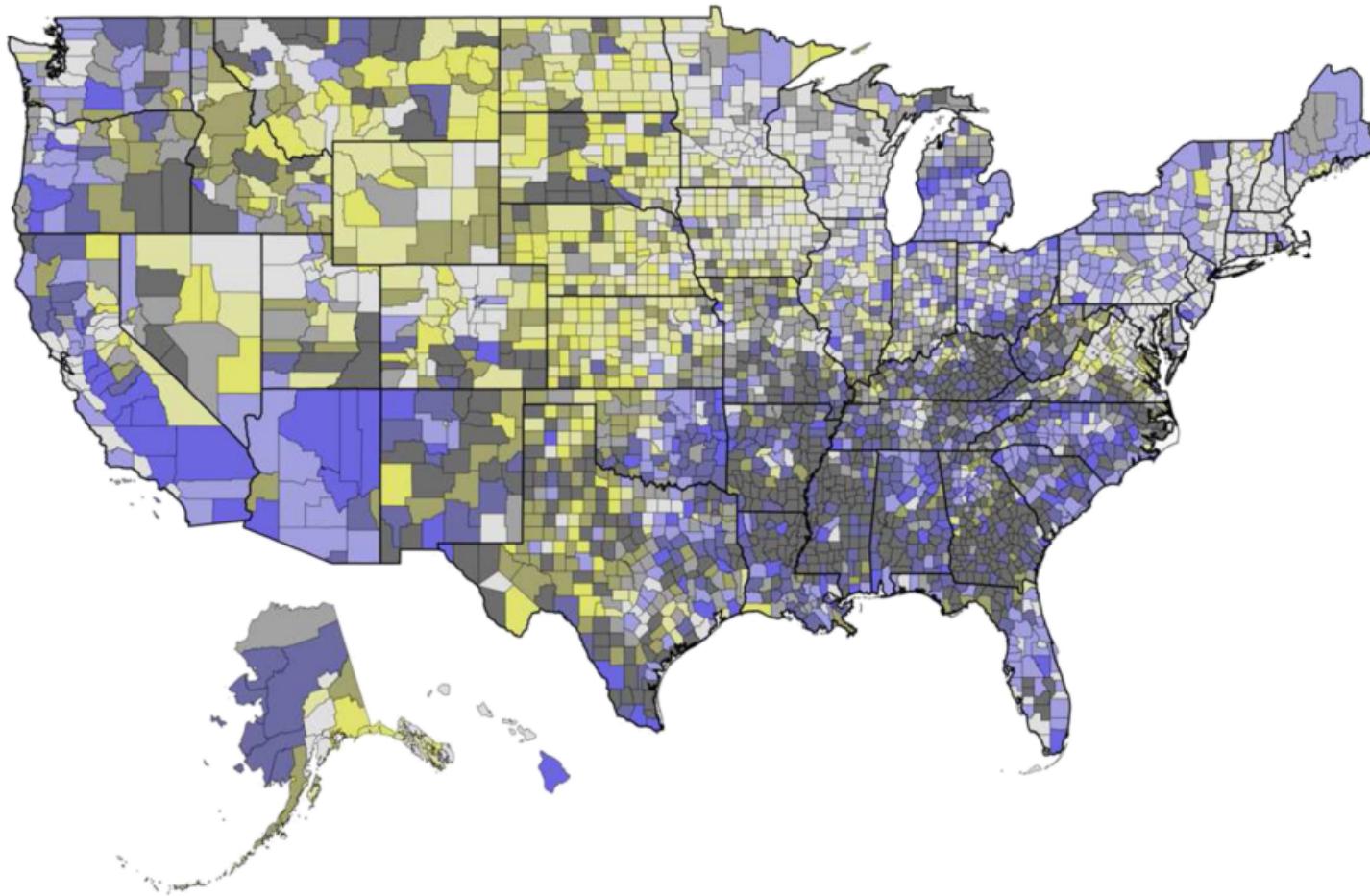
No correlation



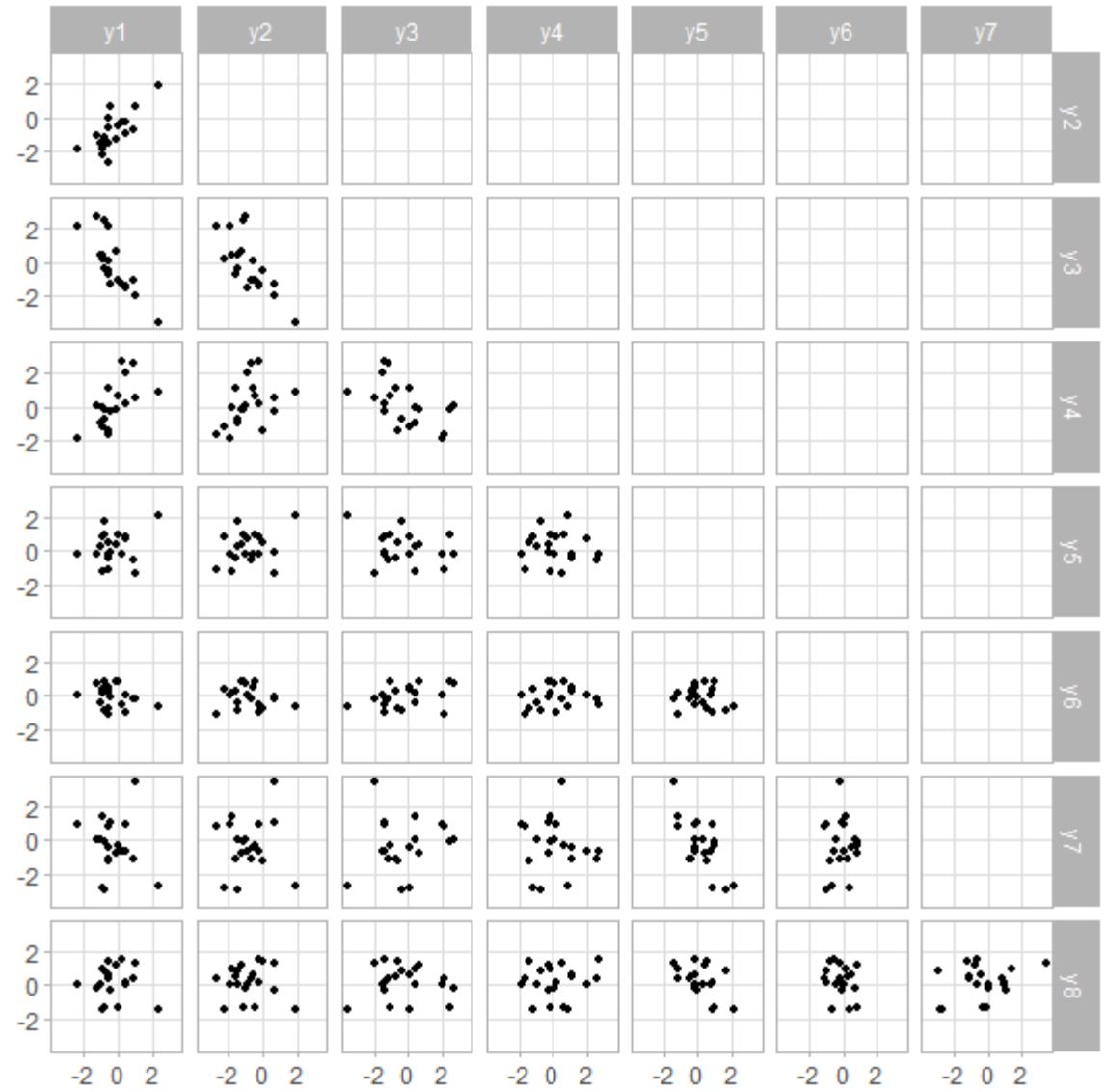
Cartographic uncertainty

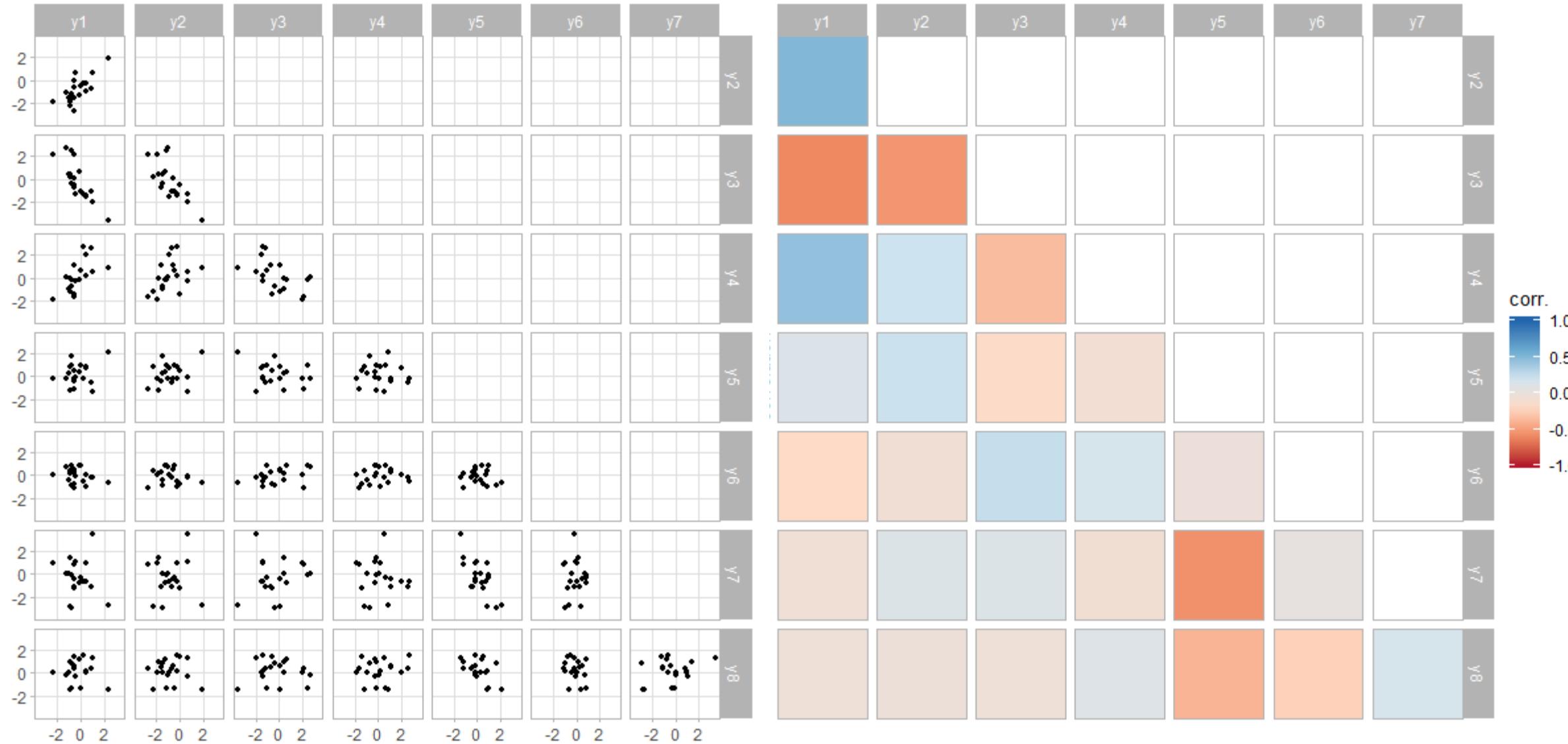
Can we do something more “intuitive”?

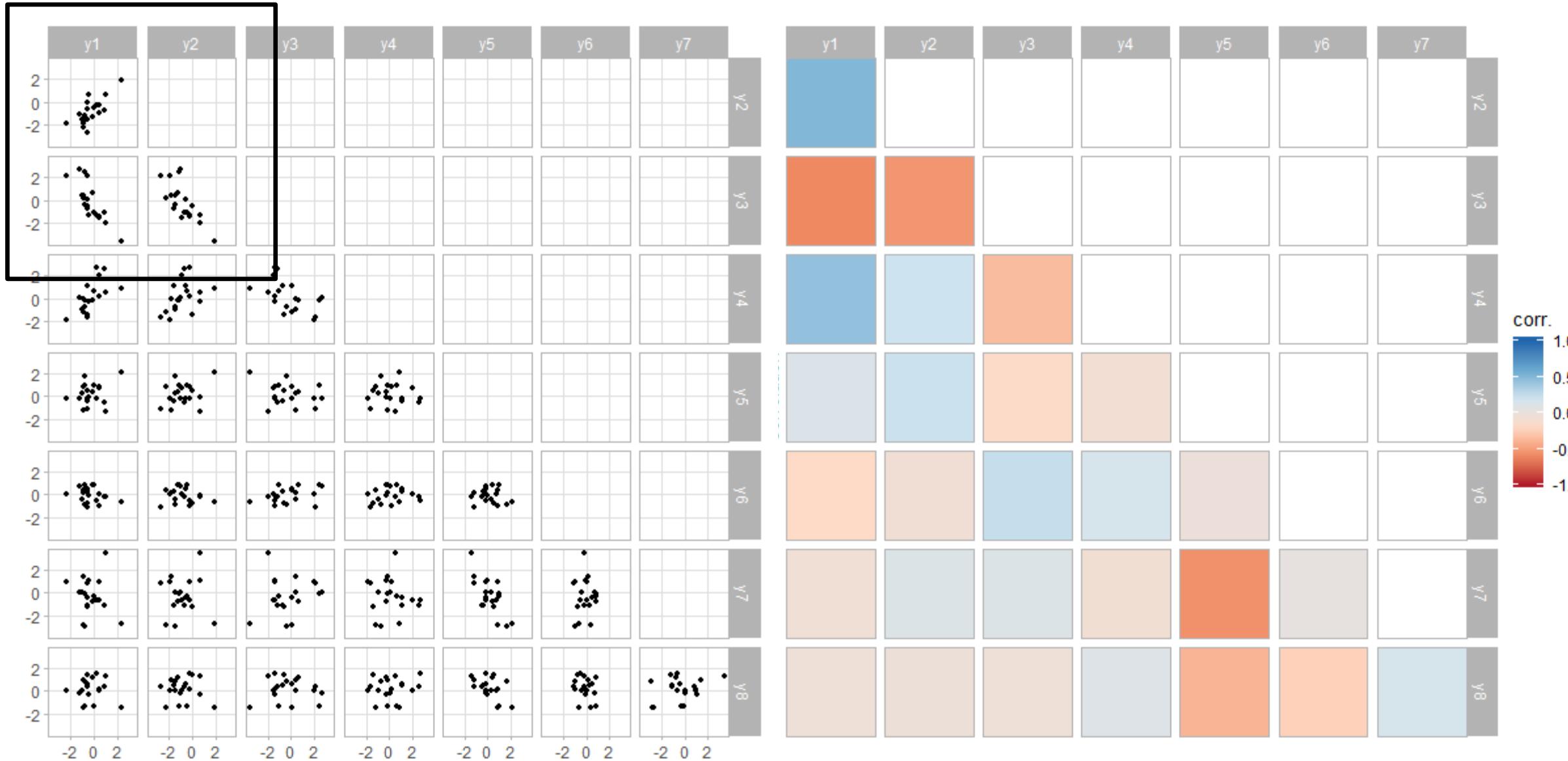
[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]

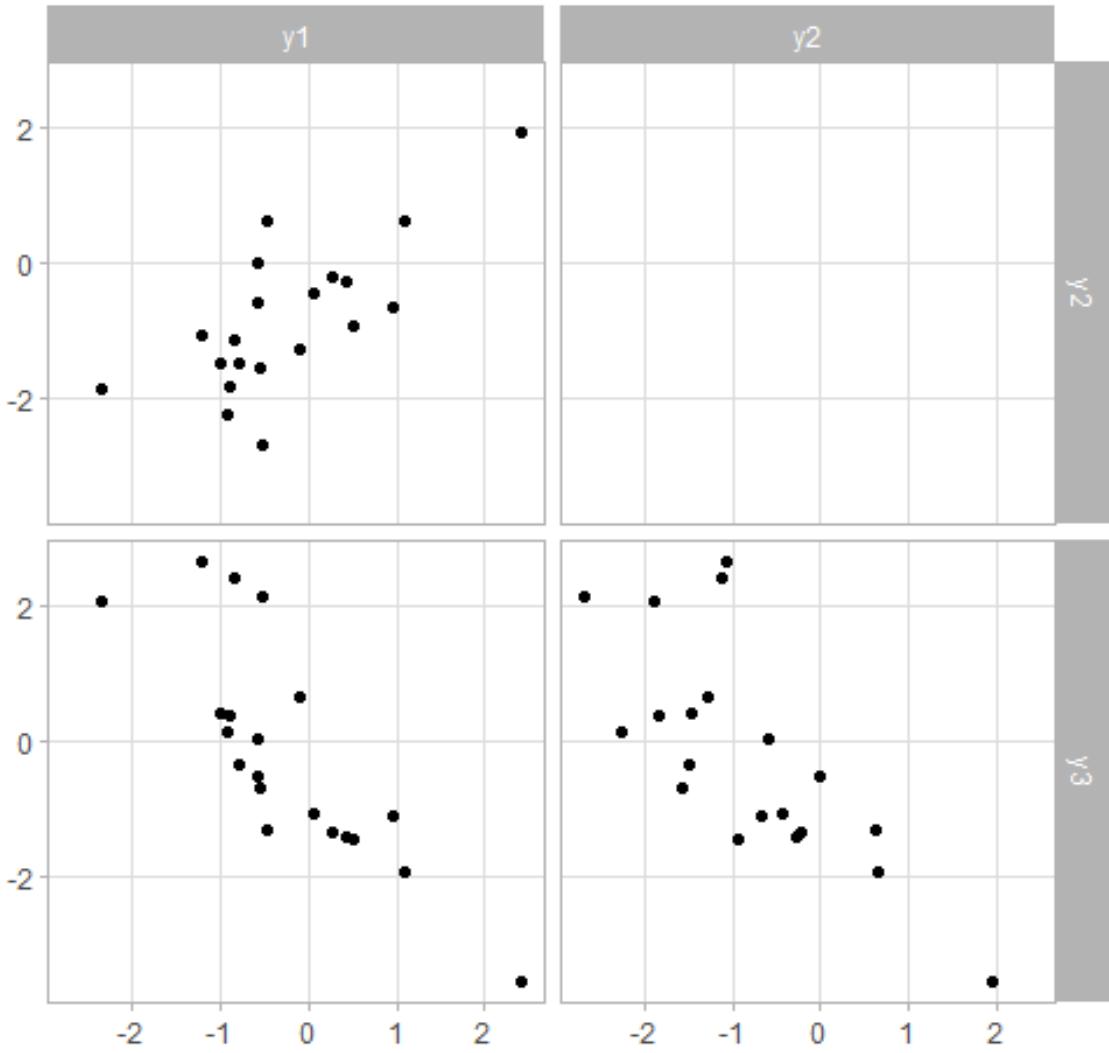


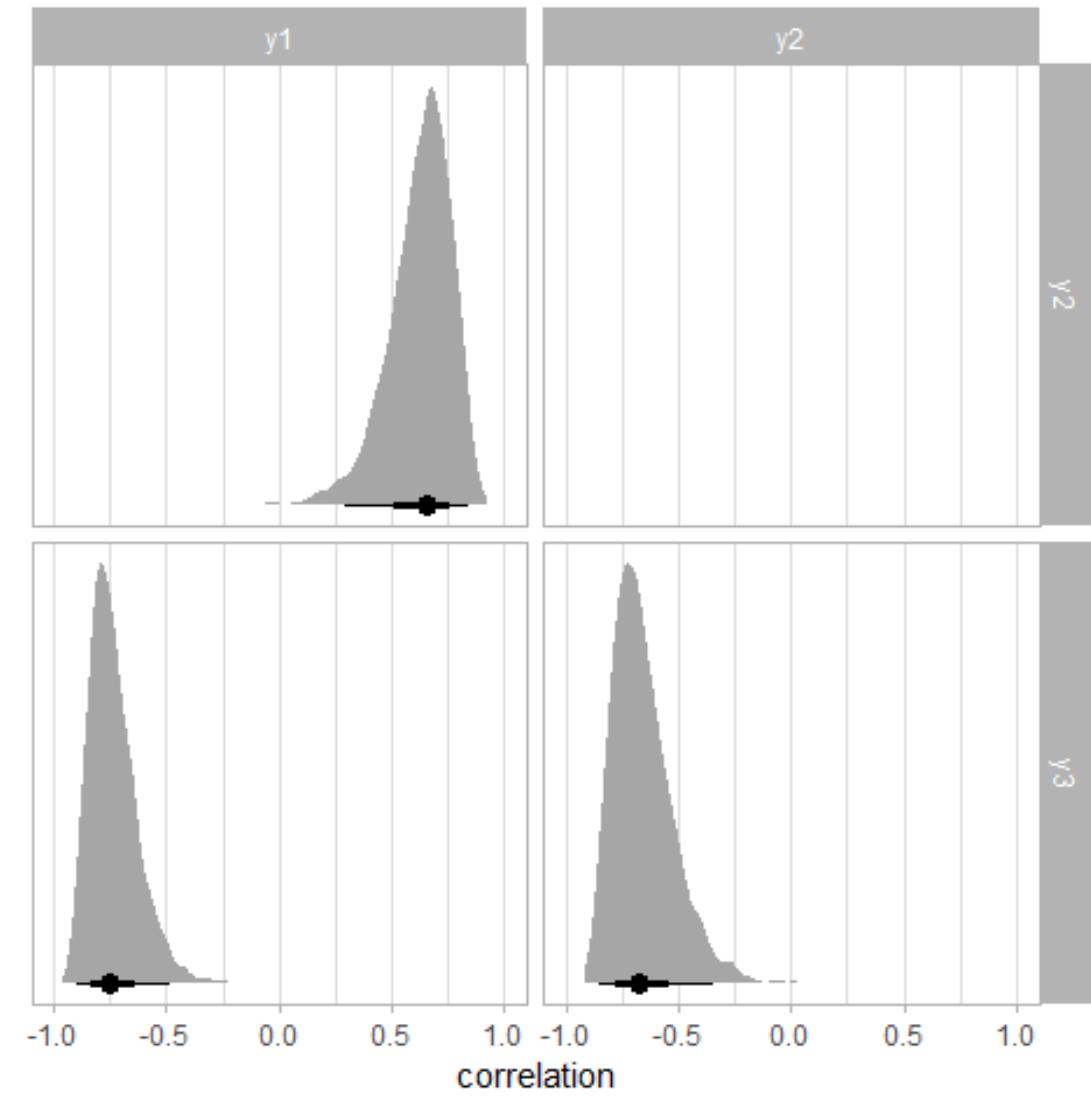
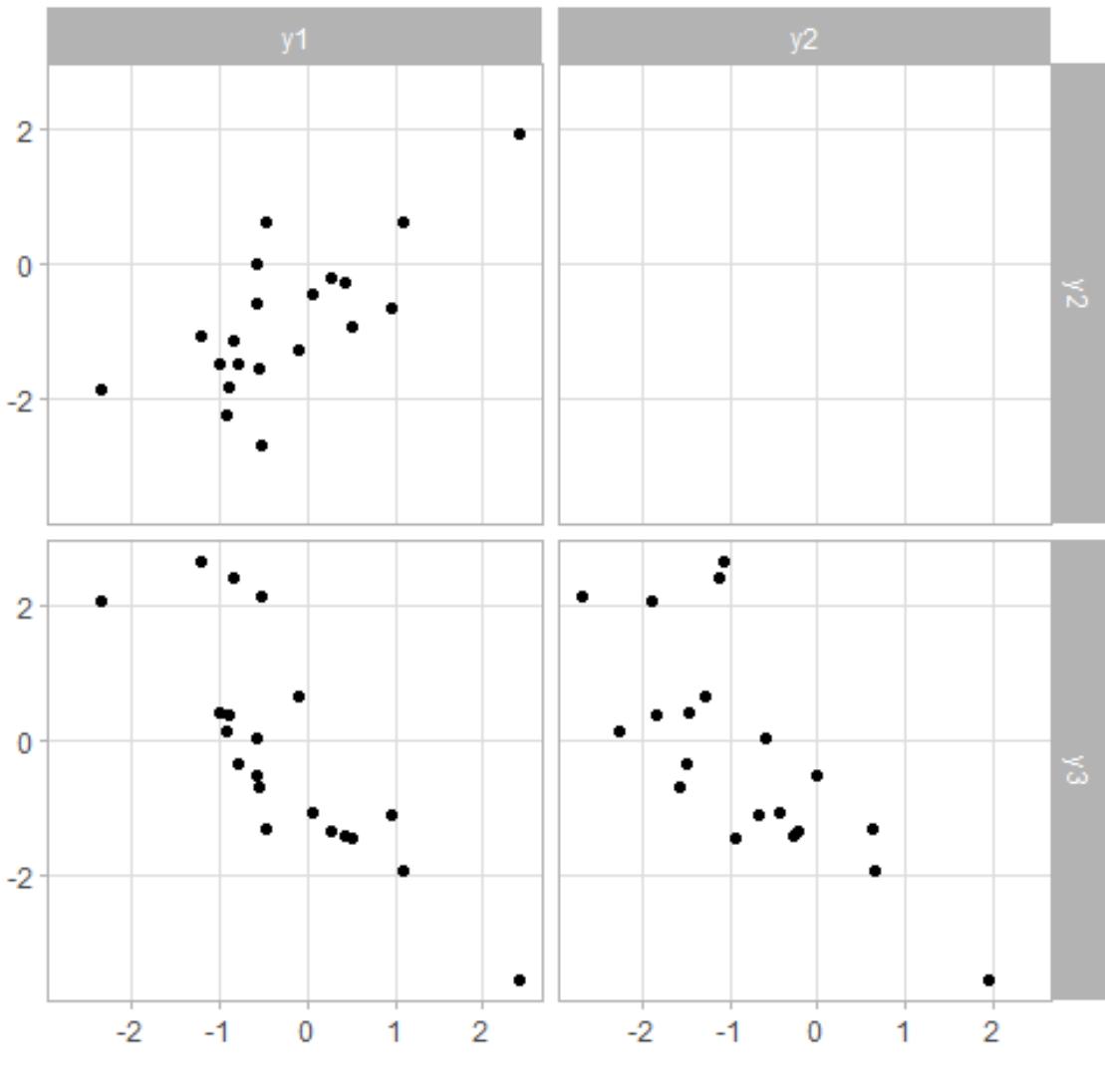
I'm not a map vis person...

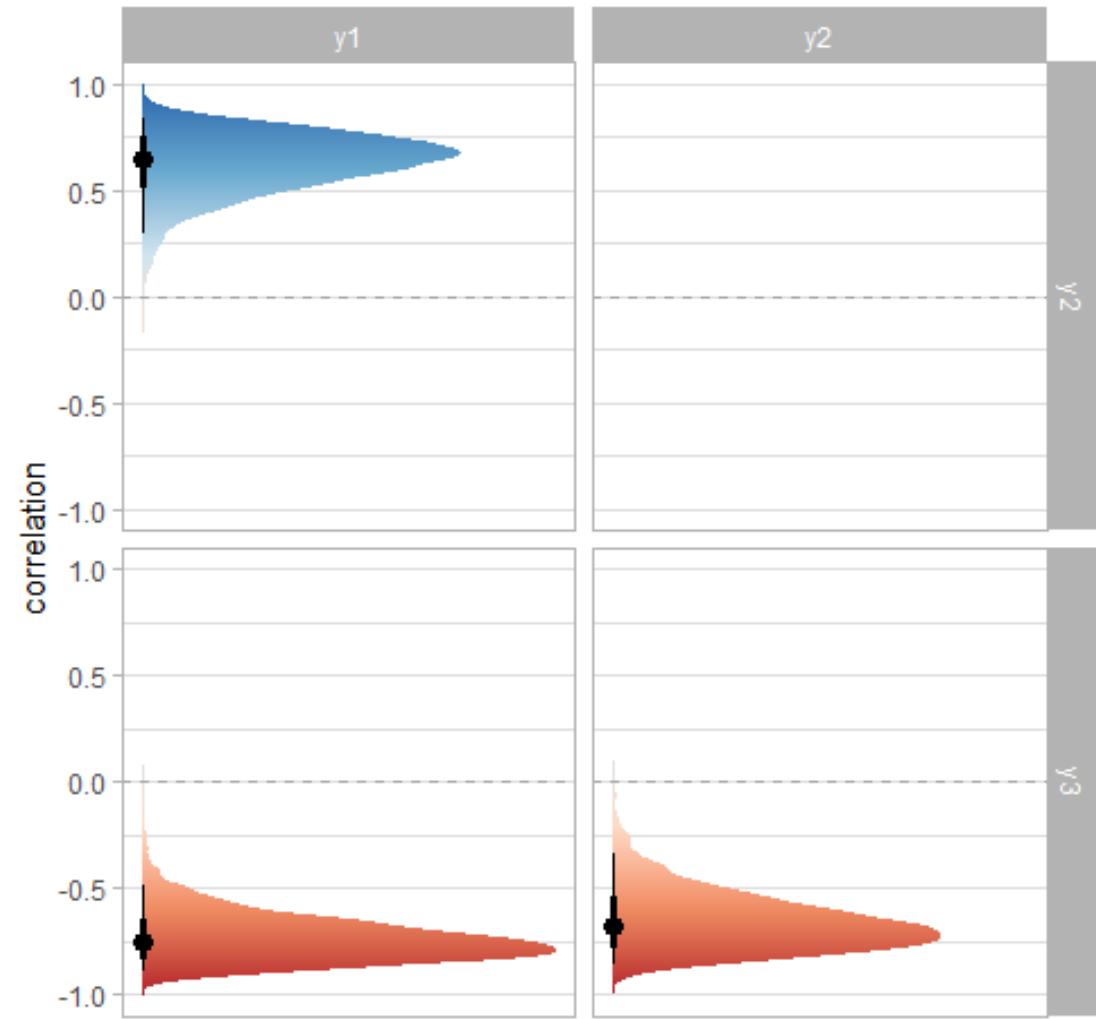
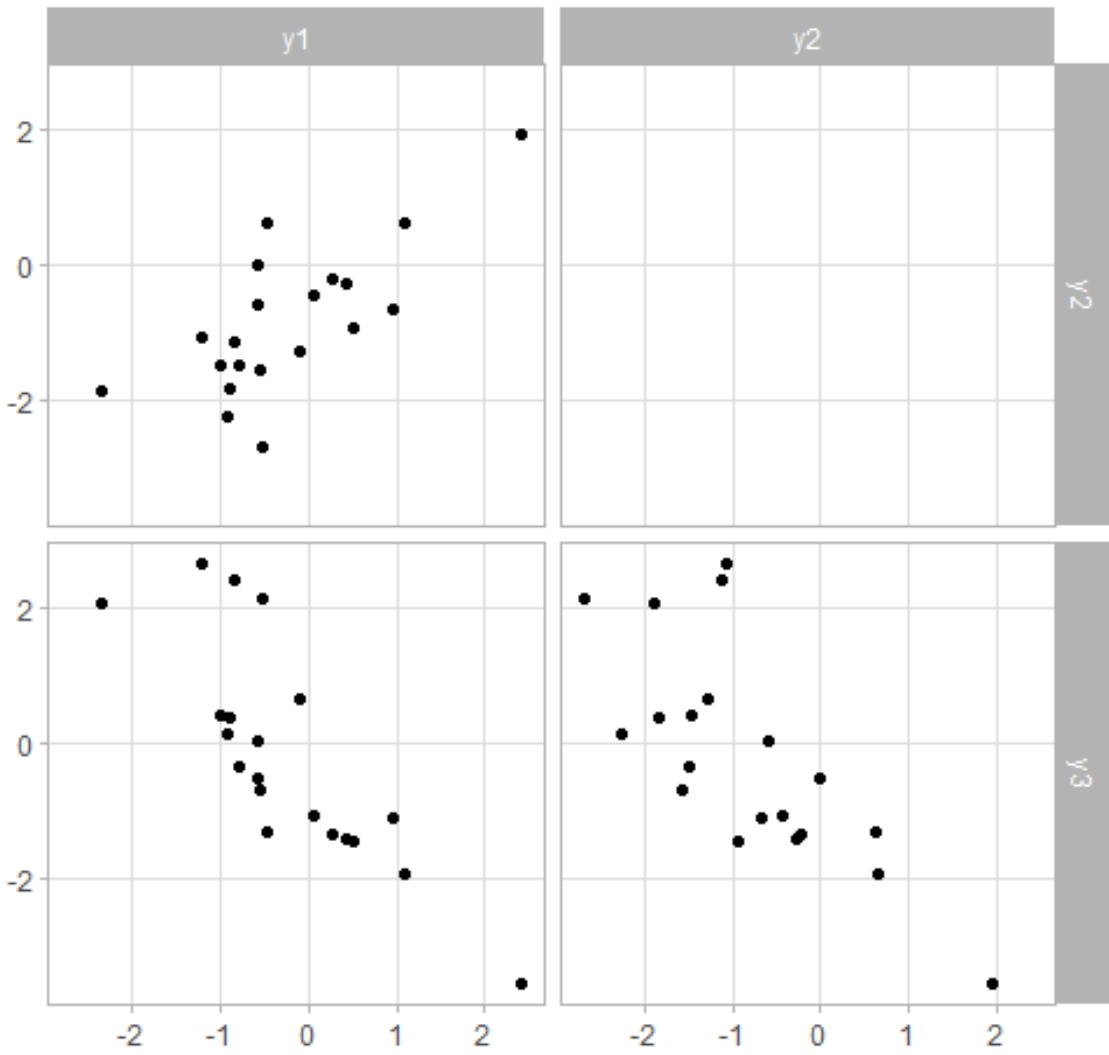


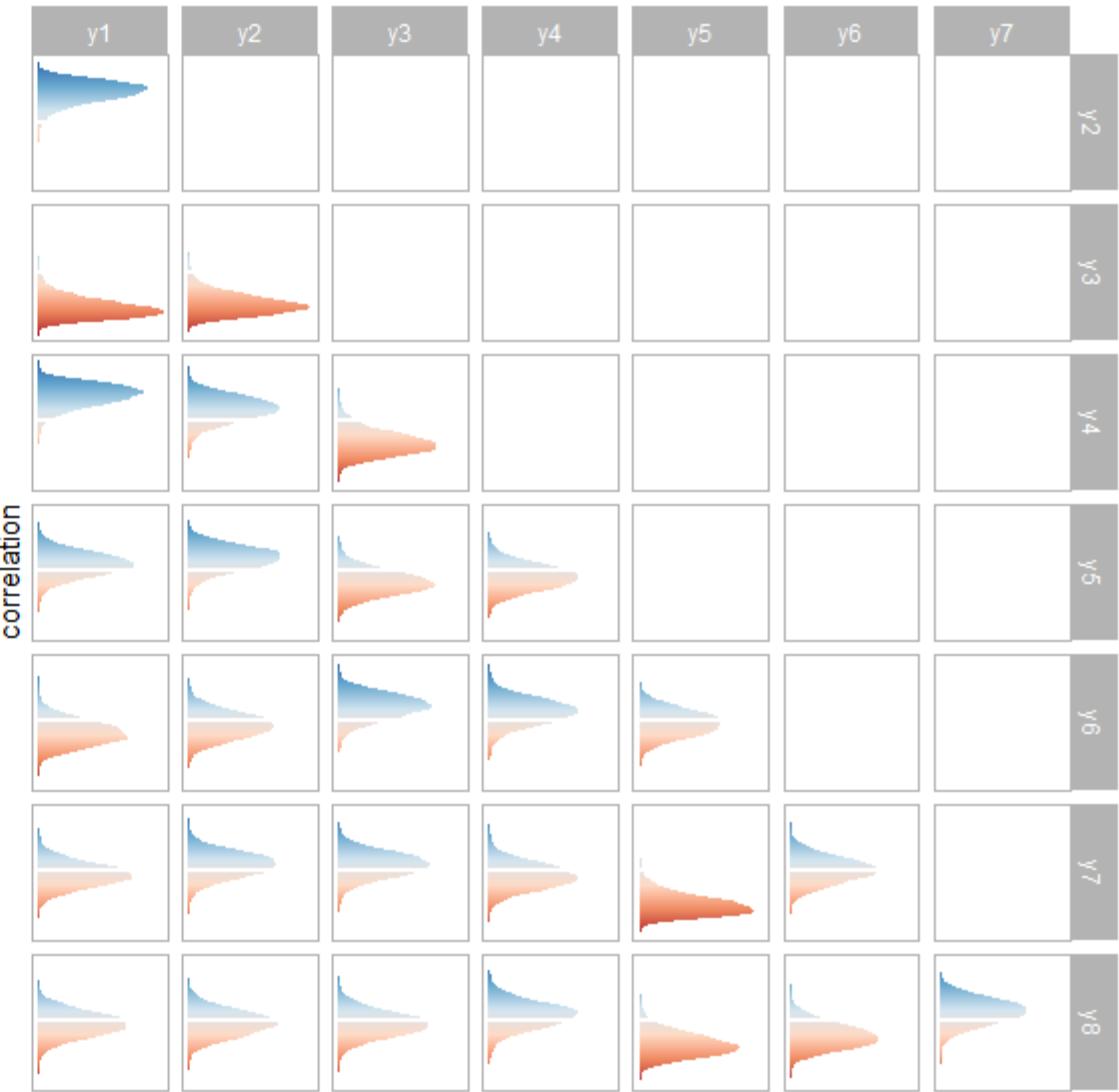
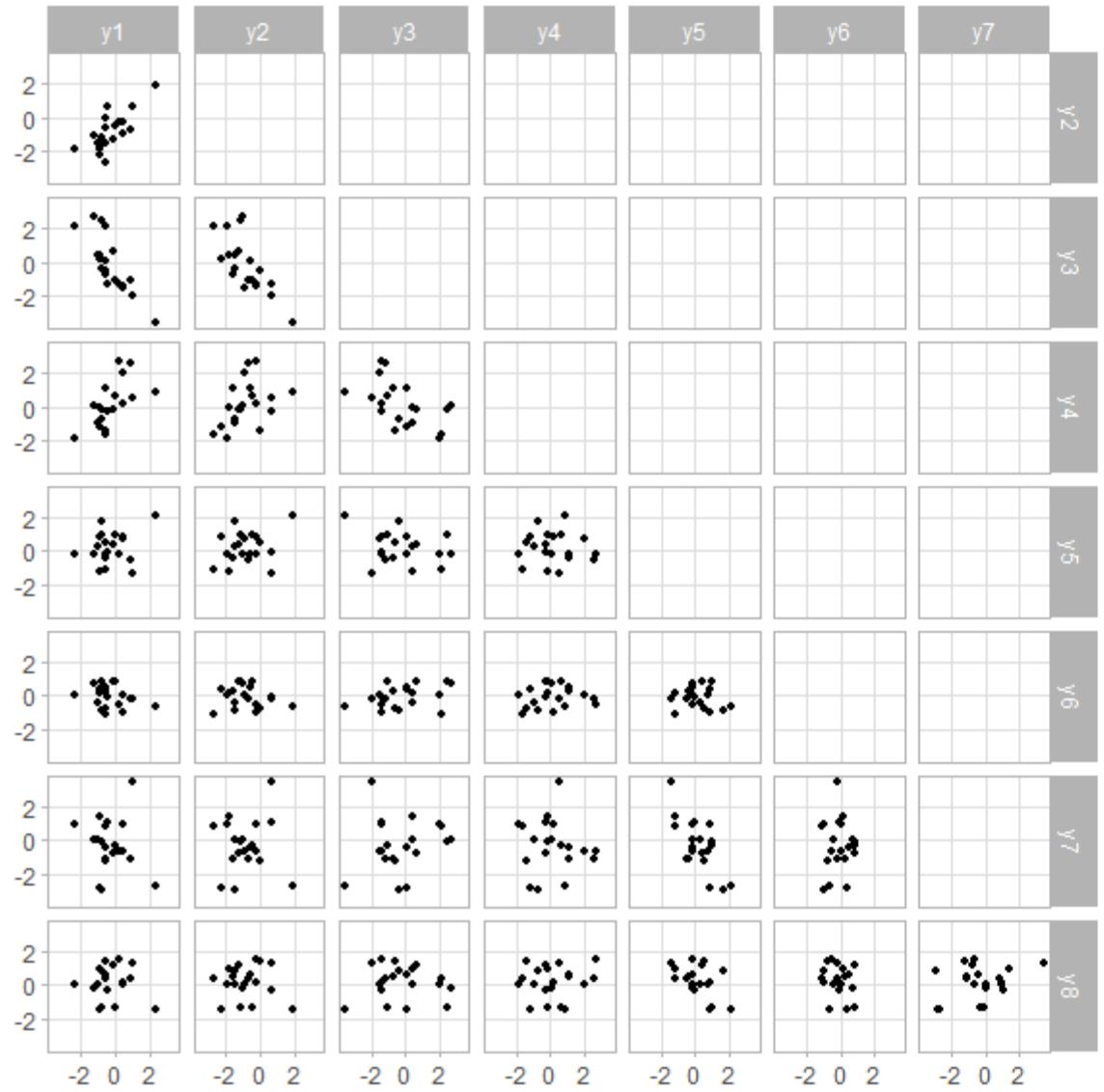


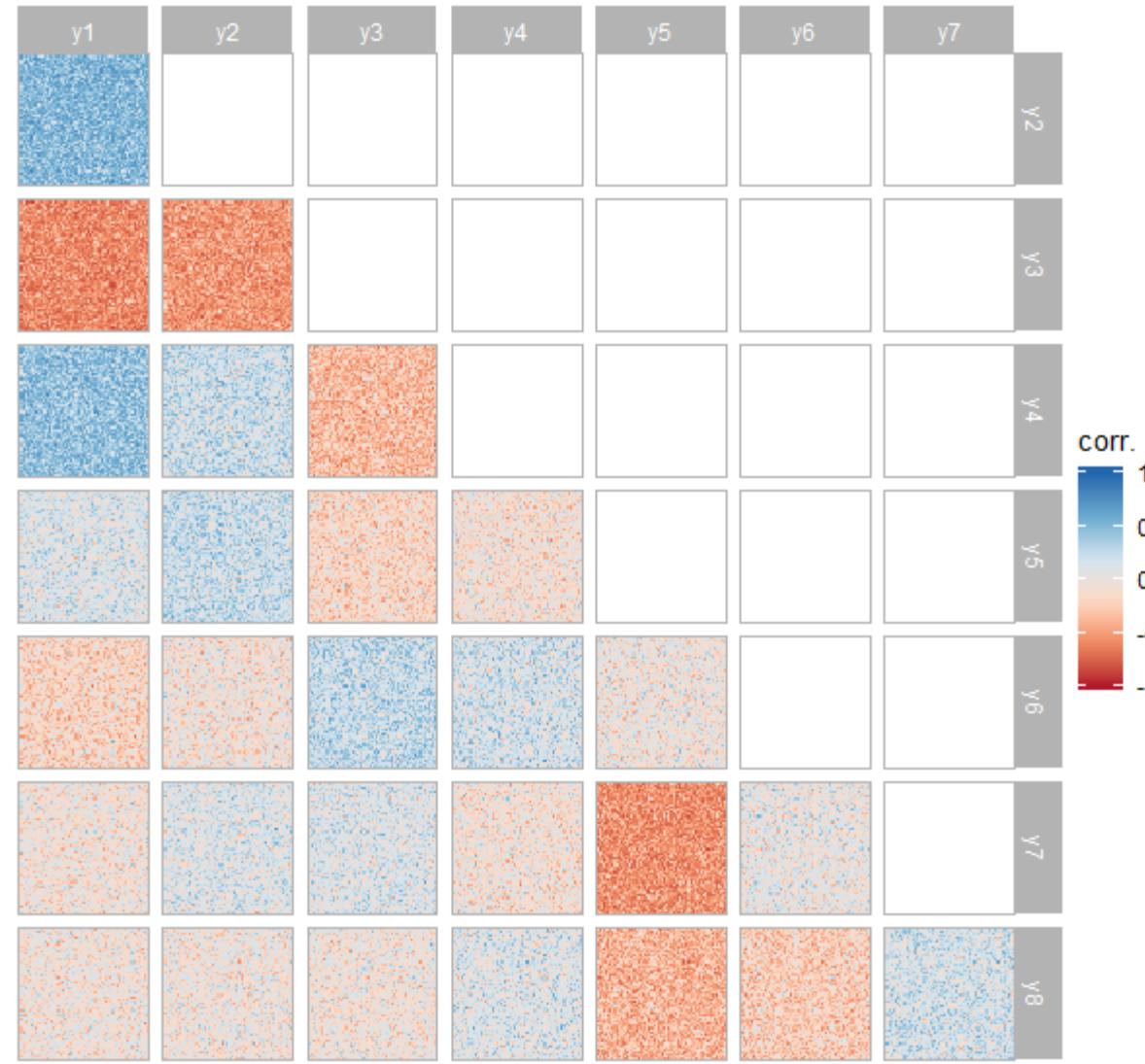
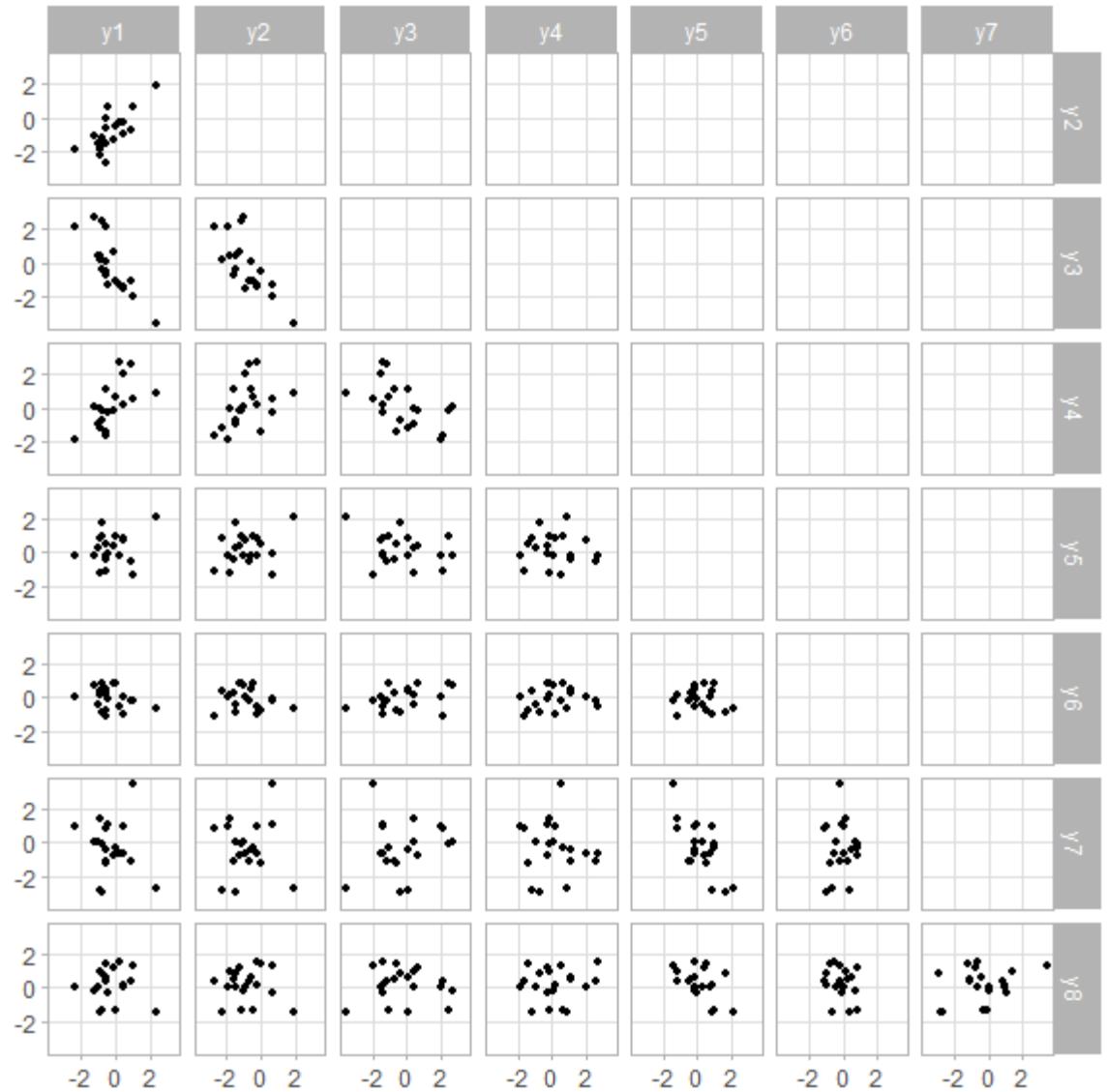




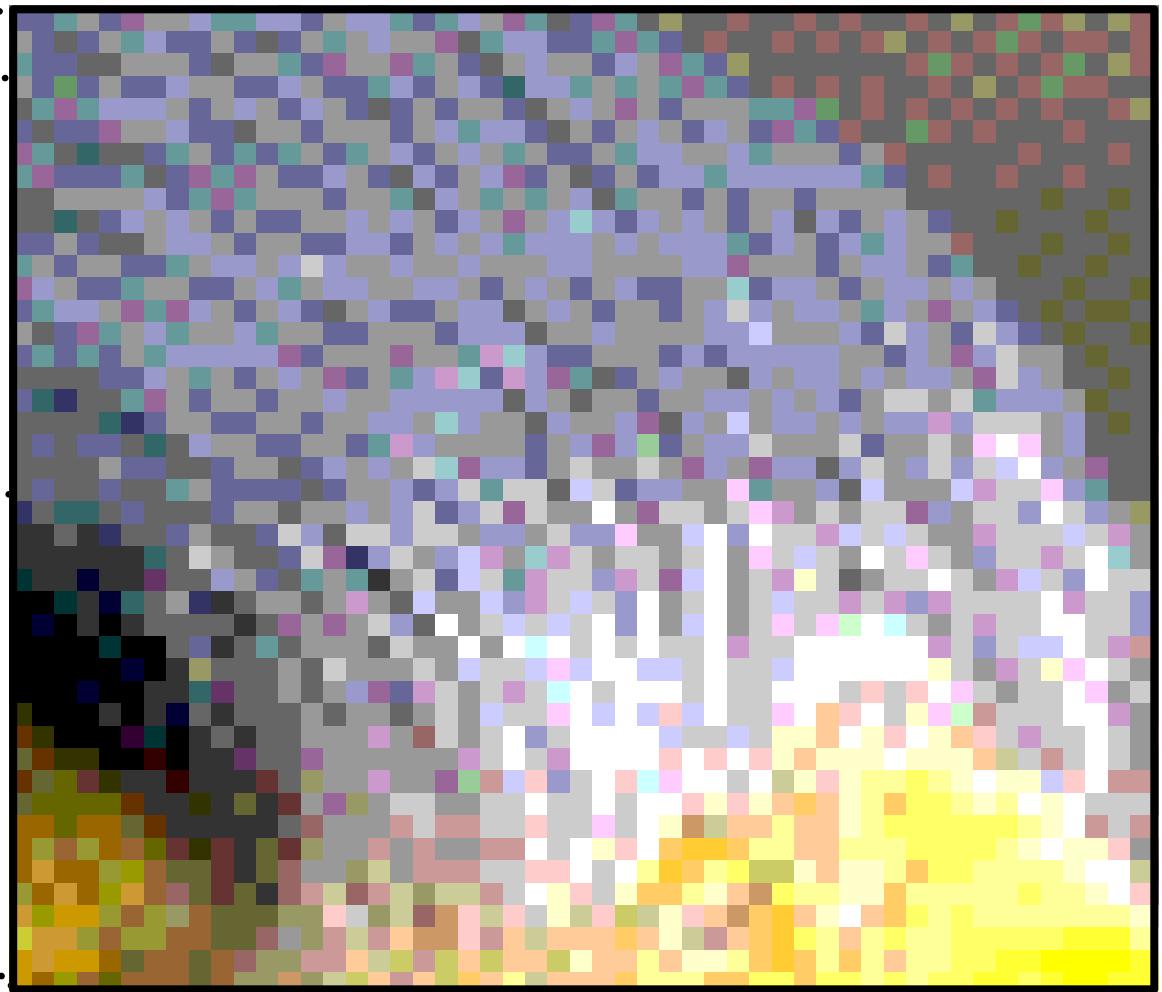
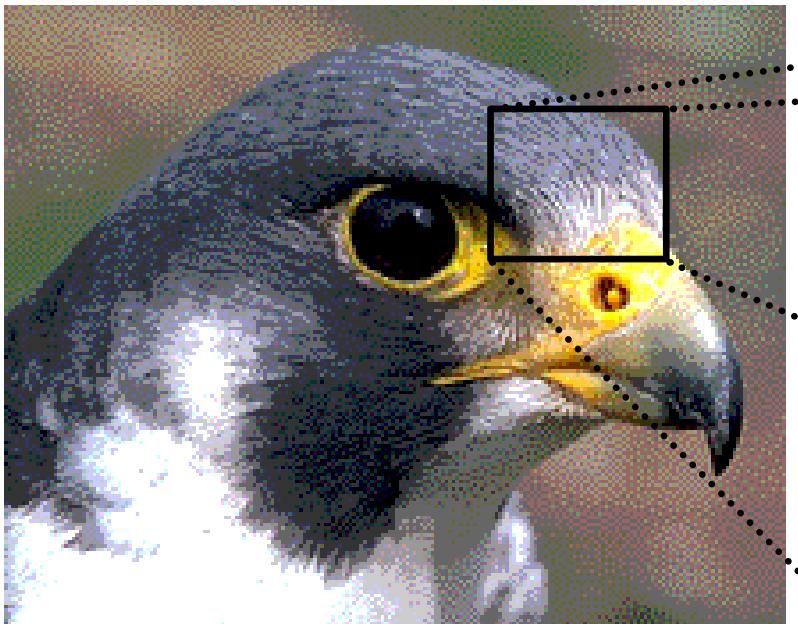


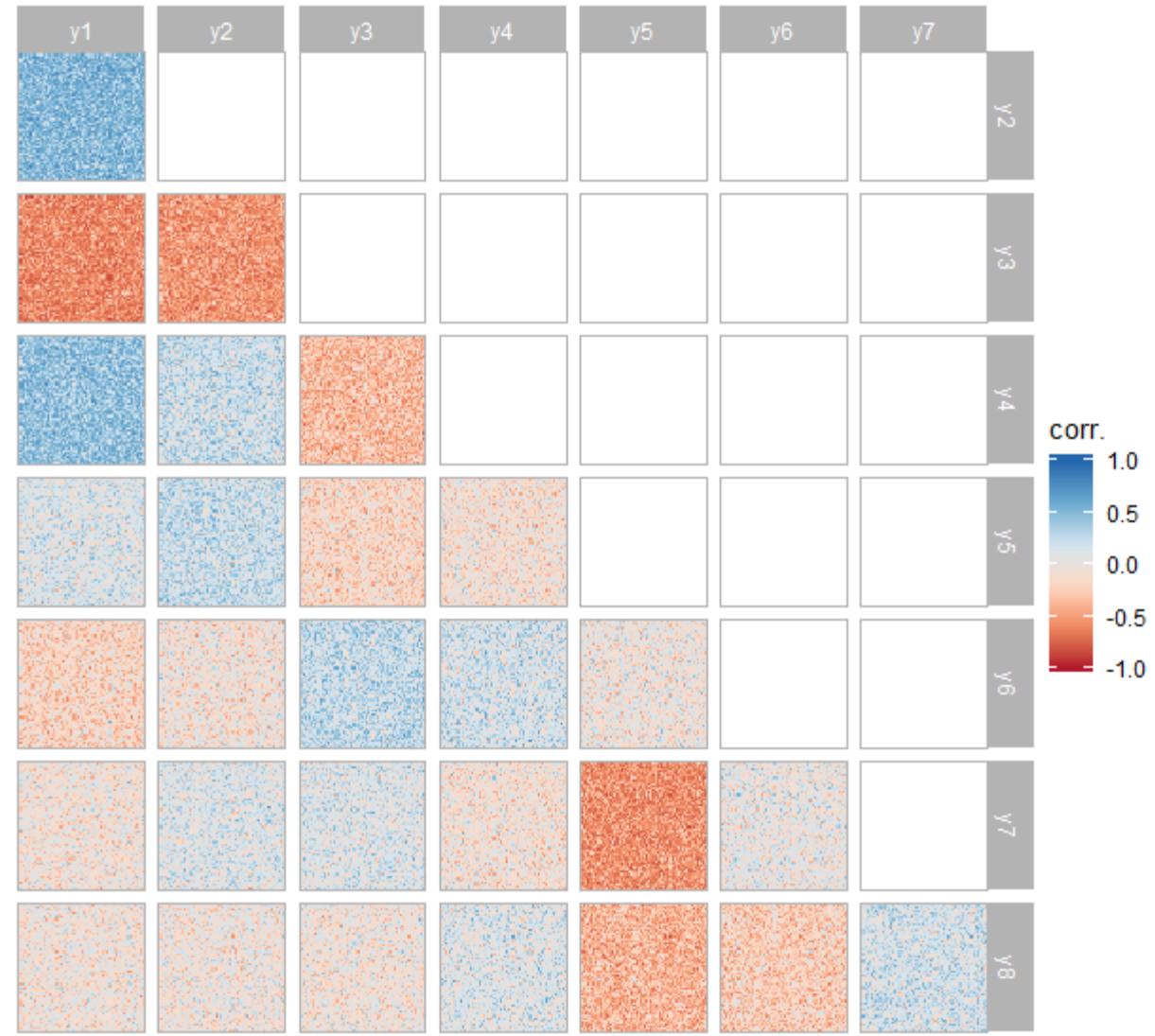
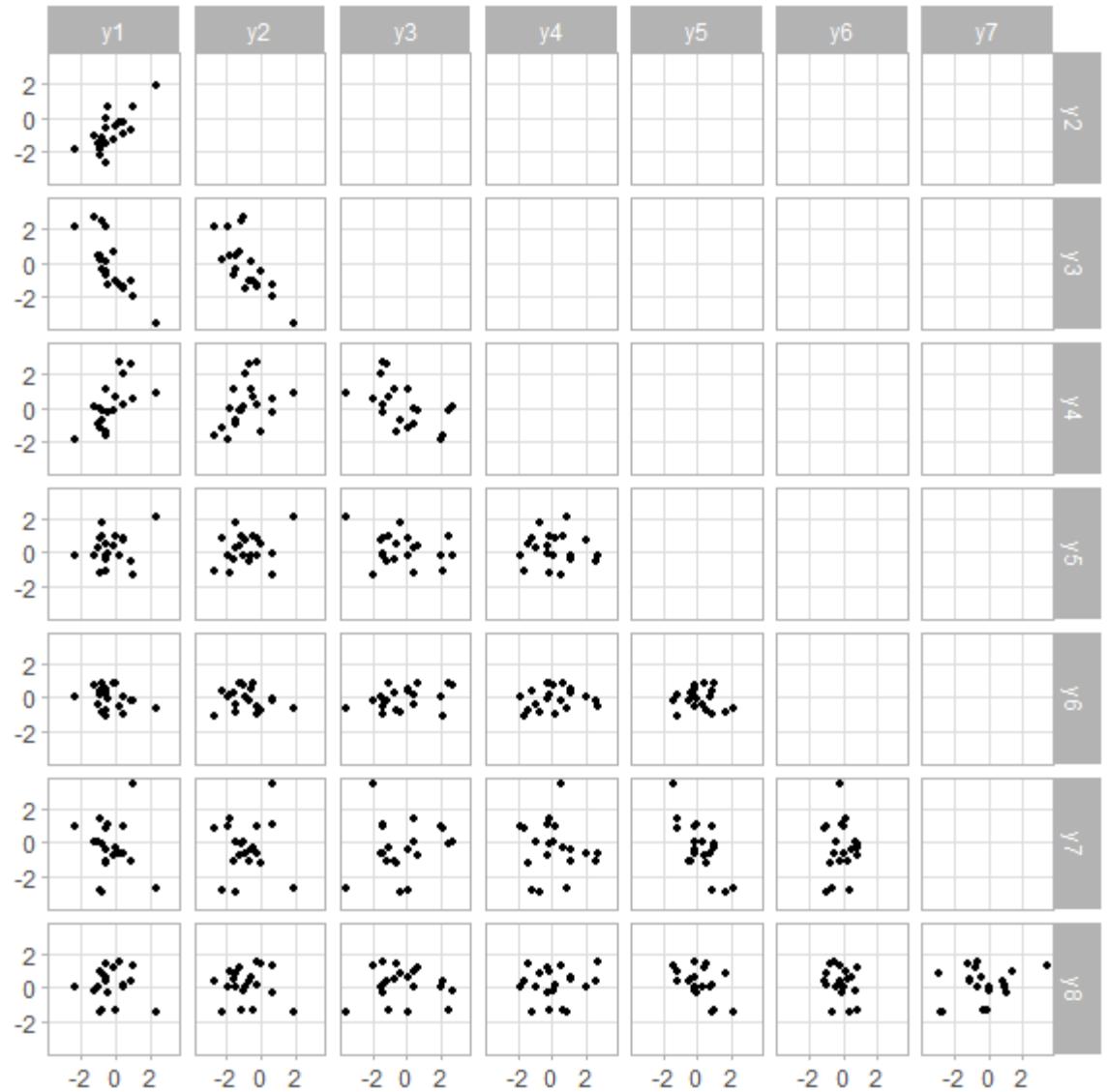










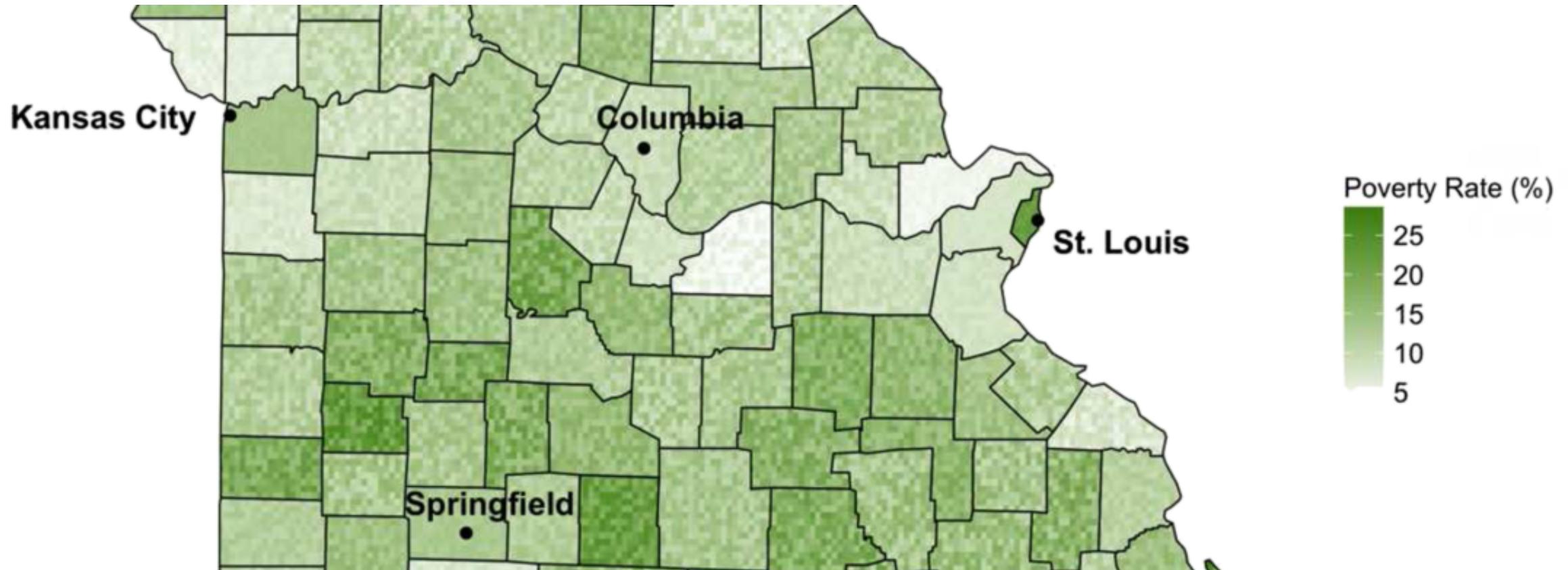


corr.
1.0
0.5
0.0
-0.5
-1.0

and back to map-land...

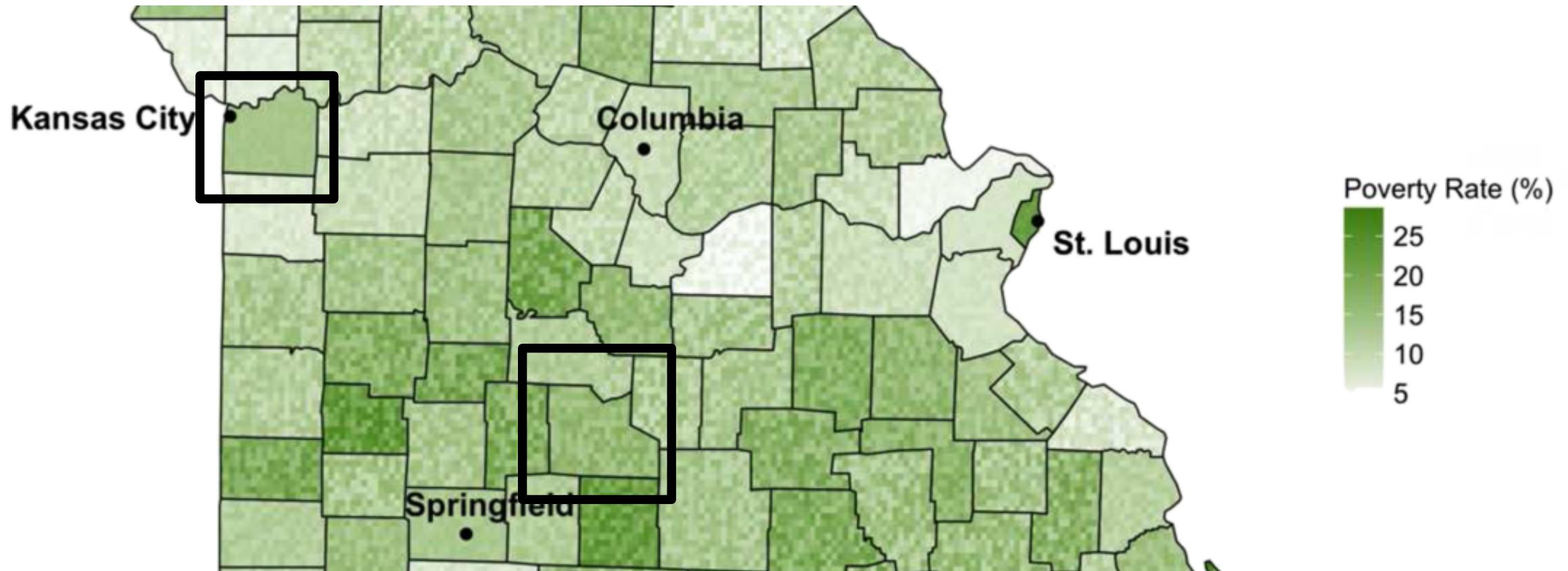
Uncertainty -> ~dither (samples from dist)

[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]



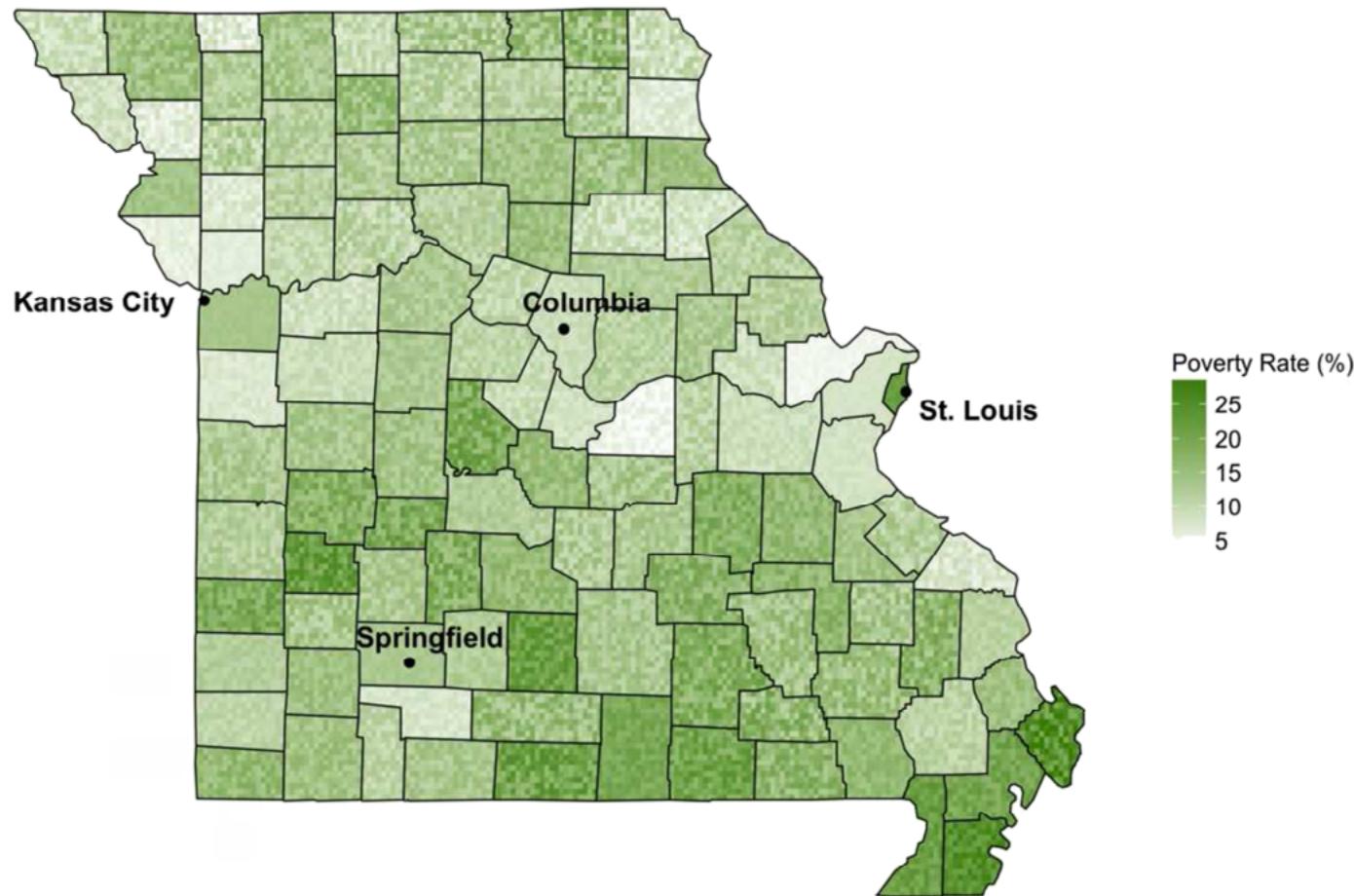
Uncertainty -> ~dither (samples from dist)

[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]



Uncertainty -> ~dither (samples from dist)

[Lucchesi & Wikle. Visualizing uncertainty in areal data with bivariate choropleth maps, map pixelation and glyph rotation. Stat, 292–302, 2017]



Discrete outcomes

Maybe more intuitive,
maybe less?

Possible deterministic
construal errors

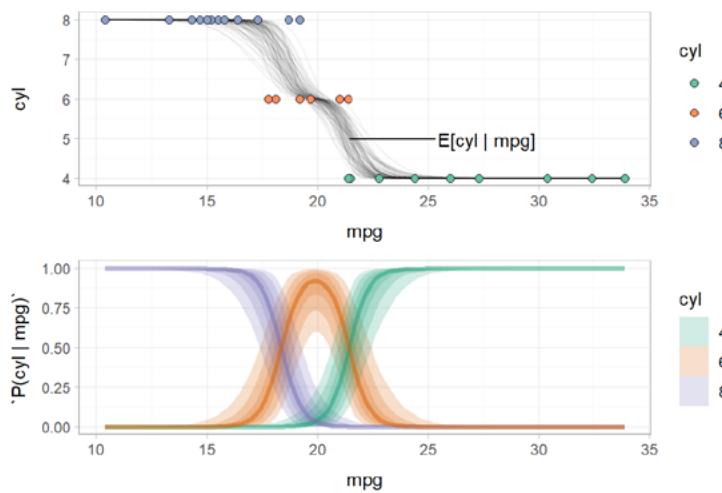
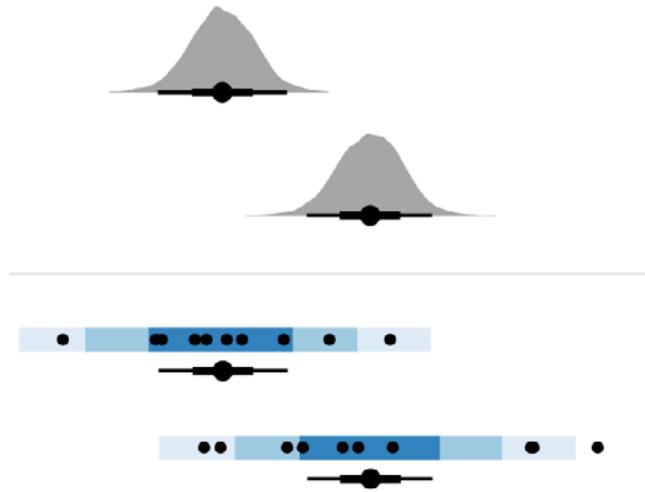
Building effective, complex, correct
uncertainty visualizations is **hard**

Building effective, complex, correct uncertainty visualization is hard

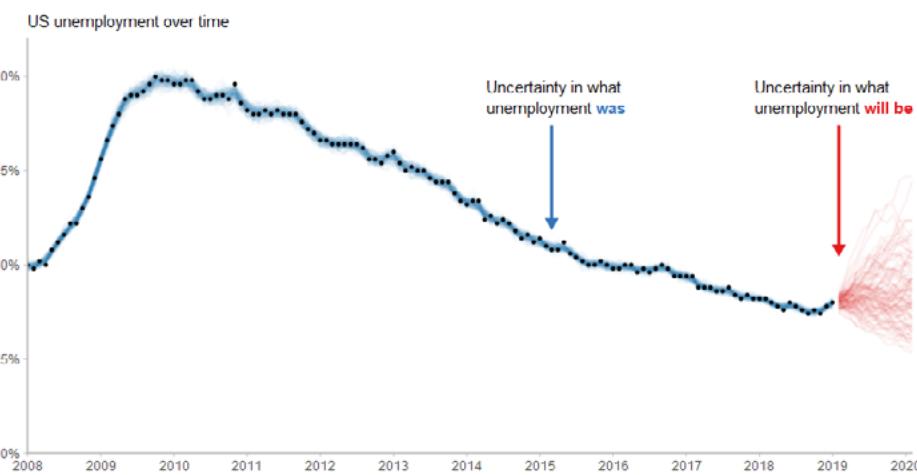
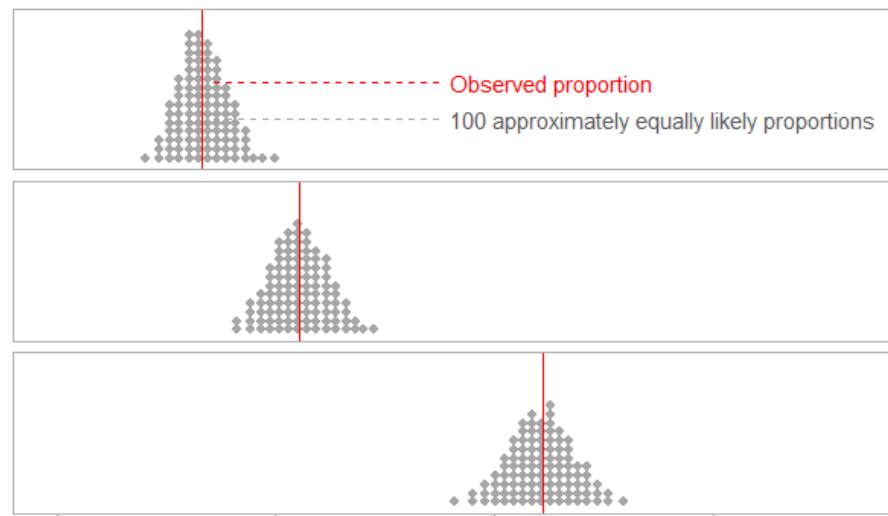
Prototyping takes time, is **brittle**

Have to **munge** posterior draws (a pain!)

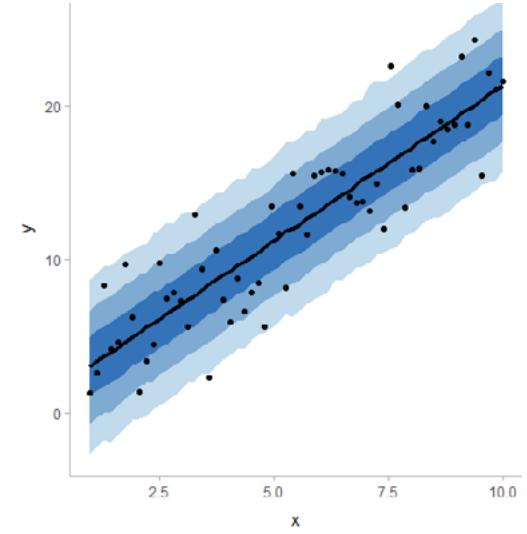
Need to be able to **navigate the design space**



<http://mjskay.github.io/tidybayes/>

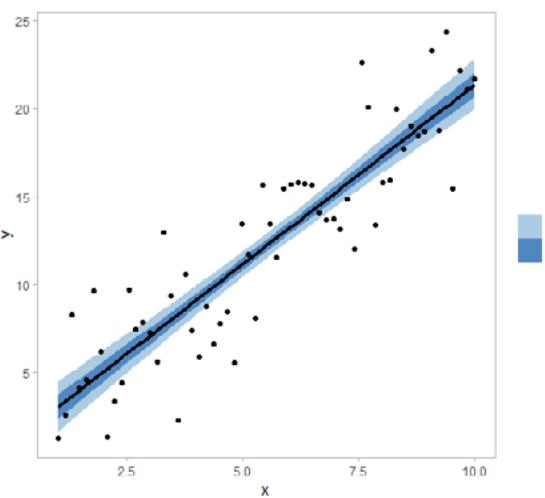


<https://github.com/mjskay/uncertainty-examples>



1. GRID
2. CONDITION
(2b. MUNGE)
3. PLOT

```
m=brm(y~x, data=df)
```

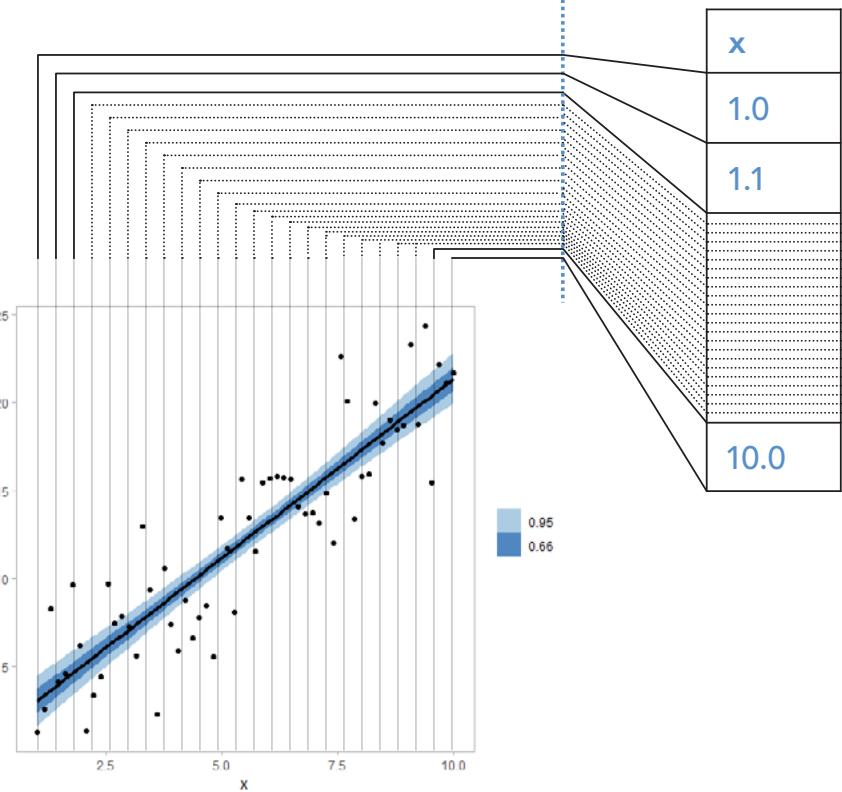


```
m=brm(y~x, data=df)
```

```
df
```

1. GRID

```
tidyr::  
expand(x = seq_range(x, n = 25))
```



```
m=brm(y~x, data=df)
```

df

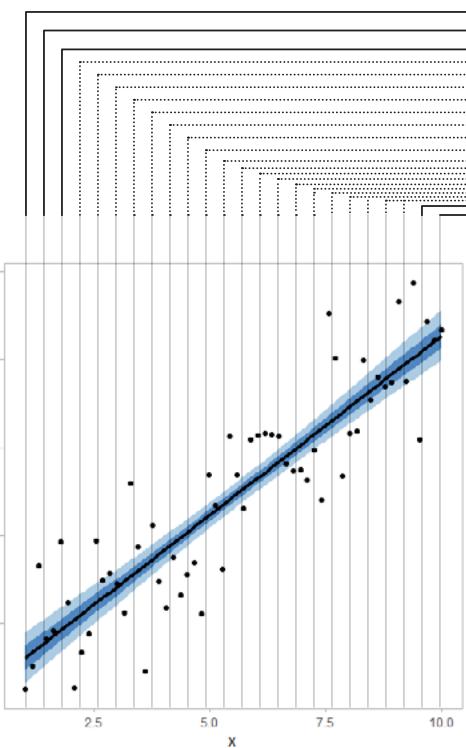
1. GRID

```
tidyr:::  
expand(x = ...)
```

2. CONDITION

```
tidybayes:::  
add_epred_draws(m)
```

draws from $\mu|x$



| x | .epred | .draw |
|------|--------|-------|
| 1.0 | 2.9 | 1 |
| 1.0 | 2.7 | 2 |
| 1.0 | 2.8 | 3 |
| 1.0 | ⋮ | ⋮ |
| 1.1 | 3.1 | 1 |
| 1.1 | 3.7 | 2 |
| 1.1 | 3.5 | 3 |
| 1.1 | ⋮ | ⋮ |
| 10.0 | 20.9 | 1 |
| 10.0 | 20.7 | 2 |
| 10.0 | 20.8 | 3 |
| 10.0 | ⋮ | ⋮ |

```
m = brm(y ~ x, data = df)
```

df

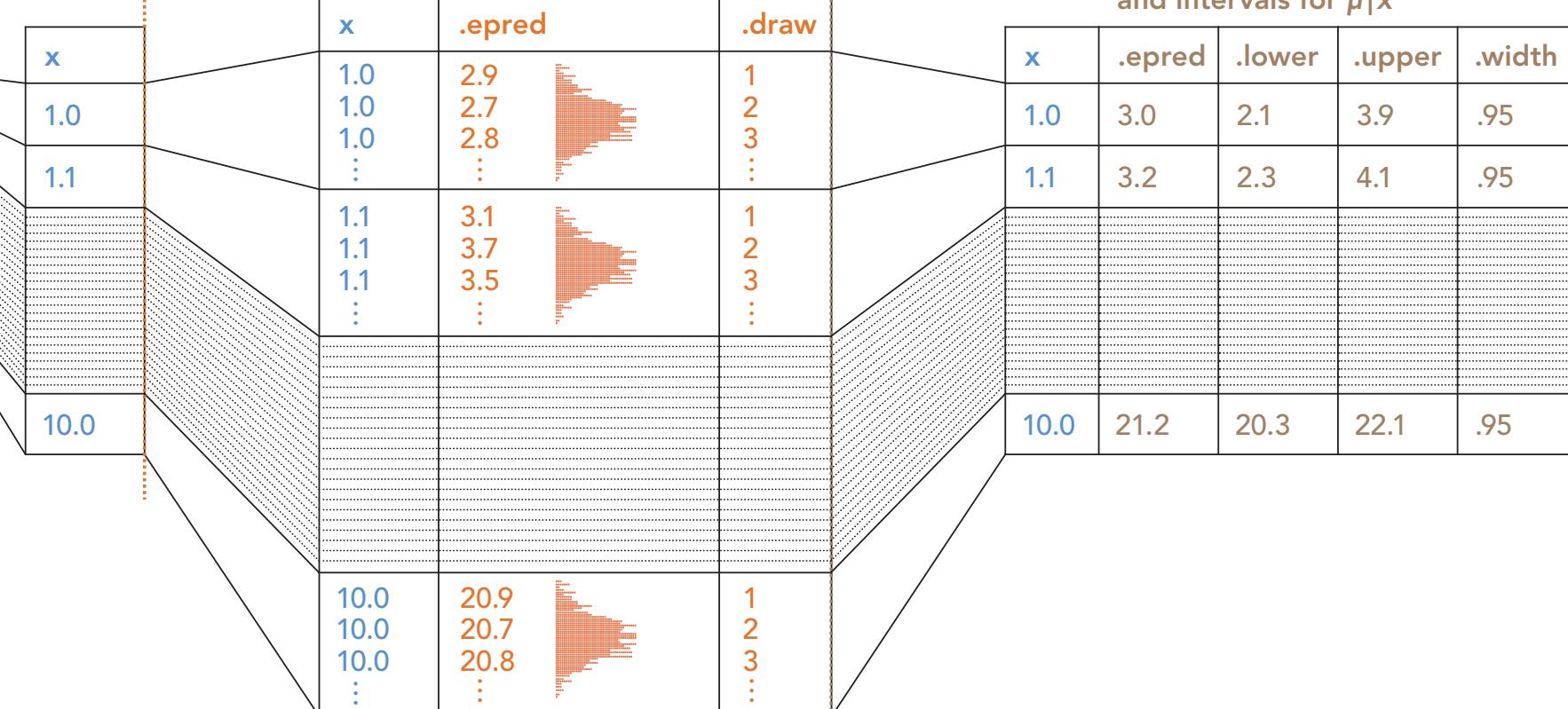
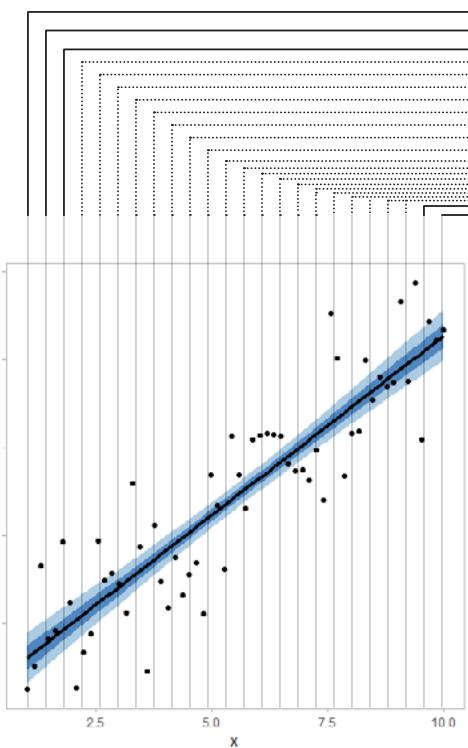
1. GRID

```
tidyr:::  
expand(x = ...)
```

2. CONDITION

```
tidybayes:::  
add_epred_draws(m)
```

draws from $\mu|x$

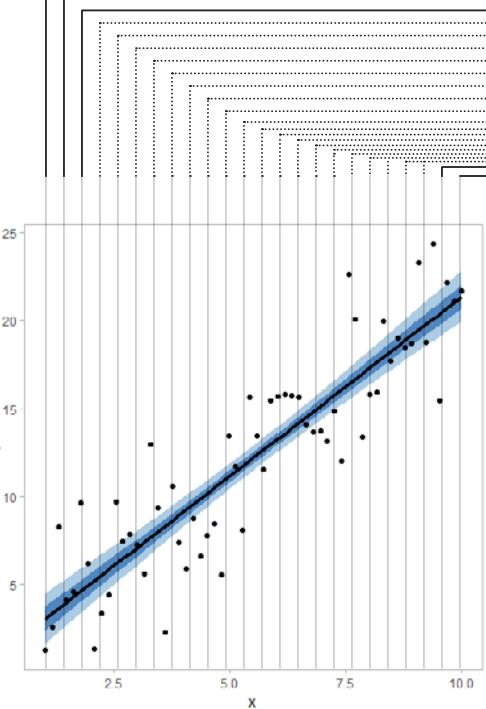


2b. MUNGE

```
tidybayes:::  
median_qi(.epred)
```

point summaries
and intervals for $\mu|x$

```
m = brm(y ~ x, data = df)
```



```
df
```

1. GRID

```
tidyverse::  
expand(x = ...)
```

2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$

2b. MUNGE

```
tidybayes::  
median_qi(epred, .width = c(.66, .95))
```

point summaries
and intervals for $\mu|x$

| x | .epred | .draw |
|------|--------|-------|
| 1.0 | 2.9 | 1 |
| 1.0 | 2.7 | 2 |
| 1.0 | 2.8 | 3 |
| 1.0 | ⋮ | ⋮ |
| 1.1 | 3.1 | 1 |
| 1.1 | 3.7 | 2 |
| 1.1 | 3.5 | 3 |
| 1.1 | ⋮ | ⋮ |
| 10.0 | 20.9 | 1 |
| 10.0 | 20.7 | 2 |
| 10.0 | 20.8 | 3 |
| 10.0 | ⋮ | ⋮ |

| x | .epred | .lower | .upper | .width |
|------|--------|--------|--------|--------|
| 1.0 | 3.0 | 2.4 | 3.5 | .66 |
| 1.0 | 3.0 | 2.0 | 3.9 | .95 |
| 1.1 | 3.2 | 2.6 | 3.7 | .66 |
| 1.1 | 3.2 | 2.3 | 4.2 | .95 |
| 10.0 | 21.2 | 20.7 | 22.0 | .66 |
| 10.0 | 21.2 | 20.3 | 22.8 | .95 |

```
m = brm(y ~ x, data = df)
```

```
df
```

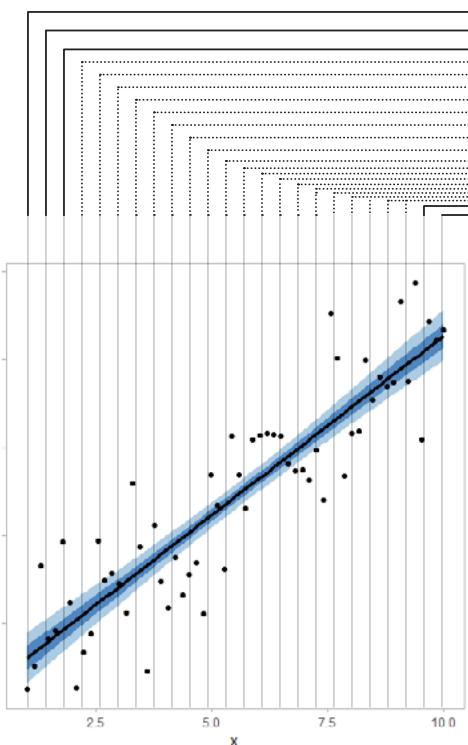
1. GRID

```
tidyverse::  
expand(x = ...)
```

2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$



| x | .epred | .draw |
|------|--------|-------|
| 1.0 | 2.9 | 1 |
| 1.0 | 2.7 | 2 |
| 1.0 | 2.8 | 3 |
| 1.1 | 3.1 | 1 |
| 1.1 | 3.7 | 2 |
| 1.1 | 3.5 | 3 |
| 10.0 | 20.9 | 1 |
| 10.0 | 20.7 | 2 |
| 10.0 | 20.8 | 3 |

2b. MUNGE

```
tidybayes::  
median_qi(.epred, .width = c(.66, .95))
```

point summaries
and intervals for $\mu|x$

| x | .epred | .lower | .upper | .width |
|------|--------|--------|--------|--------|
| 1.0 | 3.0 | 2.4 | 3.5 | .66 |
| 1.0 | 3.0 | 2.0 | 3.9 | .95 |
| 1.1 | 3.2 | 2.6 | 3.7 | .66 |
| 1.1 | 3.2 | 2.3 | 4.2 | .95 |
| 10.0 | 21.2 | 20.7 | 22.0 | .66 |
| 10.0 | 21.2 | 20.3 | 22.8 | .95 |

```
ggplot(aes(x = x, y = .epred, ymin = .lower, ymax = .upper)) +  
  geom_lineribbon() # implies aes(fill ~ .width)
```

```
m = brm(y ~ x, data = df)
```

```
df
```

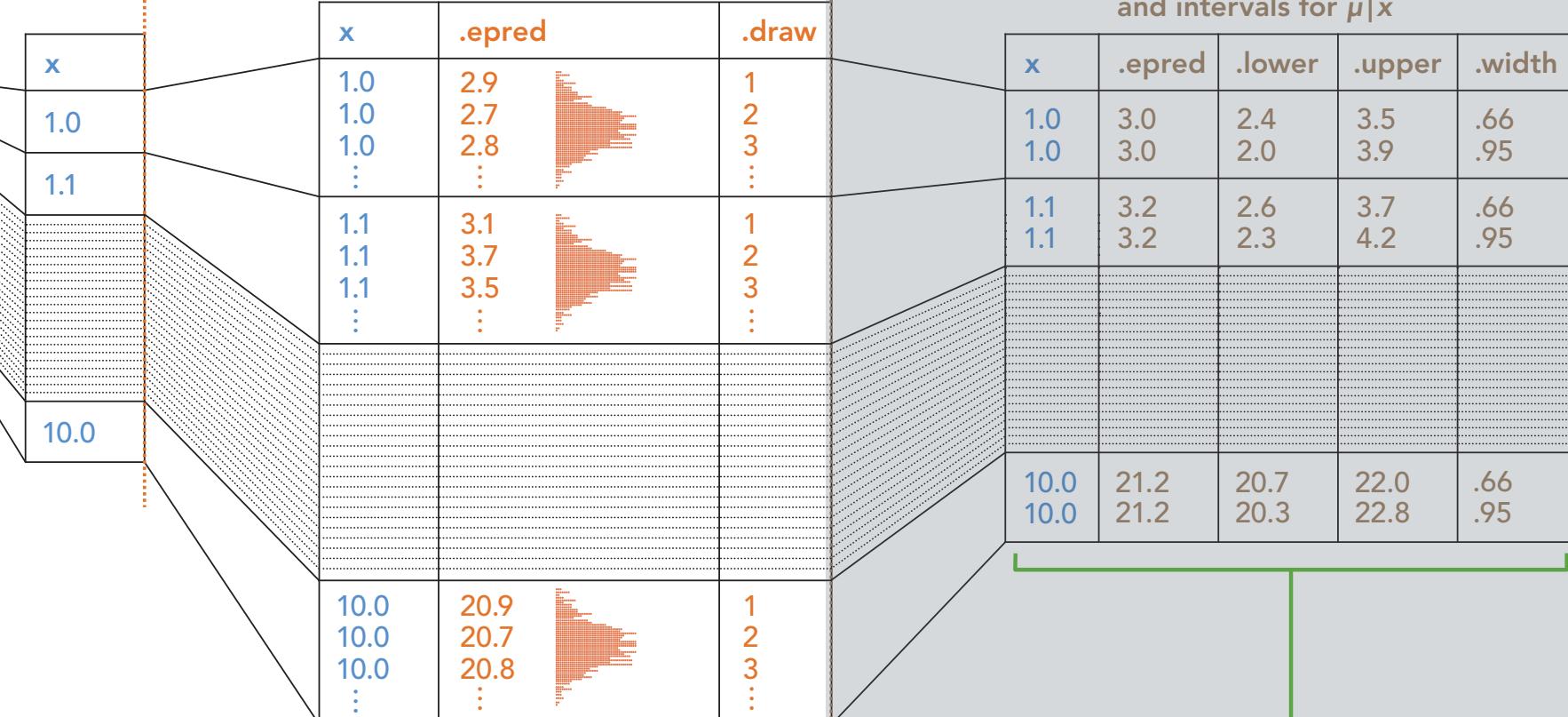
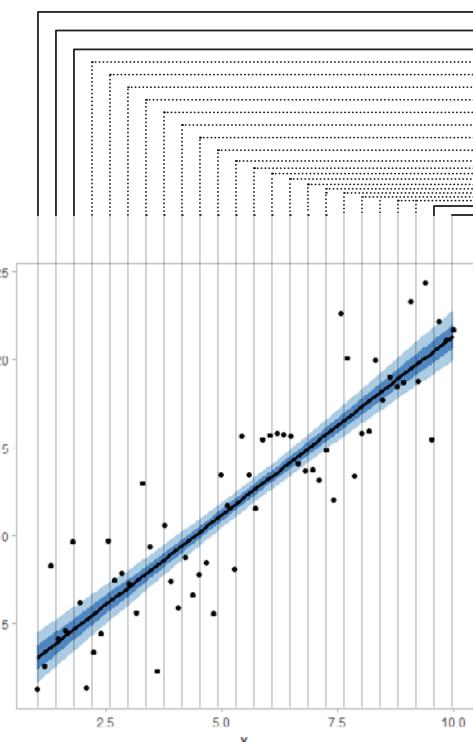
1. GRID

```
tidyverse::  
expand(x = ...)
```

2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$



```
m=brm(y~x, data=df)
```

```
df
```

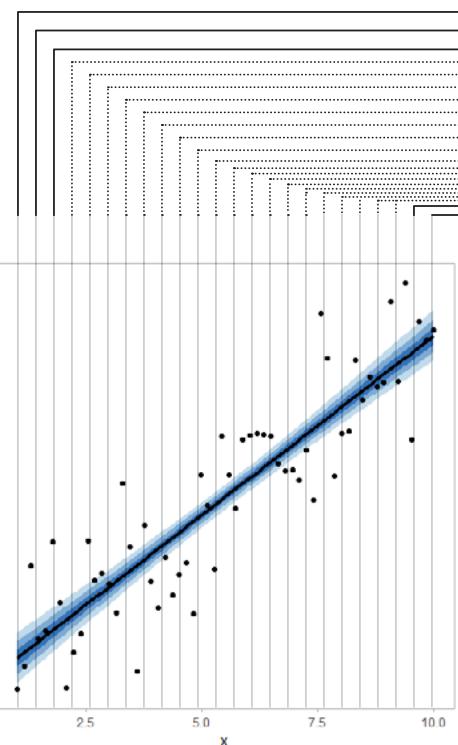
1. GRID

```
tidyverse::  
expand(x = ...)
```

2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$



| x | .epred | .draw |
|------|--------|-------|
| 1.0 | 2.9 | 1 |
| 1.0 | 2.7 | 2 |
| 1.0 | 2.8 | 3 |
| 1.0 | ⋮ | ⋮ |
| 1.1 | 3.1 | 1 |
| 1.1 | 3.7 | 2 |
| 1.1 | 3.5 | 3 |
| 1.1 | ⋮ | ⋮ |
| 10.0 | 20.9 | 1 |
| 10.0 | 20.7 | 2 |
| 10.0 | 20.8 | 3 |
| 10.0 | ⋮ | ⋮ |

```
ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon(.width = c(.5, .8, .95))
```

```
m = brm(y ~ x, data = df)
```

```
df
```

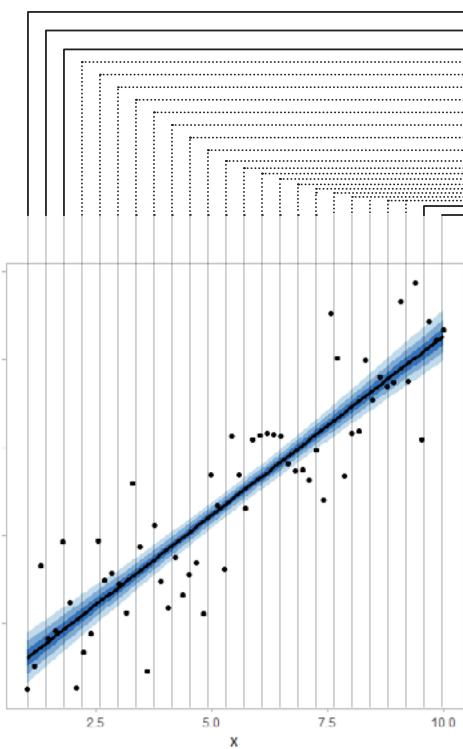
1. GRID

```
tidyverse::  
expand(x = ...)
```

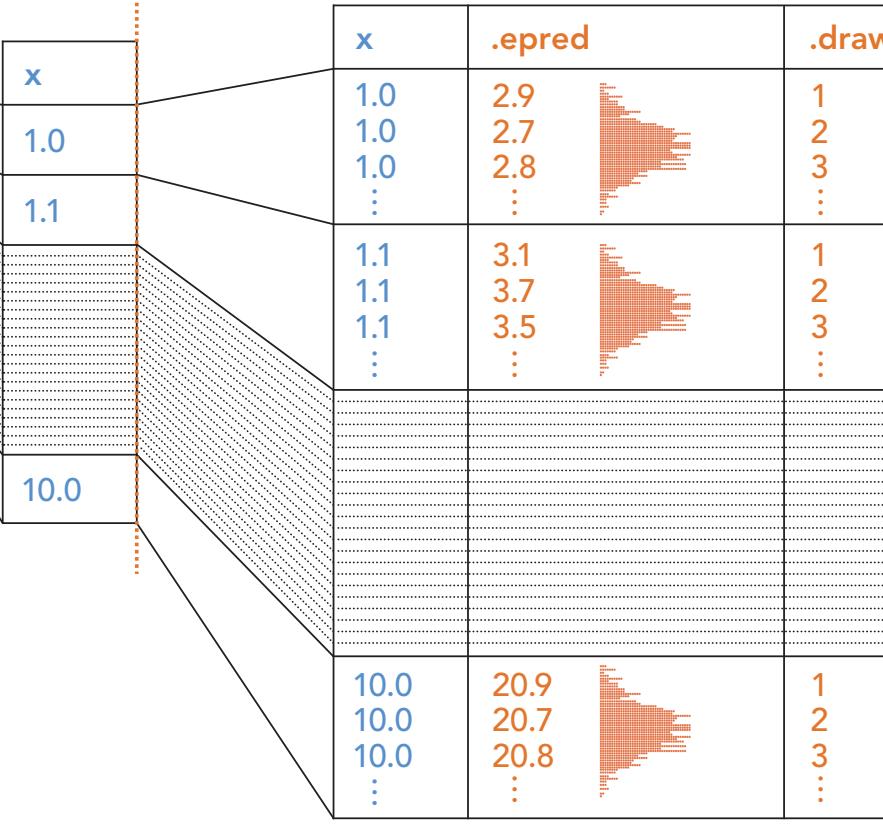
2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$

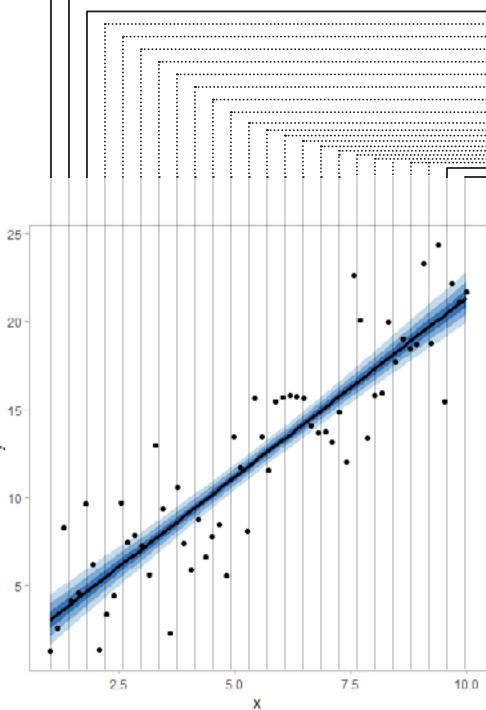


```
ggplot(aes(x = x, y = .epred)) +  
stat_lineribbon(.width = c(.5, .8, .95))
```



```
df %>%  
  expand(x = seq_range(x, n = 25)) %>%  
  add_epred_draws(m) %>%  
  ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon() +
```

```
m = brm(y ~ x, data = df)
```



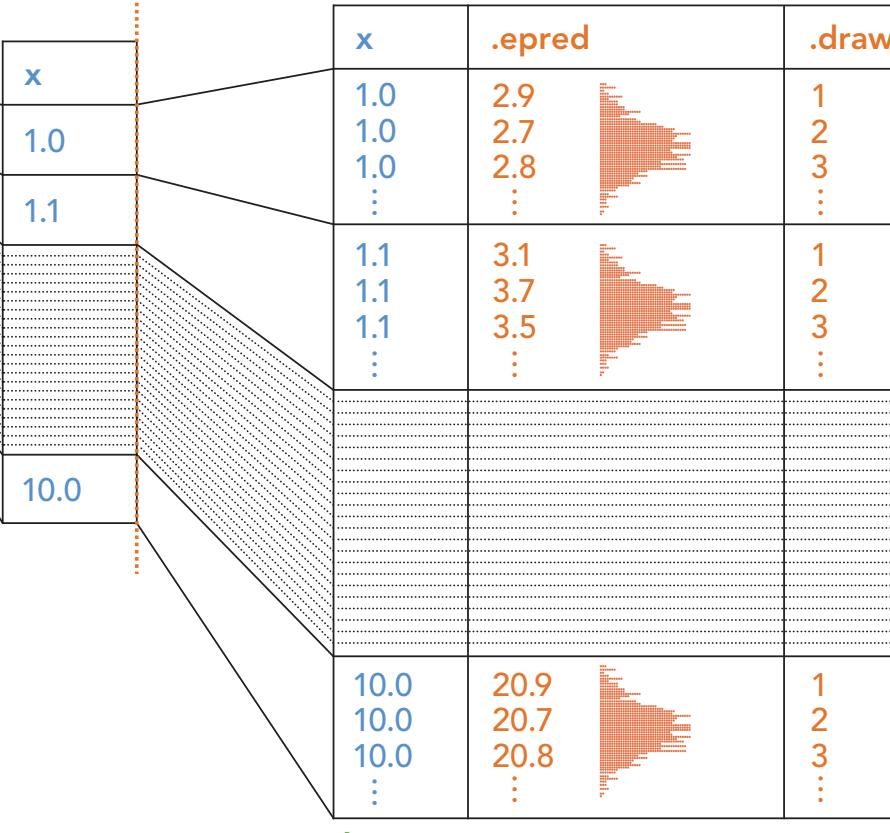
1. GRID
tidyverse::
expand(x = ...)

df

2. CONDITION

tidybayes::
add_epred_draws(m)

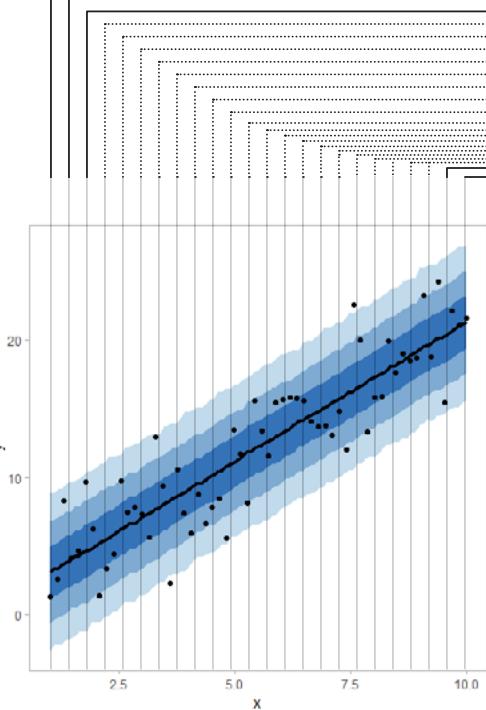
draws from $\mu|x$



```
ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon(.width = c(.5, .8, .95))
```

```
df %>%  
  expand(x = seq_range(x, n = 25)) %>%  
  add_epred_draws(m) %>%  
  ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon() +  
  geom_point(aes(y = y), data = df) +  
  scale_fill_brewer()
```

```
m = brm(y ~ x, data = df)
```



1. GRID
tidyverse::
expand(x = ...)

df

2. CONDITION
tidybayes::
add_predicted_draws(m)

draws from $y|x$

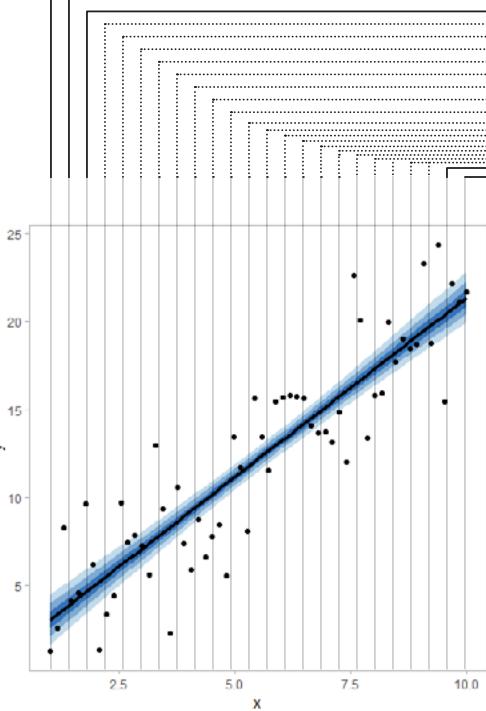
| x | .prediction | .draw |
|------|-------------|-------|
| 1.0 | 2.1 | 1 |
| 1.0 | 0.4 | 2 |
| 1.0 | 3.2 | 3 |
| 1.0 | ⋮ | ⋮ |
| 1.1 | 1.2 | 1 |
| 1.1 | 5.5 | 2 |
| 1.1 | 0.7 | 3 |
| 1.1 | ⋮ | ⋮ |
| 10.0 | 22.1 | 1 |
| 10.0 | 15.6 | 2 |
| 10.0 | 23.5 | 3 |
| 10.0 | ⋮ | ⋮ |

Each row represents a different value of x. The .prediction column shows the conditional mean for each x value. The .draw column shows the corresponding draws from the posterior predictive distribution for each x value. The first three rows correspond to x values of 1.0, 1.0, and 1.1 respectively. The last three rows correspond to x values of 10.0, 10.0, and 10.0 respectively. The .draw column contains three distinct values (1, 2, 3) for each x value, with additional ellipses indicating more draws.

ggplot(aes(x = x, y = .prediction)) +
stat_lineribbon(.width = c(.5, .8, .95))

```
df %>%  
  expand(x = seq_range(x, n = 25)) %>%  
  add_predicted_draws(m) %>%  
  ggplot(aes(x = x, y = .prediction)) +  
  stat_lineribbon() +  
  geom_point(aes(y = y), data = df) +  
  scale_fill_brewer()
```

```
m = brm(y ~ x, data = df)
```



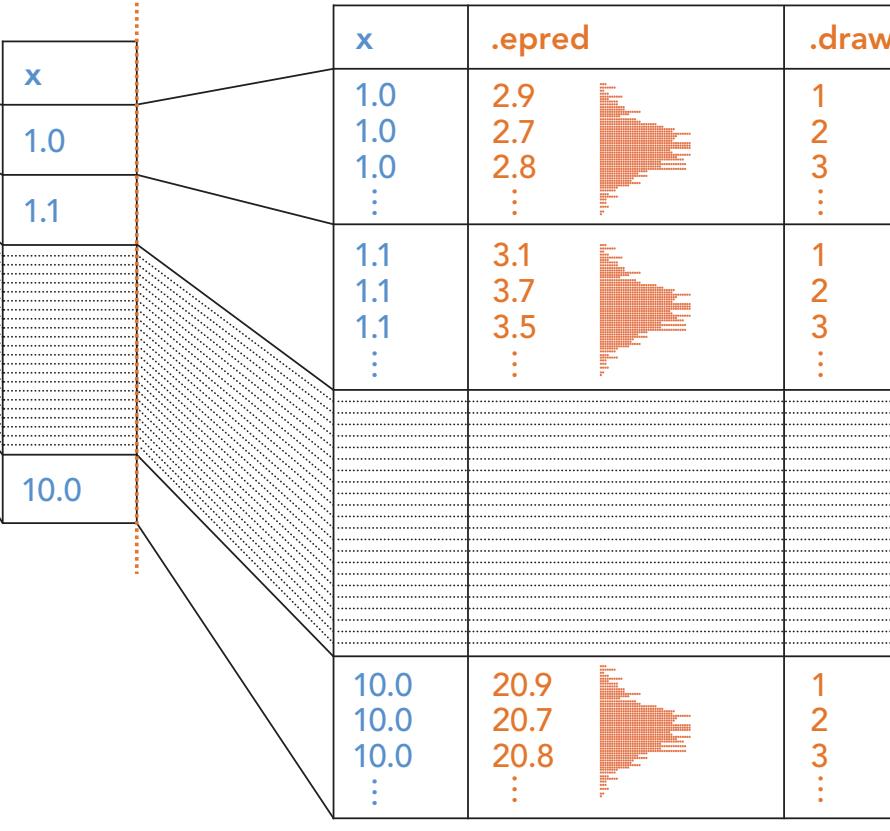
1. GRID
tidyverse::
expand(x = ...)

df

2. CONDITION

tidybayes::
add_epred_draws(m)

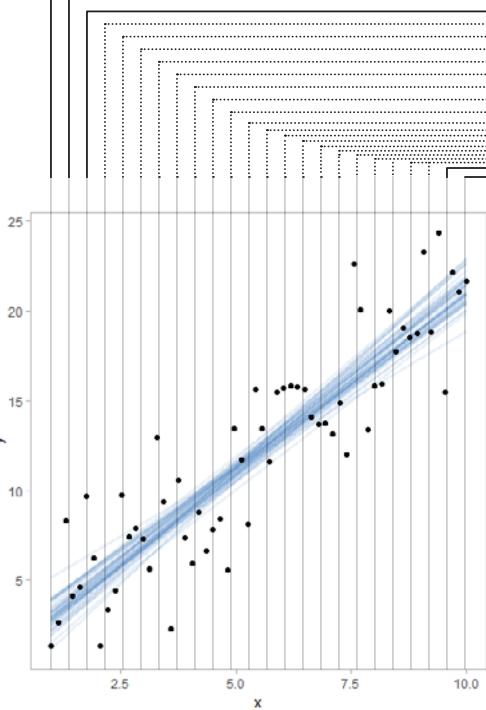
draws from $\mu|x$



```
ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon(.width = c(.5, .8, .95))
```

```
df %>%  
  expand(x = seq_range(x, n = 25)) %>%  
  add_epred_draws(m) %>%  
  ggplot(aes(x = x, y = .epred)) +  
  stat_lineribbon() +  
  geom_point(aes(y = y), data = df) +  
  scale_fill_brewer()
```

```
m = brm(y ~ x, data = df)
```



```
df
```

1. GRID

```
tidyverse::  
expand(x = ...)
```

2. CONDITION

```
tidybayes::  
add_epred_draws(m)
```

draws from $\mu|x$

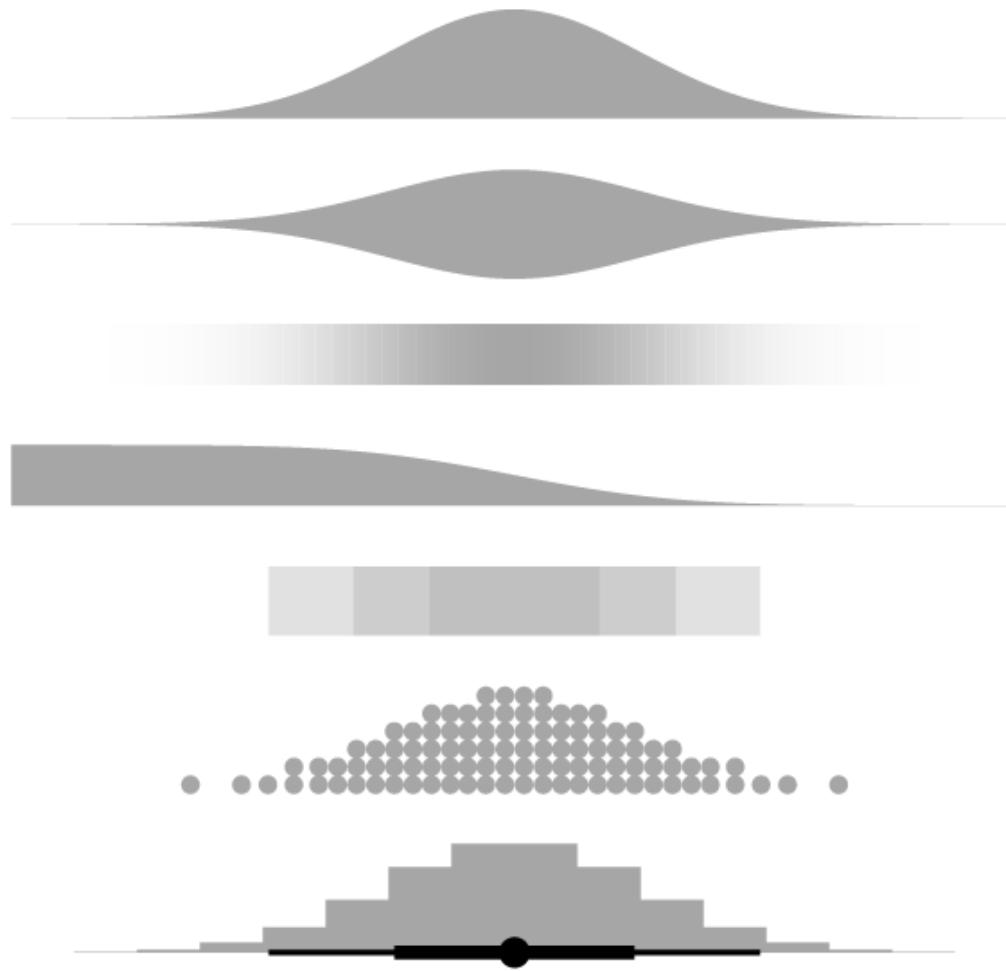
| x | .epred | .draw |
|------|--------|-------|
| 1.0 | 2.9 | 1 |
| 1.0 | 2.7 | 2 |
| 1.0 | 2.8 | 3 |
| 1.0 | ⋮ | ⋮ |
| 1.1 | 3.1 | 1 |
| 1.1 | 3.7 | 2 |
| 1.1 | 3.5 | 3 |
| 1.1 | ⋮ | ⋮ |
| 10.0 | 20.9 | 1 |
| 10.0 | 20.7 | 2 |
| 10.0 | 20.8 | 3 |
| 10.0 | ⋮ | ⋮ |

```
ggplot(aes(x = x, y = .epred, group = .draw)) +  
  geom_line()
```

```
df %>%
```

```
  expand(x = seq_range(x, n = 25)) %>%  
  add_epred_draws(m, n = 100) %>%  
  ggplot(aes(x, .epred, group = .draw)) +  
  geom_line() +  
  geom_point(aes(y = y), data = df) +  
  scale_fill_brewer()
```

1. GRID
2. CONDITION
(2b. MUNGE)
3. PLOT



<http://mjskay.github.io/ggdist/>



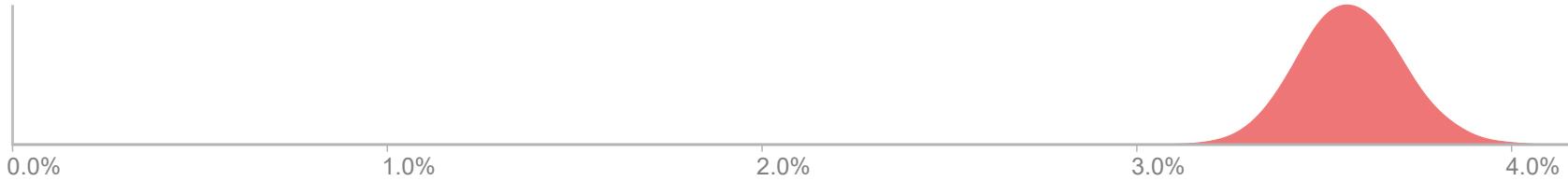
Uncertainty in the grammar of graphics

1. Derive a **distribution** describing your uncertainty: a **posterior distribution**, a **posterior predictive**, etc.

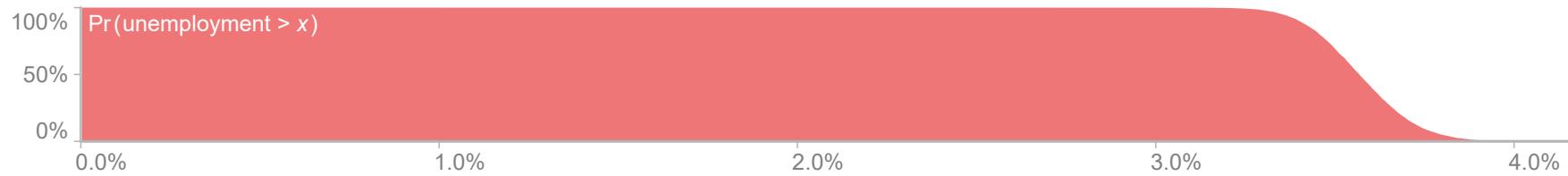
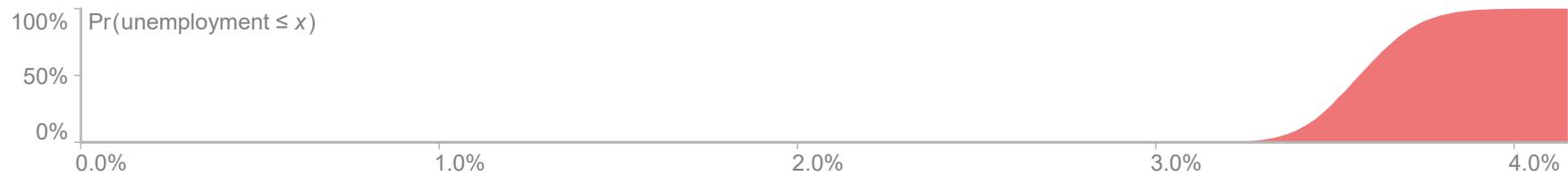
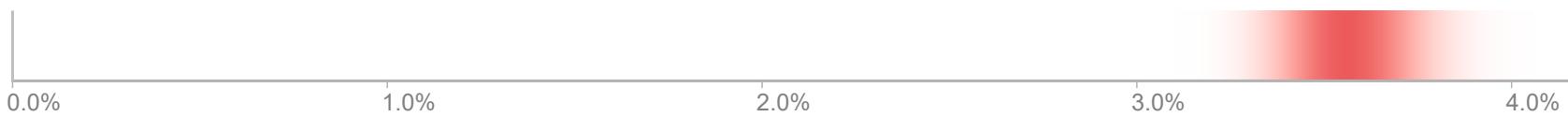
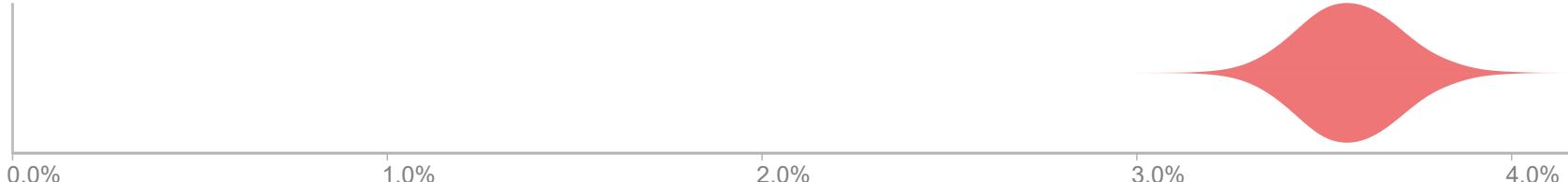
Uncertainty in the grammar of graphics

1. Derive a **distribution** describing your uncertainty: a **posterior distribution**, a **posterior predictive**, etc.
2. Map properties of the **distribution** (**location**, **scale**, **quantiles**, **density**) onto visual channels (aka aesthetics)

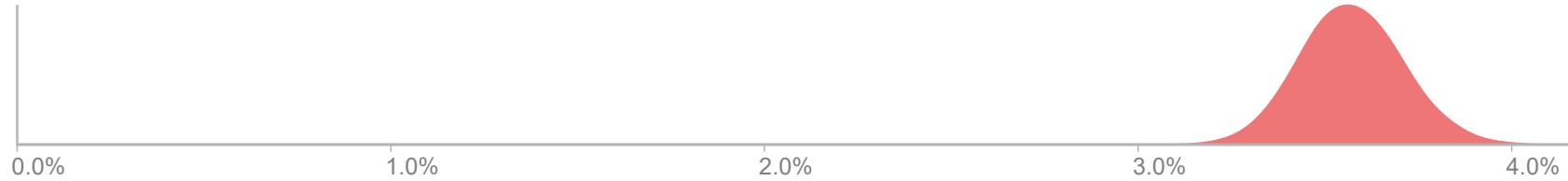
Uncertainty in what US unemployment will be in May 2019: Continuous encodings



Density plot
 $f_{unemp}(x) \rightarrow y$



Uncertainty in what US unemployment will be in May 2019: Continuous encodings



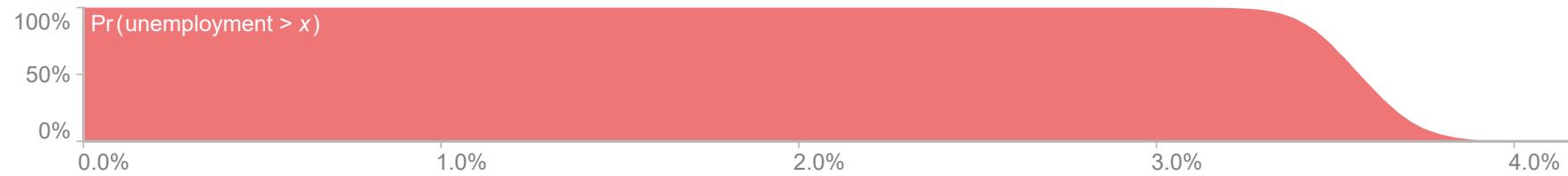
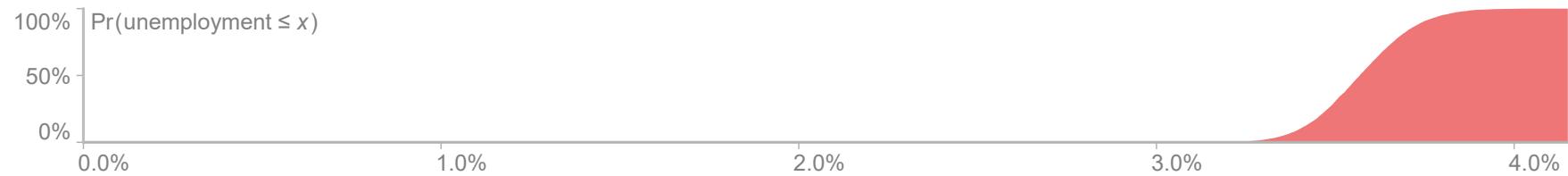
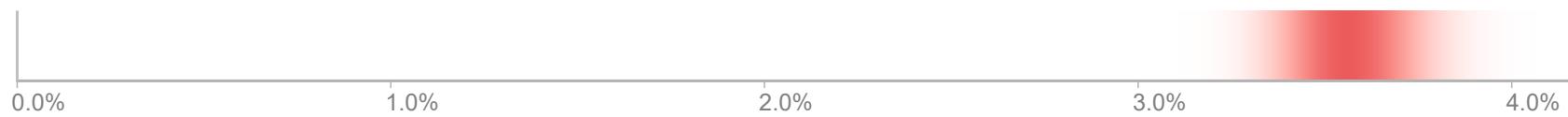
Density plot

$f_{unemp}(x) \rightarrow y$

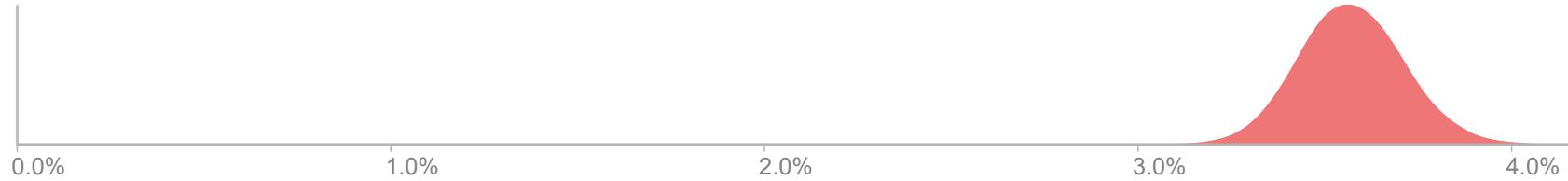


Violin plot

$f_{unemp}(x) \rightarrow \text{thickness}$

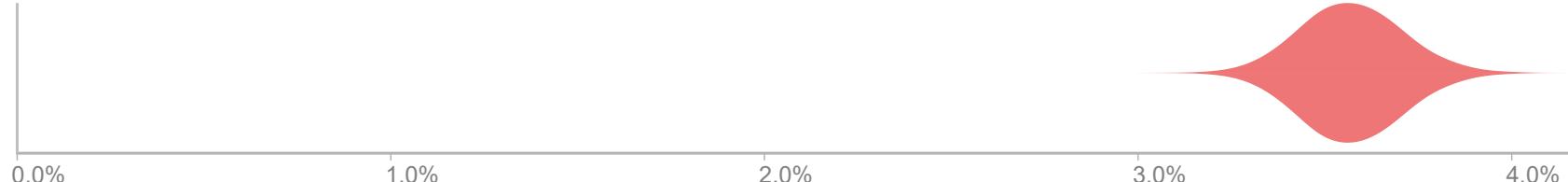


Uncertainty in what US unemployment will be in May 2019: Continuous encodings



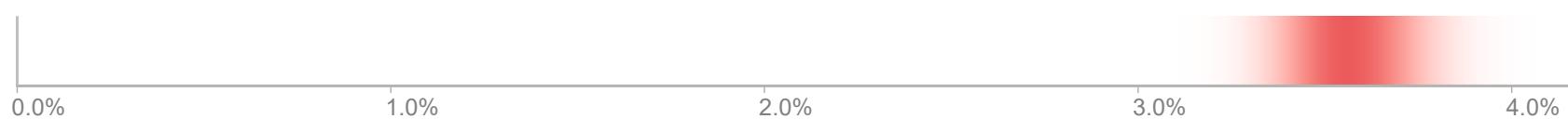
Density plot

$$f_{\text{unemp}}(x) \rightarrow y$$



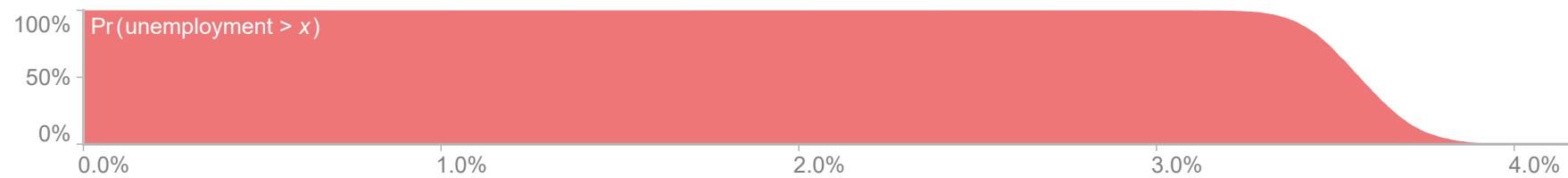
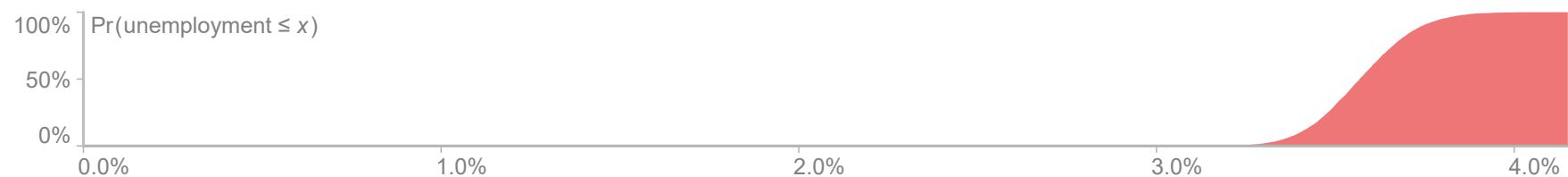
Violin plot

$$f_{\text{unemp}}(x) \rightarrow \text{thickness}$$

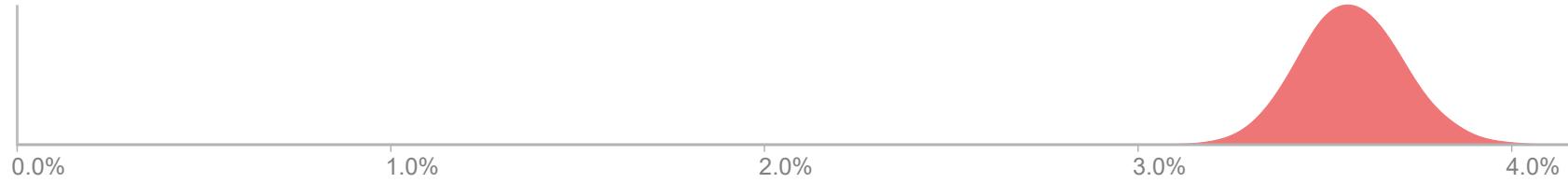


Gradient plot

$$f_{\text{unemp}}(x) \rightarrow \text{opacity}$$

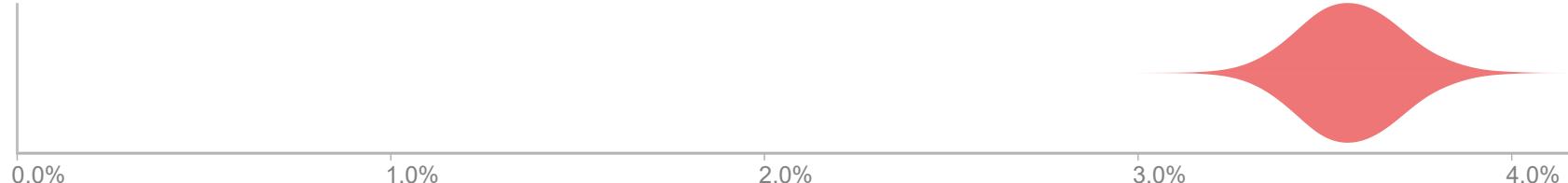


Uncertainty in what US unemployment will be in May 2019: Continuous encodings



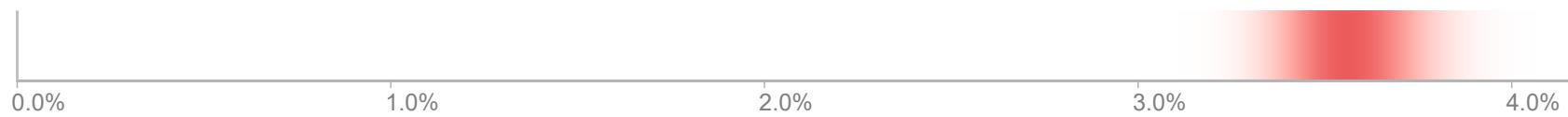
Density plot

$$f_{\text{unemp}}(x) \rightarrow y$$



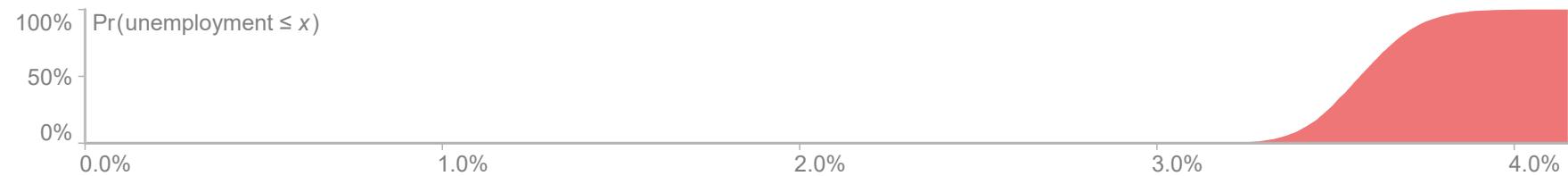
Violin plot

$$f_{\text{unemp}}(x) \rightarrow \text{thickness}$$



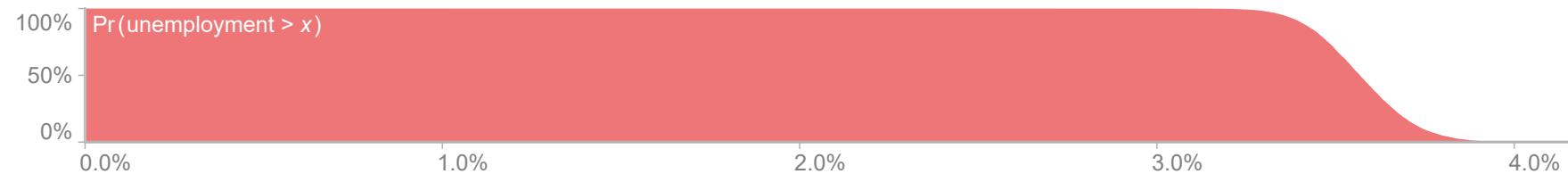
Gradient plot

$$f_{\text{unemp}}(x) \rightarrow \text{opacity}$$

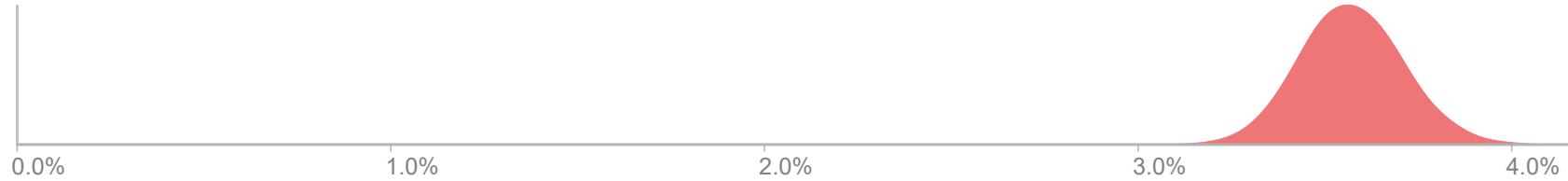


CDF

$$F_{\text{unemp}}(x) \rightarrow y$$



Uncertainty in what US unemployment will be in May 2019: Continuous encodings



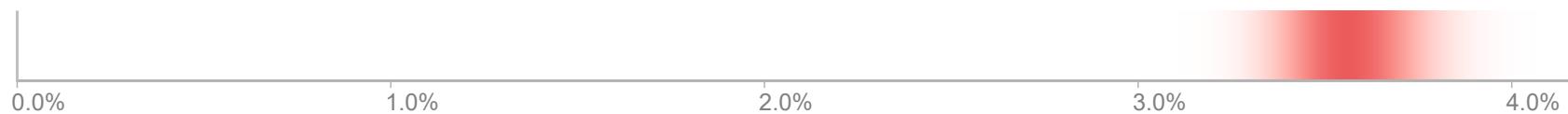
Density plot

$$f_{\text{unemp}}(x) \rightarrow y$$



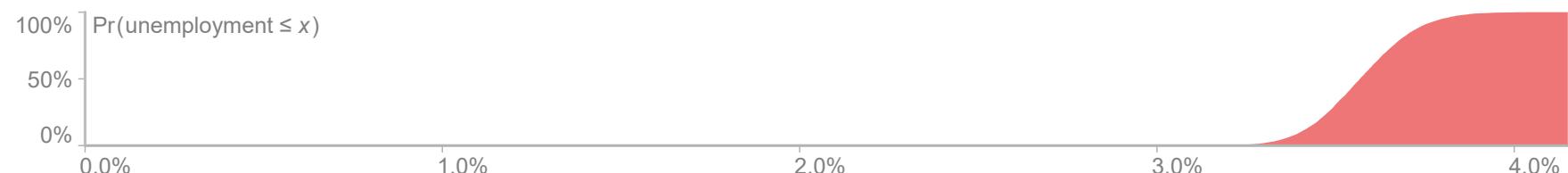
Violin plot

$$f_{\text{unemp}}(x) \rightarrow \text{thickness}$$



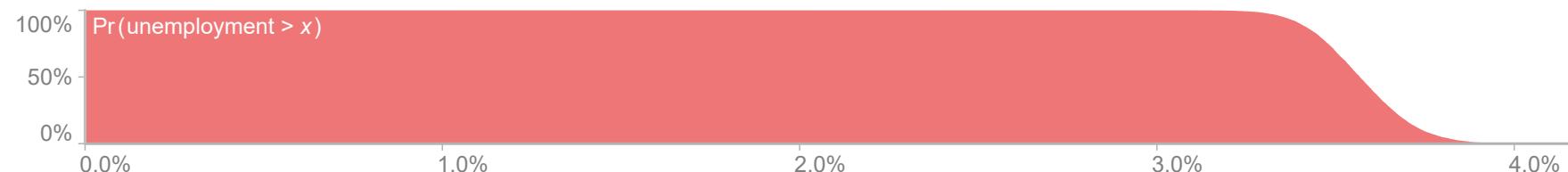
Gradient plot

$$f_{\text{unemp}}(x) \rightarrow \text{opacity}$$



CDF

$$F_{\text{unemp}}(x) \rightarrow y$$



Complementary CDF

$$1 - F_{\text{unemp}}(x) \rightarrow y$$

This geometry ...

... uses these defaults:

mapping =

aesthetic mapping

slab_type =

*function assigned to the
computed aesthetic **f***

side =

*side to draw
the slab on*

`stat_sample_slabinterval()`
`stat_dist_slabinterval()`

`aes(thickness = f)`

"pdf"

"topright"

`stat_halfeye()`
`stat_dist_halfeye()`

`aes(thickness = f)`

"pdf"

"topright"



This geometry ...

... uses these defaults:

mapping =

aesthetic mapping

slab_type =

*function assigned to the computed aesthetic **f***

side =

side to draw the slab on

`stat_sample_slabinterval()`
`stat_dist_slabinterval()`

`aes(thickness = f)`

"pdf"

"topright"

`stat_halfeye()`
`stat_dist_halfeye()`

`aes(thickness = f)`

"pdf"

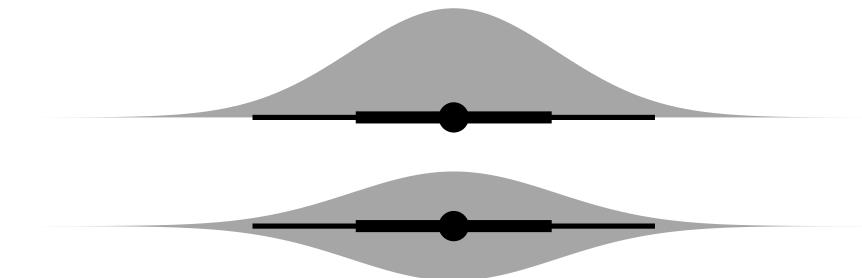
"topright"

`stat_eye()`
`stat_dist_eye()`

`aes(thickness = f)`

"pdf"

"both"



This geometry ...

... uses these defaults:

mapping =

aesthetic mapping

slab_type =

*function assigned to the
computed aesthetic **f***

side =

*side to draw
the slab on*

`stat_sample_slabinterval()`
`stat_dist_slabinterval()`

`aes(thickness = f)`

"pdf"

"topright"

`stat_halfeye()`
`stat_dist_halfeye()`

`aes(thickness = f)`

"pdf"

"topright"

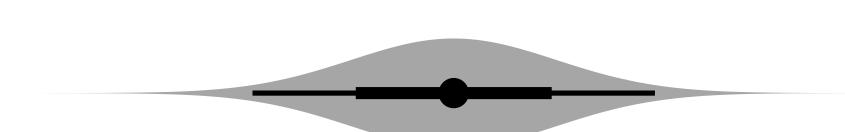


`stat_eye()`
`stat_dist_eye()`

`aes(thickness = f)`

"pdf"

"both"



`stat_gradientinterval()`
`stat_dist_gradientinterval()`

`aes(slab_alpha = f)`

"pdf"

"topright"



This geometry ...

... uses these defaults:

mapping =

aesthetic mapping

slab_type =

*function assigned to the
computed aesthetic **f***

side =

*side to draw
the slab on*

`stat_sample_slabinterval()`
`stat_dist_slabinterval()`

`aes(thickness = f)`

"pdf"

`"topright"`

`stat_halfeye()`
`stat_dist_halfeye()`

`aes(thickness = f)`

"pdf"

`"topright"`

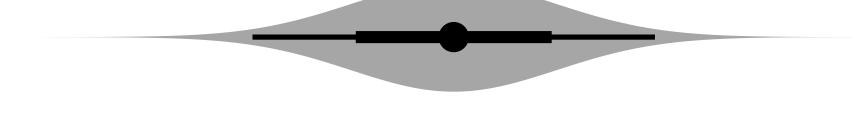


`stat_eye()`
`stat_dist_eye()`

`aes(thickness = f)`

"pdf"

`"both"`



`stat_gradientinterval()`
`stat_dist_gradientinterval()`

`aes(slab_alpha = f)`

"pdf"

`"topright"`



`stat_histinterval()`

`aes(thickness = f)`

"histogram"

`"topright"`



This geometry ...

... uses these defaults:

mapping =

aesthetic mapping

slab_type =

*function assigned to the computed aesthetic **f***

side =

side to draw the slab on

stat_sample_slabinterval()
stat_dist_slabinterval()

aes(thickness = **f**)

"pdf"

"topright"

stat_halfeye()
stat_dist_halfeye()

aes(thickness = f)

"pdf"

"topright"

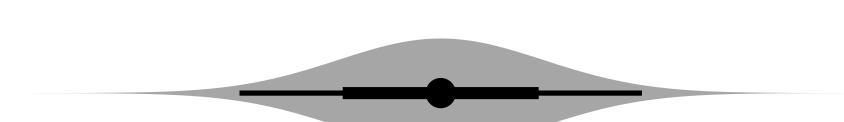


stat_eye()
stat_dist_eye()

aes(thickness = f)

"pdf"

"both"



stat_gradientinterval()
stat_dist_gradientinterval()

aes(slab_alpha = **f**)

"pdf"

"topright"



stat_histinterval()

aes(thickness = f)

"histogram"

"topright"



stat_cdfinterval()
stat_dist_cdfinterval()

aes(thickness = f)

"cdf"

"topleft"



This geometry ...

... combined with this mapping ...

... does this:

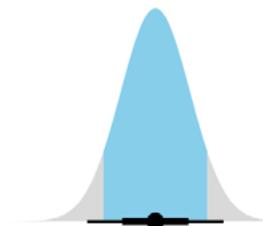
```
stat_gradientinterval()  
stat_dist_gradientinterval()
```

```
aes(slab_alpha = stat(  
  cdf  
))
```



```
stat_halfeye()  
stat_dist_halfeye()
```

```
aes(fill = stat(  
  abs(x) < 1.5  
))
```



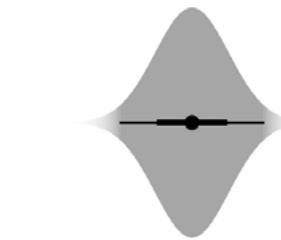
```
stat_gradientinterval()  
stat_dist_gradientinterval()
```

```
aes(slab_alpha = stat(  
  -pmax(abs(1 - 2*cdf), .95)  
))
```



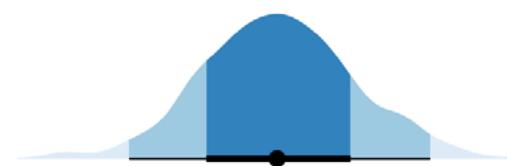
```
stat_eye()  
stat_dist_eye()
```

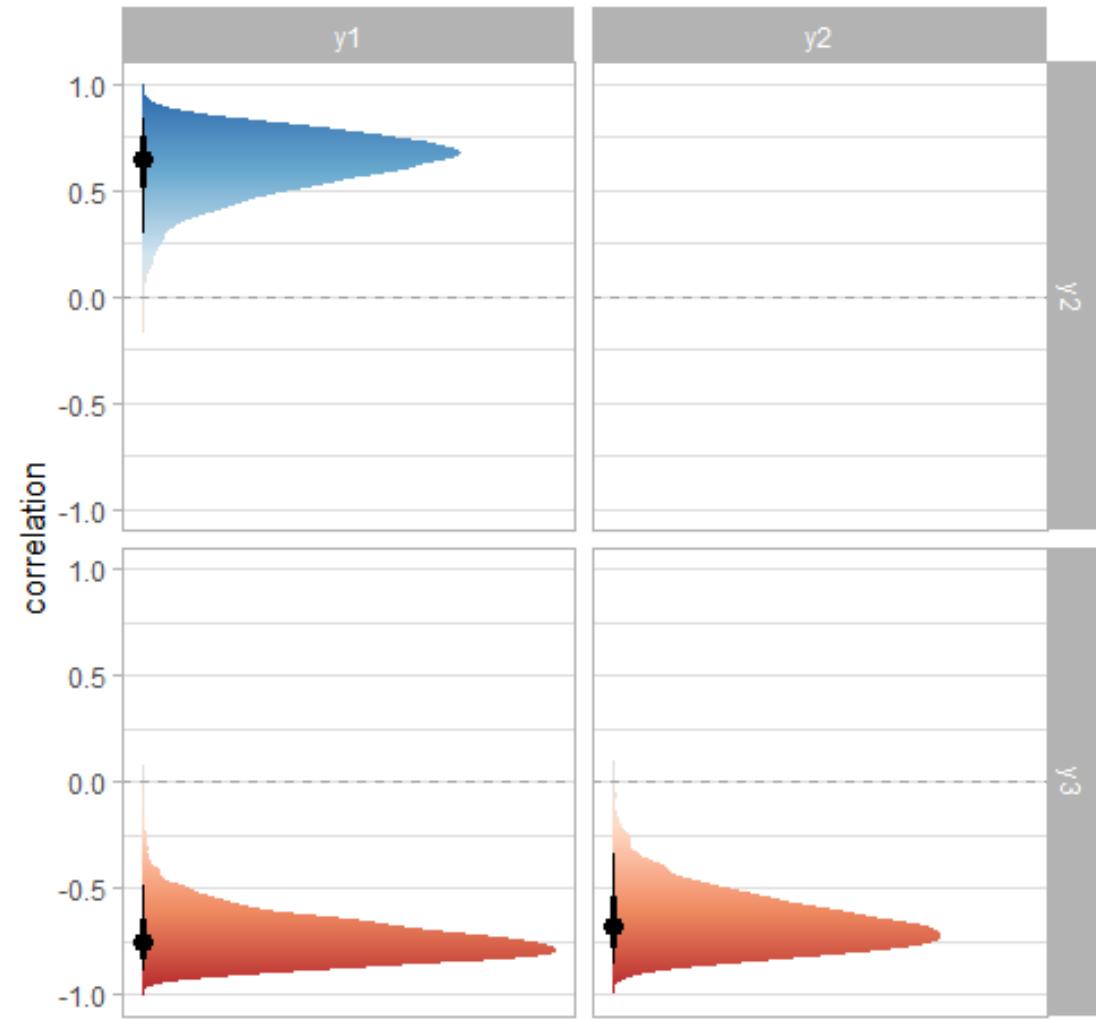
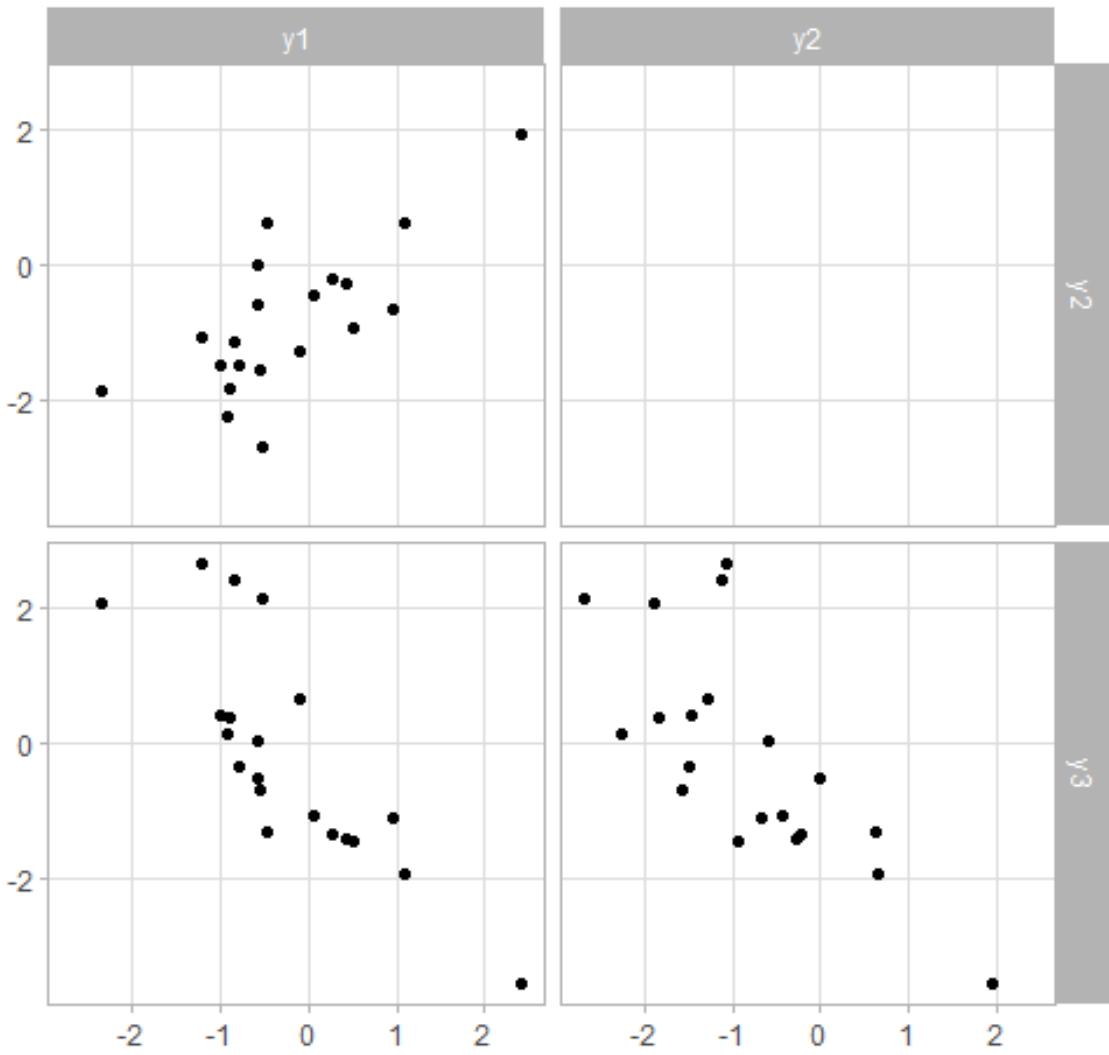
```
aes(slab_alpha = stat(  
  -pmax(abs(1 - 2*cdf), .95)  
))
```



```
stat_halfeye()  
stat_dist_halfeye()
```

```
aes(fill = stat(  
  cut_cdf_qi(cdf, .width = c(.66, .95, 1))  
))
```

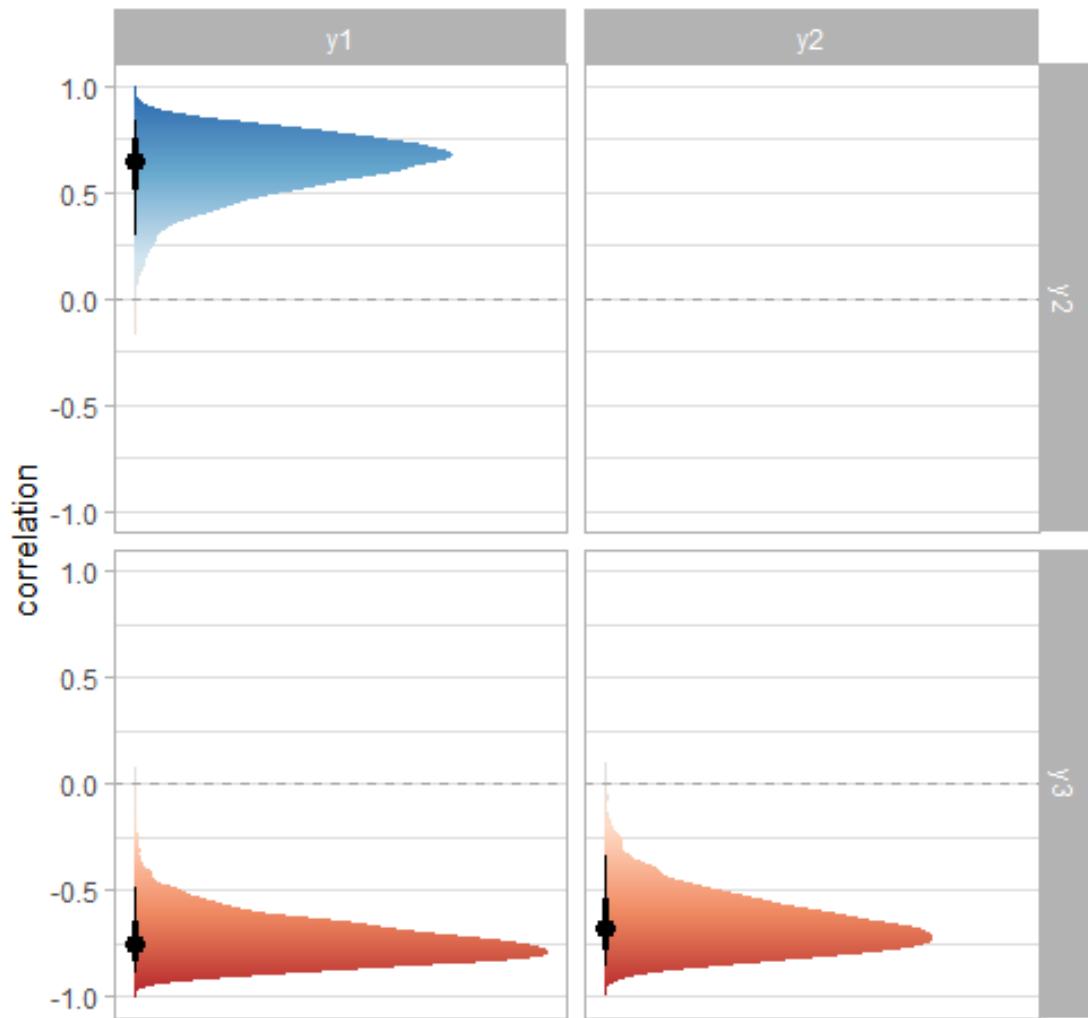




```

rescor_plot_heat = m %>%
  gather_draws(`rescor.*`, regex = TRUE) %>%
  separate(.variable,
    c(".rescor", ".col", ".row"), sep = "___"
  ) %>%
  ggplot(aes(y = .value, x = 0)) +
  stat_halfeye(
    aes(fill = stat(y)),
  ) +
  facet_grid(.row ~ .col)

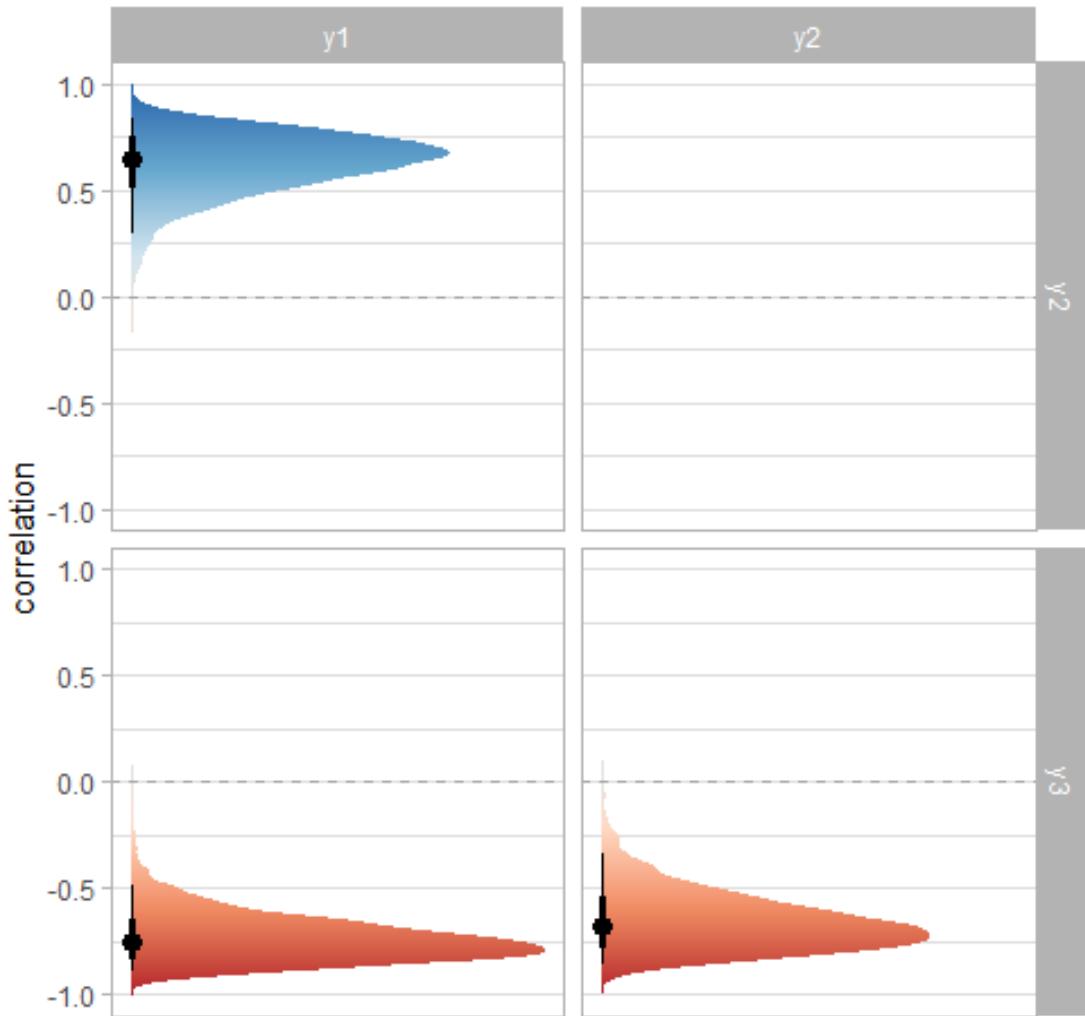
```



```

rescor_plot_heat = m %>%
  gather_draws(`rescor.*`, regex = TRUE) %>%
  separate(.variable,
    c(".rescor", ".col", ".row"), sep = "___"
  ) %>%
  ggplot(aes(y = .value, x = 0)) +
  stat_halfeye(
    aes(fill = stat(y)),
    fill_type = "gradient" # R 4.1!!!
  ) +
  facet_grid(.row ~ .col)

```

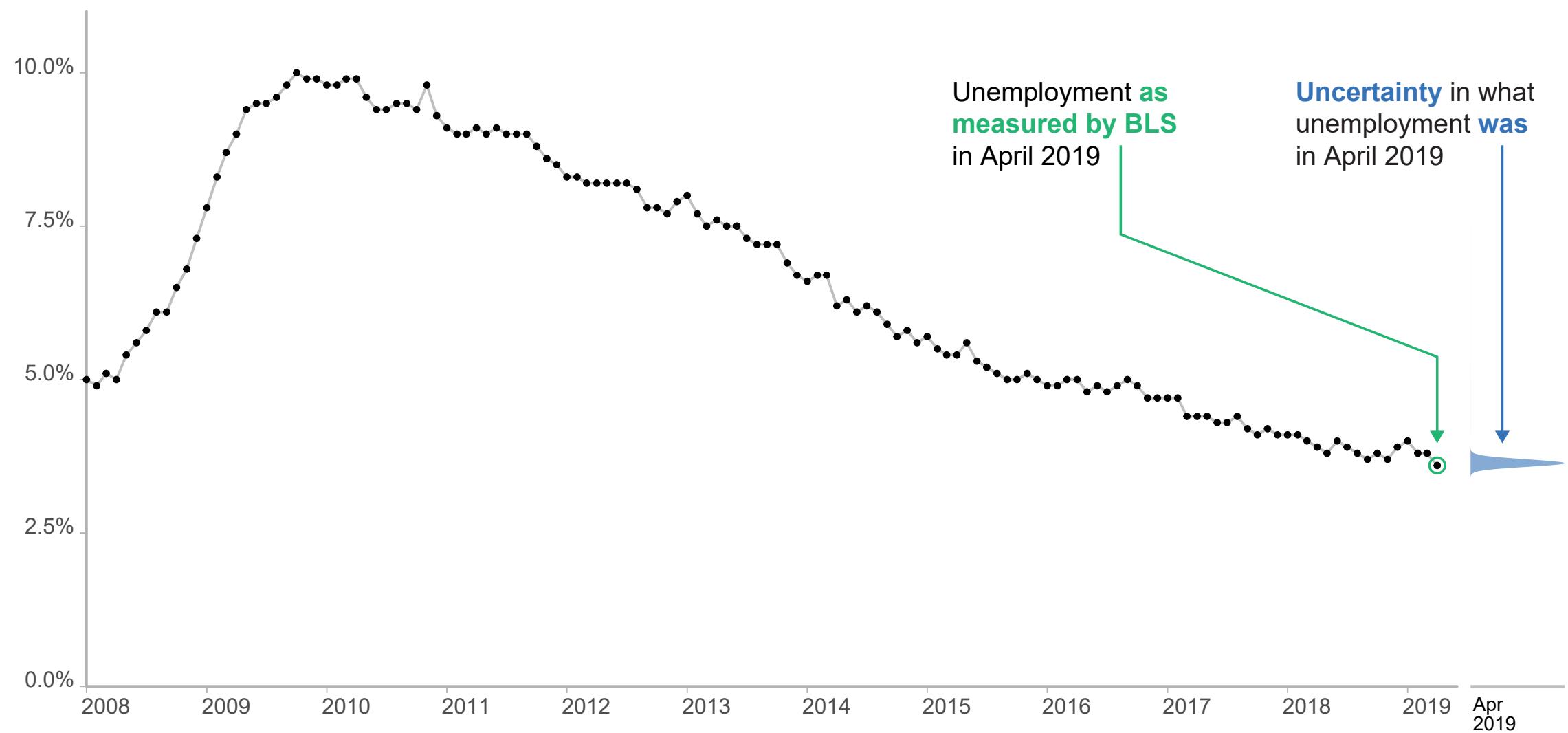


This approach allows us to...

- 1. Quickly prototype** a variety of designs without learning a bunch of “chart type” functions
- 2. Reason about visualization effectiveness** using the **grammar of graphics** and **visual perception**

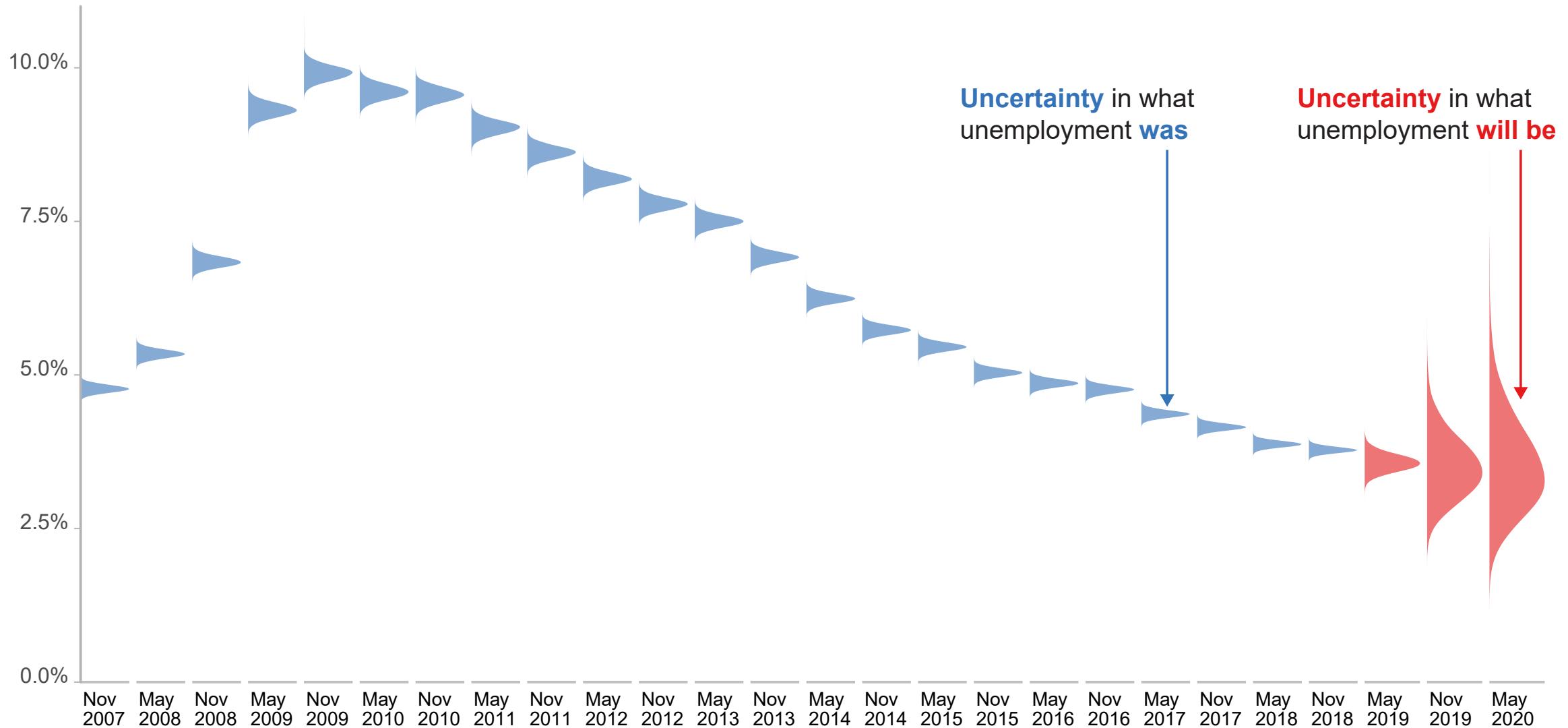
Reasoning about effectiveness...

US unemployment over time



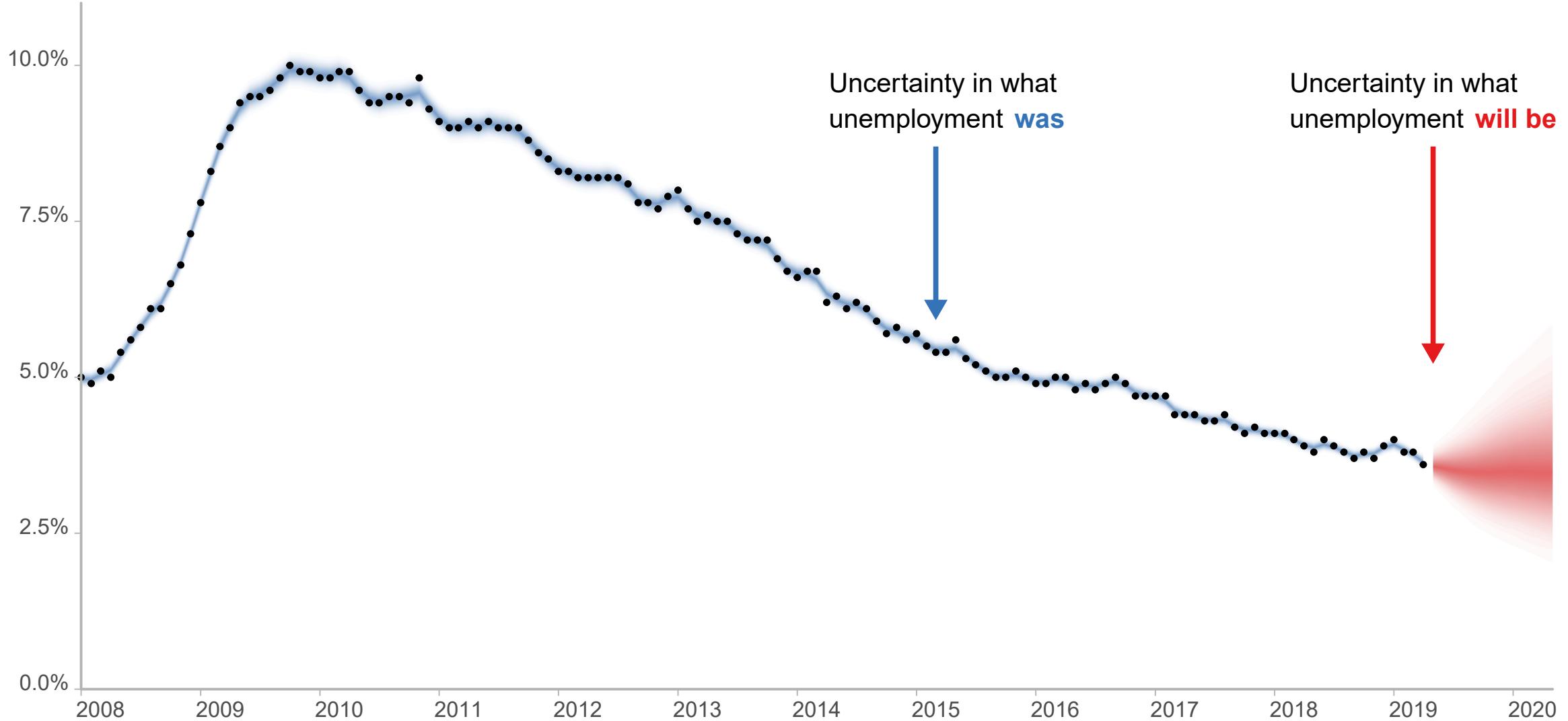
[<https://github.com/mjskay/uncertainty-examples/blob/master/us-unemployment.Rmd>]

US unemployment over time



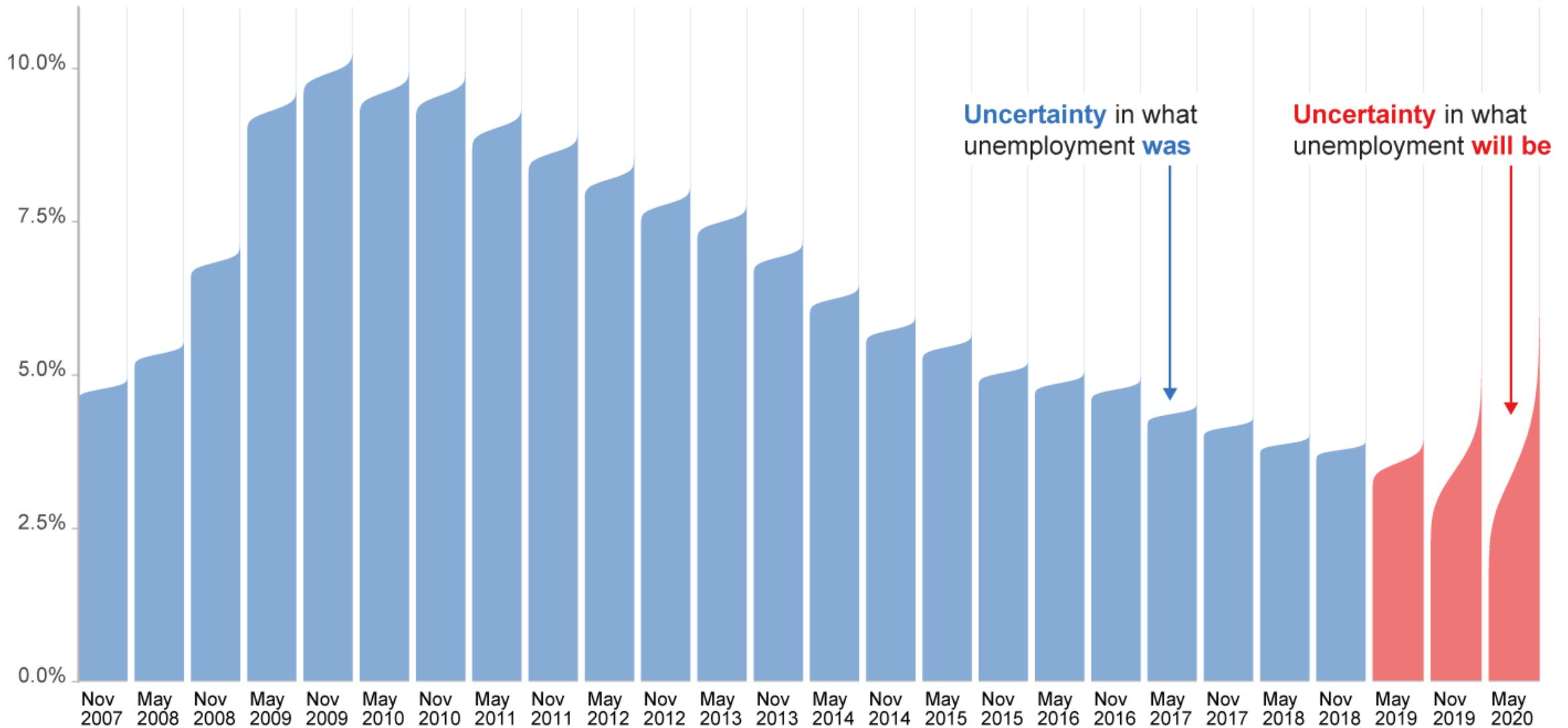
[<https://github.com/mjskay/uncertainty-examples/blob/master/us-unemployment.Rmd>]

US unemployment over time



[<https://github.com/mjskay/uncertainty-examples/blob/master/us-unemployment.Rmd>]

US unemployment over time



[<https://github.com/mjskay/uncertainty-examples/blob/master/us-unemployment.Rmd>]

Reasoning about effectiveness means...

Thinking about **visual channel** accuracy

Tradeoffs in **resolution**

Audience tasks and **metaphor**

(demos)

The ultimate goal: a flexible language
for specifying and reasoning about
uncertainty visualizations

Thanks!

Students: Xiaoying Pu, Brian Hall, Abhraneel Sarma, Puhe Liange, Tara Kola, Michael Fernandes, Logan Walls

Collaborators: Jessica Hullman, Sean Munson, Julie Kientz, Shwetak Patel, Alex Kale, Gregory Nelson, Eric Hekler, Jeff Heer, Steve Haroz, Pierre Dragicevic, Yvonne Jansen, Fanny Chevalier

Matthew Kay
mjskay@northwestern.edu
Comm and CS, Northwestern

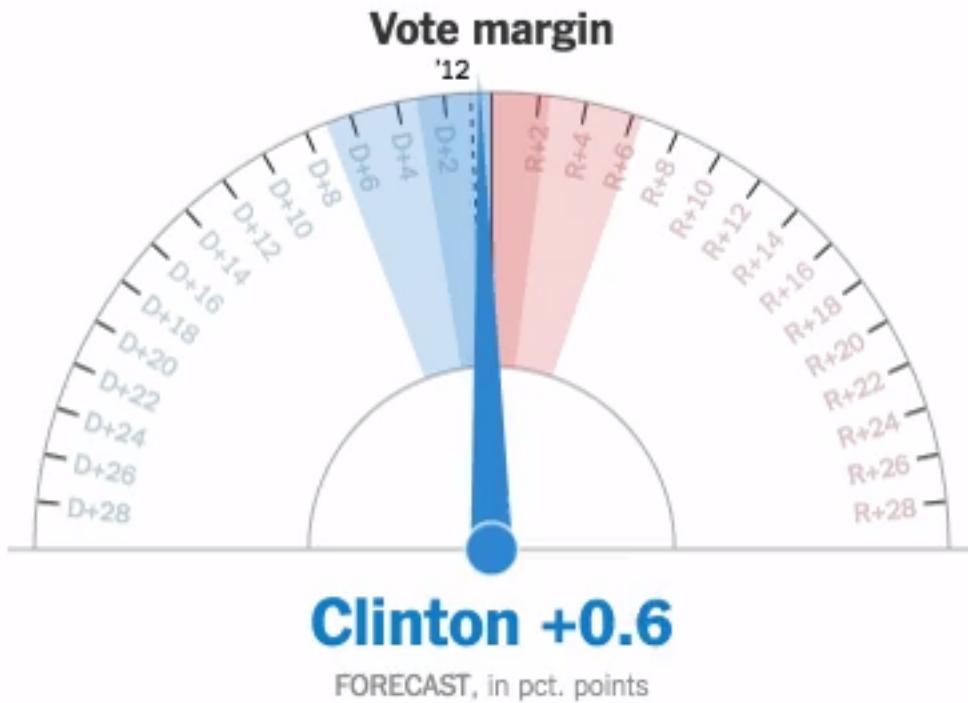
<http://mjskay.com/>
<http://mucollective.co/>



Back to election data...

New York Times Election Needle

[<https://www.nytimes.com/interactive/2016/11/08/us/elections/trump-clinton-election-night-live.html>]



The Fake Twitchy Hell Dials of the New York Times' Forecast Only Made Last Night Worse

By Jake Swearingen

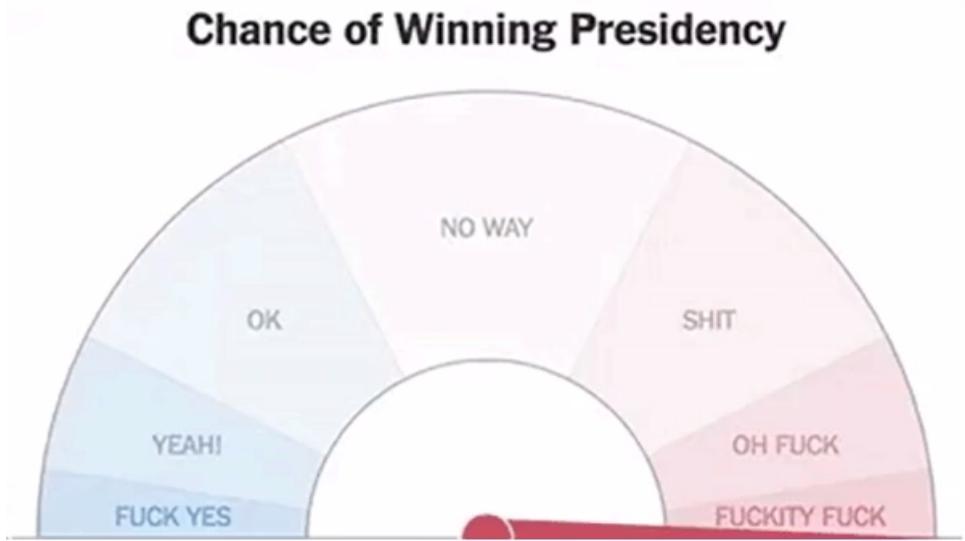


Photo: rhyselmore/Twitter

Around 9:30 last night, this tweet popped up on my timeline:

stop tweeting the fucking hell dial

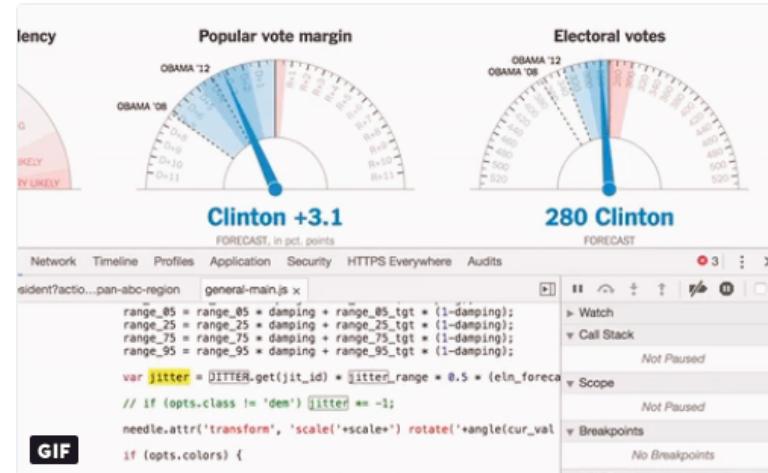
— erictormaler (@erictormaler) November 9, 2016



Alp Toker @atoker

[Follow](#)

Looking for trends in [@nytimes](#)'s presidential forecast needle? Don't look too hard - the bounce is random jitter from your PC, not live data



Richard Porczak
@tsiro

[Follow](#)

straight up: the NYT needle jitter is irresponsible design at best and unethical design at worst and you should stop looking at it

9:58 PM - 8 Nov 2016

509 Retweets 882 Likes



17 509 882

But shouldn't anxiety
be proportional to
uncertainty?

Uncertainty visualization as a moral imperative

We should...

present well-calibrated uncertainty
that cannot be ignored
in ways people can actually understand

Let's step back from
strictly probabilistic uncertainty

data → analysis → $p < 0.05$

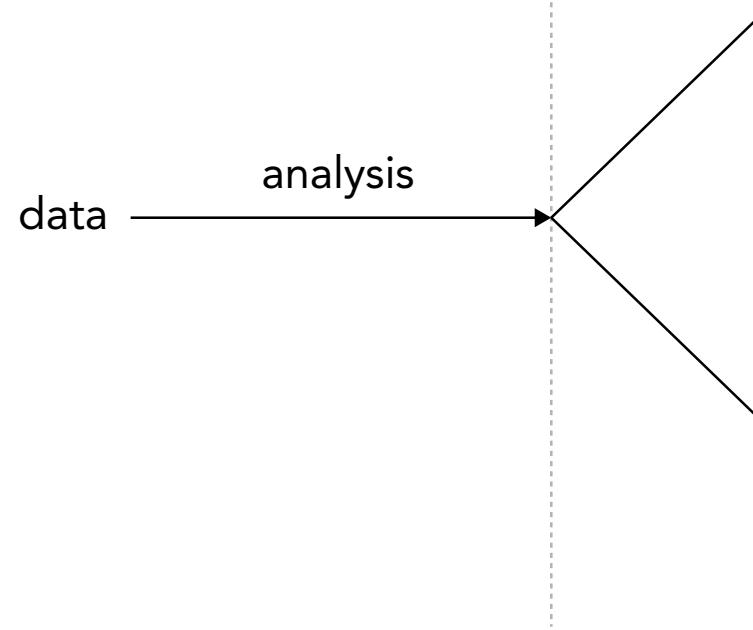
data → analysis

Garden of forking paths

[Gelman and Loken 2014]

Different choices for ...

outlier removal



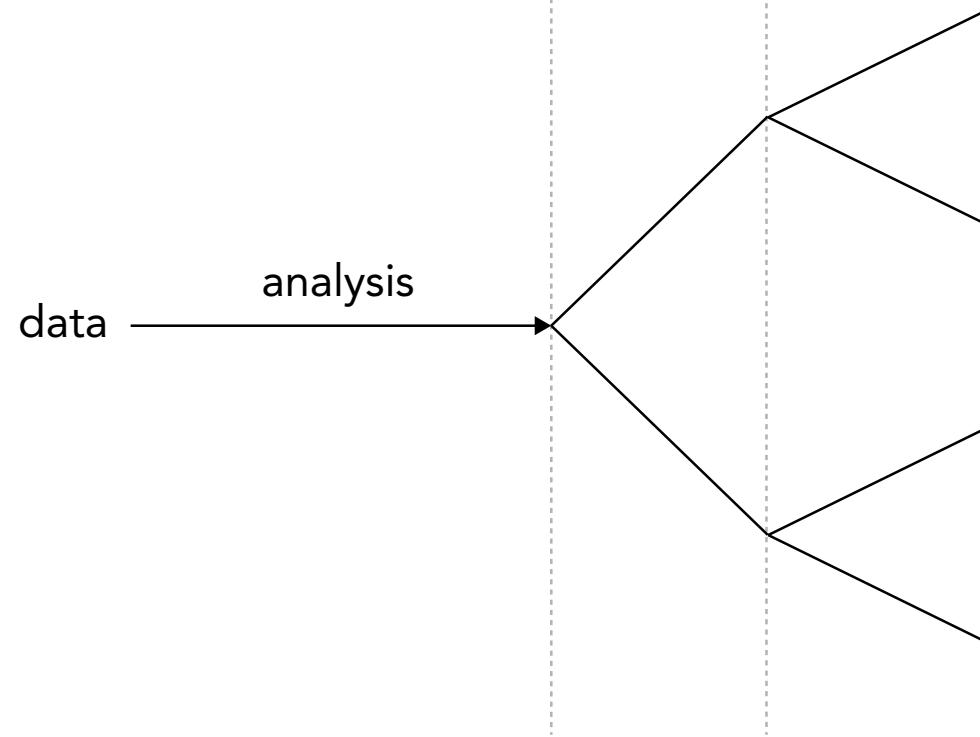
Garden of forking paths

[Gelman and Loken 2014]

Different choices for ...

outlier removal

data transformation



Garden of forking paths

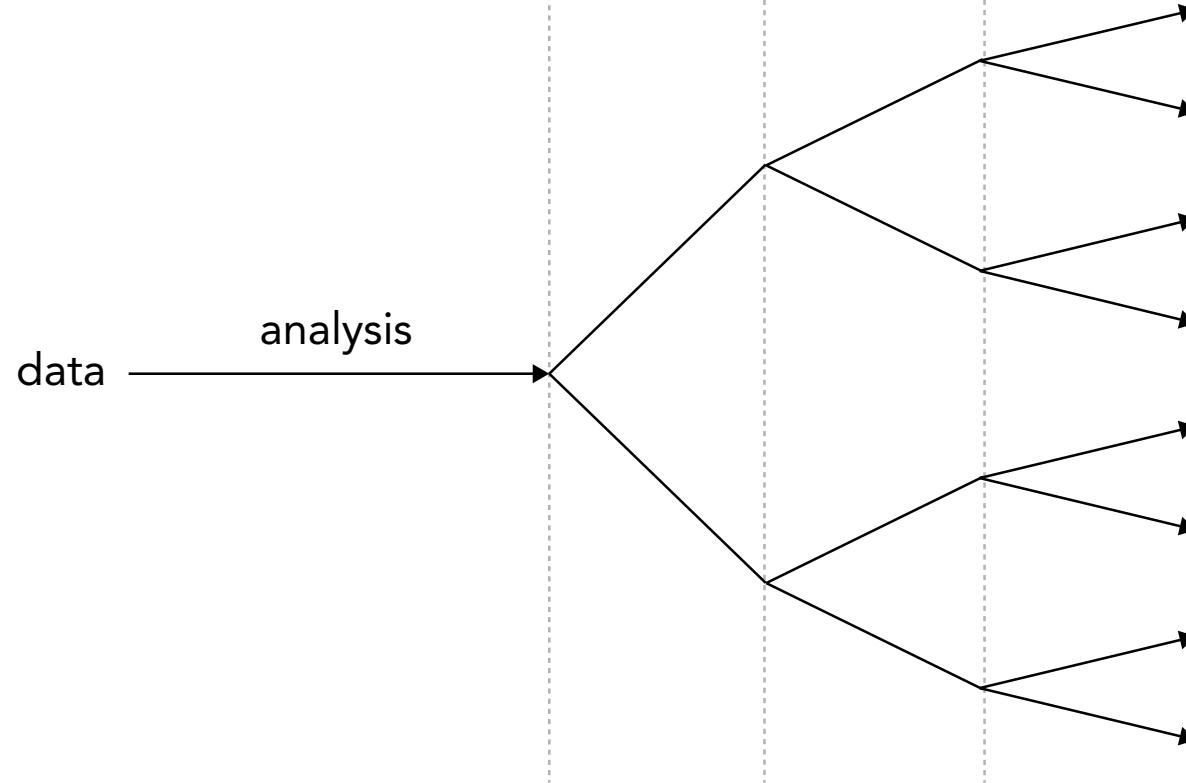
[Gelman and Loken 2014]

Different choices for ...

outlier removal

data transformation

statistical models



Garden of forking paths

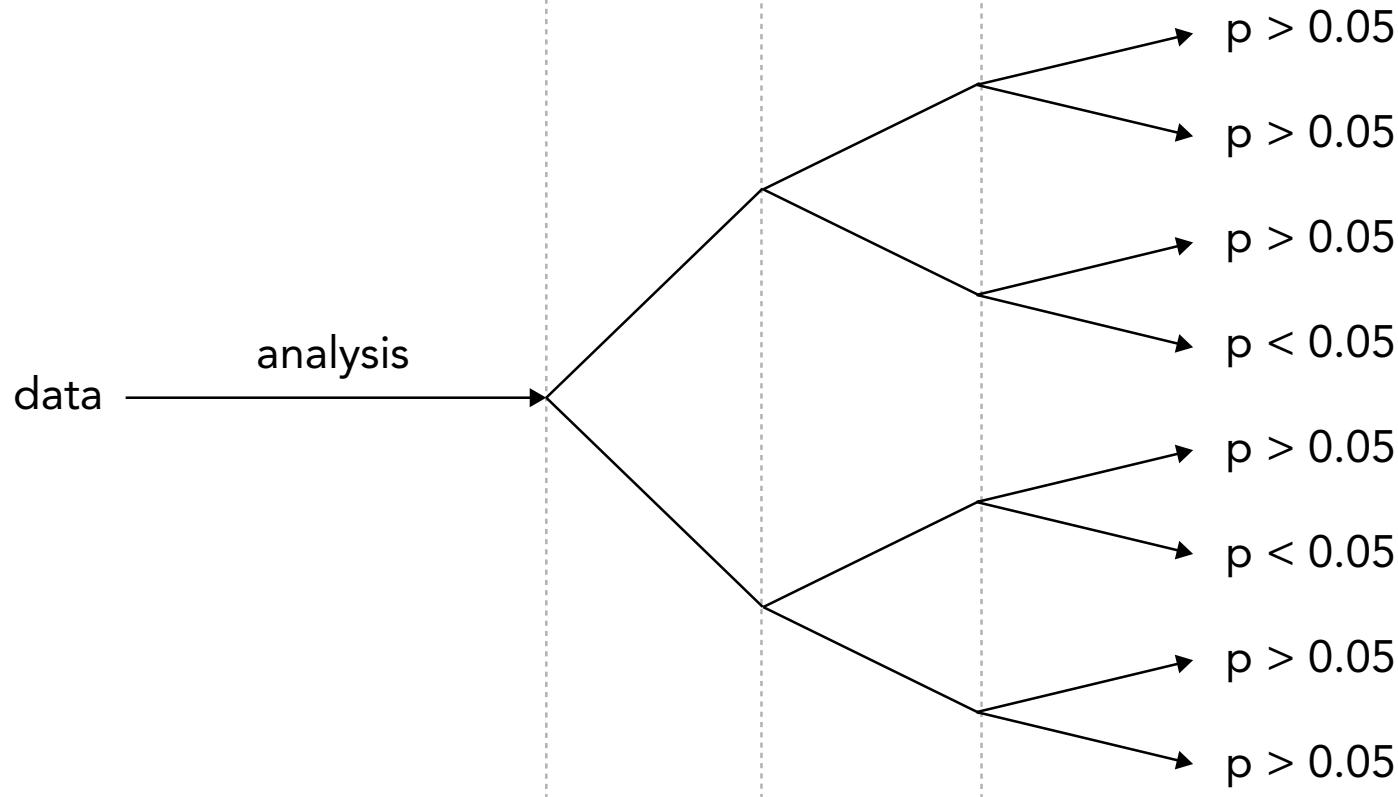
[Gelman and Loken 2014]

Different choices for ...

outlier removal

data transformation

statistical models



Garden of forking paths

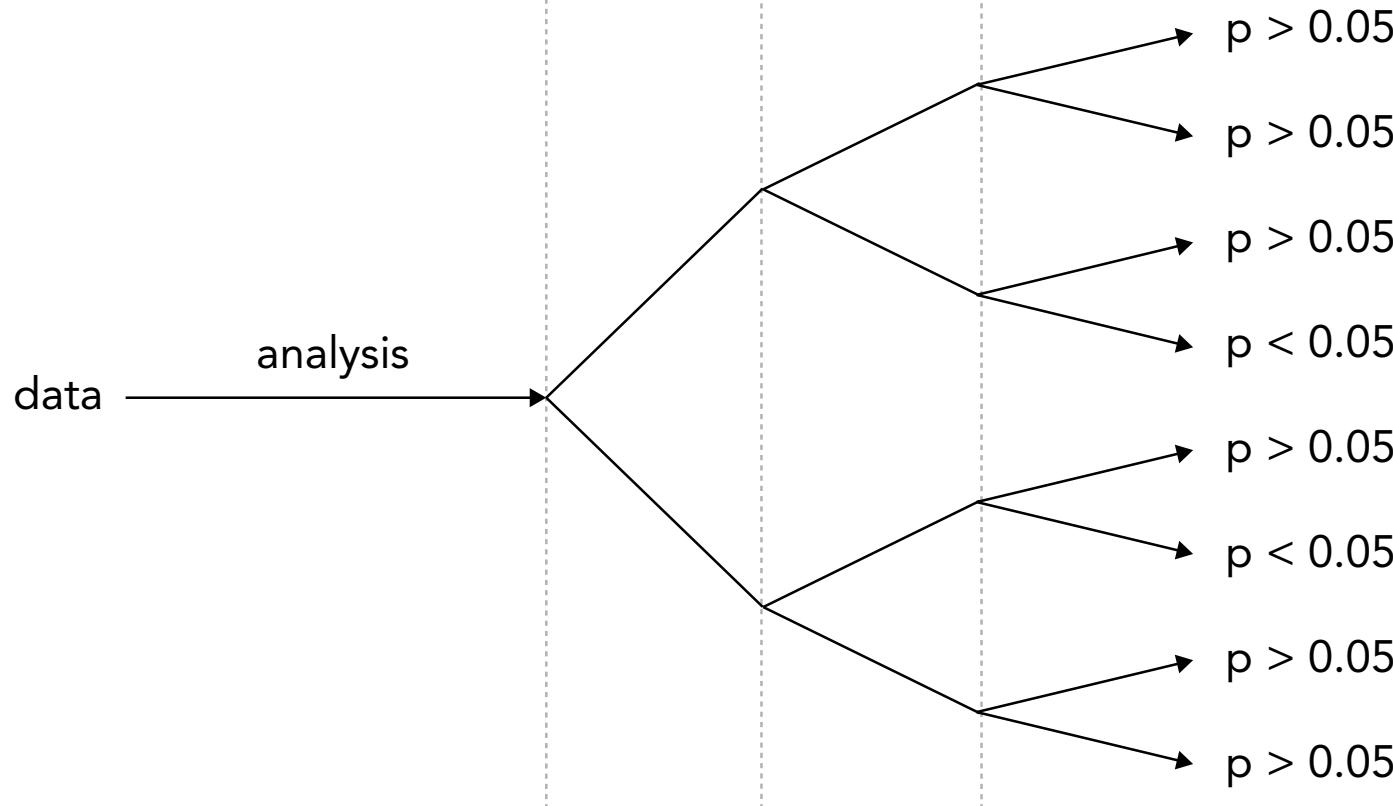
[Gelman and Loken 2014]

Different choices for ...

outlier removal

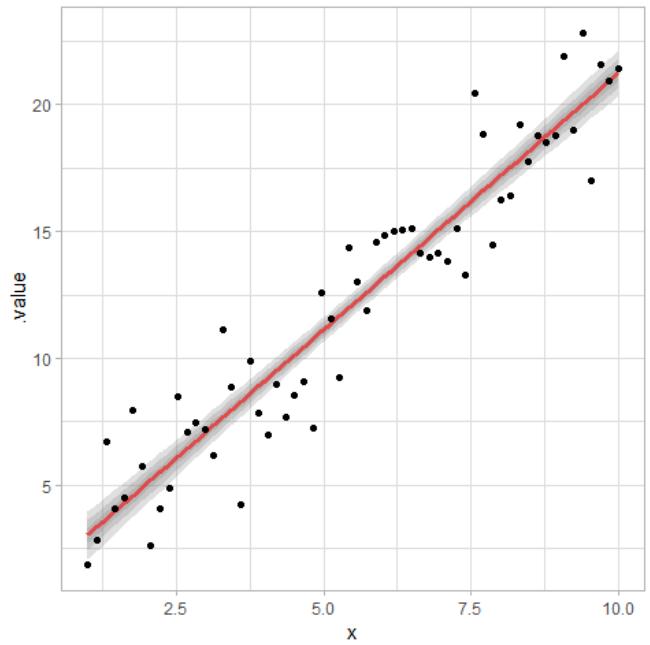
data transformation

statistical models

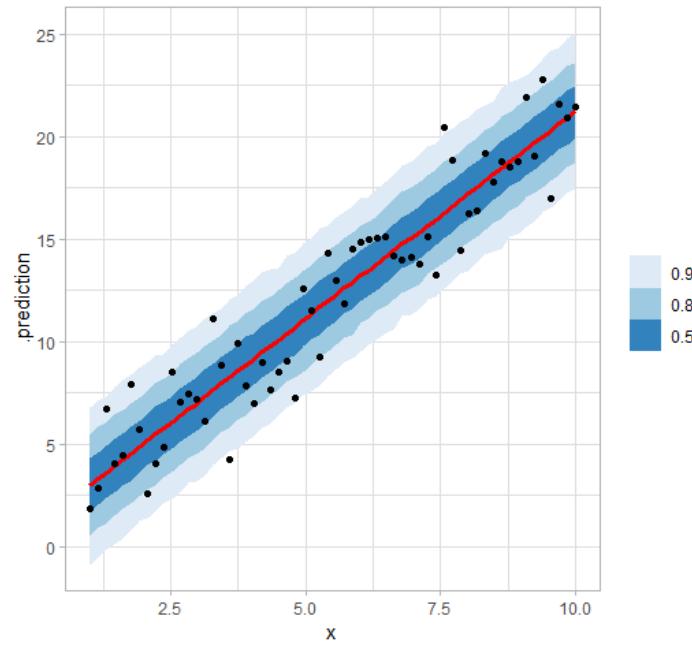


This is
specification
uncertainty

Parameter uncertainty



Predictive uncertainty



Specification uncertainty

How well does this
describe **reality**?

Garden of forking paths

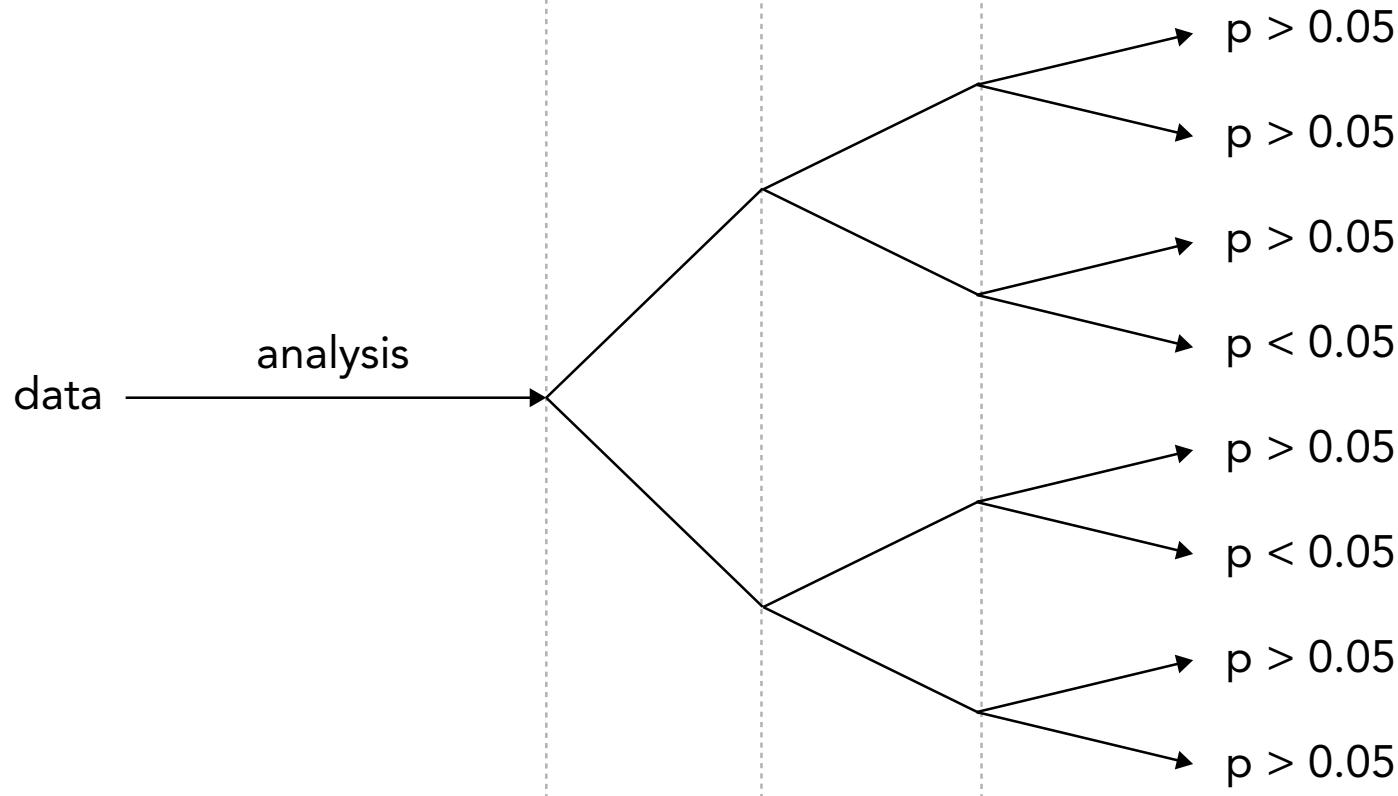
[Gelman and Loken 2014]

Different choices for ...

outlier removal

data transformation

statistical models



Garden of forking paths

[Gelman and Loken 2014]

Different choices for ...

outlier removal

data transformation

statistical models

data

analysis

$p > 0.05$

$p > 0.05$

$p > 0.05$

$p > 0.05$

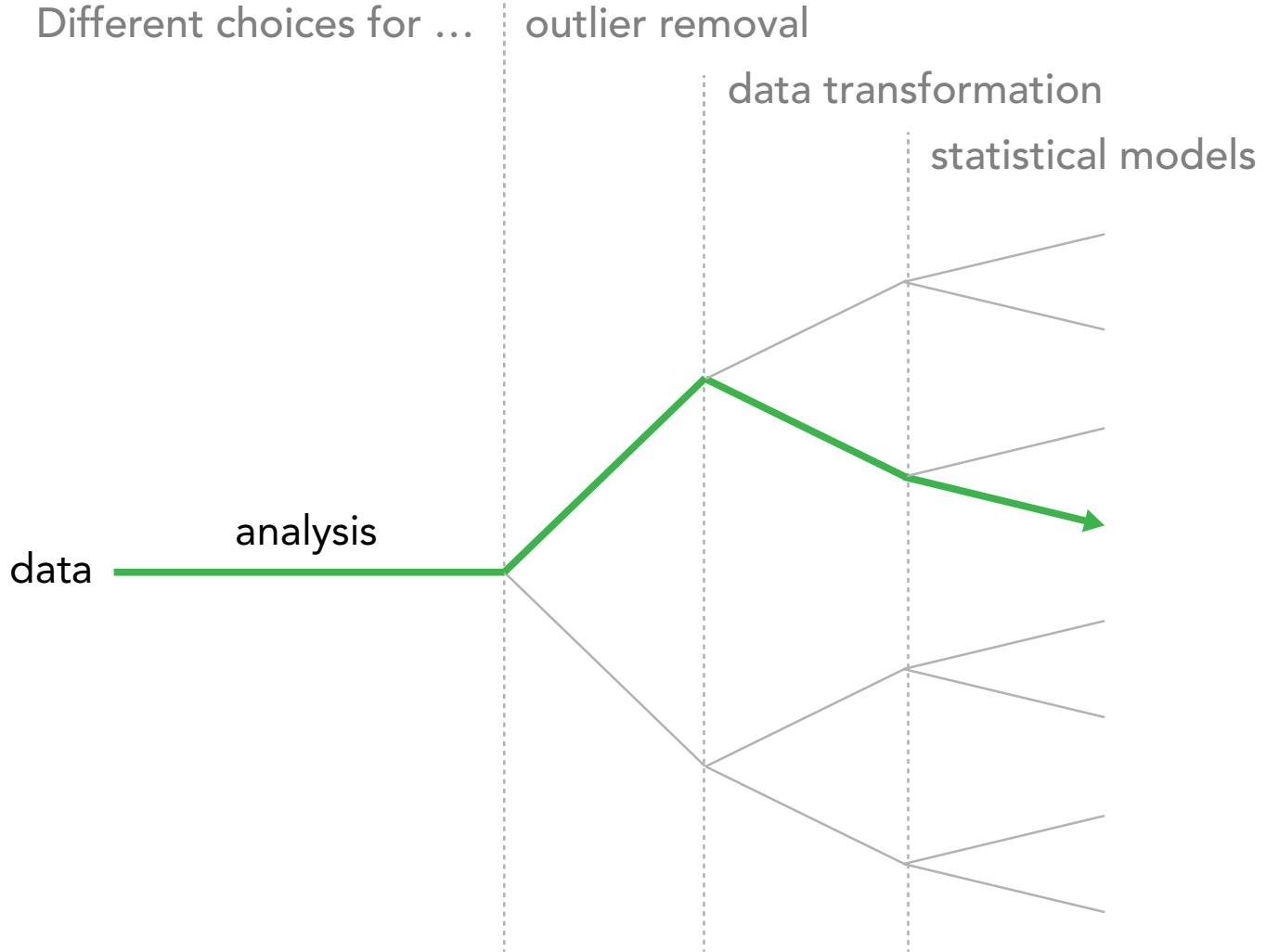
$p < 0.05$

$p > 0.05$

$p > 0.05$

$p < 0.05$ publish = yay!

(pre-registration / hold-out)



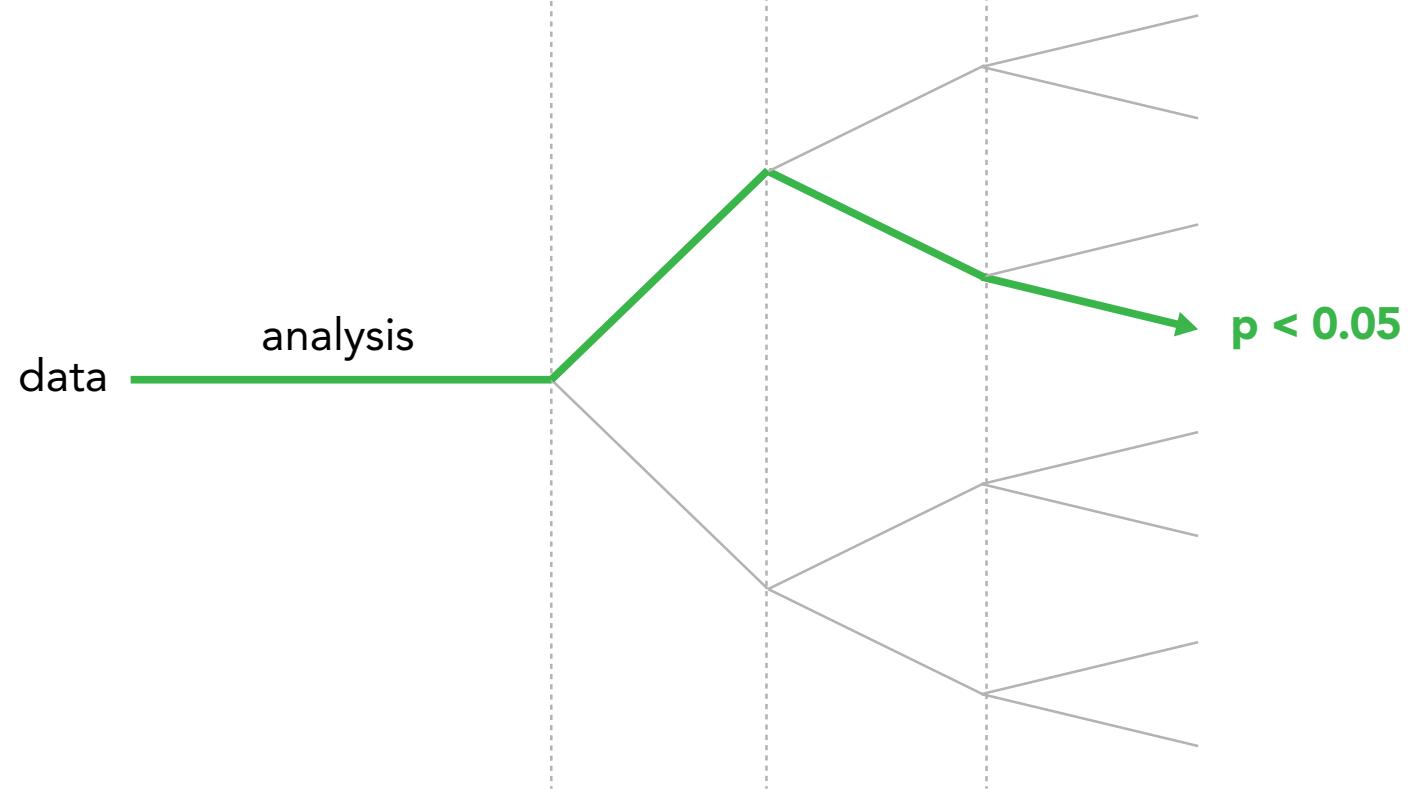
(pre-registration / hold-out)

Different choices for ...

outlier removal

data transformation

statistical models



(multiverse analysis)

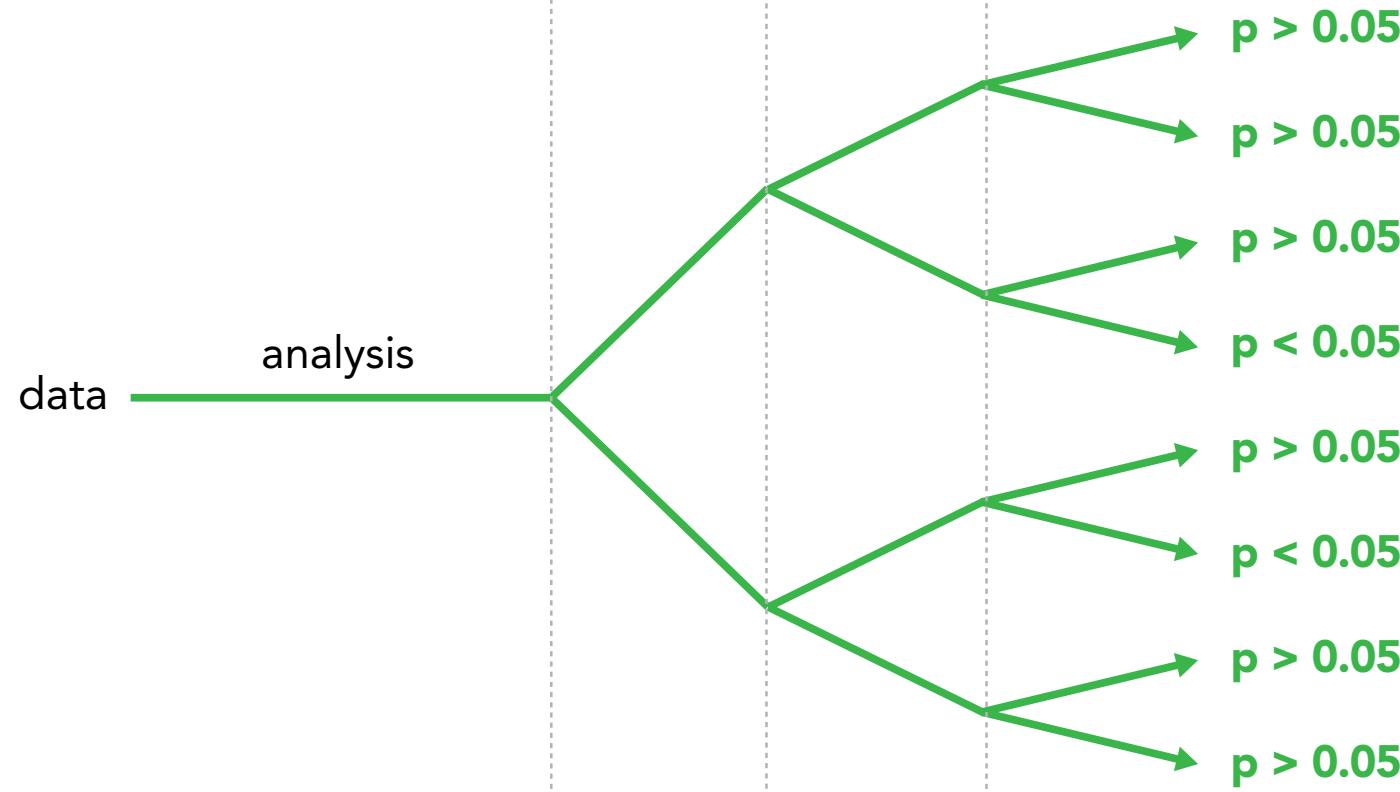
[Steegen, Tuerlinckz, Gelman, Vanpaemel 2014]

Different choices for ...

outlier removal

data transformation

statistical models



Explorable Multiverse Analysis Reports

[Dragicevic, Jansen, Sarma, **Kay**, and Chevalier. Increasing the Transparency of Research Papers with Explorable Multiverse Analyses. CHI 2019: <https://explorablenmultiverse.github.io/>. Best Paper]

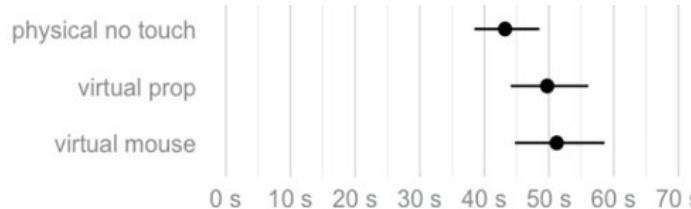
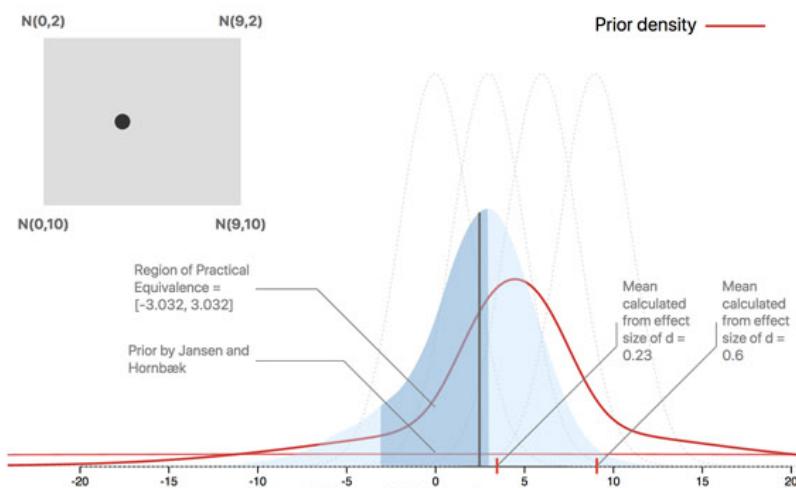
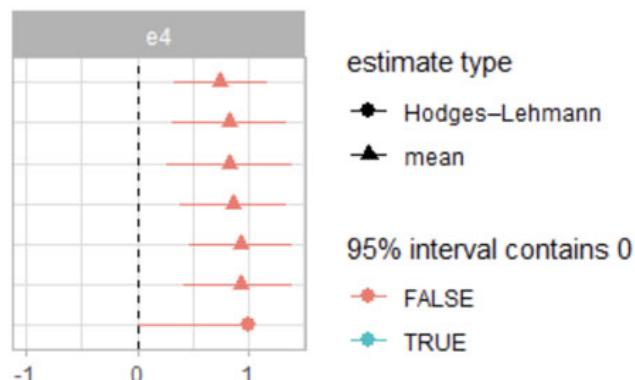


Figure 3. Average task completion time (geometric mean) for each condition. Error bars are 95% t-based CIs.



We focus our analysis on task completion times, reported in Figures 3 and 4. Dots indicate sample means, while error bars are 95% confidence intervals computed on log-transformed data [6] using the t-distribution method. Strictly speaking, all we can assert about each interval is

| | r = 0.3 | r = 0.5 | r = 0.7 | r = 0.9 | Overall |
|---------|------------------|------------------|------------------|------------------|------------------|
| pcp-neg | scatterplot-pos | scatterplot-neg | scatterplot-neg | scatterplot-neg | scatterplot-pos |
| os | scatterplot-pos | pcp-neg | scatterplot-pos | scatterplot-pos | pcp-neg |
| eg | scatterplot-neg | scatterplot-neg | pcp-neg | pcp-neg | scatterplot-neg |
| leg | stackedbar-neg | stackedbar-neg | stackedbar-neg | ordered line-pos | stackedbar-neg |
| los | ordered line-pos | ordered line-pos | ordered line-pos | donut-neg | ordered line-pos |
| neg | donut-neg | donut-neg | donut-neg | ordered line-neg | donut-neg |
| leg | stackedarea-neg | stackedarea-neg | ordered line-neg | stackedbar-neg | stackedarea-neg |
| leg | ordered line-neg | ordered line-neg | stackedarea-neg | stackedline-neg | ordered line-neg |
| leg | stackedline-neg | stackedline-neg | stackedline-neg | stackedarea-neg | stackedline-neg |



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[Dragicevic, Jansen, Sarma, **Kay**, and Chevalier. Increasing the Transparency of Research Papers with Explorable Multiverse Analyses. CHI 2019: <https://explorabilemultiverse.github.io/>. Best Paper]

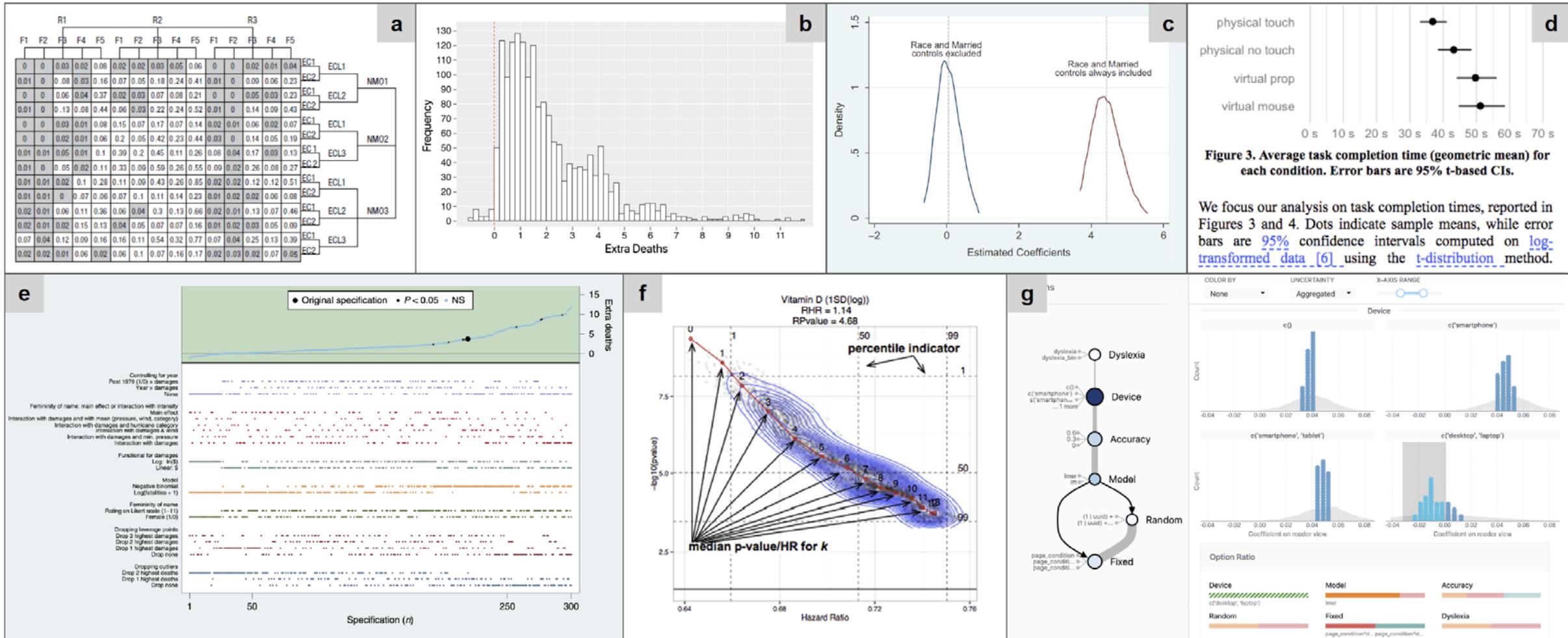
We need better ways to **acknowledge specification uncertainty** and **have a conversation about it** through the literature

Explorable Multiverse Analysis Reports

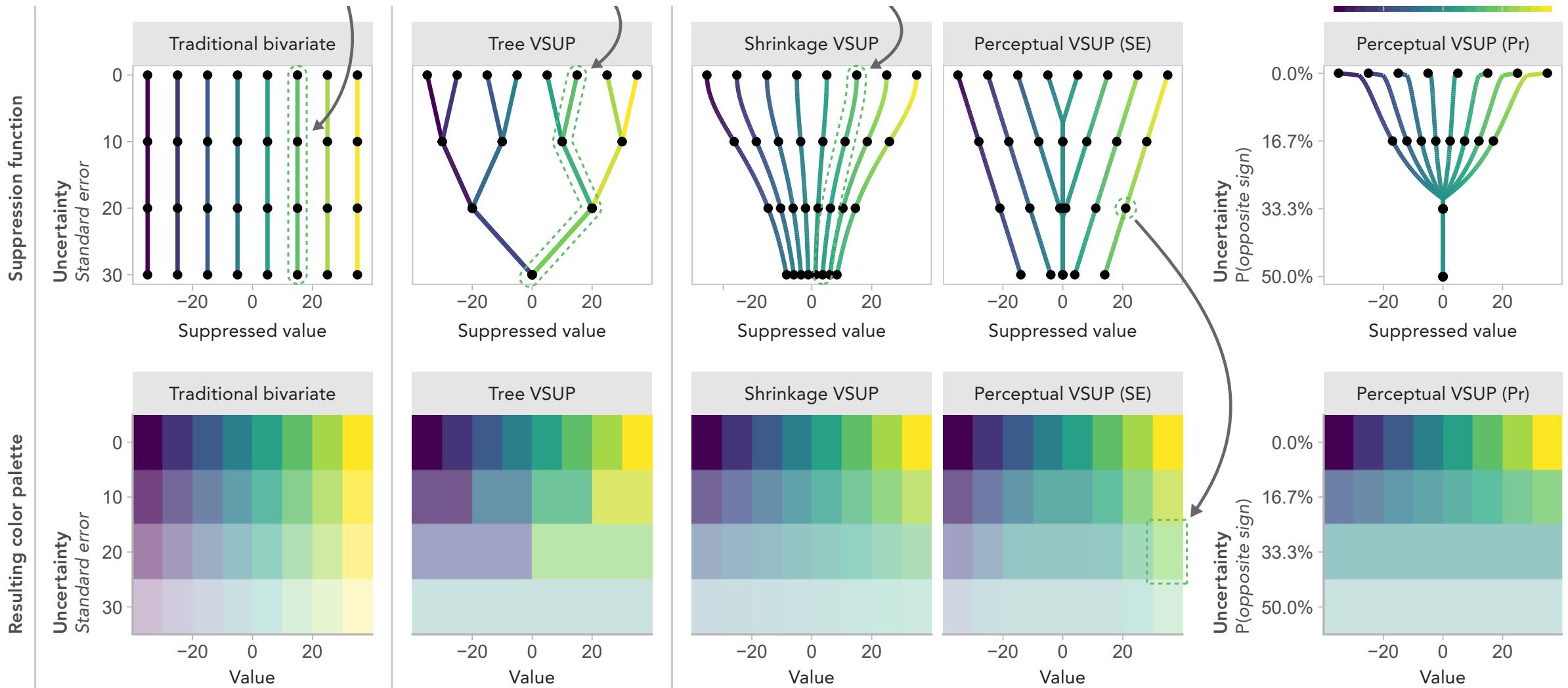
[Dragicevic, Jansen, Sarma, **Kay**, and Chevalier. Increasing the Transparency of Research Papers with Explorable Multiverse Analyses. CHI 2019: <https://explorabilemultiverse.github.io/>. Best Paper]

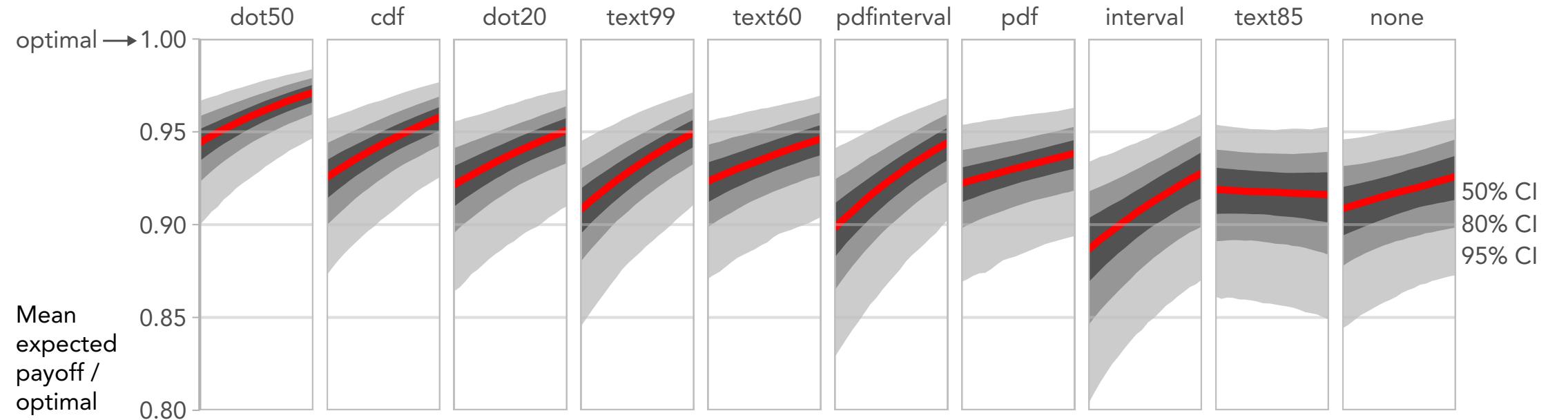
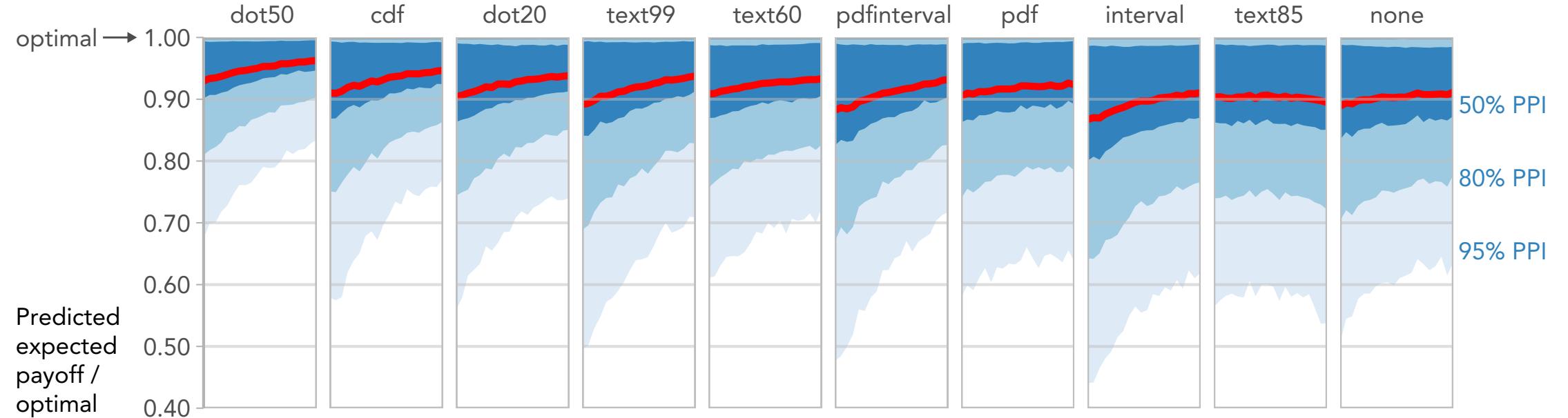
We need better ways to **acknowledge specification uncertainty** and **have a conversation about it** through the literature

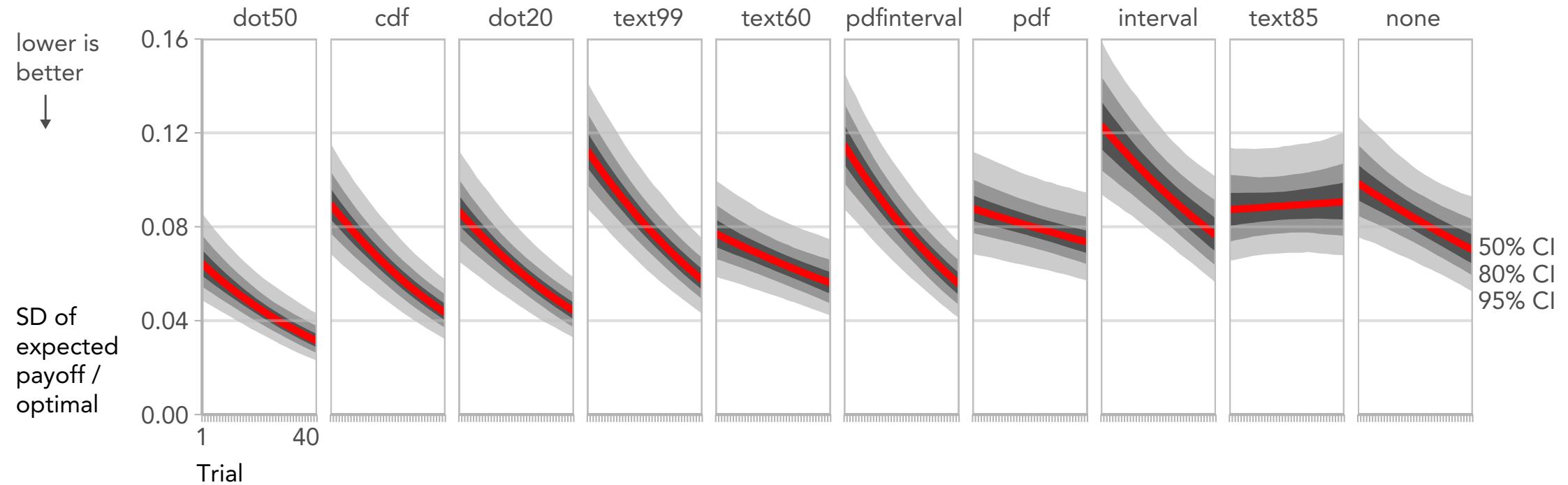
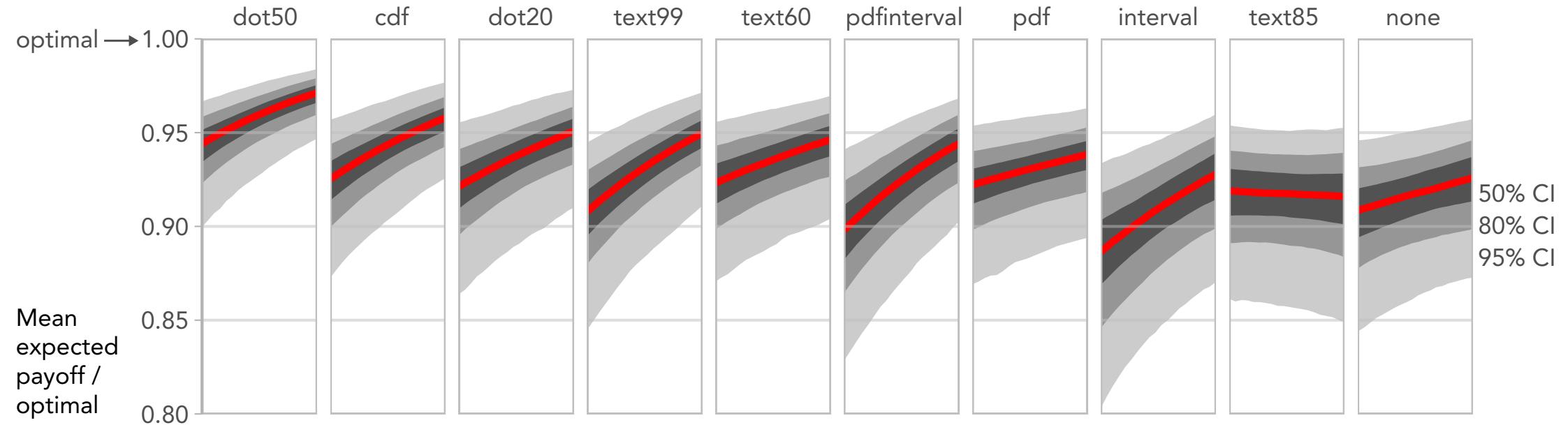
Currently building an R package [Abhraneel Sarma] and a visualization design space [Brian Hall]



[Kay. How Much Value Should an Uncertainty Palette Suppress? <https://osf.io/6xcnw/>]

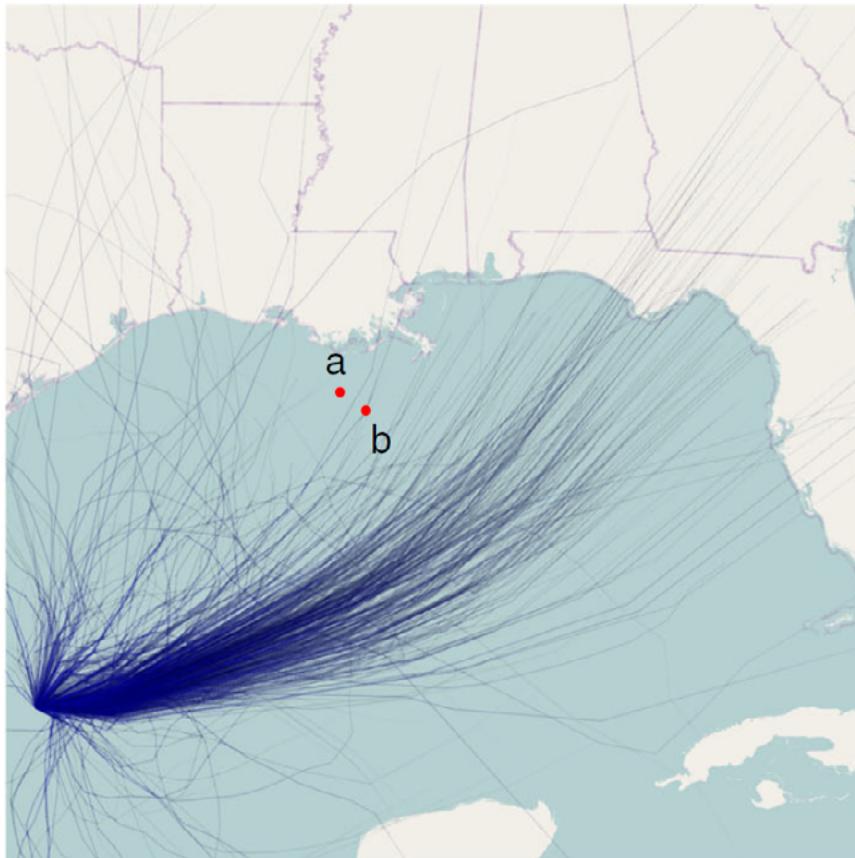






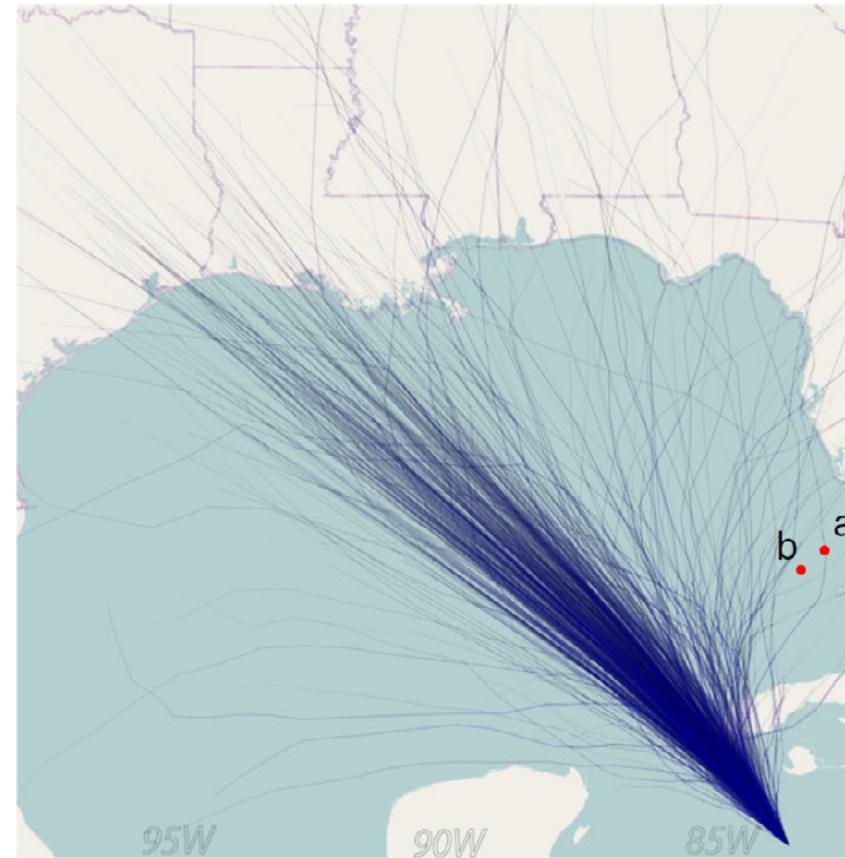
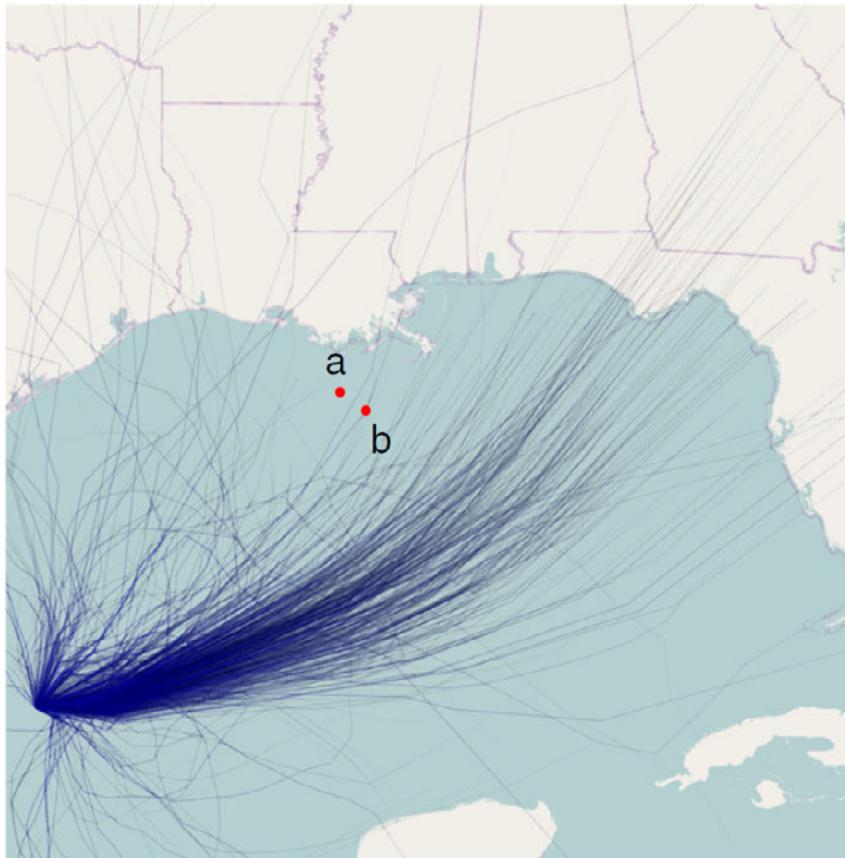
(but problems with ensembles...)

[Padilla, Ruginski, Creem-Regehr. Effects of ensemble and summary displays on interpretations of geospatial uncertainty data. Cognitive Research: Principles and Implications, 2(1), 40, 2017]

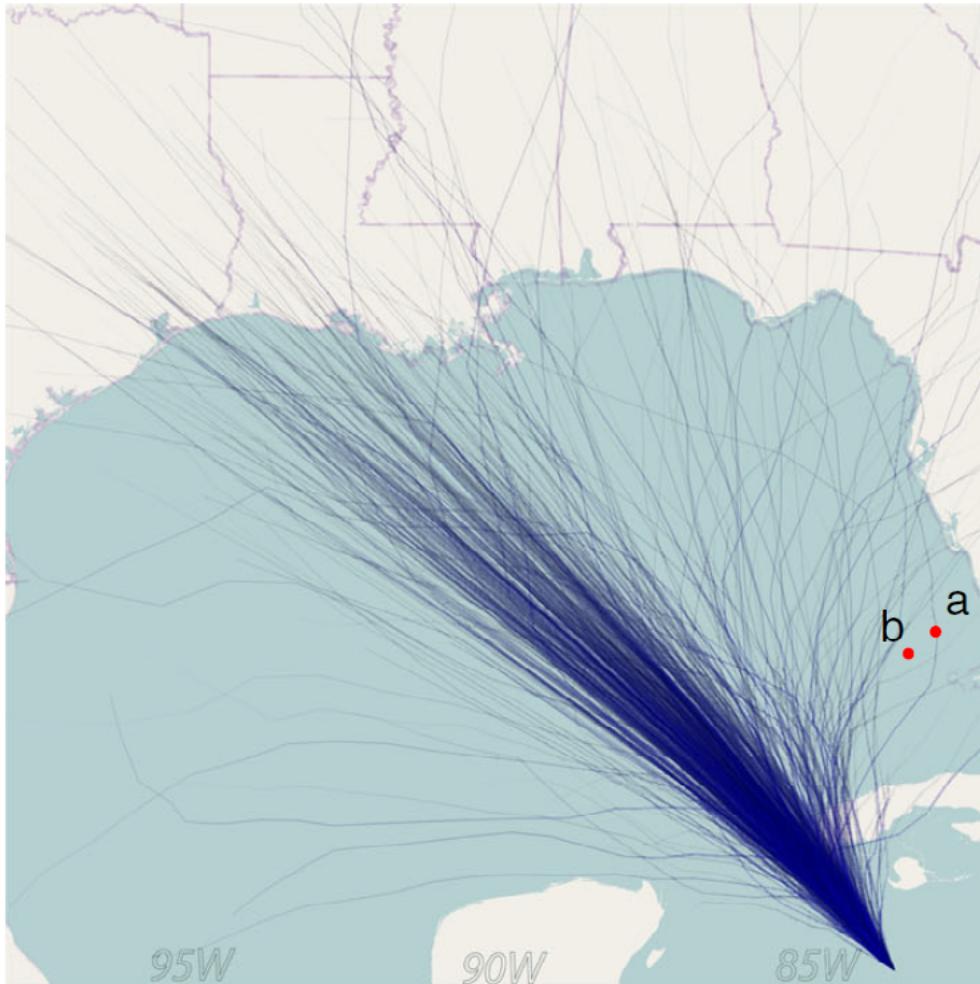


(but problems with ensembles...)

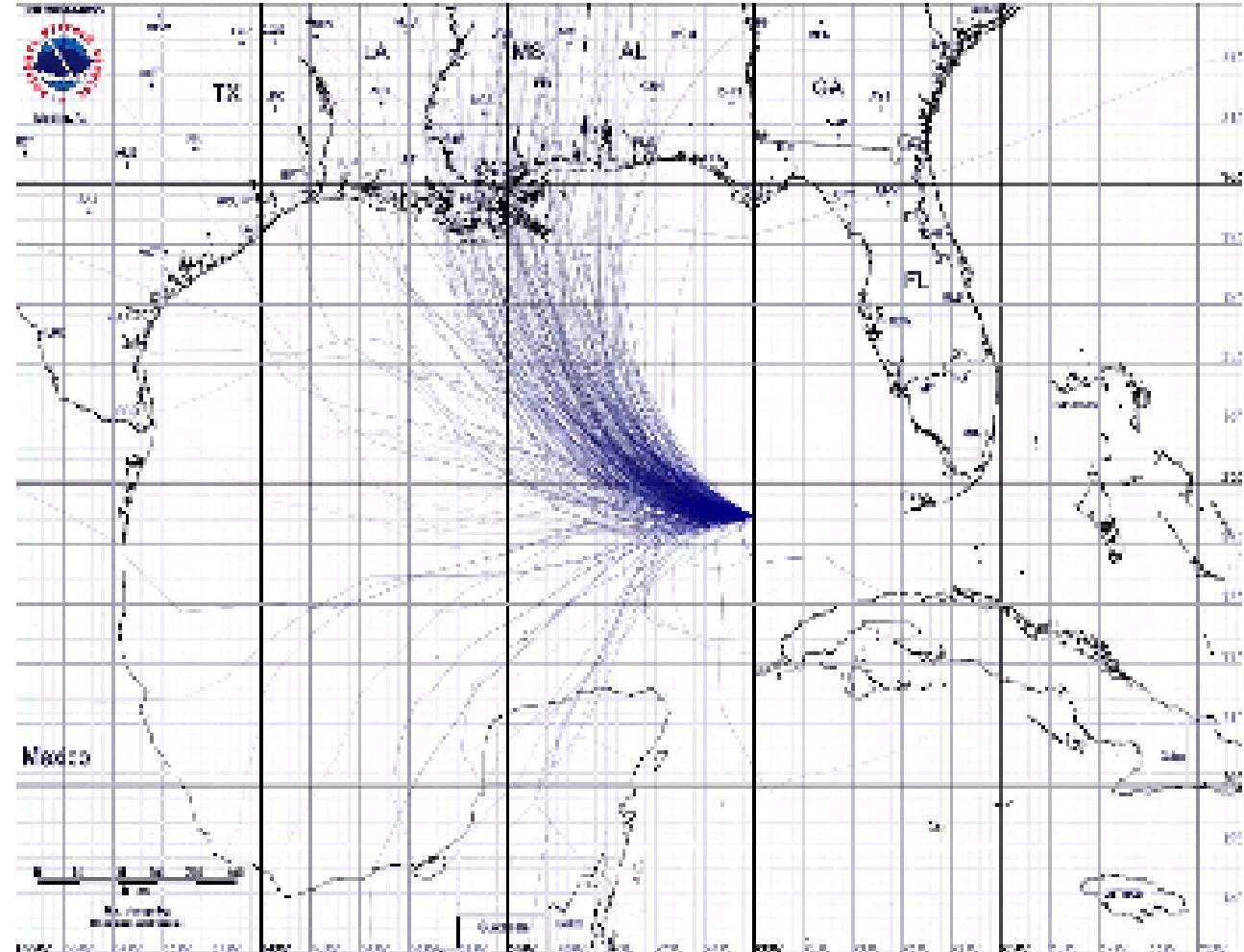
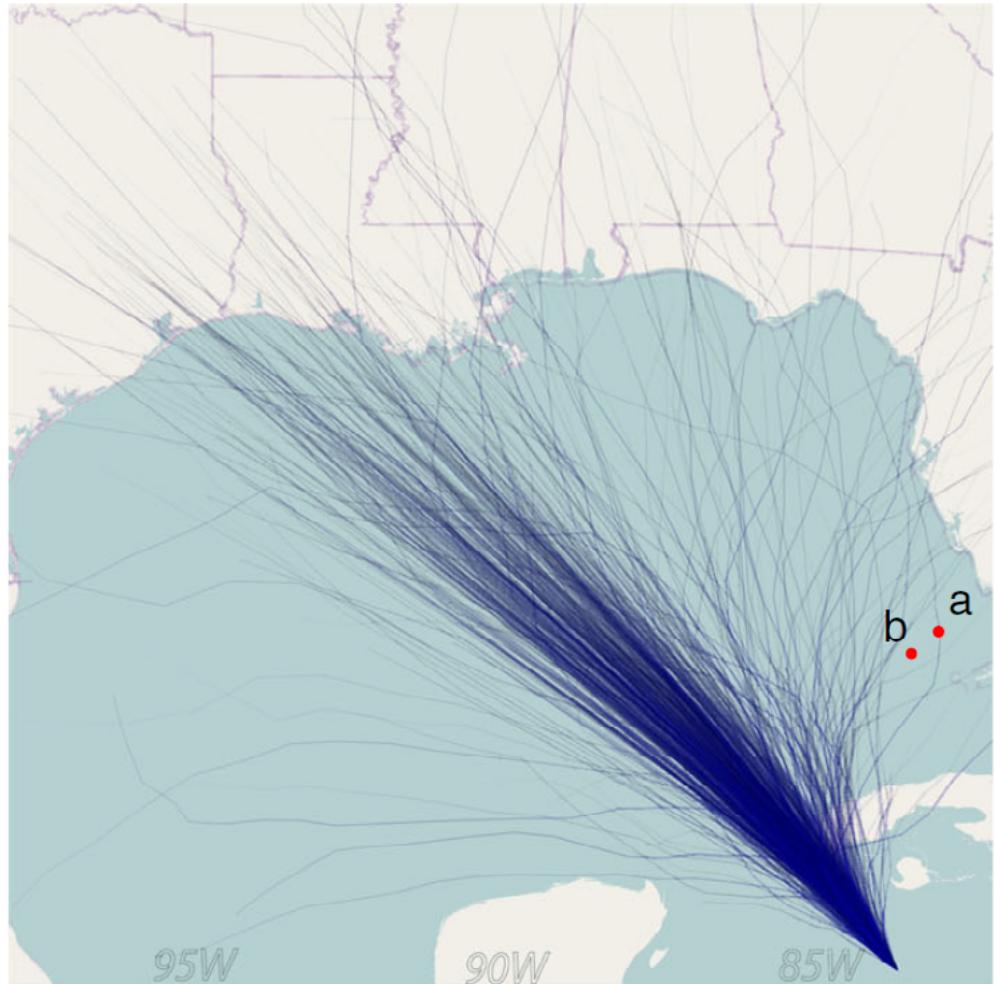
[Padilla, Ruginski, Creem-Regehr. Effects of ensemble and summary displays on interpretations of geospatial uncertainty data. Cognitive Research: Principles and Implications, 2(1), 40, 2017]



HOPs might aid deterministic construal errors



HOPs might aid deterministic construal errors



Glyph-based uncertainty

[MacEachren, Robinson, Hopper, Gardner, Murray, Gahegan, Hetzler. Visualizing geospatial information uncertainty: What we know and what we need to know. *Cartography and Geographic Information Science*, 32(3), 139-160, 2005]



Color saturation



Blur



Blur

More uncertainty →

Glyph-based uncertainty

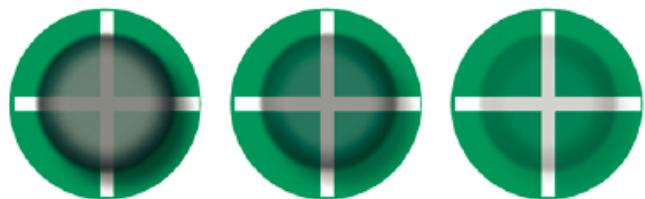
[MacEachren, Robinson, Hopper, Gardner, Murray, Gahegan, Hetzler. Visualizing geospatial information uncertainty: What we know and what we need to know. Cartography and Geographic Information Science, 32(3), 139-160, 2005]



Color saturation



Blur



Blur

More uncertainty →

More intuitive?
But how accurate?

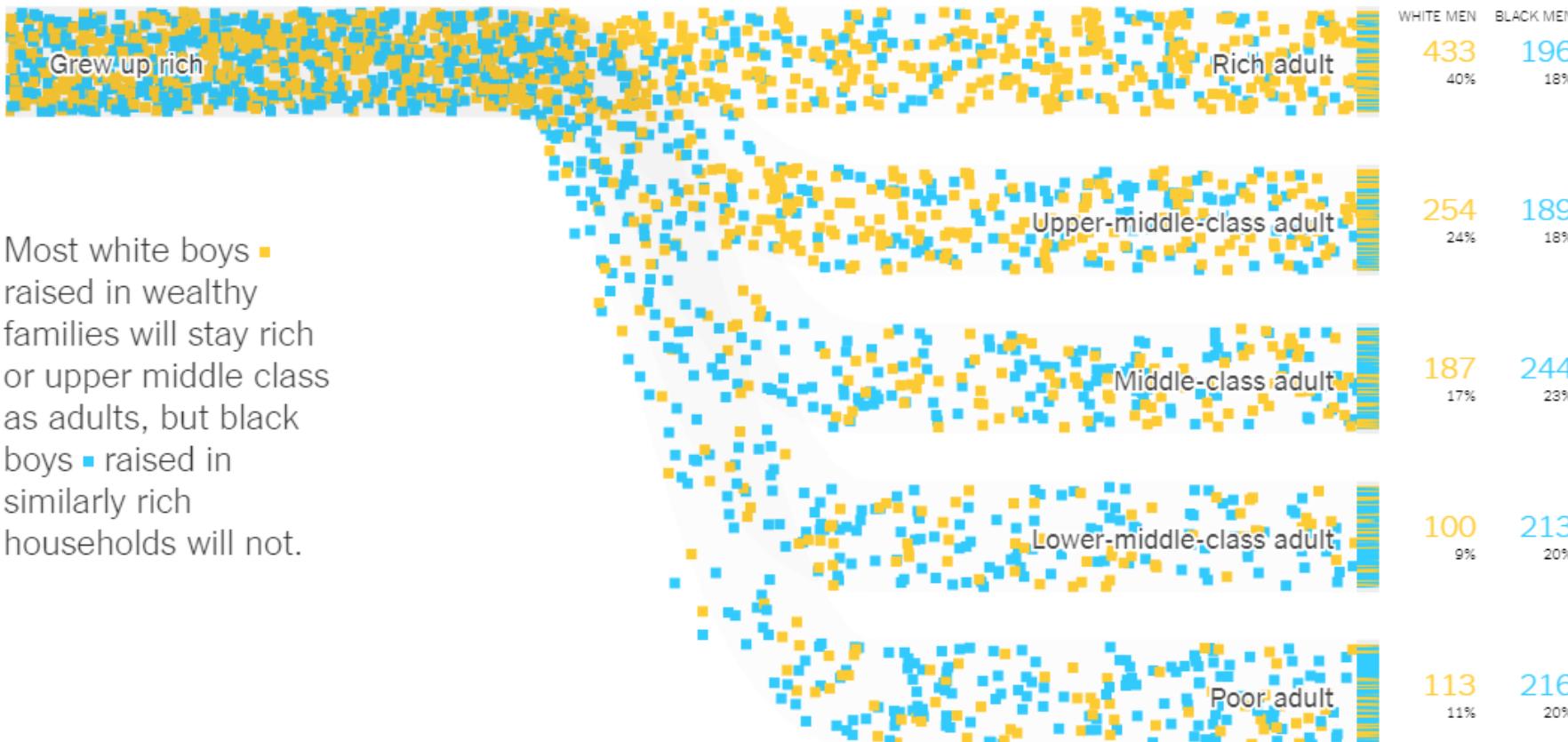
Animation helps people **experience** uncertainty

This can be very powerful...

Income of black boys from wealthy families

[Badger, Miller, Pearce, Quealy. Extensive Data Shows Punishing Reach of Racism for Black Boys, NYT Upshot, 2018, <https://nyti.ms/2GGpFZw>]

Follow the lives of 4,892 boys who grew up in rich families ...



Most white boys ■ raised in wealthy families will stay rich or upper middle class as adults, but black boys ■ raised in similarly rich households will not.

Adult outcomes reflect household incomes in 2014 and 2015.

Income of black boys from wealthy families

[Badger, Miller, Pearce, Quealy. Extensive Data Shows Punishing Reach of Racism for Black Boys, NYT Upshot, 2018, <https://nyti.ms/2GGpFZw>]

Follow the lives of 4,892 boys who grew up in rich families ...

Grew up rich

...and see where they end up as adults:

WHITE MEN BLACK MEN
433 196
40% 18%

Most white boys raised in wealthy families will stay rich or upper middle class as adults, but black boys raised in similarly rich households will not.

Upper-middle-class adult

254 189
24% 18%

$P(\text{race} \mid \text{adult income})$

Middle-class adult

187 244
17% 23%

Lower-middle-class adult

100 213
9% 20%

Poor adult

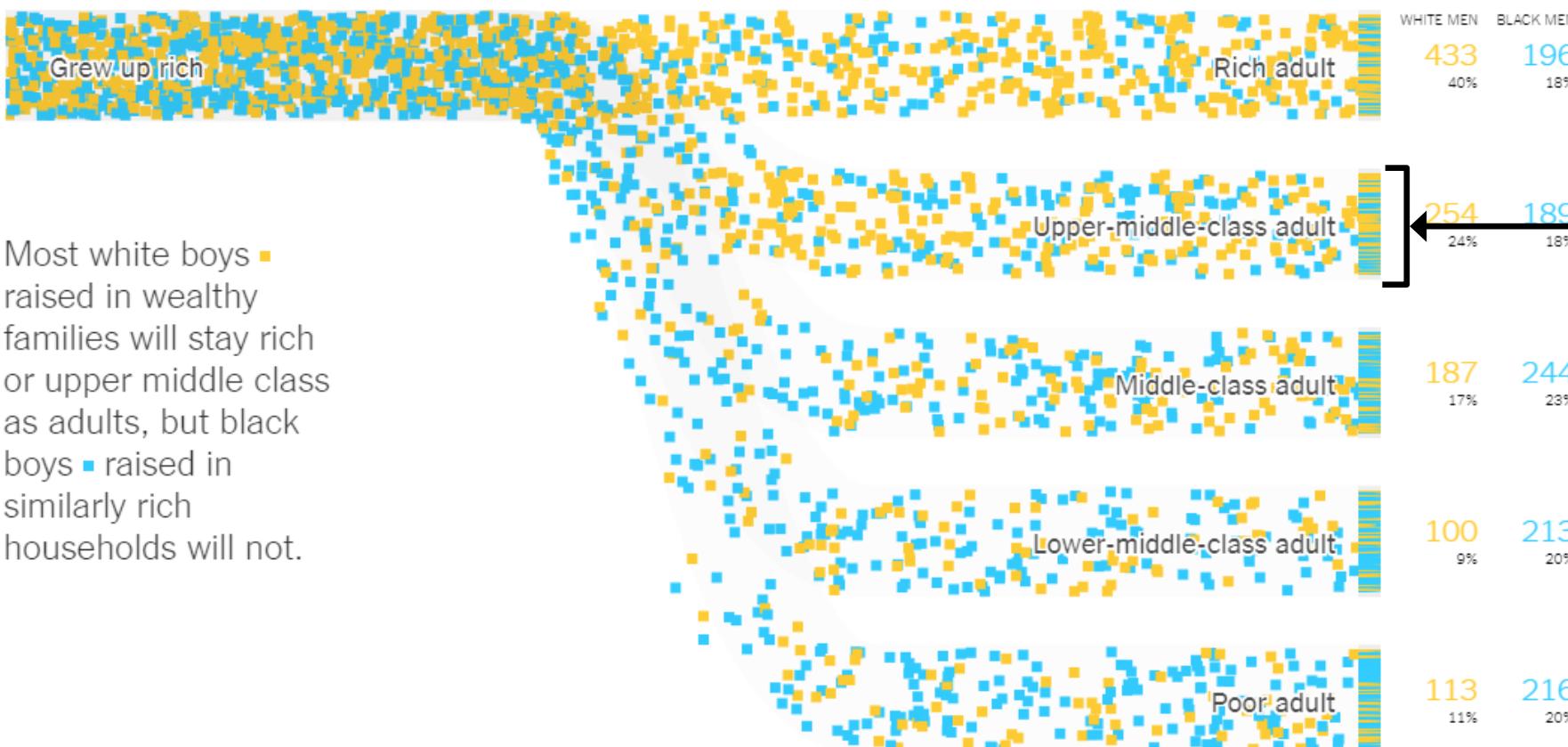
113 216
11% 20%

Adult outcomes reflect household incomes in 2014 and 2015.

Income of black boys from wealthy families

[Badger, Miller, Pearce, Quealy. Extensive Data Shows Punishing Reach of Racism for Black Boys, NYT Upshot, 2018, <https://nyti.ms/2GGpFZw>]

Follow the lives of 4,892 boys who grew up in rich families ...



Most white boys ■ raised in wealthy families will stay rich or upper middle class as adults, but black boys ■ raised in similarly rich households will not.

I want:

$P(\text{adult income} \mid \text{race})$

$P(\text{race} \mid \text{adult income})$

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Follow the lives of 4,892 boys who grew up in rich families ...



...and see where they end up as adults:

| WHITE MEN | BLACK MEN |
|-----------|-----------|
| 433 | 196 |
| 40% | 18% |

| | |
|-----|-----|
| 254 | 189 |
| 24% | 18% |

| | |
|-----|-----|
| 187 | 244 |
| 17% | 23% |

| | |
|-----|-----|
| 100 | 213 |
| 9% | 20% |

| | |
|-----|-----|
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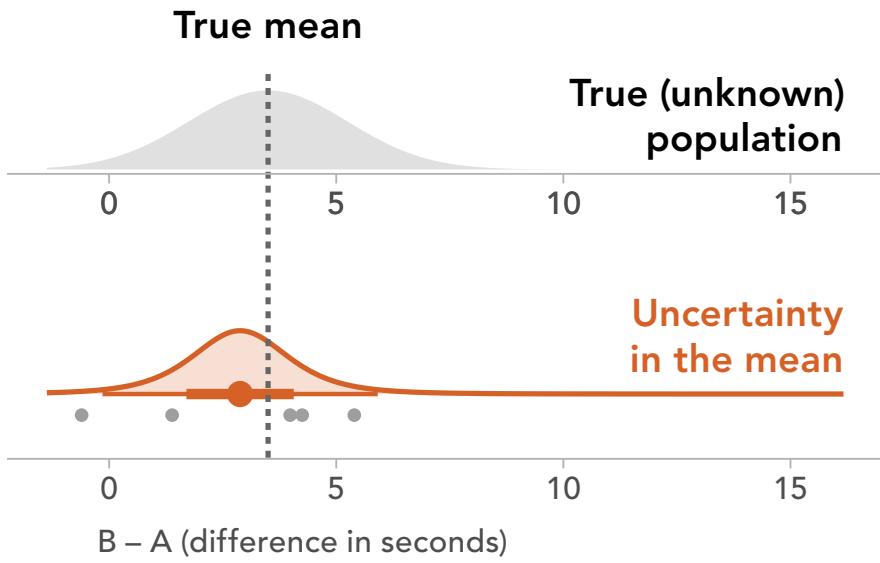
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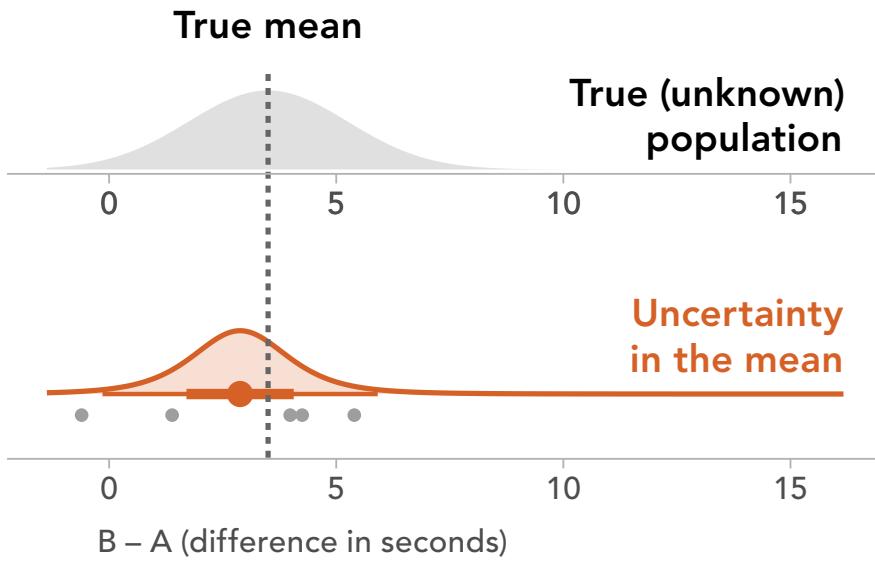
| | |
|-----|-----|
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Parameter uncertainty



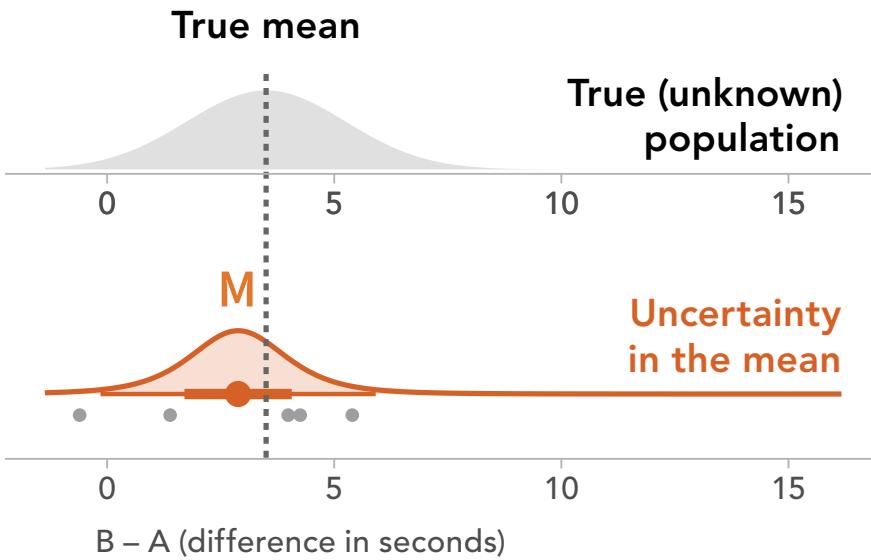
Parameter uncertainty



1. Derive a confidence distribution

2. Map distribution properties
onto visual channels

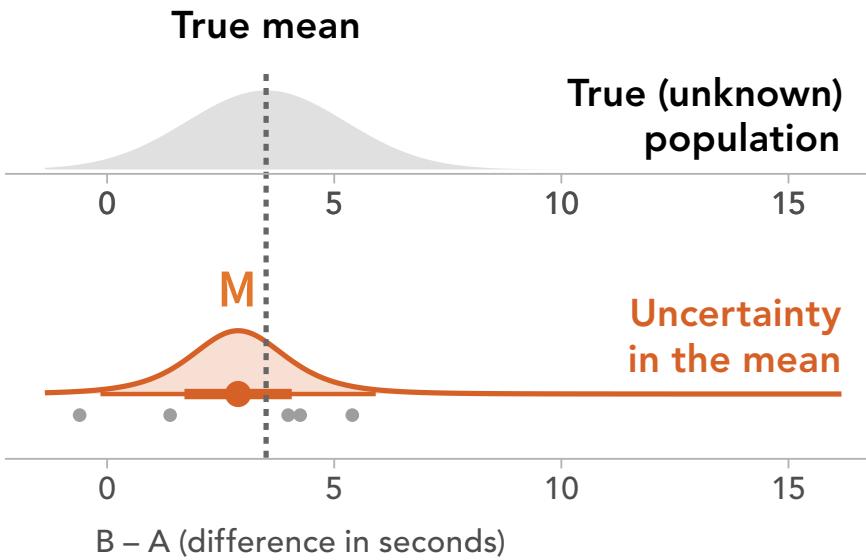
Parameter uncertainty



1. Derive a **confidence distribution**
 $M \sim t(df, \bar{x}, se)$ scaled/shifted Student's *t*

2. Map distribution properties onto visual channels

Parameter uncertainty



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$M \sim t(df, \bar{x}, se)$ scaled/shifted Student's t

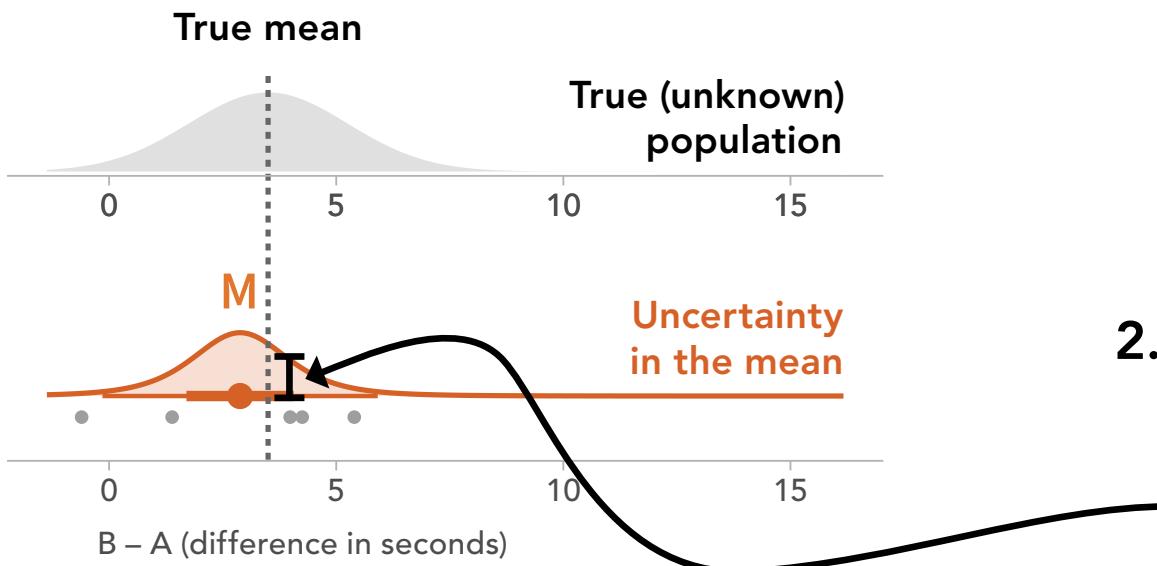
$f_M(m) = f_t(m | df, \bar{x}, se)$ density

$F_M(m) = F_t(m | df, \bar{x}, se)$ CDF

$F_M^{-1}(p) = F_t^{-1}(p | df, \bar{x}, se)$ quantile function

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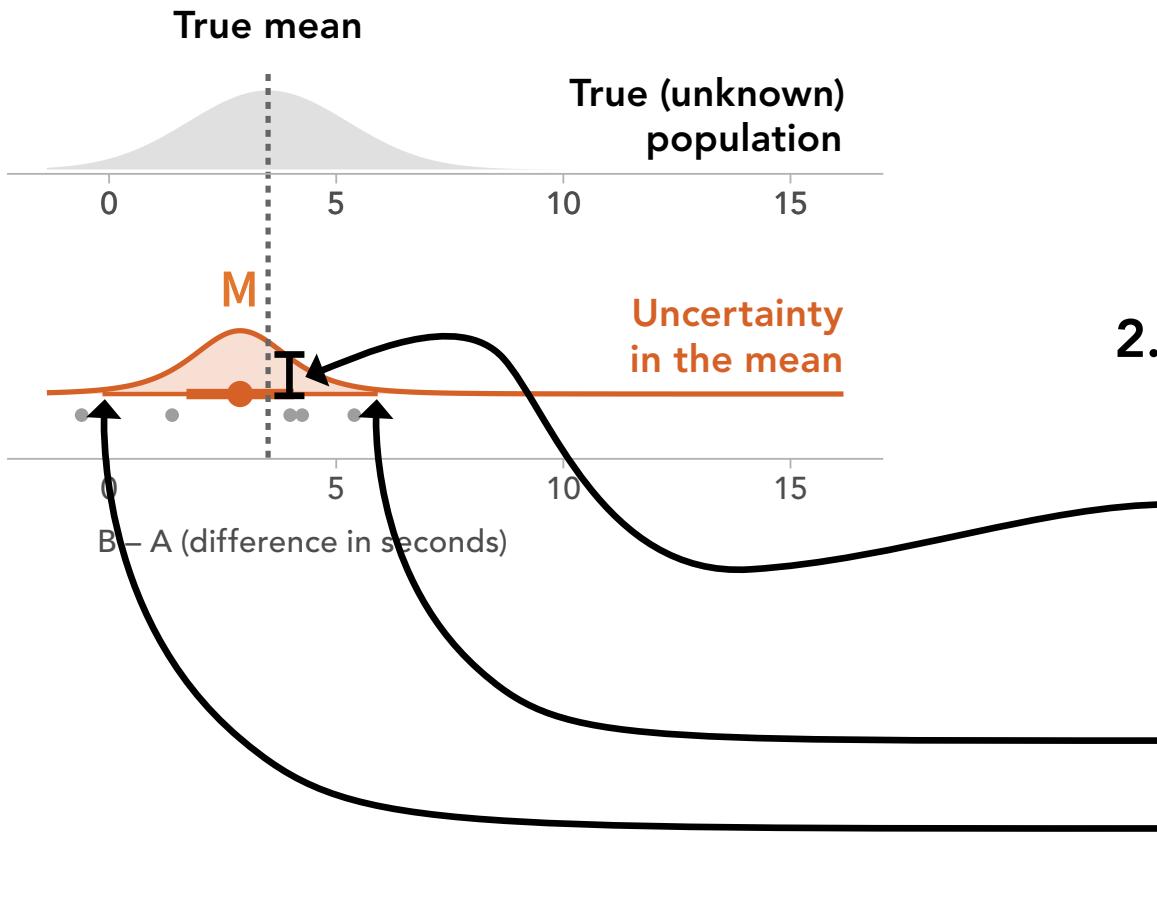
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2. Map distribution properties onto visual channels

$f_M(x \text{ position}) \rightarrow y \text{ position}$

mark: area

Parameter uncertainty



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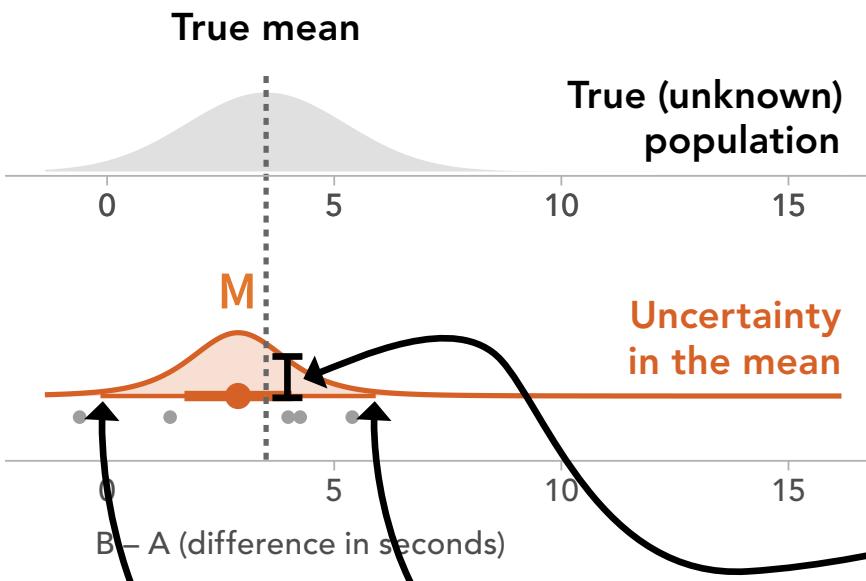
mark: area

$F_M^{-1}(0.975) \rightarrow x_1 \text{ position}$

$F_M^{-1}(0.025) \rightarrow x_2 \text{ position}$

mark: error bar

Parameter uncertainty



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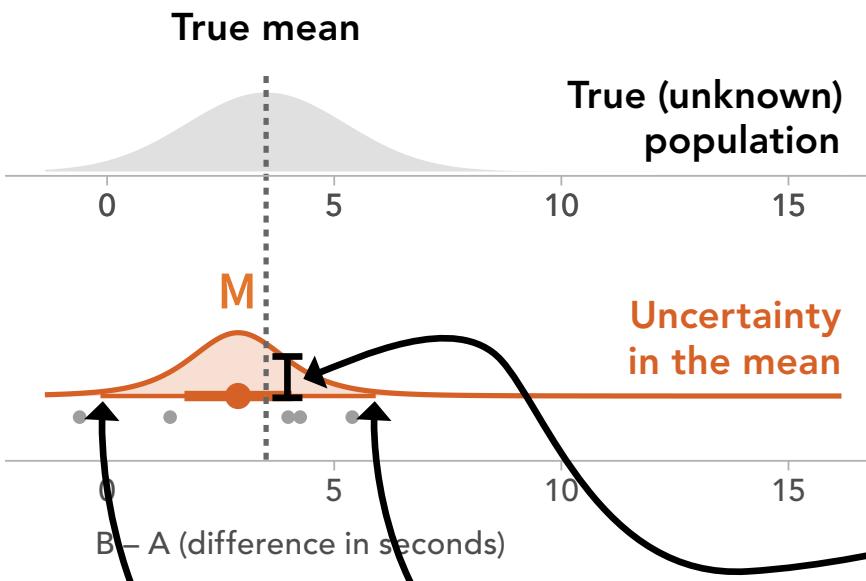
mark: area

$F_M^{-1}(0.975) \rightarrow x_1 \text{ position}$

$F_M^{-1}(0.025) \rightarrow x_2 \text{ position}$

mark: error bar

Parameter uncertainty



1. Derive a bootstrap sampling distribution

Let $m^{(1)}, \dots, m^{(k)}$ be bootstrap samples of the mean

$f_M(m)$ = kernel density estimator of all $m^{(k)}$

$F_M(m)$ = empirical CDF of all $m^{(k)}$

$F_M^{-1}(p)$ = empirical quantile function of all $m^{(k)}$

2. Map distribution properties onto visual channels

$f_M(x \text{ position}) \rightarrow y \text{ position}$

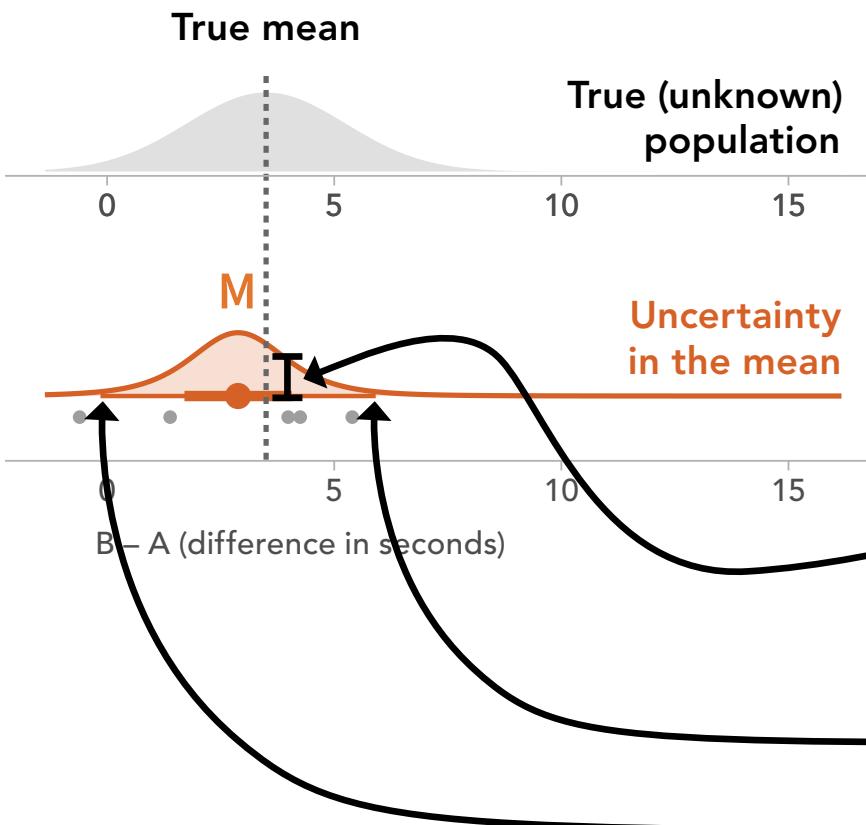
mark: area

$F_M^{-1}(0.975) \rightarrow x_1 \text{ position}$

$F_M^{-1}(0.025) \rightarrow x_2 \text{ position}$

mark: error bar

Parameter uncertainty



1. Derive a **posterior distribution**, $p(m | data)$

Let $m^{(1)}, \dots, m^{(k)}$ be samples from $p(m | data)$

$f_M(m)$ = *kernel density estimator* of all $m^{(k)}$

$F_M(m)$ = *empirical CDF* of all $m^{(k)}$

$F_M^{-1}(p)$ = *empirical quantile function* of all $m^{(k)}$

2. Map distribution properties onto visual channels

$f_M(x \text{ position}) \rightarrow y \text{ position}$

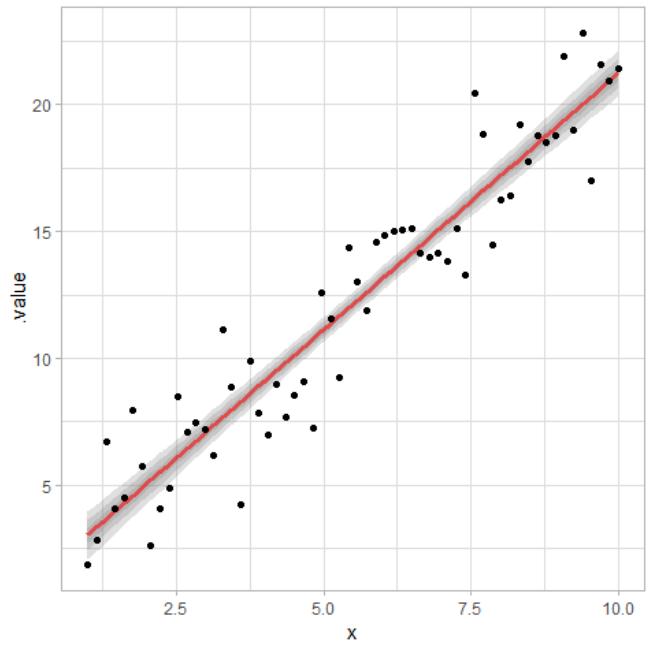
mark: area

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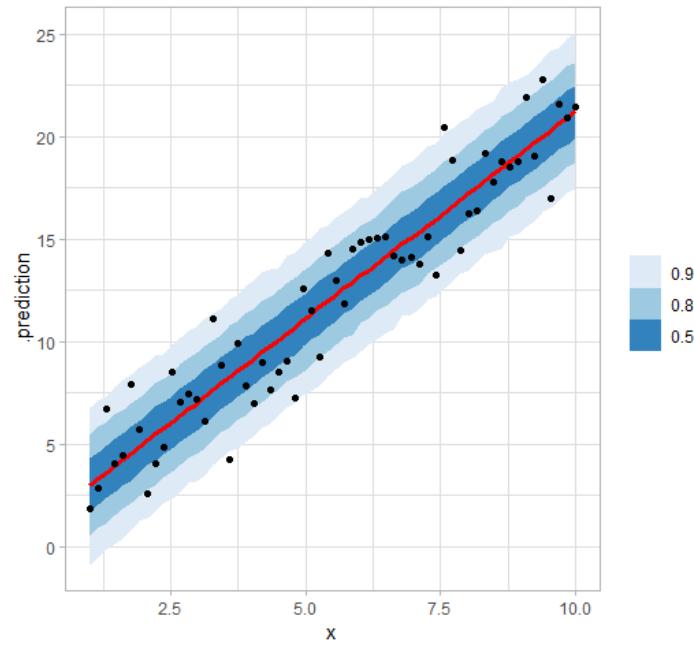
$F_M^{-1}(0.025) \rightarrow x_2 \text{ position}$

mark: error bar

Parameter uncertainty



Predictive uncertainty



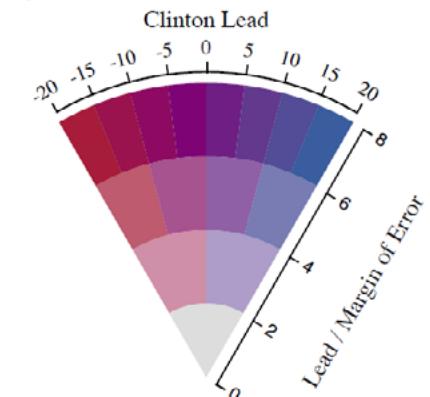
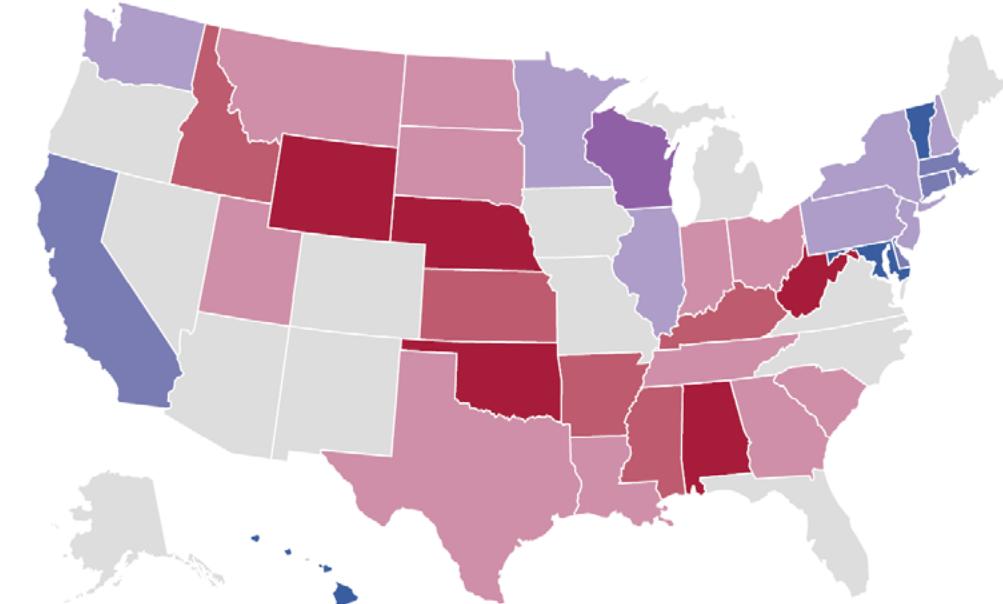
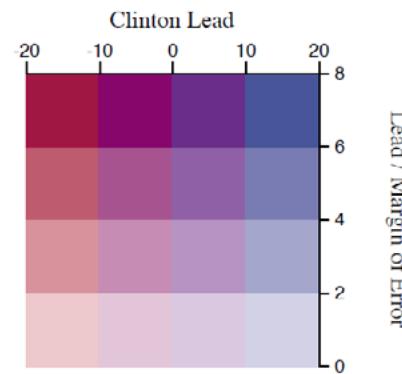
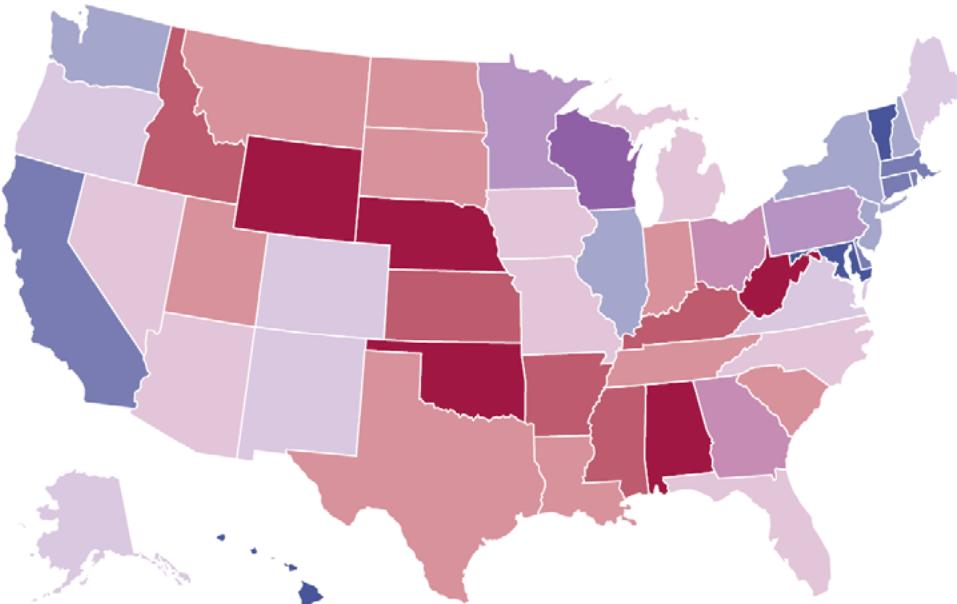
Specification uncertainty

How well does this
describe **reality**?

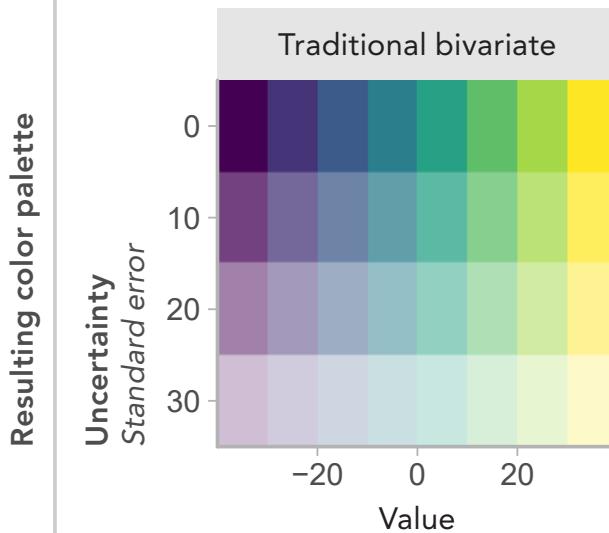
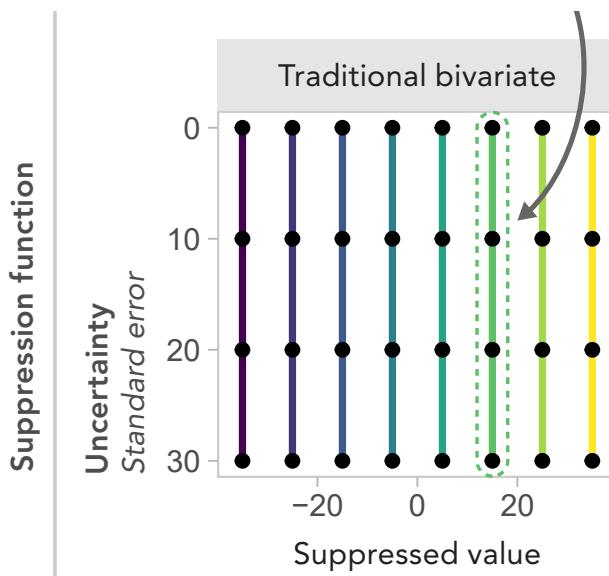
Addressing bias in perception of probability...

Value-suppressing uncertainty palettes

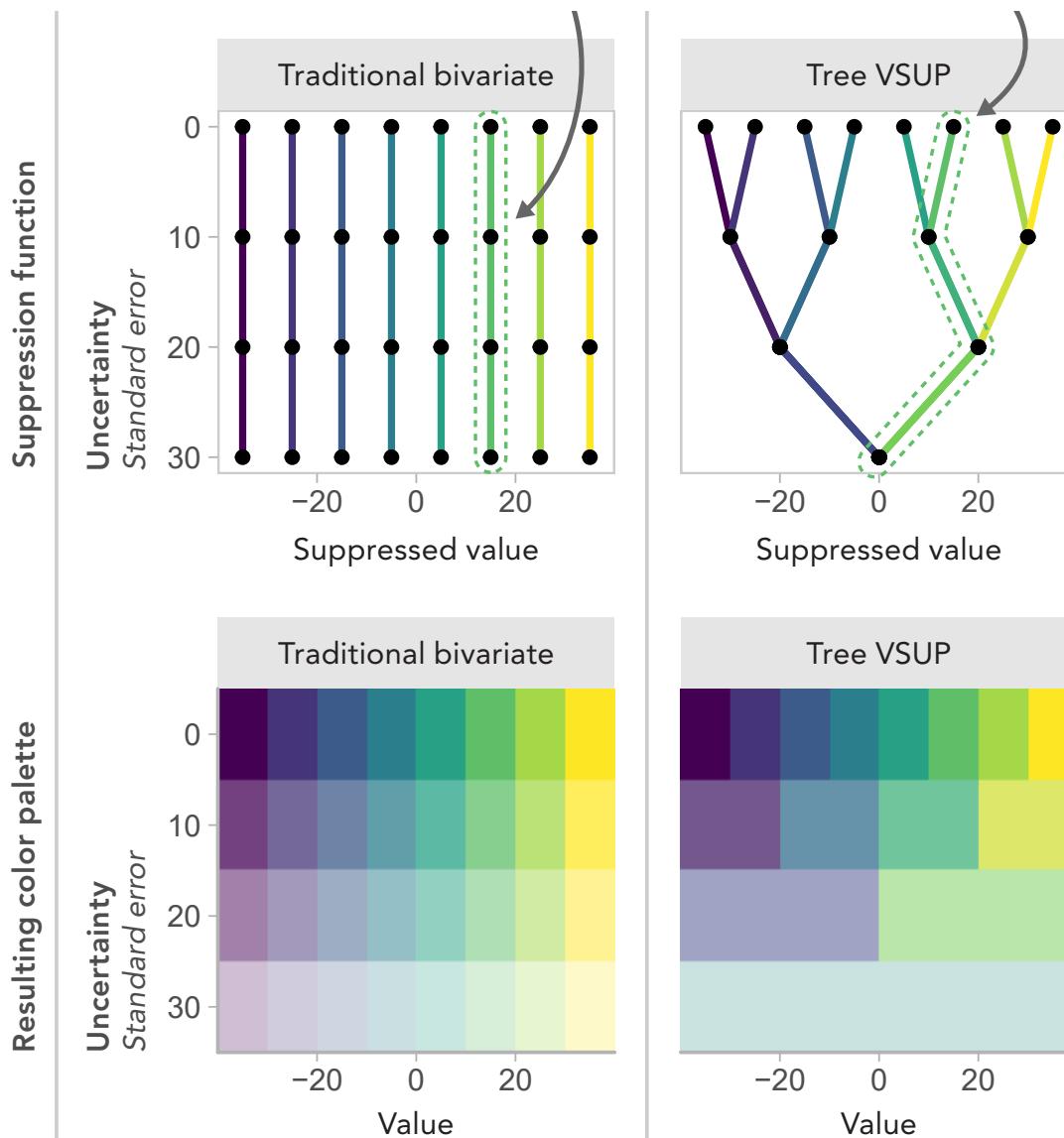
[Correll, Moritz, Heer. Value-Suppressing Uncertainty Palettes. CHI 2018]



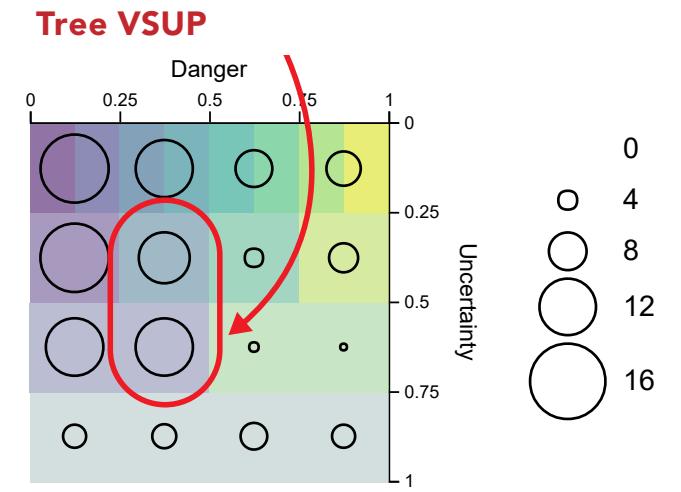
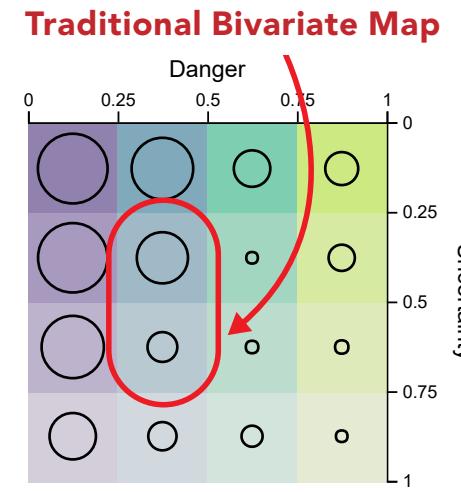
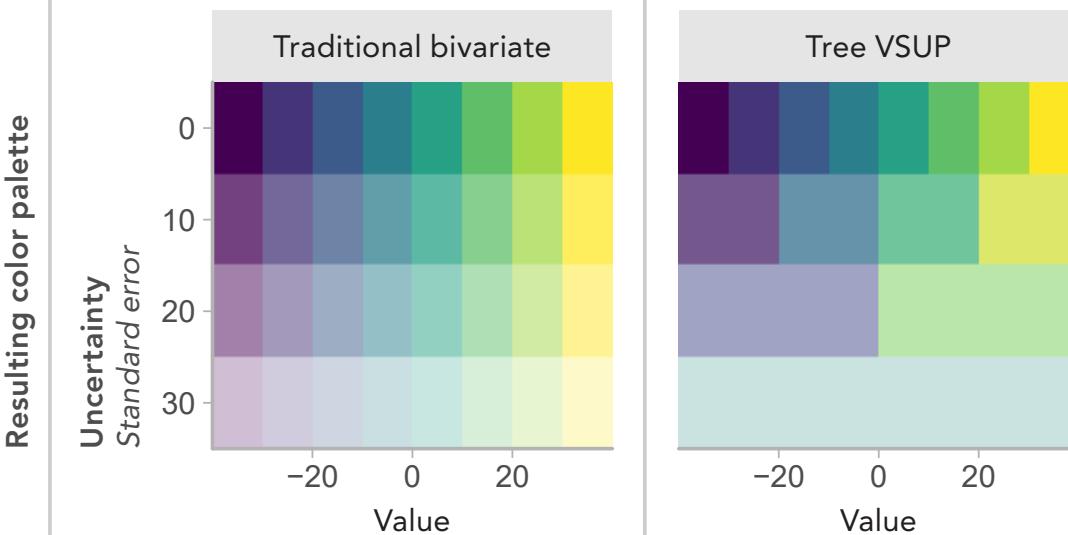
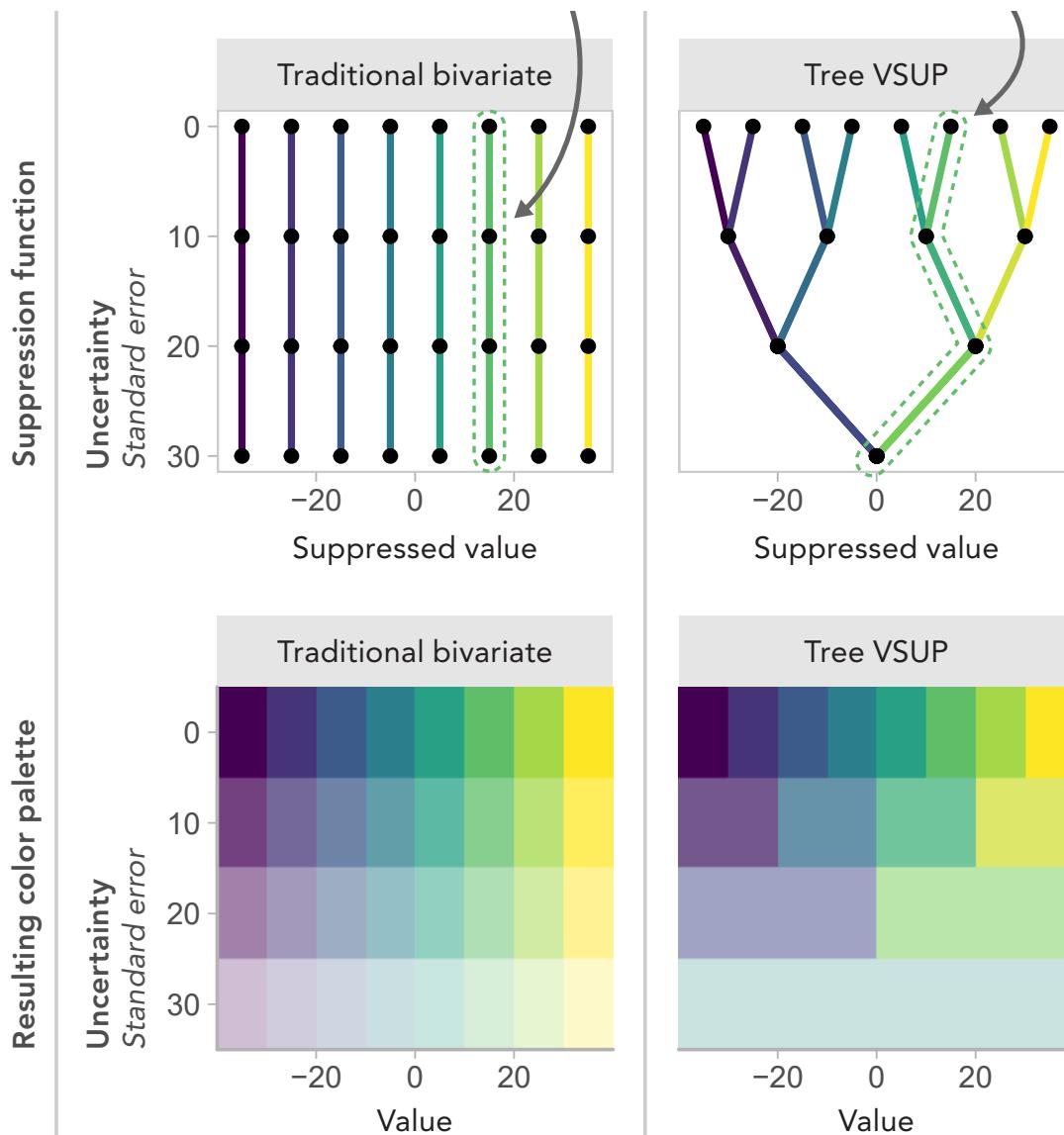
[Kay. How Much Value Should an Uncertainty Palette Suppress? <https://osf.io/6xcnw/>]



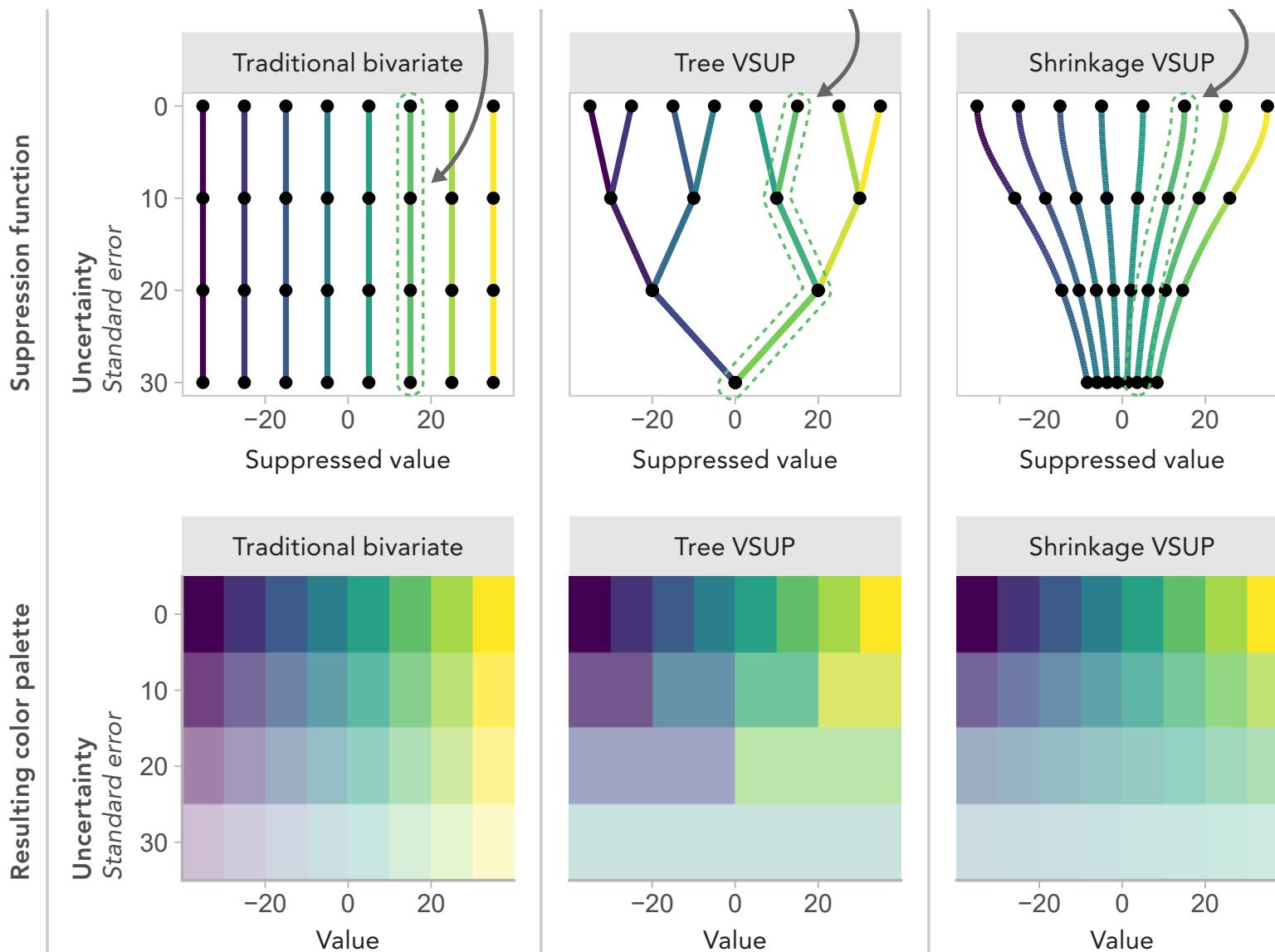
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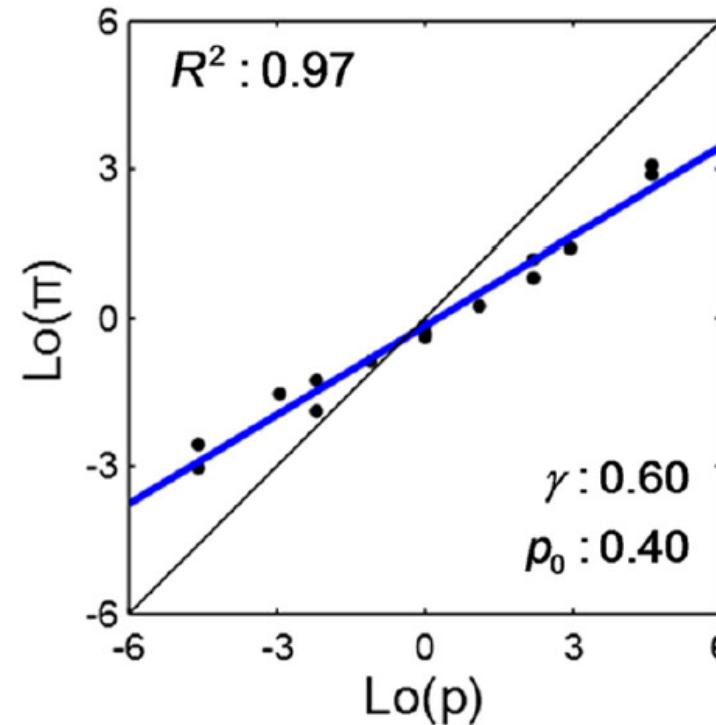
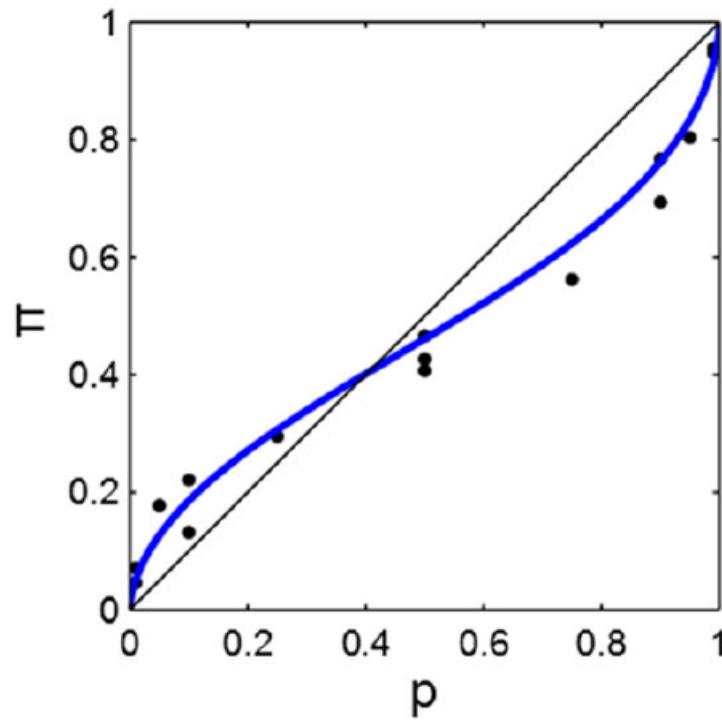
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Linear-in-log-odds perception of proportions

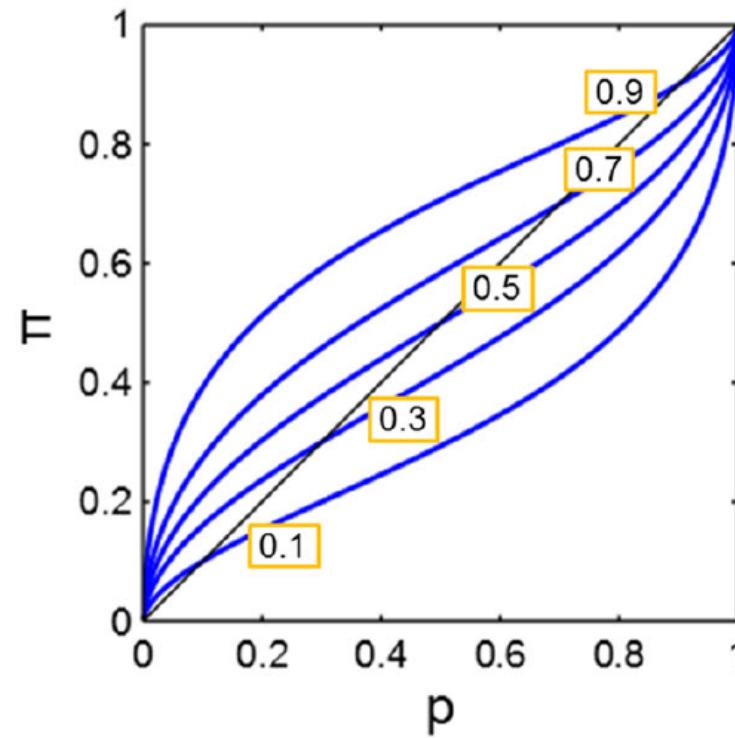
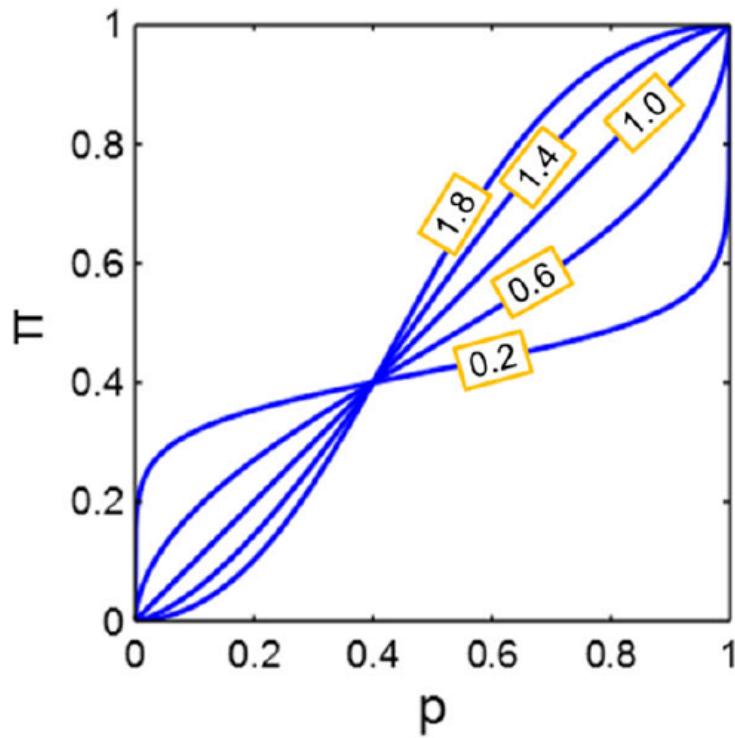
[Zhang & Maloney. Ubiquitous log odds: A common representation of probability and frequency distortion in perception, action, and cognition. *Frontiers in Neuroscience*, 6(JAN), 1–14, 2012]

Tversky & Kahneman (1992)



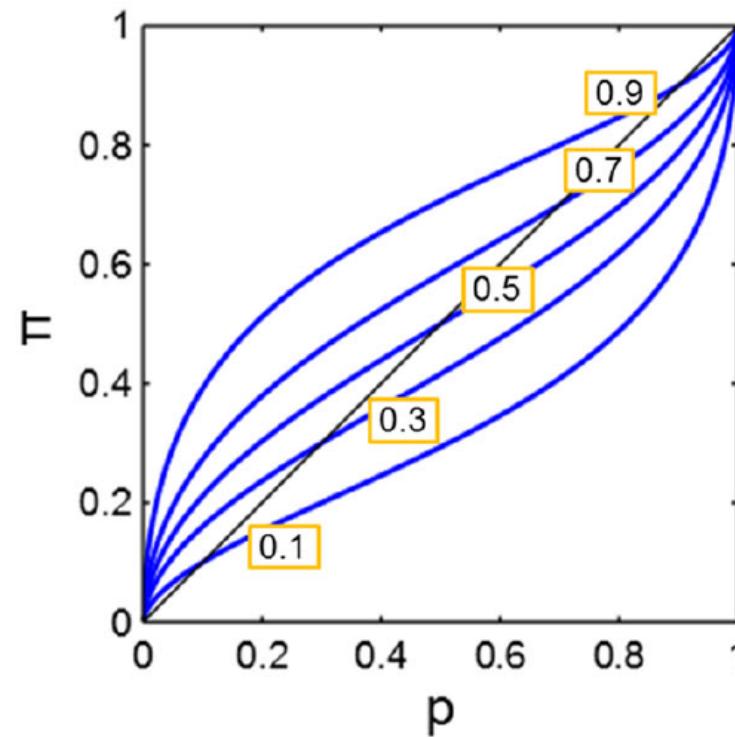
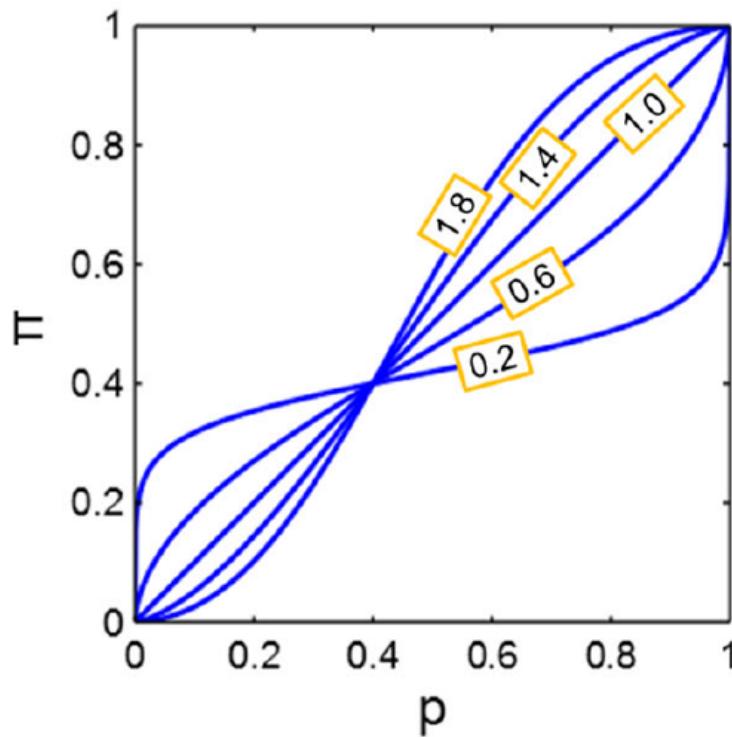
Linear-in-log-odds perception of proportions

[Zhang & Maloney. Ubiquitous log odds: A common representation of probability and frequency distortion in perception, action, and cognition. *Frontiers in Neuroscience*, 6(JAN), 1–14, 2012]

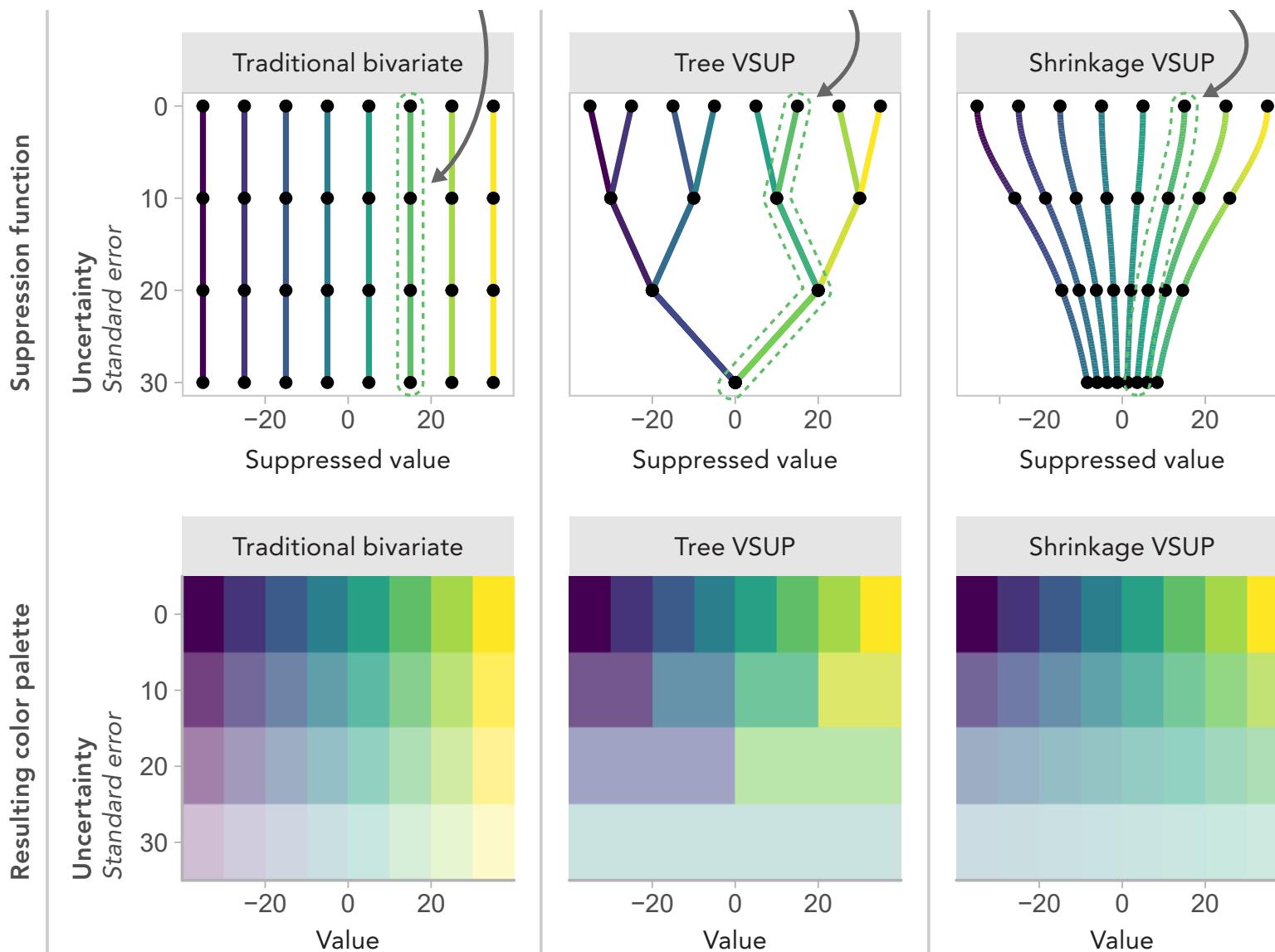


Linear-in-probit perception of proportions

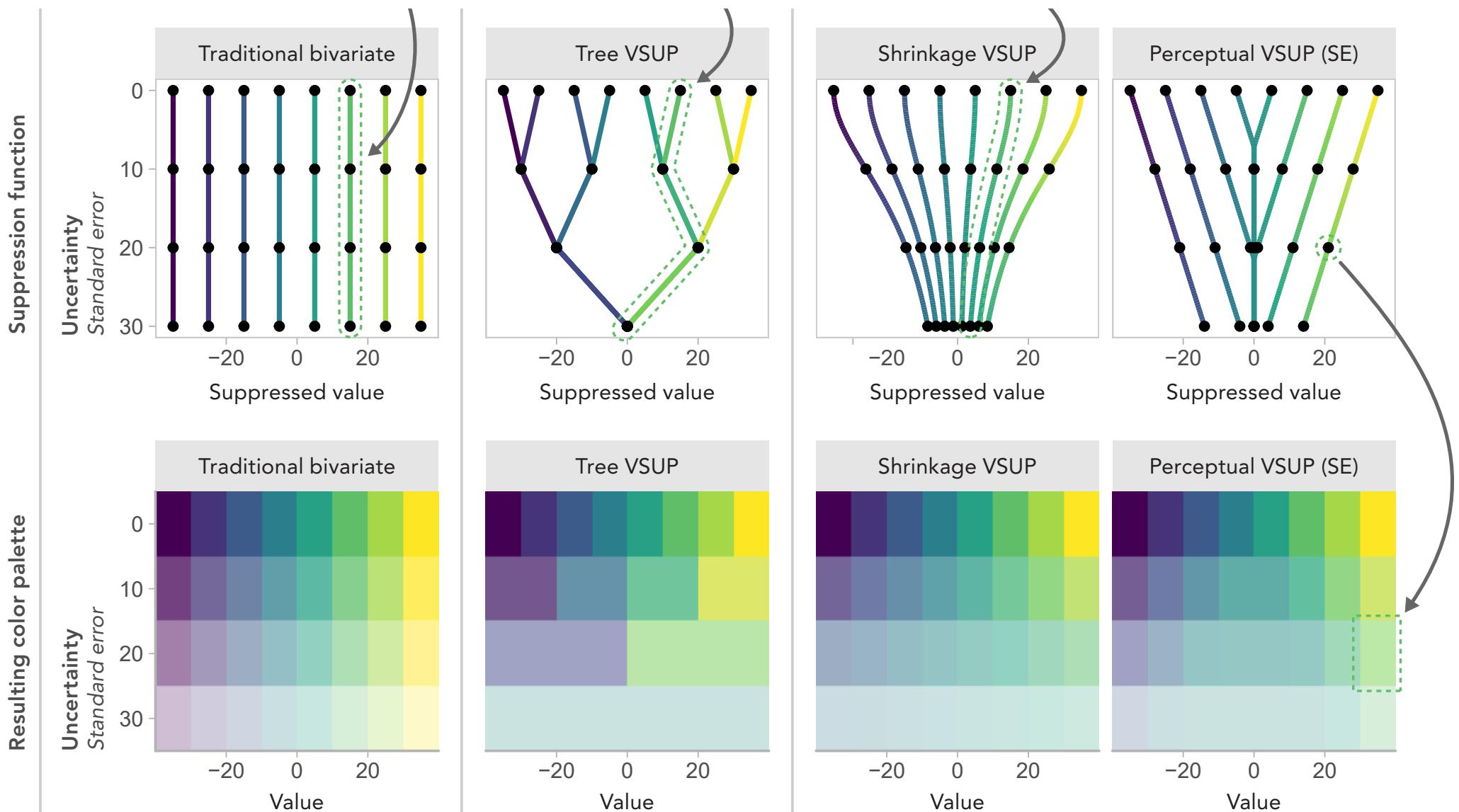
[Zhang & Maloney. Ubiquitous log odds: A common representation of probability and frequency distortion in perception, action, and cognition. *Frontiers in Neuroscience*, 6(JAN), 1–14, 2012]



[Kay. How Much Value Should an Uncertainty Palette Suppress? <https://osf.io/6xcnw/>]



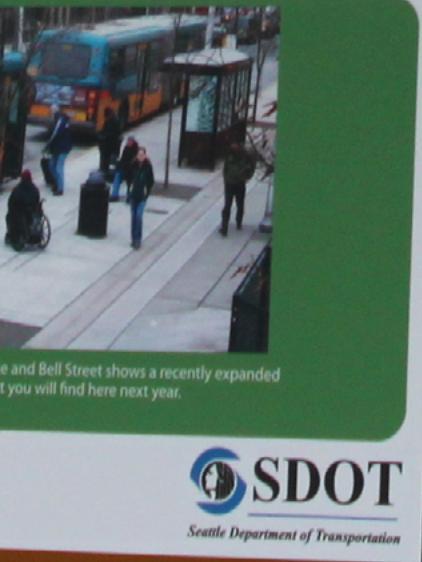
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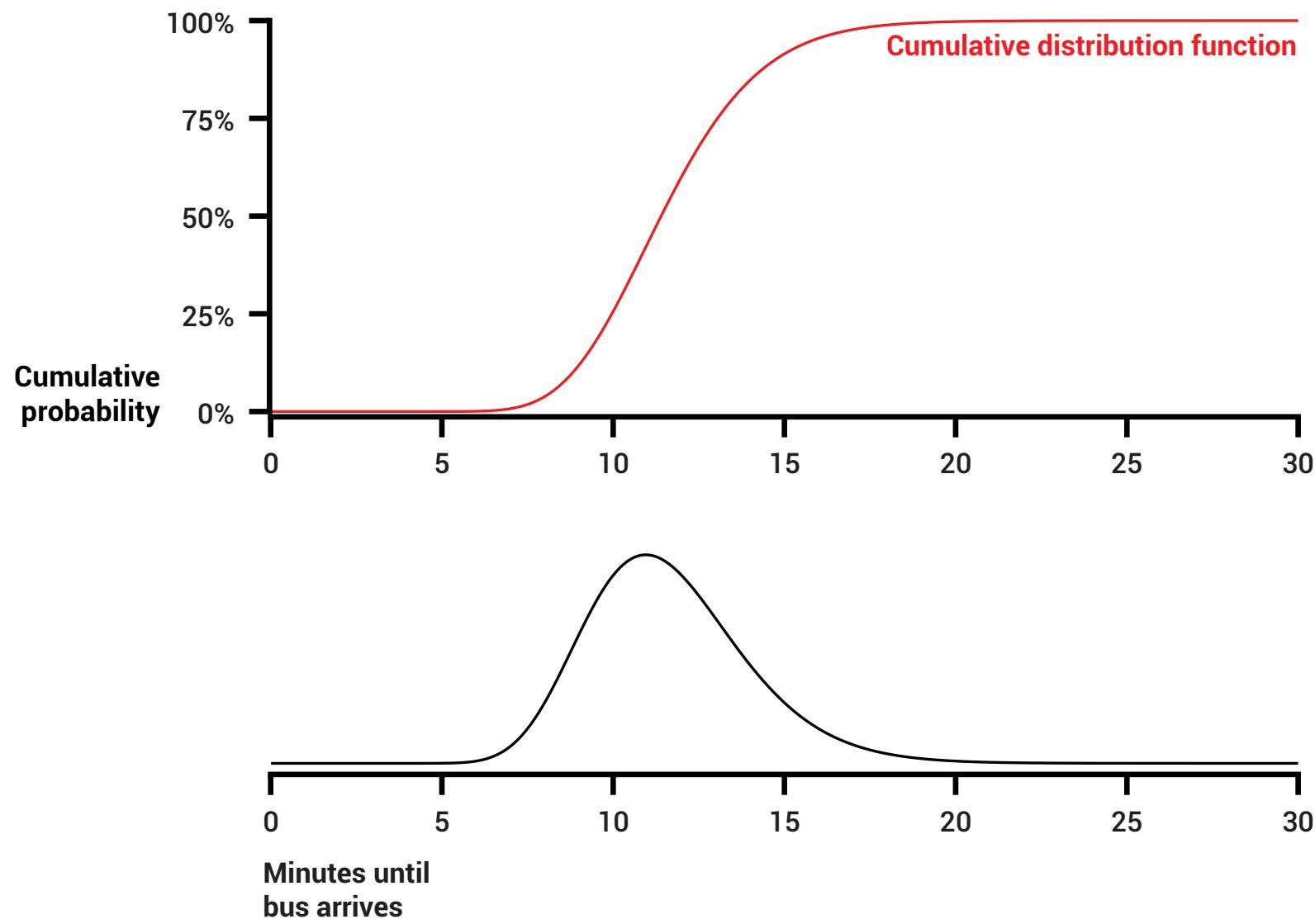


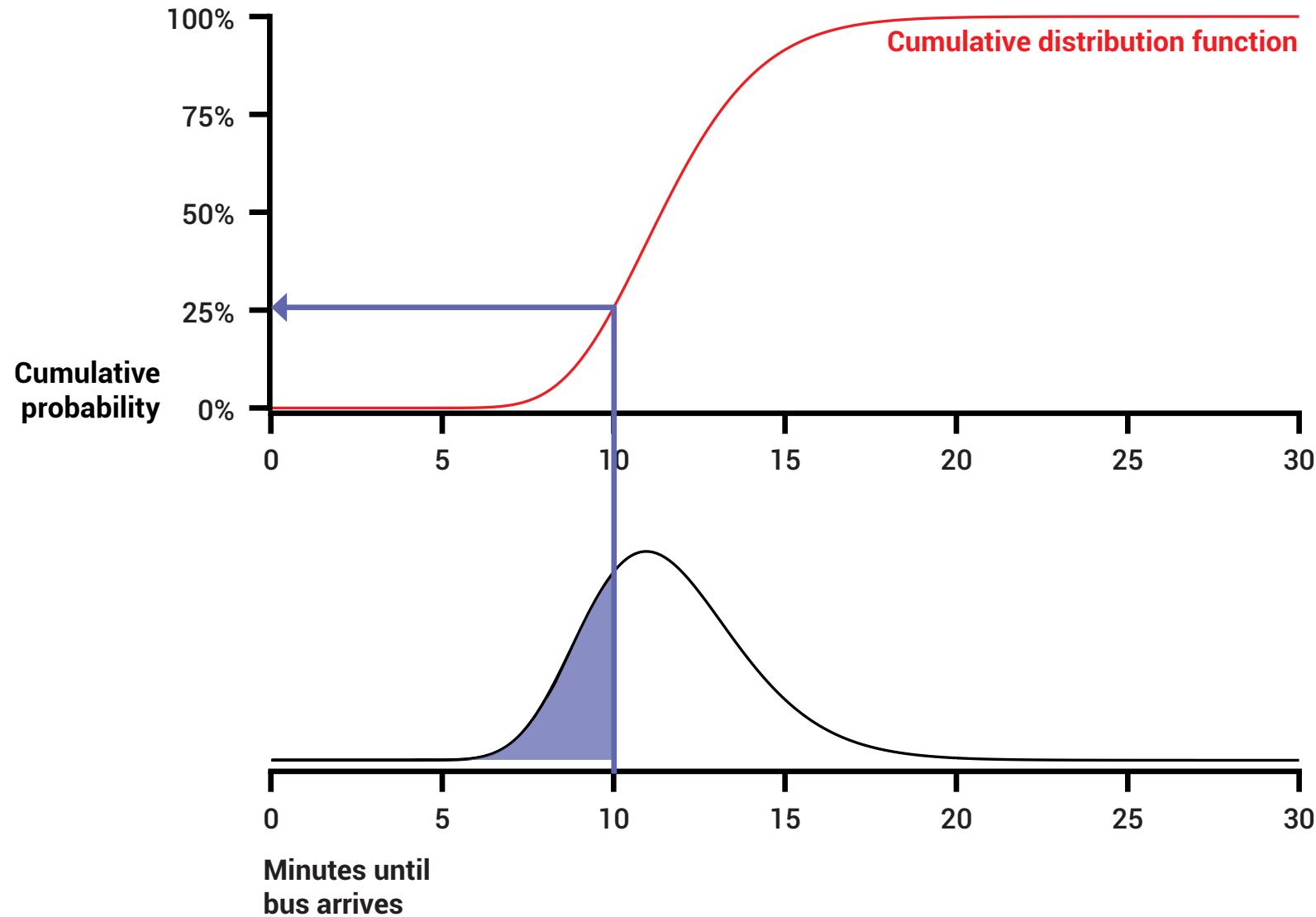
ing to this bus stop.
ing number of buses serving this stop in
et, to provide more room for pedestrians

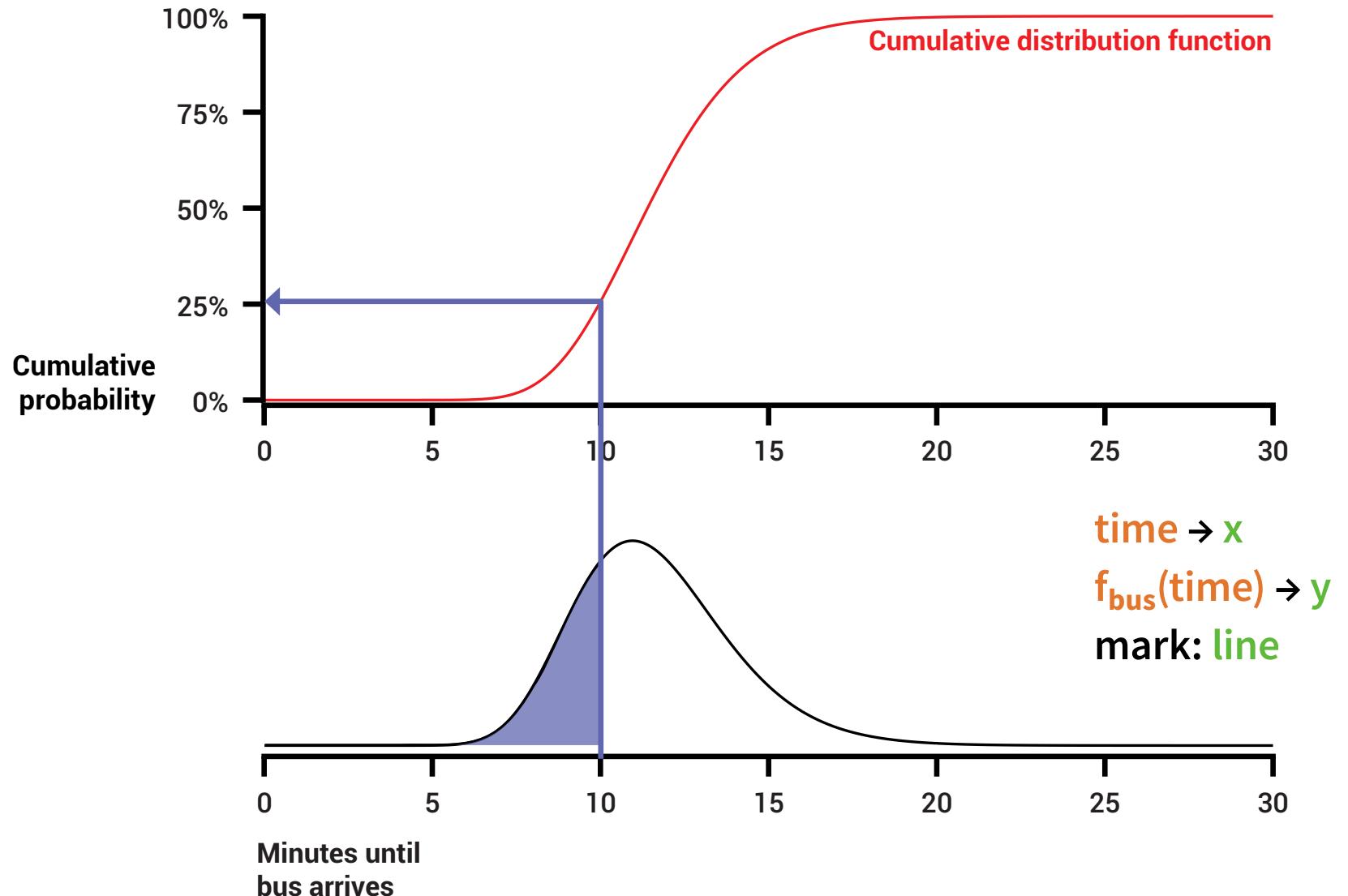
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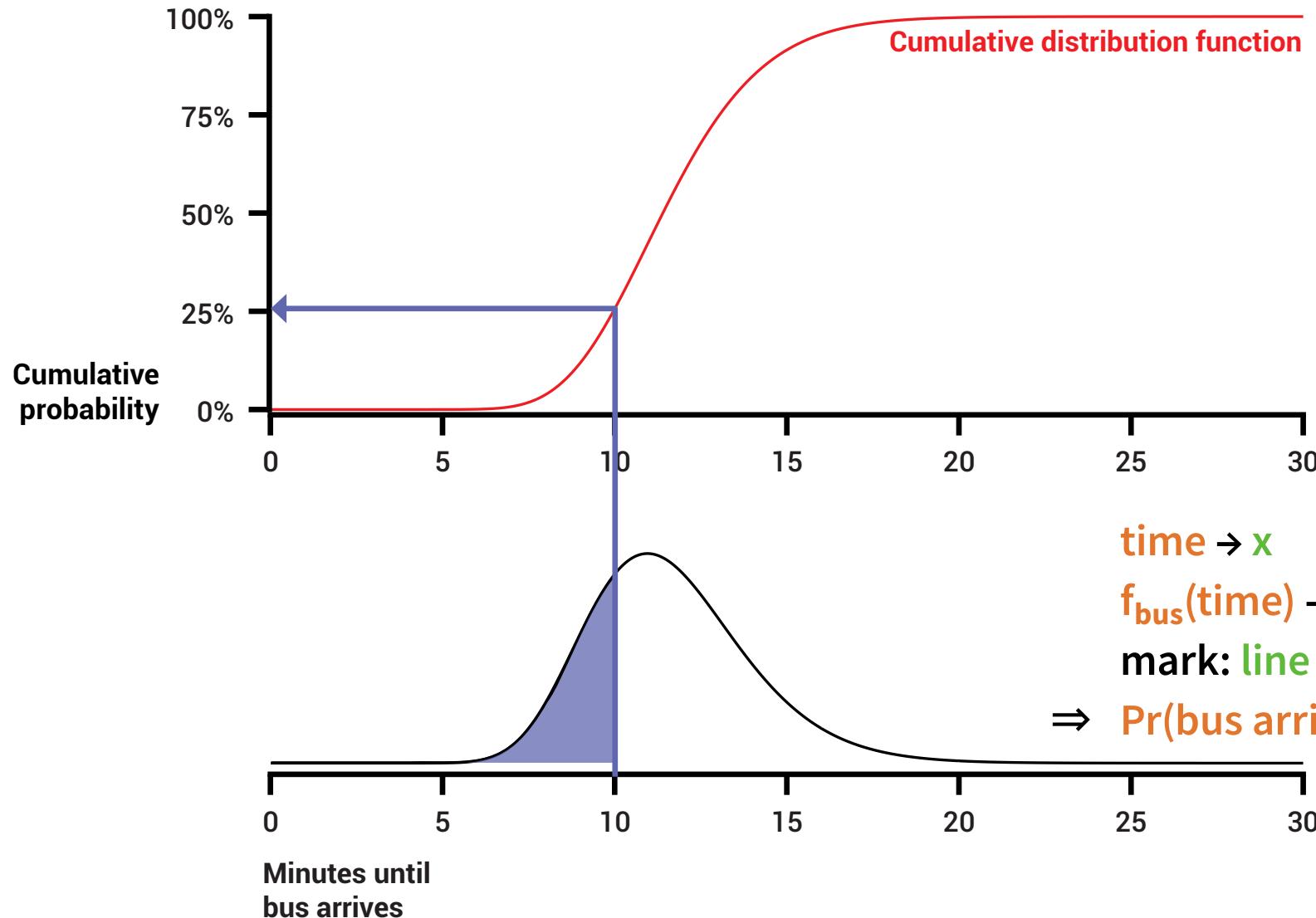


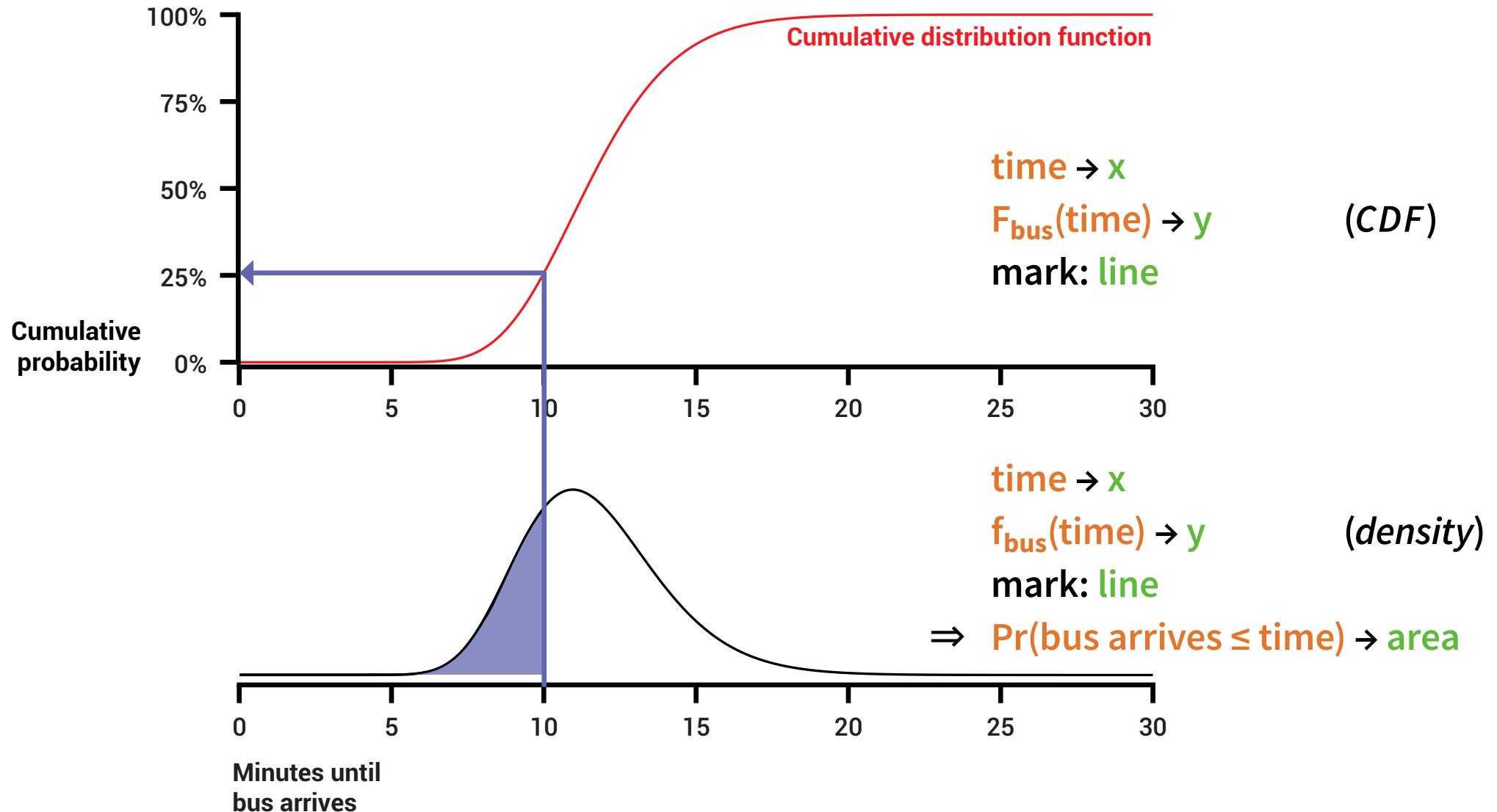
| | | | |
|--|--|------------|---------------------------------------|
| 28 | BROADVIEW FREMONT 11:09 - on time | 5 | [Viriyincy, https://flic.kr/p/arBfvb] |
| 16 | NORTHGATE WALLINGFORD 11:10 - on time | 6 | |
| 358E | AURORA VILLAGE VIA AURORA AVE N 11:12 - on time | 8 | |
| 120 | DOWNTOWN SEATTLE WHITE CENTER 11:15 - 6 min delay | 11 | |
| 5 | NORTHGATE GREENWOOD 11:17 - 3 min delay | 13 | |
| <hr/> <p>Be advised: Bus arrival estimates are based on the best available information but actual times will vary. Traffic and other conditions can affect the accuracy of this information.</p> | | | |
| | SDOT Seattle Department of Transportation | OneBusAway | |
| | King County METRO | | |

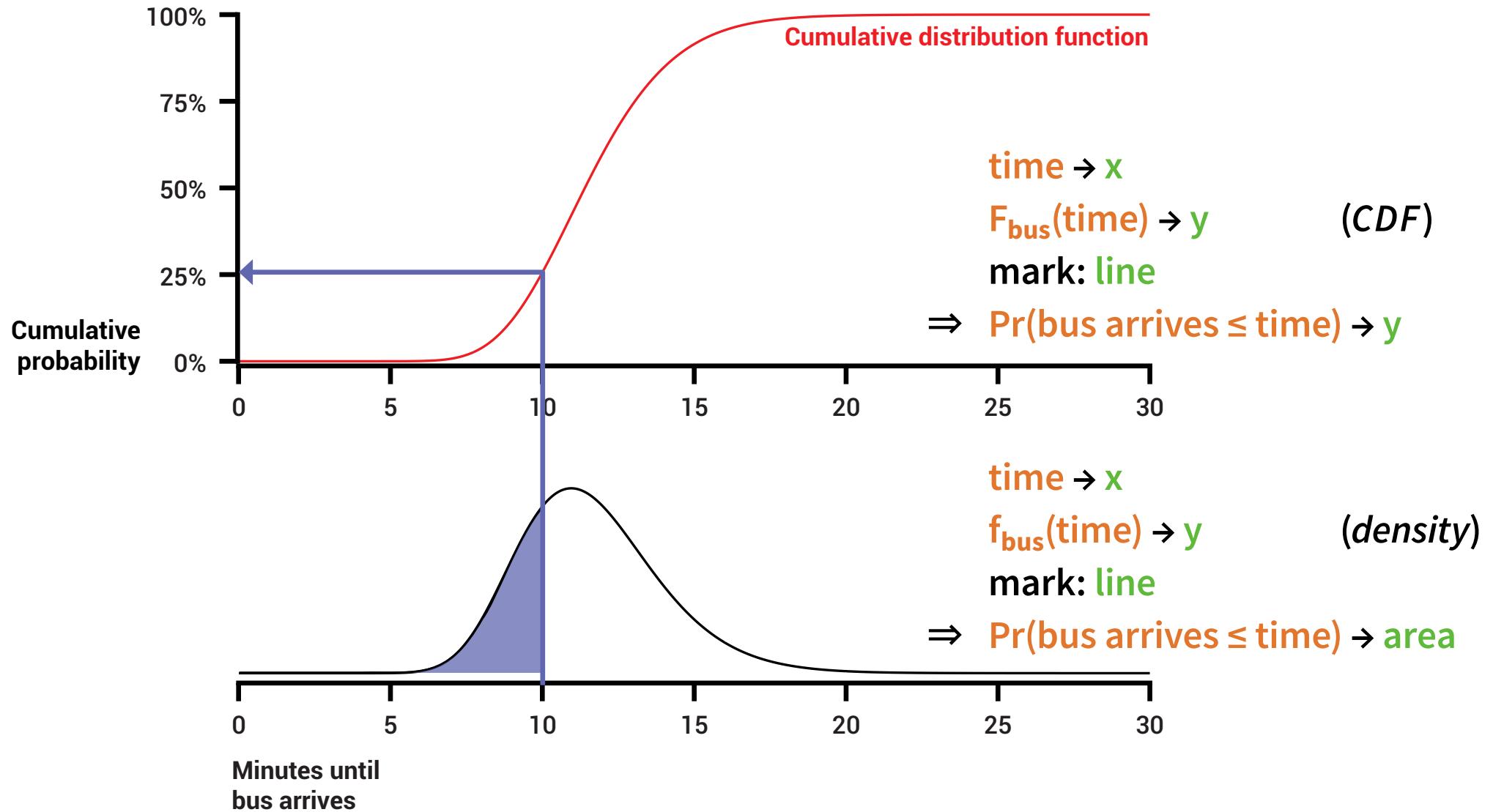








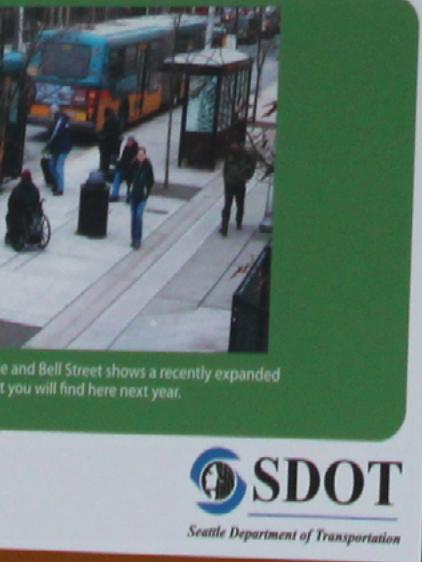






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portation/transit.htm



| | | |
|------|--|----|
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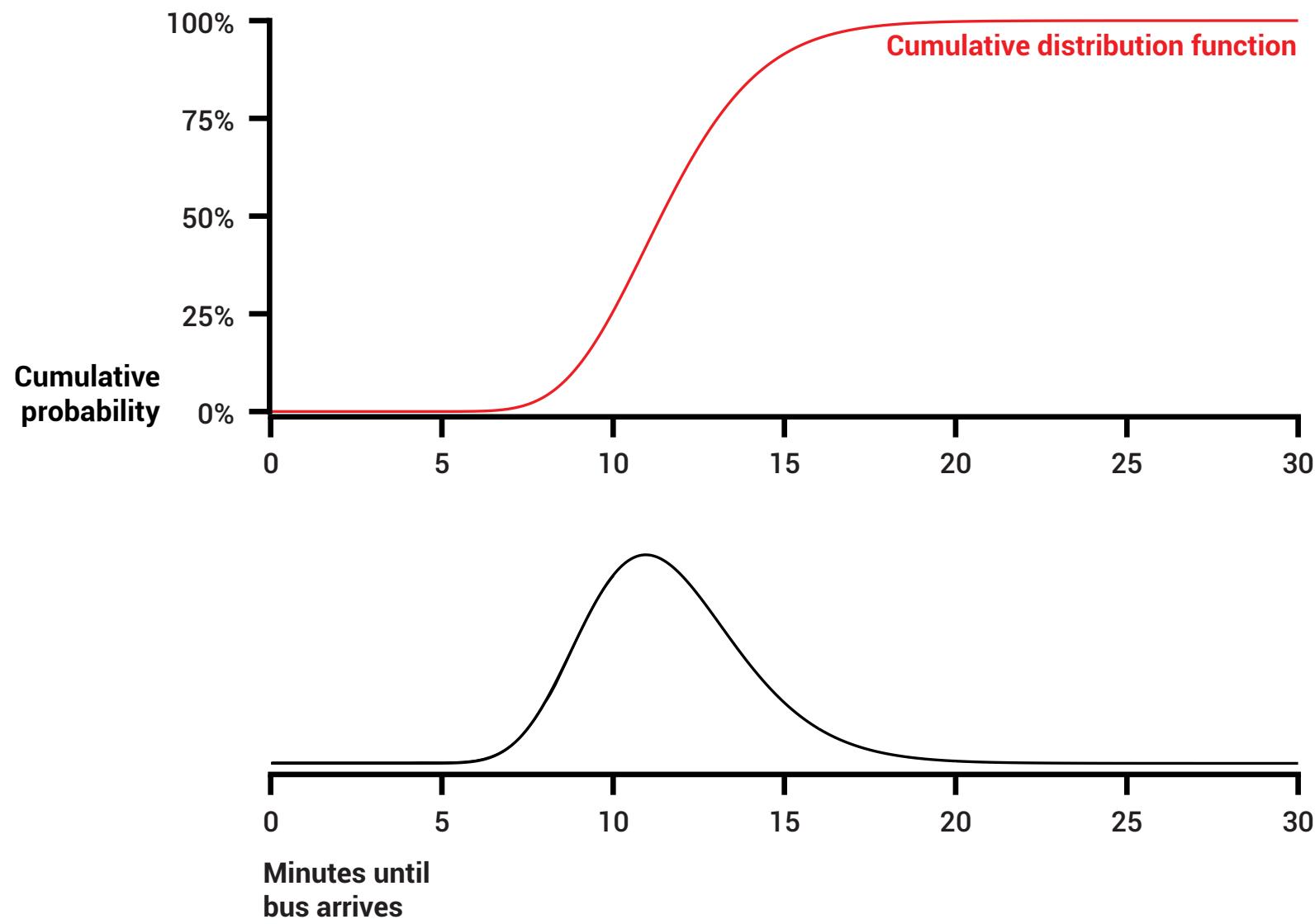
Seattle Department of Transportation

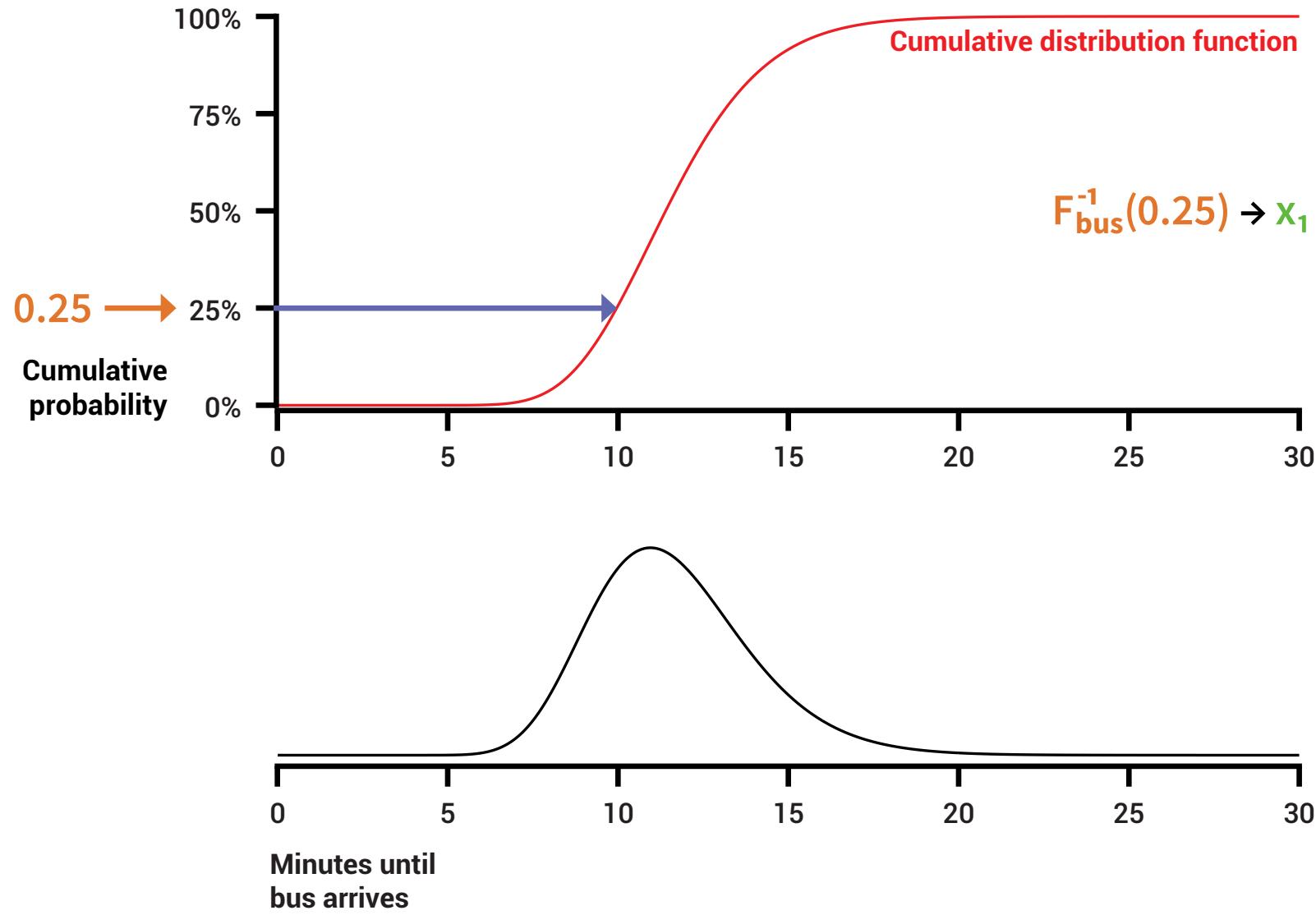


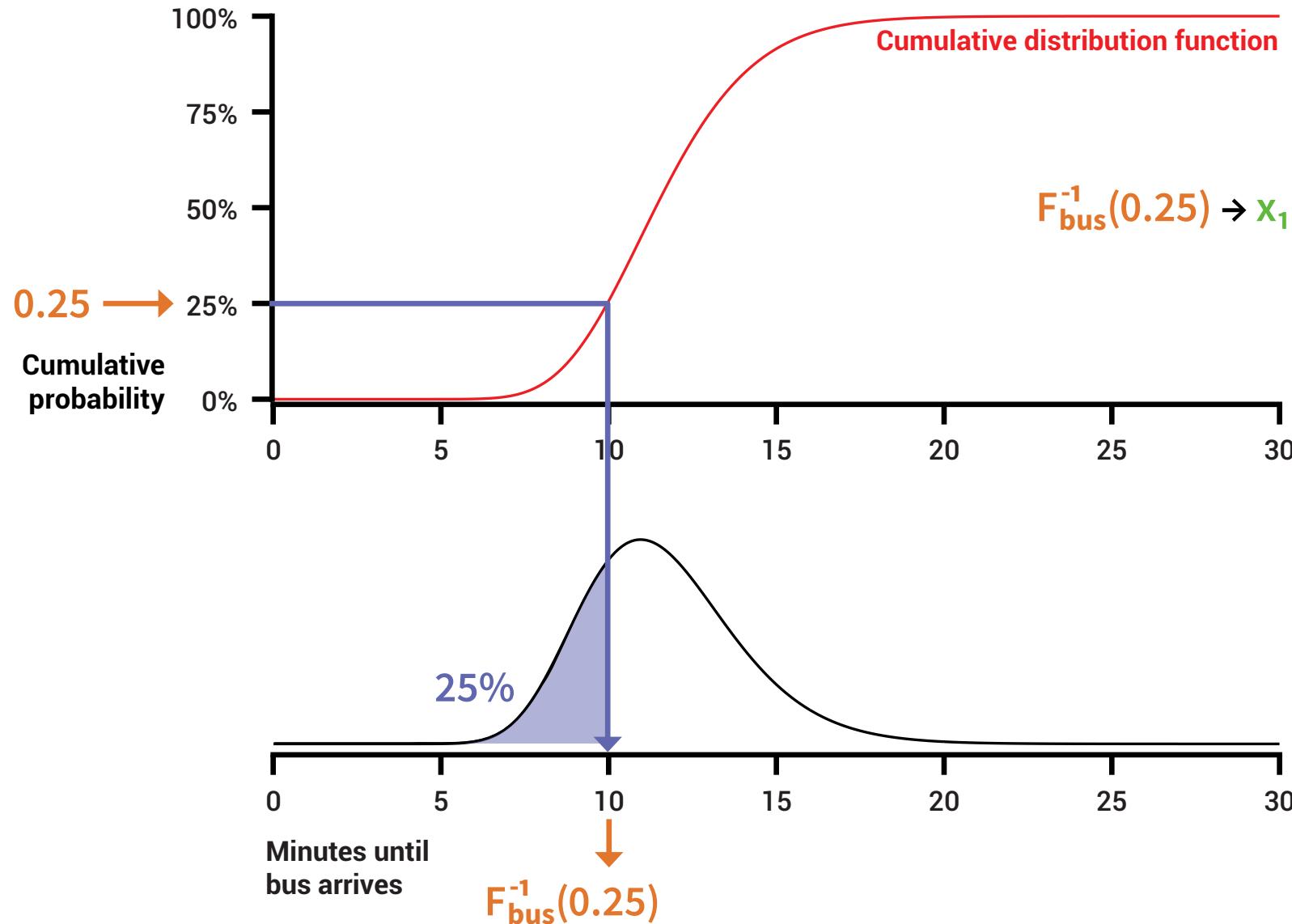
Seattle Department of Transportation

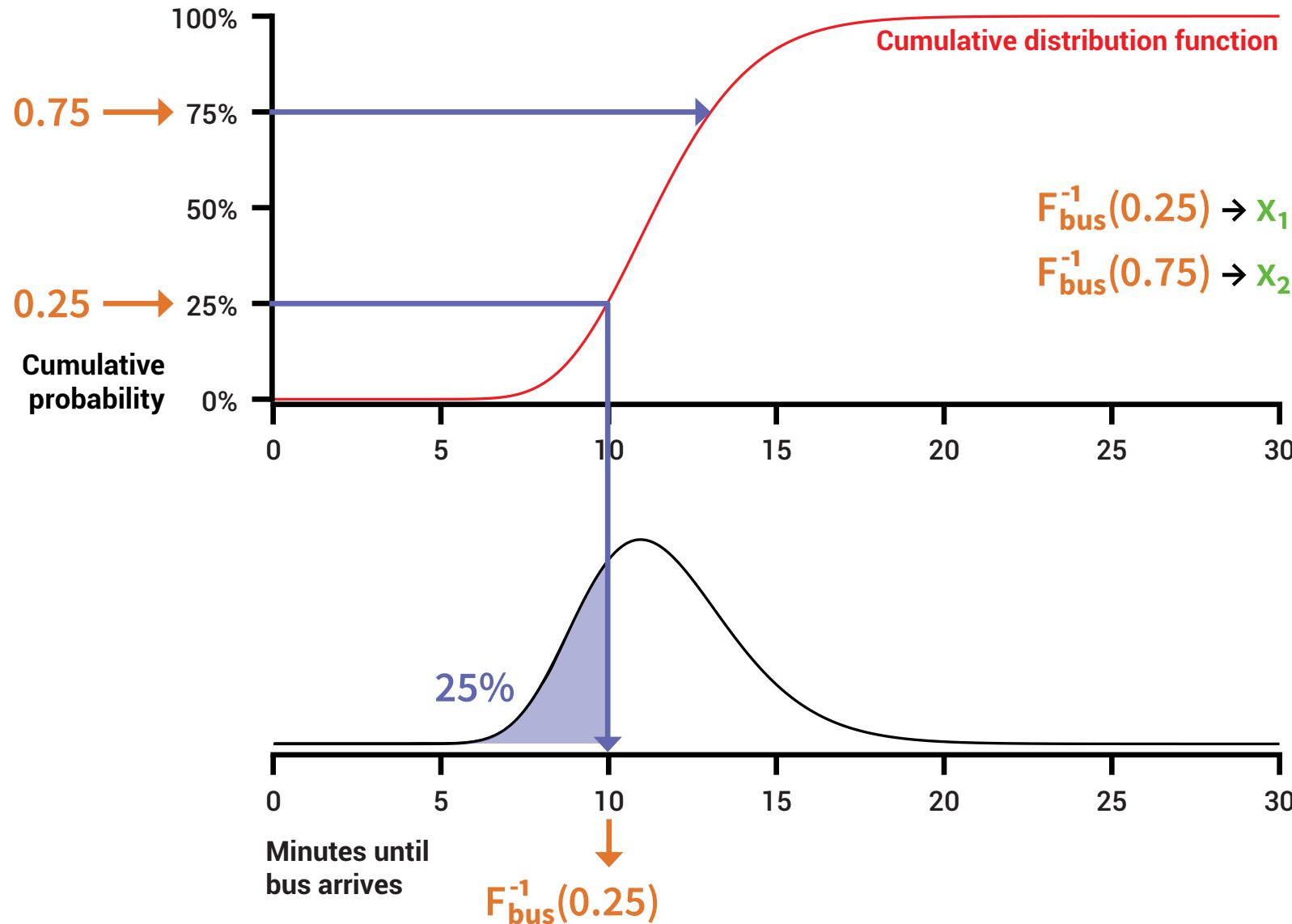
OneBusAway

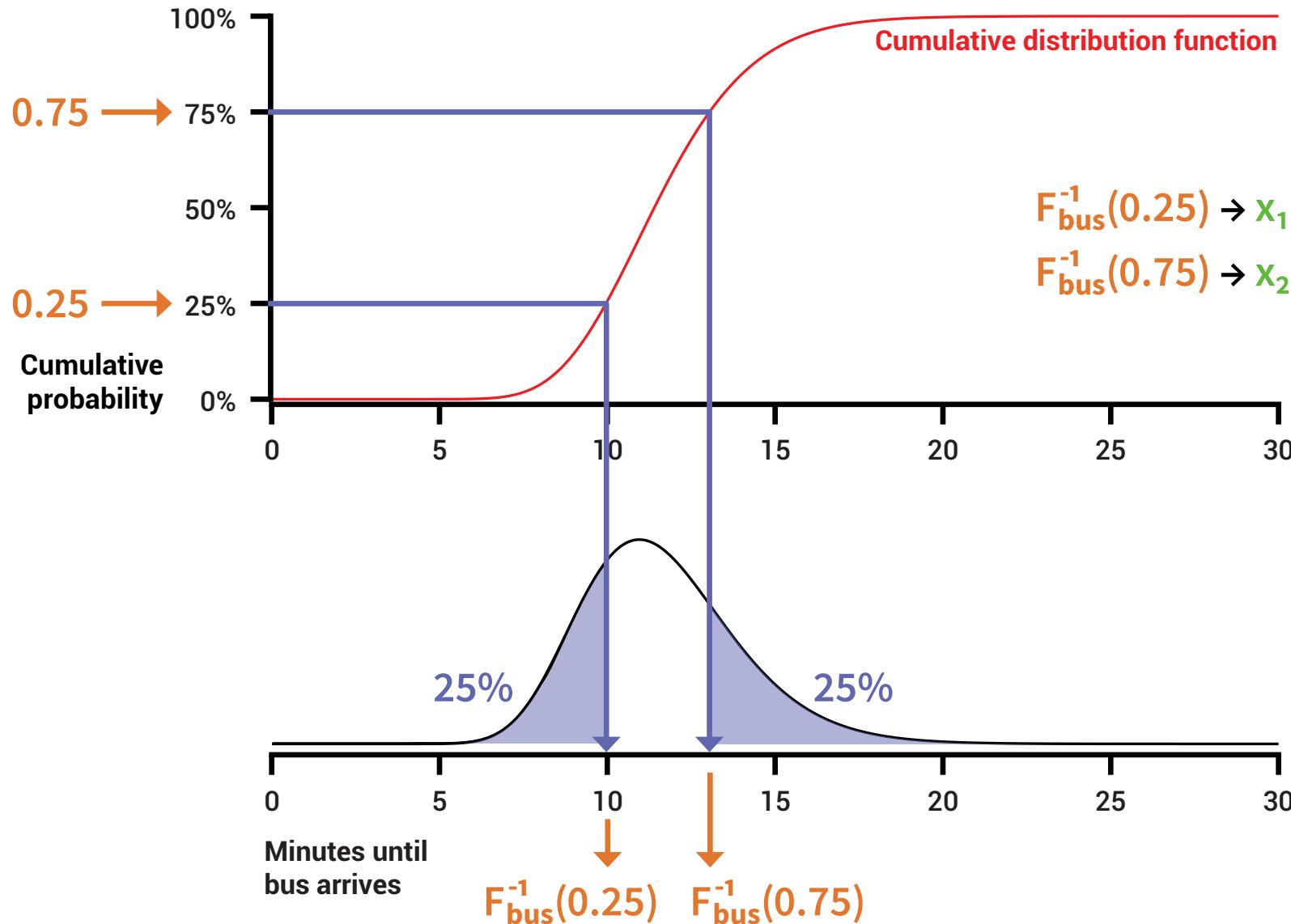


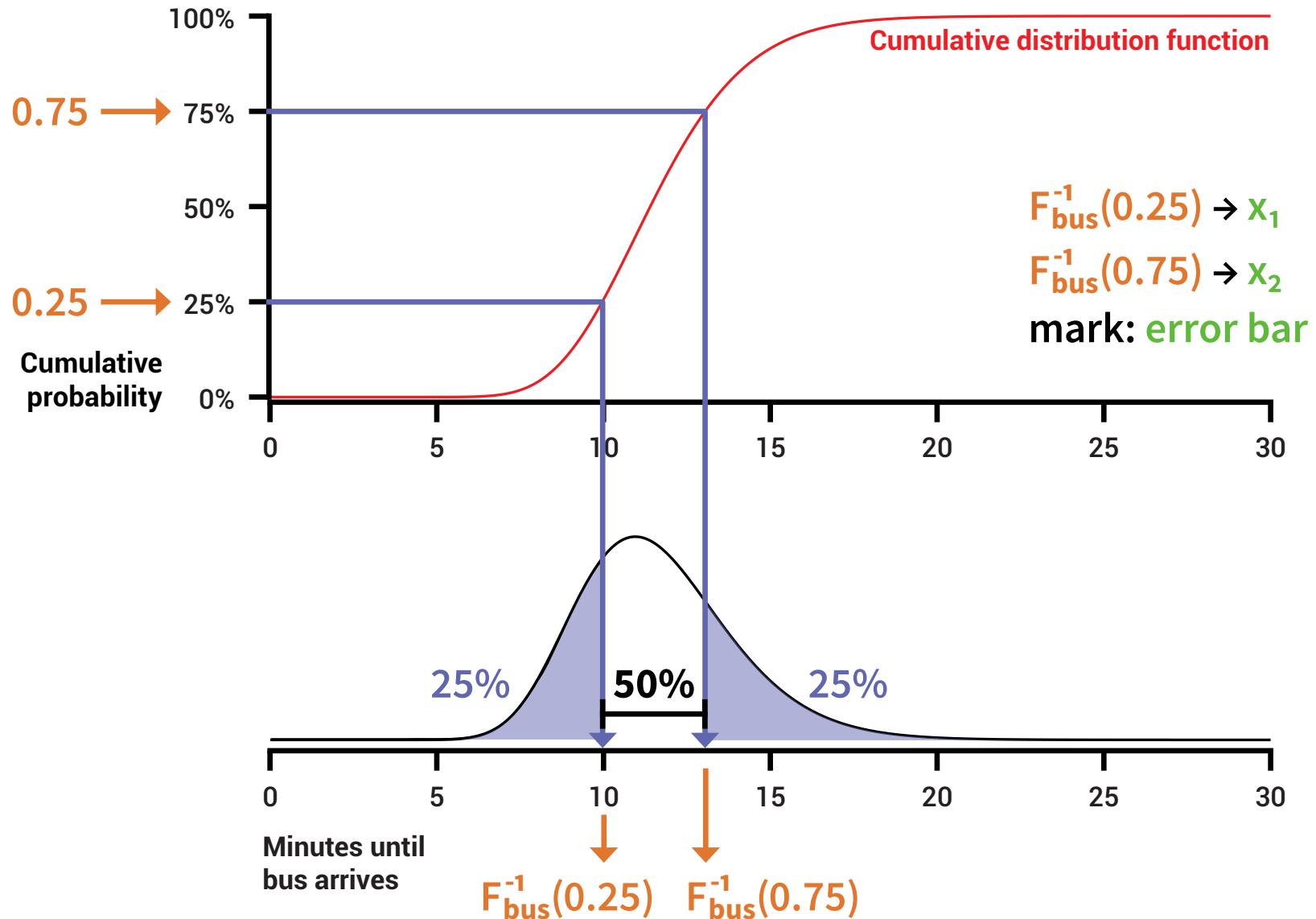








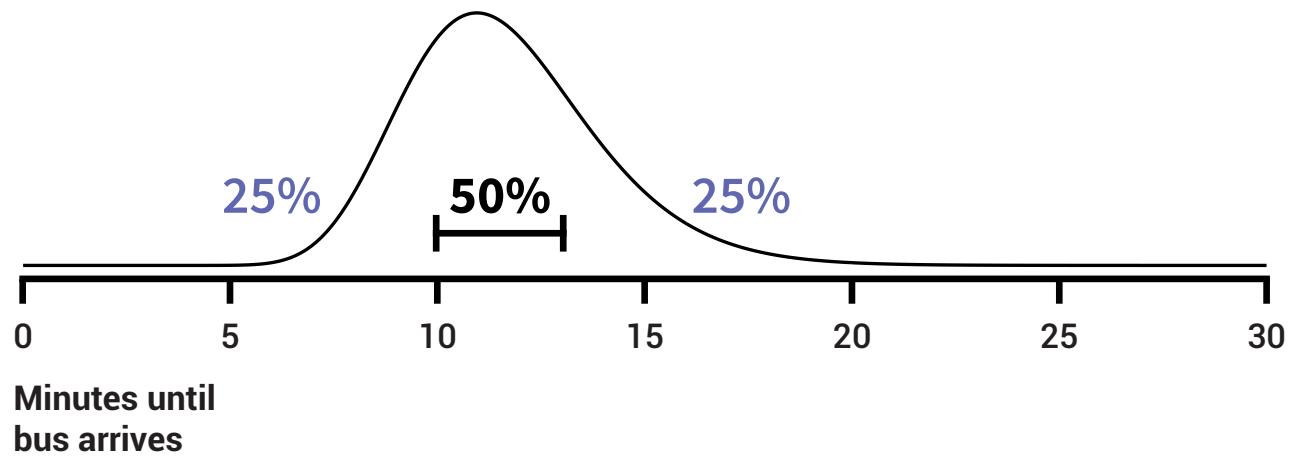




$F_{\text{bus}}^{-1}(0.25) \rightarrow x_1$

$F_{\text{bus}}^{-1}(0.75) \rightarrow x_2$

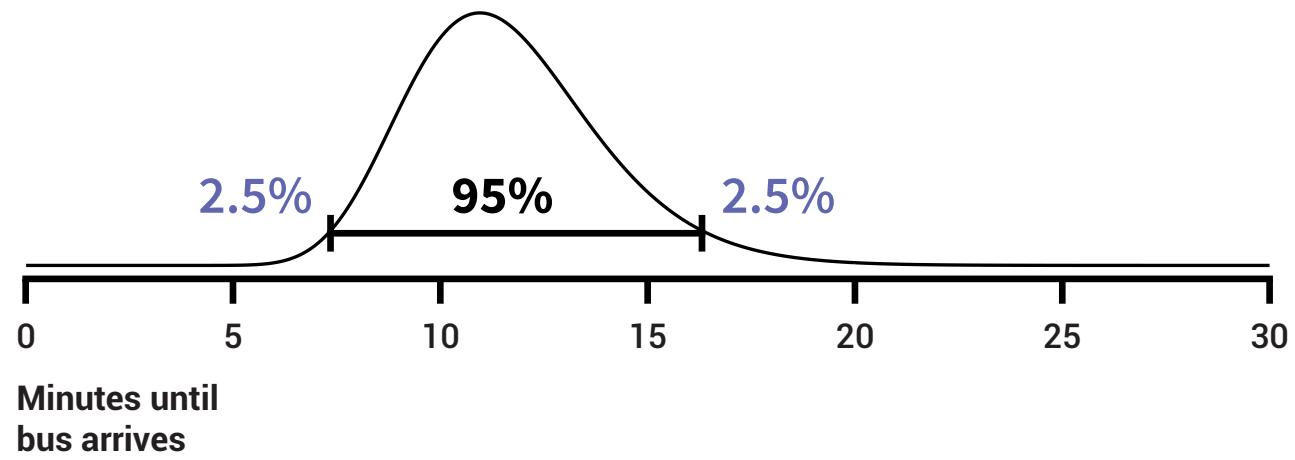
mark: error bar



$$F_{\text{bus}}^{-1}(0.025) \rightarrow x_1$$

$$F_{\text{bus}}^{-1}(0.975) \rightarrow x_2$$

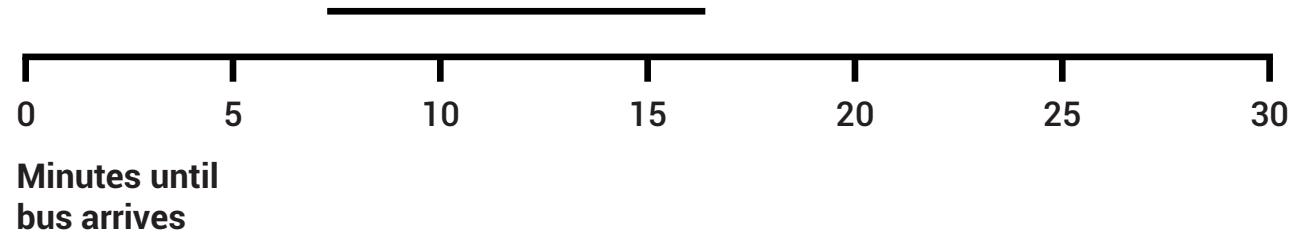
mark: error bar



$F_{\text{bus}}^{-1}(0.025) \rightarrow x_1$

$F_{\text{bus}}^{-1}(0.975) \rightarrow x_2$

mark: error bar



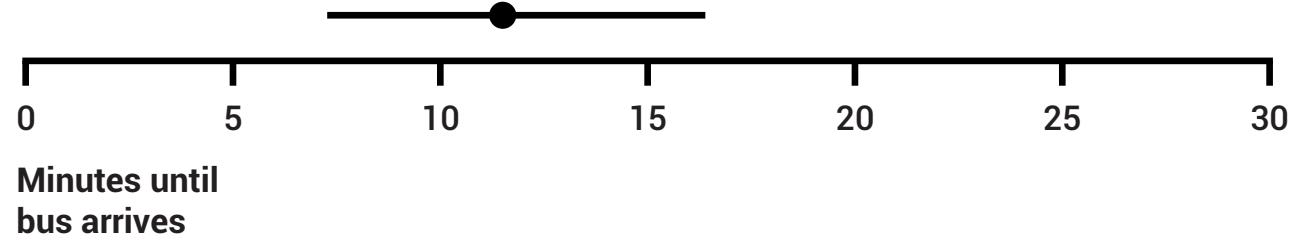
$F_{\text{bus}}^{-1}(0.025) \rightarrow x_1$

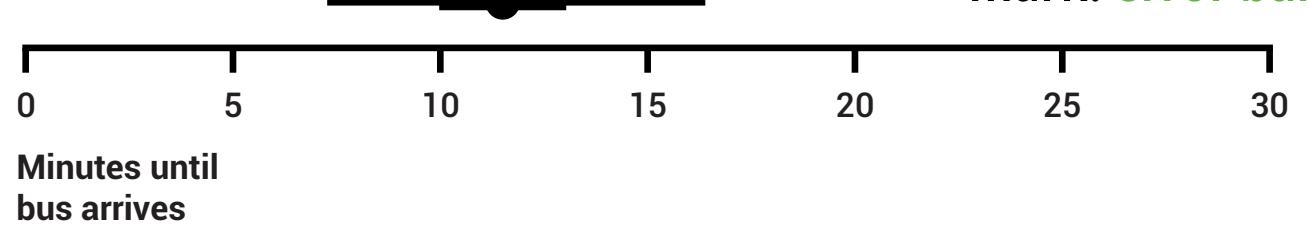
$F_{\text{bus}}^{-1}(0.975) \rightarrow x_2$

mark: error bar

$F_{\text{bus}}^{-1}(0.50) \rightarrow x$

mark: point





$F_{\text{bus}}^{-1}(0.025) \rightarrow x_1$

$F_{\text{bus}}^{-1}(0.975) \rightarrow x_2$

mark: error bar

$F_{\text{bus}}^{-1}(0.50) \rightarrow x$

mark: point

$F_{\text{bus}}^{-1}(0.25) \rightarrow x_1$

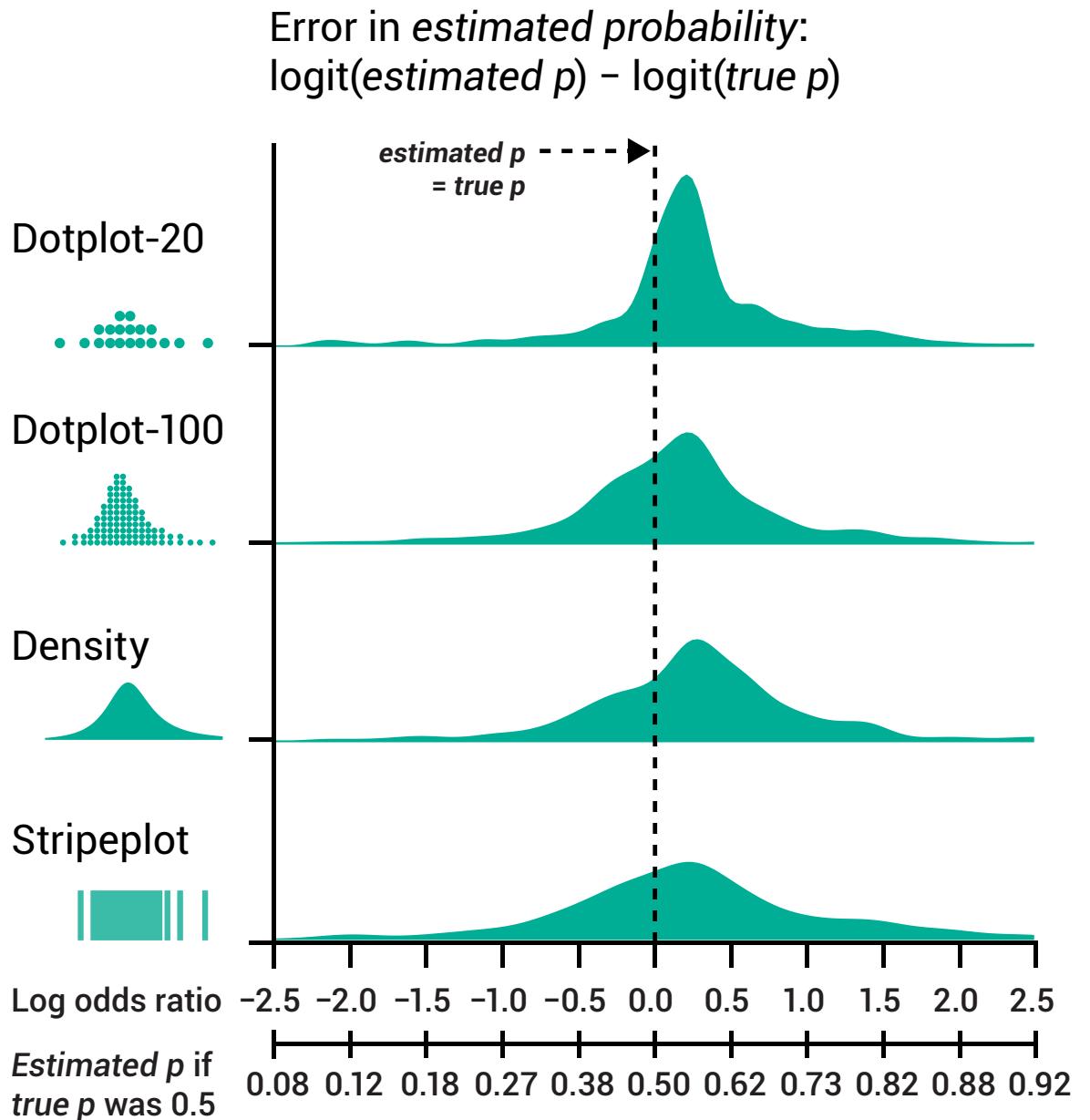
$F_{\text{bus}}^{-1}(0.75) \rightarrow x_2$

mark: error bar

Quantile dotplots

[Kay, Kola, Hullman, Munson. When (ish) is My Bus? User-centered Visualizations of Uncertainty in Everyday, Mobile Predictive Systems. CHI 2016]

Better **estimates**
(perceptually)



Quantile dotplots

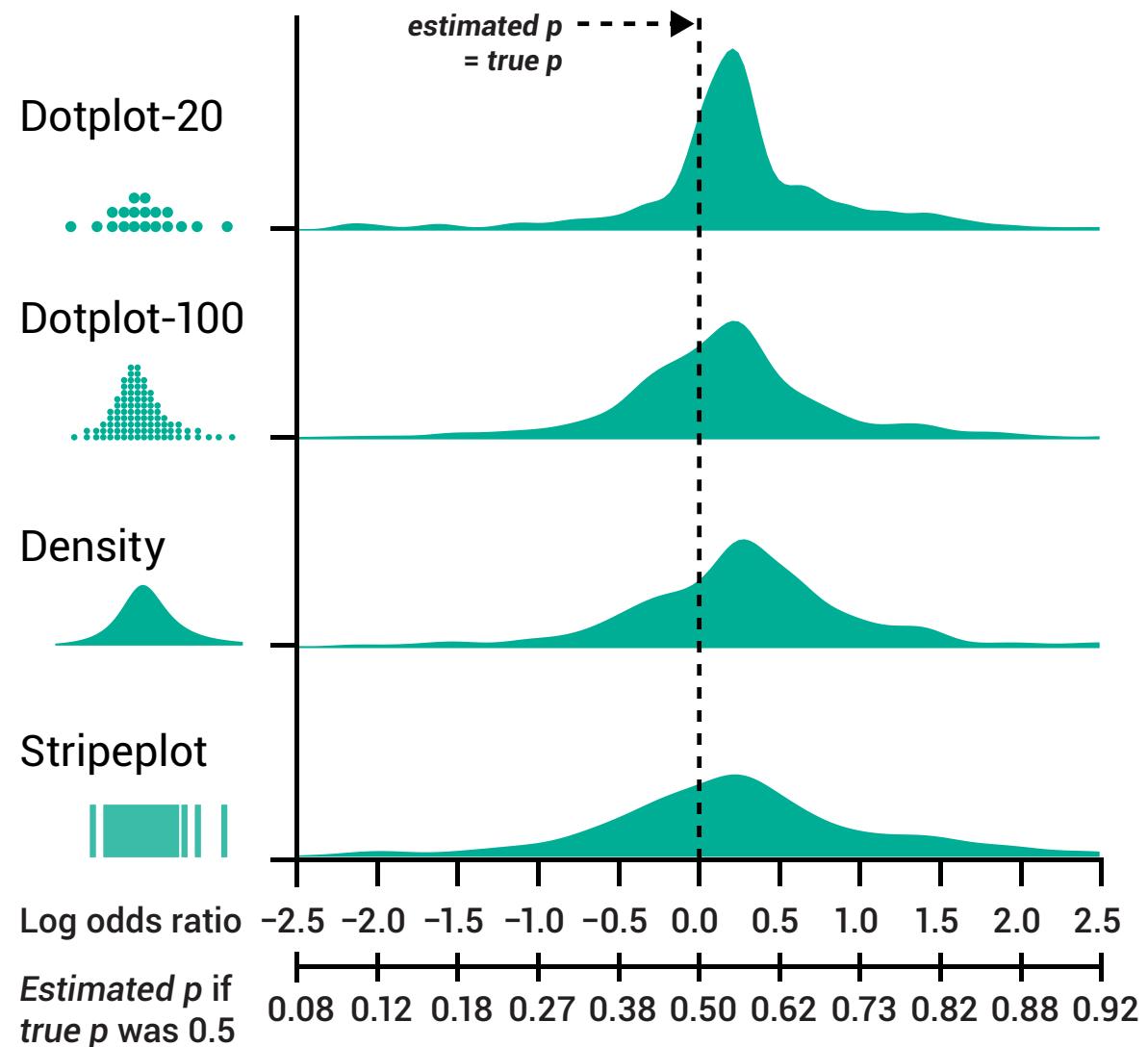
[Kay, Kola, Hullman, Munson. When (ish) is My Bus? User-centered Visualizations of Uncertainty in Everyday, Mobile Predictive Systems. CHI 2016]

Better **estimates**
(perceptually)



better **decisions**

Error in estimated probability:
 $\text{logit}(\text{estimated } p) - \text{logit}(\text{true } p)$



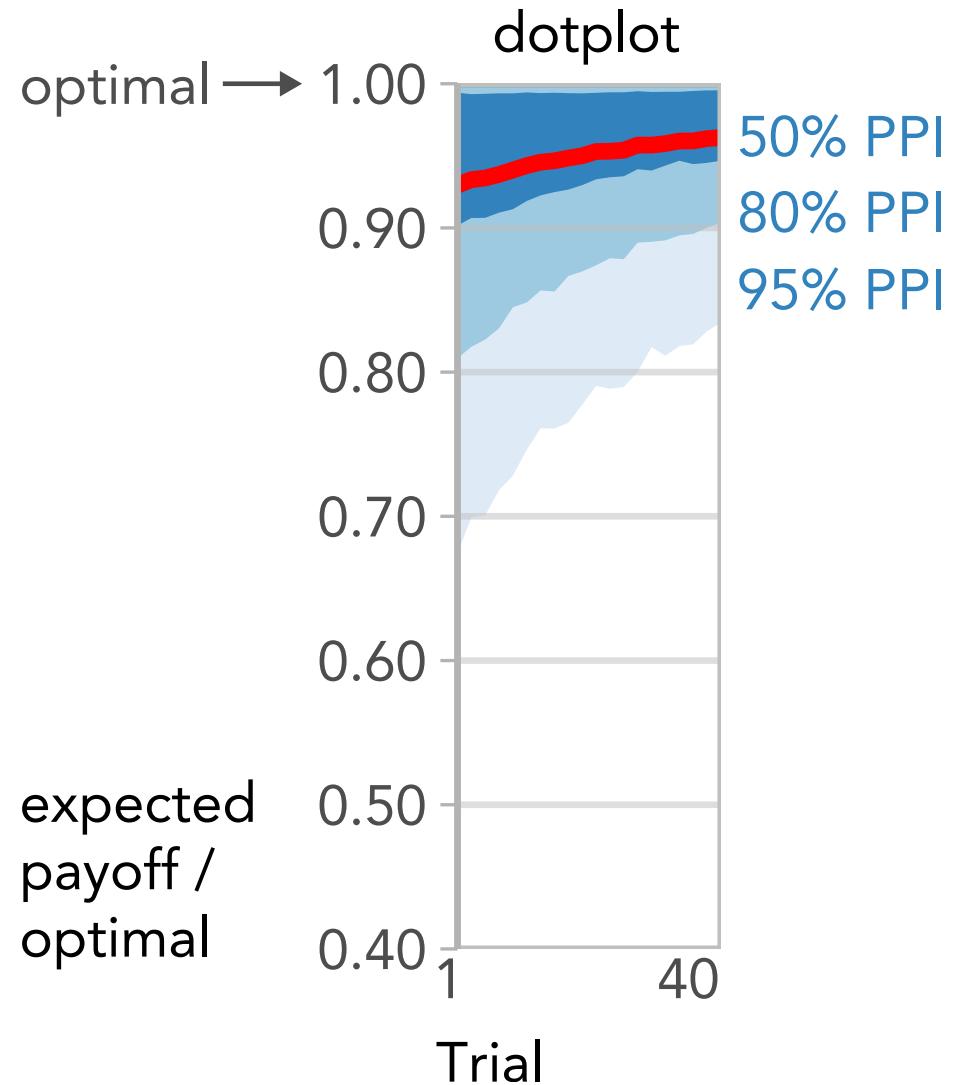
Quantile dotplots

[Fernandes, Munson, Hullman, **Kay**. Uncertainty Displays
Using Quantile Dotplots or CDFs Improve Transit
Decision-Making. CHI 2018. **Honorable Mention**]

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